

## **KRZE PUBLIC AFFAIRS PROGRAMMING**

**2<sup>nd</sup> Quarter 2023**

**KRZE identified the following areas of need in the community:**

- Adverse weather conditions
- Don't Text & Drive / Don't Drink & Drive
- School updates
- Information about how to get your driver license.
- Holidays

**KRZE AM Addressed the community needs as follows:**

- Don't Text & Drive / Don't Drink & Drive info
- Local weather provided by a trustworthy meteorologist source.
- Information about schools
- Information about the local events
- MVD information

Date	Group / Event Announcement(s)	Program Description
<b>April</b>	<ul style="list-style-type: none"> <li>• Weather</li> <li>• School</li> <li>• NM Info</li> <li>• MVD info</li> </ul>	<ul style="list-style-type: none"> <li>• Updates</li> <li>• Weather Updates</li> <li>• School Updates</li> <li>• Don't Text &amp; Drive info</li> <li>• Holiday celebration info</li> <li>• Driver licenses info</li> </ul>
<b>May</b>	<ul style="list-style-type: none"> <li>• Community Info</li> <li>• Weather</li> <li>• NM DOT</li> </ul>	<ul style="list-style-type: none"> <li>• Various Community Updates.</li> <li>• Weather Updates <ul style="list-style-type: none"> <li>• Don't Text &amp; Drive / Don't Drink &amp; Drive info</li> </ul> </li> </ul>
<b>June</b>	<ul style="list-style-type: none"> <li>• Weather</li> <li>• Local Event</li> <li>• Community Info</li> </ul>	<ul style="list-style-type: none"> <li>• Community Info</li> <li>• Weather Updates</li> <li>• Don't Text &amp; Drive / Don't Drink &amp; Drive info</li> <li>• Local events</li> </ul>