

## **KRZE PUBLIC AFFAIRS PROGRAMMING**

**3<sup>rd</sup> Quarter 2023**

**KRZE identified the following areas of need in the community:**

- Adverse weather conditions
- Don't Text & Drive / Don't Drink & Drive
- School updates
- Information for the Hispanic Community on how to get a driver license
- Information about free English classes
- Free workshop for new students at college
- Updates on some local information

**KRZE AM Addressed the community needs as follows:**

- Don't Text & Drive / Don't Drink & Drive info
- Local weather provided by a trustworthy meteorologist source.
- Information about schools
- Information about the local events
- Information about free classes
- Information about repairs on some streets

Date	Group / Event Announcement(s)	Program Description
<b>July</b>	<ul style="list-style-type: none"> <li>• Weather</li> <li>• School</li> <li>• NM Info</li> <li>• Local Info</li> </ul>	<ul style="list-style-type: none"> <li>• Updates</li> <li>• Weather Updates</li> <li>• School Updates</li> <li>• Don't Text &amp; Drive info</li> <li>• Street Repairs</li> </ul>
<b>August</b>	<ul style="list-style-type: none"> <li>• Community Info</li> <li>• Weather</li> <li>• NM DOT</li> <li>• English Classes</li> </ul>	<ul style="list-style-type: none"> <li>• Various Community Updates.</li> <li>• Weather Updates <ul style="list-style-type: none"> <li>• Don't Text &amp; Drive / Don't Drink &amp; Drive info</li> </ul> </li> <li>• Info about free English classes</li> </ul>
<b>September</b>	<ul style="list-style-type: none"> <li>• Weather</li> <li>• Community Info</li> <li>• Free Workshop</li> </ul>	<ul style="list-style-type: none"> <li>• Community Info</li> <li>• Weather Updates</li> <li>• Don't Text &amp; Drive / Don't Drink &amp; Drive info</li> <li>• Free workshop for new students at college (How to become a college student)</li> </ul>