

PUBLIC FILE

WKGS-FM, Irondequoit NY

Quarterly Issues/Program List

WKGS-FM provides its listeners with programming and public service announcements that address issues of concern to our local community.

Program Samples Covering a Three-Month Quarterly Period

From July 01, 2022 to September 30, 2022

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Local Programming Issues

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Public Service Announcements (PSAs)

Date Prepared: 10/03/2022

SECTION I

Local Programming

This section lists regularly-scheduled and special programs that represent WKGS's issue-responsive programming providing the most significant treatment of the issues listed for the calendar quarter.

Issues of Interest:

COVID-19 Vaccinations

Mental Health

Education

Health & Wellness

Economy

Veterans

Gun Violence

Suicide Prevention

Hunger

Issue	Program/Title	Description	Date	Time	Duration
COVID-19 Vaccinations	iHeart Communities – Public Affairs Special	Jody Thomas, PhD, founder and CEO of The Meg Foundation. The Meg Foundation's mission is to empower families with pain management strategies, skills, and support to prevent and reduce pain. Dr. Thomas discussed the recently authorized COVID-19 vaccines for children as young as 6 months. She focused on what parents do to make getting a COVID-19 vaccine a good experience for babies and kids, so they don't develop any fear of needles or going to the doctor.	07/03/22	7am	30 mins.
US Independence Day		Kenneth C. Davis is the bestselling author of the Don't Know Much About® History series. Monday is Independence Day, a federal holiday in the United States commemorating the signing of the Declaration of Independence, which was ratified on July 4, 1776. Davis discussed the holiday, its meaning and evolution, and fun fact about the 4th of July. Hosted by: iHeartMedia's Ryan Gorman			
Mental Health	iHeart Communities – Public Affairs Special	Clara Reynolds, President & CEO of the Crisis Center of Tampa Bay – Assessing the mental health crisis affecting the U.S., along with information on resources for those struggling with mental health issues.	07/10/22	7am	30 mins.
Children's Mental Health		Dr. Janine Domingues, Clinical Psychologist at the Child Mind Institute – How mental health among children has been impacted by the pandemic, plus strategies for dealing with a child's mental health issues and navigating difficult topics in the news with kids. Hosted by: iHeartMedia's Ryan Gorman			
COVID-19 Vaccinations	iHeart Communities – Public Affairs Special	Dr. Peter Marks, M.D., Ph.D., Director of the Center for Biologics Evaluation and Research for the Food & Drug Administration. The FDA plans to update boosters to target Omicron variants. Marks discussed the necessity for people to stay on top of boosters. He also talked about boosters for children 5-11 years old.	07/17/22	7am	30 mins.
Travel Difficulties in Summer '22		Peter Greenberg, Journalist, Reporter, and Travel Detective. It's been a tough summer for U.S. air travelers across America. Greenberg gives us tips and tricks to help successfully navigate "air-maggedon" and deal with the tribulations at America's airlines and airports. Hosted by: iHeartMedia's Ryan Gorman			

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COVID-19 Vaccinations	iHeart Communities – Public Affairs Special	Joseph Palm, Regional Director, Region 7 & Catherine Lindsey Satterwhite, PhD, MSPH, MPH & Regional Health Administrator for the U.S. Department of Health and Human Services. We've been hearing a lot about the new BA 5 COVID subvariant that is even more contagious than the original strain. Palm and Satterwhite told us what we can do to protect ourselves against this new strain. Also, the 2022 Walcott Truckers Jamboree – which bills itself as “the best trucker party in the country” drew nearly 50,000 people last week. They also discussed why it is important to speak to specialized audiences throughout the US to combat Covid-19.	07/24/22	7am	30 mins.
Education		Aaron Dworkin, CEO of the National Summer Learning Association (NSLA). Dworkin focused on Discover Summer, an online destination supported by iHeart Media, Discovery Education, Nintendo Switch, and New York Life Foundation. The platform encourages families to discover both in-person and virtual summer programs in their community. He talked about effects of summer learning loss, equity in education, and the impact of COVID-19 and summer education. Hosted by: iHeartMedia's Ryan Gorman			
Health & Wellness	iHeart Communities – Public Affairs Special	Patrick K. Porter, PhD is an award-winning author, educator, consultant, entrepreneur, and speaker. He is on a mission to build better brains. According to a new observational study, alcohol consumption of just 4 drinks a week might be changing your brain. Dr. Porter discussed the brain and how it metabolizes alcohol. He also addressed the accumulation of iron in the brain as it may contribute to Alzheimer's, Parkinson's, and other neurodegenerative conditions.	07/31/22	7am	30 mins.
Economy		Ron Insana is a contributor to CNBC, public speaker, and a Senior Advisor to Schroders, N.A. Insana talked about the current state of the US economy as we hear rumblings of a recession. He also explained The Federal Reserve's expected interest rate hike for the second straight meeting and why this is necessary to control inflation that's been running at a four-decade high. Hosted by: iHeartMedia's Ryan Gorman			

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Mental Health Gun Violence Veterans	iHeart Communities – Public Affairs Special	<p>Dr. Charmain F. Jackman - Psychologist and mental health expert with the Sound It Out Campaign and Founder/CEO of InnoPsych, Inc. With many families and kids, a little anxious when it comes to a new school year, issues like gun violence and mental health have only compounded that unease. Dr. Jackman talked about tackling those feelings of concern and the latest resources for parents and caregivers at SoundItOutTogether.org.</p> <p>Ken Fisher CEO of Fisher House Foundation. For the first time in two years, The Warrior Games are back! The games are an annual event that brings together hundreds of elite athletes to compete in adaptive sports and celebrate the resilience and dedication of wounded, ill and injured active duty and veteran U.S. military service members. Fisher discussed the benefits of adaptive sports for vets in recovery and the role of the Fisher House Foundation.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>	08/07/22	7am	30 mins.
COVID-19 Mental Health / Suicide	iHeart Communities – Public Affairs Special	<p>Dr. Adriana Cadilla, a pediatric infectious disease specialist at Nemours Children's Health in Orlando – Keeping kids safe from COVID during the return to school, plus the latest information on the COVID-19 vaccines, including who's eligible to get them and their safety and efficacy.</p> <p>Dr. John Draper, the Executive Director of the 988 Suicide and Crisis Lifeline – Launch of the 988 Suicide and Crisis Lifeline, including the types of issues it addresses, the state of mental health in the U.S., and how it differs from 211 and 911.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>	08/14/22	7am	30 mins.
COVID-19 Education	iHeart Communities – Public Affairs Special	<p>Dr. Greta Massetti, chief of the Field Epidemiology and Prevention Branch in the Division of Violence Prevention at the CDC. It's back to school time and the CDC has recently put out some updated guidance for use in community settings and schools. Massetti discussed the changes and what parents should be doing if their child gets exposed to COVID. She also told us where to get more information on the new guidelines.</p> <p>Sonia Manzano is a groundbreaking Latina</p>	08/21/22	7am	30 mins.

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		<p>educator, executive television producer, and award-winning children's book author. Manzano is well known after playing "Maria" on Sesame Street from 1971-2015. She discussed her new book, COMING UP CUBAN: RISING PAST CASTRO'S SHADOW and the impact of the 1959 Cuban Revolution. The conversation focused on the lives and growth of four children from very different walks of life as they experience major social, political, and cultural upheaval.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>			
Mental Health Gun Violence Hunger	iHeart Communities – Public Affairs Special	<p>Dr. Charmain F. Jackman - Psychologist and mental health expert with the Sound It Out Campaign and Founder/CEO of InnoPsych, Inc. With back to school upon us, many families and kids are anxious when it comes to a new school year, issues like gun violence and mental health. Dr. Jackman talked about tackling those feelings of concern and the latest resources for parents and caregivers at SoundItOutTogether.org</p> <p>Zuani Villarreal - Director of Communication for Feeding America. Villarreal talked about Feeding America's mission to ensure equitable access to nutritious food for all in partnership with food banks, policymakers, supporters, and the communities they serve. With the economy and inflation, she discussed the desperate need for food banks to be replenished immediately and in time for the holidays.</p> <p>Hosted by: iHeartMedia's Ryan Gorman</p>	08/28/22	7am	30 mins.
Health and Wellness Veterans Suicide Prevention	iHeart Communities – Public Affairs Special	<p>Christopher Jones, PharmD, DrPH, MPH (CAPT U.S. Public Health Service), currently serves as the acting director of the National Center for Injury Prevention and Control. The CDC has recently updated guidance for use in community settings and schools. Dr. Jones told us what prompted the new guidance and how these changes affect people at higher risk. She enforced what steps should still be taken to offer a higher level of protection against COVID-19.</p> <p>Dr. Matthew Miller, Executive Director for VA Suicide Prevention for the U.S. Department of Veterans Affairs. Tragically, our nation's Veterans are at a higher risk for suicide compared to the general population but there is hope. Dr. Miller discussed the "Don't Wait.</p>	09/04/22	7am	30 mins.

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		Reach Out.” Campaign, resources available to help Veterans who are struggling, and how everyone can be part of the solution and help save lives. Hosted by: iHeartMedia's Ryan Gorman			
COVID-19 Boosters	iHeart Communities – Public Affairs Special	Dr. Evelyn Twentyman, Medical Epidemiologist with the CDC Division of Reproductive Health. The new Omicron-boosters are being delivered but what do we need to know about the updated COVID vaccines? Tobin told us how they are different from the previous vaccines, and how they will they better protect us against the variants that are currently circulating. She also discussed booster availability, safety, and health equity.	09/11/22	7am	30 mins.
Community Service		Mary Tobin, Senior Advisor for Wounded Warrior, Veteran, and Military Families, and AmeriCorps board member. 2022 marks the 21st anniversary of the attacks in New York, Washington and Shanksville, PA. Tobin discussed AmeriCorps call on the Nation to Serve on 9/11 day and explore community service year-round. Tobin discussed how people can visit the webpage that AmeriCorps has set up that directs people to volunteer opportunities in their areas. Hosted by: iHeartMedia's Ryan Gorman			
COVID-19 Vaccinations	iHeart Communities – Public Affairs Special	Dr . Gonzalo Bearman, Chairman of infectious disease at Virginia Department of Health. Hispanic Heritage month started September 15th. According to the latest data from the CDC, vaccination rates have been steadily increasing for Latinos but remain low for boosters. Bearman focused on the continued challenges facing Hispanic communities with dispensing updated COVID health information.	09/18/22	7am	30 mins.
Veterans Suicide Prevention		Brian DiSabatino, Creator of Virtual Veteran Festival and Jenny Siler, Veteran Spouse and Director of Corporate Sponsorships at Stop Soldier Suicide. The mission of Vet Fest is to provide an uplifting and educational day, bringing the military and civilian communities together to benefit our active duty and military families. DiSabitino and Siler talked about the event and stressed the importance of peer-to-peer networking, mental health, and gratitude for active service members and vets.			

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		Hosted by: iHeartMedia's Ryan Gorman			
Addiction Recovery	iHeart Communities – Public Affairs Special	Scott Strode, Founder and National Executive Director of The Phoenix. Addiction recovery is an issue that impacts nearly half of Americans. One Million Strong is an organization uniting fans, artists, and the music industry to destigmatize addiction recovery through the power of community. Strode talked about his personal journey with addiction recovery and their mission to build a national sober active community that fuels resilience and harnesses transformation.	09/25/22	7am	30 mins.
Planning for Natural Disasters		Lea Crager Director of FEMA's Ready Campaign – Preparing for Natural Disasters & Emergencies. September is National Preparedness Month. Crager talked about how Americans can stay prepared for emergencies and disasters, such as hurricanes, wildfires, flooding and more. He focused on the importance of knowing the risks of where you live and having a plan in place to your family safe, no matter the conditions.			
		Hosted by: iHeartMedia's Ryan Gorman			

SECTION II

Traffic/Weather/News Reports

TRAFFIC REPORTS

<u>Report Title</u>	<u>Times Run</u>	<u>Duration</u>	<u>Days Run</u>	<u>Total Runs</u>
Morning Reports	6:10 AM, 6:25 AM, 6:40 AM, 7:10 AM, 7:25 AM, 7:40 AM, 8:10 AM, 8:25 AM, 8:40 AM 9:10 AM, 9:25 AM, 9:40 AM	:20	Mon-Fri	780
Afternoon Reports	3:15 PM, 3:45 PM, 4:15 PM, 4:45 PM, 5:15 PM, 5:45 PM	:20	Mon-Fri	390

WEATHER REPORTS

<u>Report Title</u>	<u>Times Run</u>	<u>Duration</u>	<u>Days Run</u>	<u>Total Runs</u>
Morning Reports	6:10 AM, 6:25 AM, 6:40 AM, 7:10 AM, 7:25 AM, 7:40 AM, 8:10 AM, 8:25 AM, 8:40 AM 9:10 AM, 9:25 AM, 9:40 AM	:20	Mon-Fri	780
Afternoon Reports	3:45 PM, 4:45 PM, 5:45 PM	: 15	Mon-Fri	195

SECTION III

Public Service Announcements (PSAs)

PUBLIC SERVICE ANNOUNCEMENTS

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Alcoholism	ALCOHOLICS ANONYMOUS	000:15	59
ANIMAL RESCUE	Purple Pony	000:15	23
breast cancer	URMC	000:14	27
breast cancer	URMC	000:15	34
CHILD ABUSE	MARY CARIOLA	000:16	7
CLOTHING DRIVE	BROCKPORT ARTS FEST	000:16	6
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:28	3
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	3
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	3
COMMUNITY INVOLVEMENT	NATIONAL FAITH & BLUE WEEKEND	000:30	6
CRISIS TEXTLINE	CRISIS TEXTLINE	000:29	5
CYSTIC FIBROSIS	AD COUNCIL	000:14	17
Disabled Citizens	MULTIPLE SCLEROSIS	000:13	6
EDUCATION	NATIONAL SUMMER LEARNING	000:30	21
GLAAD	GLAAD	000:29	2
HEALTH AND FITNESS	URMC	000:19	1
Heart Disease	AMERICAN HEART ASSOCIATION	000:14	17
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	14
KIDS WITH SPECIAL NEEDS	Sunshine Camp	000:15	43
NATIONAL RECOVERY MONTH	NATIONAL RECOVERY MONTH	000:30	6
NATL ALLIANCE MENTAL ILLNESS	NATIONAL ALLIANCE MENTAL ILLN	000:32	4
NO KID HUNGRY	NO KID HUNGRY	000:29	14
OUTRIGHT INTERNATIONAL	OUTRIGHT INTERNATIONAL	000:29	2
Police	AD COUNCIL	000:21	3
QUIT SMOKING	URMC	000:18	10
QUIT SMOKING	URMC	000:19	9
QUIT SMOKING	URMC	000:19	37
QUIT SMOKING	URMC	000:22	12
RECOVERY	NATIONAL RECOVERY MONTH	000:30	8
ROAD RAGE	AD COUNCIL	000:14	13
TREVOR POJECT	TREVOR PROJECT	000:29	2
UNITED WAY	AD COUNCIL	000:15	6