



Memo to the Public File

July 10, 2020

To: Public File
From: Carla Singler

Quarterly Ascertainment Summary – 2nd Quarter 2020

Attached is a report concerning KDRV-TV news stories, local programming, network programming and public service announcements aired during 2nd Quarter 2020 pertaining to key issues, as determined by the KDRV-TV Community Relations Department.

The four main areas and issues listed below are identified from viewer comments, solicited community comment and ascertainment of interviews with community leaders.

KDRV Key Issues:

- 1) Crime and Community/Public Safety
- 2) School Safety / Education
- 3) Traffic / Transportation / Environmental Planning
- 4) Health/Business/Law Enforcement

KDRV 12.1 Medford contributed 35 public service announcements covering issues in outlying areas of Jackson, Josephine, Curry, Klamath, Lake Counties, OR and Siskiyou County, CA. KDRV-TV contributed a minimum of one story per 30 minutes of news covering above issues (samples on DVD available on individual request).

KDRV 12.2 (Medford + Limited DMA Viewing) contributed 586 public service announcements covering elected issues.

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| 2nd Quarter 2020: | PSA TOTAL for KDRV 12.1 | 35 |
| | PSA TOTAL for KDRV 12.2 | 586 |
| | PSA TOTAL for all KDRV CHANNELS | 621 |

Emergency Alert System:

KDRV 12.1 and **12.2** are participating stations in the Southern Oregon Operational Area Emergency Alert System. They aired a total of **13** weekly EAS tests aired during the period of 4/1/20 – 6/30/20; covering Curry, Josephine, Klamath, Lake, and Jackson Counties in Oregon.

Community Events and Community Interest:

KDRV/KDKF is active throughout the community, participating in various outreach programs, charitable initiatives, fundraisers, and event sponsorships.

We partner with Providence Medford Medical Center with “Health Alert”. A daily medical/health/fitness report to address area needs.

Stations also help find good homes for area dogs and cats that have been abandoned with our “Pet of the Week” reports on NewsWatch 12 This Morning and Midday.

| <u>Quarterly Issues/Programs Ascertainment Summary</u> | | | | | |
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| Below is a list of some of the significant issues responded to by KDRV Newswatch 12, Medford, OR, along with the most significant programming treatment of those issues for the period April 1, 2020-June 30, 2020. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance. | | | | | |
| <u>Description of Issue</u> | <u>Program/Segment</u> | <u>Date</u> | <u>Time</u> | <u>Duration</u> | <u>Narration of Type and Description of Program/Segment</u> |
| Community | 6 p.m. news | 1-Apr | 6:00 PM | 1:30 | Local restaurant begins grocery delivery service for residents during pandemic |
| Community | 6 p.m. news | 2-Apr | 6:00 PM | 1:43 | Local groups forms to sew fabric masks to protect people during pandemic |
| Education | 6 p.m. news | 6-Apr | 6:00 PM | 1:50 | Various school districts take up "Distance Learning" during pandemic |
| Health | 6 p.m. news | 8-Apr | 6:00 PM | 2:39 | Asante Hospital now able to run COVID-19 tests on-site for hospitalized patients |
| Economy | 6 p.m. news | 13-Apr | 6:00 PM | 1:45 | Local woman shares plight of trying to apply for unemployment using an overburdened system, without success |
| Health | 6 p.m. news | 13-Apr | 6:00 PM | 1:07 | For pet lovers, being home for hours on end may be stressful for your animals |
| Law Enforcement | 6 p.m. news | 20-Apr | 6:00 PM | 2:00 | Oregon Liquor Control Commission has made temporary changes to help make legal marijuana accessible. |
| Breaking News | 6 p.m. news | 21-Apr | 6:00 PM | 1:20 | The first wildfire this spring is larger than 20 acres, burning now. |

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| Education | 6 p.m. news | 28-Apr | 6:00 PM | 1:30 | A look at the future of higher education post-pandemic |
| Business | 6 p.m. news | 29-Apr | 6:00 PM | 1:33 | Local hospitals are losing money due to COVID-19 |
| Business | 6 p.m. news | 4-May | 6:00 PM | 1:30 | Local University forced to furlough some employees |
| Community | 5 p.m. news | 4-May | 5:00 PM | 1:12 | Local insurance agent establishes a food pantry |
| Business | 6 p.m. news | 11-May | 6:00 PM | 1:23 | Local Chamber of COMmerce help businesses navigate the impacts of the pandemic. |
| Judicial | 6 p.m. news | 12-May | 6:00 PM | 1:27 | A group of churches challenged the governor's order to remain closed to large groups during the pandemic. |
| Election | 6 p.m. news | 19-May | 6:00 PM | 2;10 | Several live hits covering election day primary |
| Election | 6 p.m. news | 20-May | 6:00 PM | 1:30 | Results of a passed bond measure for a youth sports complex |
| Community | 6 p.m. news | 25-May | 6:00 PM | 1:50 | Local community honors fallen veterans on Memorial Day |
| Health | 6 p.m. news | 27-May | 6:00 PM | 1:37 | Local county commissioner urges people to comply with governor's guideline for re-opening the county during the pandemic |
| Civil Disobedience | 6 p.m. news | 1-Jun | 6:00 PM | 1:00 | Live coverage of a demonstration supporting Black Lives Matter |
| Health | 6 p.m. news | 2-Jun | 6:00 PM | 2:20 | We talk to a psychologist about the causes of misinformation spread through social media |
| Health | 6 p.m. news | 8-Jun | 6:00 PM | 1:45 | Foodbanks are in dire need of support to manage the increase need for food due to the pandemic |
| Publis Safety | 6 p.m. news | 9-Jun | 6:00 PM | 4:38 | We talk with a local police chief about their department's use of force policy in the wake of the George Floyd homicide |
| Business | 6 p.m. news | 17-Jun | 6:00 PM | 1:24 | Local wineries face new requirements under the limited reopening during the pandemic |
| Education | 6 p.m. news | 17-Jun | 6:00 PM | 1:34 | Local university makes history as first in the nation to offer a transgender studies certificate |

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| Courts | 6 p.m. news | 22-Jun | 6:00 PM | 2:50 | US Supreme court declines to hear a local case, ending an 18-year battle over water rights |
| Sports & Health | 6 p.m. news | 24-Jun | 6:00 PM | 1:20 | A 40-team youth baseball tournament comes to town, the first such event to happen since the pandemic began |

| Name of Recruitment or Community Outreach | Date | Brief Description of Activity & Scope of Broadcaster's Participation <i>(what, where, when, who)</i> |
|---|--|---|
| Court Appointed Special Advocate (CASA) | April 15, May 20 and June 17, 2020 | Jackson County CASA monthly meeting. Kyle Pace is a board member. Held via Zoom. Court Appointed Special Advocates (CASA) is a national association in the United States that supports and promotes court-appointed advocates for abused or neglected children in order to provide children with a safe and healthy environment in permanent homes. |
| Rotary Club of Central Point | April 1, 8, 15, 22, 29 May 6, 13, 20, 27, June 3, 10, 17, 24, 2020 | Central Point Rotary weekly Wednesday lunch meeting on Zoom. Candy Ford is a member. Rotary is a global network of 1.2 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves. Rotary's mission is to provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders. |
| Chamber of Commerce Young Professionals Network | April 8 , May 13 and June 10, 2020 | Chantell Munoz M attended the Chamber of Commerce Young Professionals Network Monthly Board Meetings. Held via Zoom. Chantell is a board member. YPN's mission is to connect, develop and empower Young Professionals across Southern Oregon to become the region's future business leaders. YPN's is passionate about making an impact on our community and your career. |

ABC NEWS SPECIAL REPORTS - Second Quarter, 2020

| DATE | START | END | LENGTH | TOPIC |
|-----------------------|------------|-----------------|---------|--|
| Friday, April 3, 2020 | 5:32:04 PM | - 5:41:24 PM ET | 0:09:20 | COVID-19 Press Conference with President Trump |
| | 4:32:04 PM | - 4:41:24 PM CT | 0:09:20 | COVID-19 Press Conference with President Trump |
| | 3:32:04 PM | - 3:41:24 PM MT | 0:09:20 | COVID-19 Press Conference with President Trump |

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| | 2:32:04 PM | - | 2:41:30 PM | PT | 0:09:26 | COVID-19 Press Conference with President Trump |
| Thursday, April 16, 2020 | 6:12:37 PM | - | 6:29:59 PM | ET | 0:17:22 | COVID-19 Press Conference with President Trump |
| | 5:12:37 PM | - | 5:29:59 PM | CT | 0:17:22 | COVID-19 Press Conference with President Trump |
| | 4:12:37 PM | - | 4:29:59 PM | MT | 0:17:22 | COVID-19 Press Conference with President Trump |
| | 3:12:37 PM | - | 3:29:59 PM | PT | 0:17:22 | COVID-19 Press Conference with President Trump |
| Tuesday, May 5, 2020 | 5:05:00 PM | - | 5:11:25 PM | ET | 0:06:25 | David Muir Interview with President Trump |
| | 4:05:00 PM | - | 4:11:25 PM | CT | 0:06:25 | David Muir Interview with President Trump |
| | 3:05:00 PM | - | 3:11:25 PM | MT | 0:06:25 | David Muir Interview with President Trump |
| | 2:05:00 PM | - | 2:11:25 PM | PT | 0:06:25 | David Muir Interview with President Trump |
| Thursday, May 7, 2020 | 2:49:22 PM | - | 2:53:05 PM | ET | 0:03:43 | DOJ Drops Michael Flynn Case |
| | 1:49:22 PM | - | 1:53:05 PM | CT | 0:03:43 | DOJ Drops Michael Flynn Case |
| | 12:49:24 PM | - | 12:53:05 PM | MT | 0:03:41 | DOJ Drops Michael Flynn Case |
| | 11:49:24 AM | - | 11:53:07 AM | PT | 0:03:43 | DOJ Drops Michael Flynn Case |
| Wednesday, May 27, 2020 | 4:14:48 PM | - | 4:21:58 PM | ET | 0:07:10 | NASA/SpaceX Dragon Spacecraft Launch |
| | 3:14:48 PM | - | 3:21:58 PM | CT | 0:07:10 | NASA/SpaceX Dragon Spacecraft Launch |
| | 2:14:48 PM | - | 2:21:58 PM | MT | 0:07:10 | NASA/SpaceX Dragon Spacecraft Launch |
| | 1:14:48 PM | - | 1:21:56 PM | PT | 0:07:08 | NASA/SpaceX Dragon Spacecraft Launch |
| Friday, May 29, 2020 | 2:08:30 PM | - | 2:27:43 PM | ET | 0:19:13 | Arrest and Charging of Former Minneapolis Police Officer Derek Chauvin |
| | 1:08:30 PM | - | 1:27:43 PM | CT | 0:19:13 | Arrest and Charging of Former Minneapolis Police Officer Derek Chauvin |
| | 12:08:30 PM | - | 12:27:43 PM | MT | 0:19:13 | Arrest and Charging of Former Minneapolis Police Officer Derek Chauvin |
| | 11:08:30 AM | - | 11:27:43 AM | PT | 0:19:13 | Arrest and Charging of Former Minneapolis Police Officer Derek Chauvin |
| Saturday, May 30, 2020 | 3:00:00 PM | - | 3:59:59 PM | ET | 0:59:59 | NASA/SpaceX Dragon Spacecraft Launch |
| | 2:00:00 PM | - | 2:59:59 PM | CT | 0:59:59 | NASA/SpaceX Dragon Spacecraft Launch |
| | 1:00:00 PM | - | 1:59:59 PM | MT | 0:59:59 | NASA/SpaceX Dragon Spacecraft Launch |
| | 12:00:00 PM | - | 12:59:59 PM | PT | 0:59:59 | NASA/SpaceX Dragon Spacecraft Launch |
| Saturday, May 30, 2020 | 9:01:00 PM | - | 10:59:59 PM | ET | 1:58:59 | Violent Protests in Numerous U.S. Cities |

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| | 8:01:00 PM | - | 9:59:59 PM | CT | 1:58:59 | Violent Protests in Numerous U.S. Cities |
| | 7:01:00 PM | - | 8:59:59 PM | MT | 1:58:59 | Violent Protests in Numerous U.S. Cities |
| | 6:01:00 PM | - | 7:59:59 PM | PT | 1:58:59 | Violent Protests in Numerous U.S. Cities |
| Wednesday, June 3, 2020 | 3:28:37 PM | - | 3:43:25 PM | ET | 0:14:48 | Additional Charges in George Floyd's Death |
| | 2:28:37 PM | - | 2:43:25 PM | CT | 0:14:48 | Additional Charges in George Floyd's Death |
| | 1:28:37 PM | - | 1:43:25 PM | MT | 0:14:48 | Additional Charges in George Floyd's Death |
| | 12:28:37 PM | - | 12:43:25 PM | PT | 0:14:48 | Additional Charges in George Floyd's Death |
| Thursday, June 4, 2020 | 2:00:00 PM | - | 4:11:43 PM | ET | 2:11:43 | George Floyd Memorial Service |
| | 1:00:00 PM | - | 3:11:43 PM | CT | 2:11:43 | George Floyd Memorial Service |
| | 12:00:00 PM | - | 2:11:43 PM | MT | 2:11:43 | George Floyd Memorial Service |
| | 11:00:00 AM | - | 1:11:43 PM | PT | 2:11:43 | George Floyd Memorial Service |
| Tuesday, June 9, 2020 | 12:00:00 PM | - | 4:34:44 PM | ET | 4:34:44 | George Floyd Funeral |
| | 11:00:00 AM | - | 3:34:44 PM | CT | 4:34:44 | George Floyd Funeral |
| | 10:00:00 AM | - | 2:34:44 PM | MT | 4:34:44 | George Floyd Funeral |
| | 9:00:00 AM | - | 1:34:39 PM | PT | 4:34:39 | George Floyd Funeral |
| Monday, June 15, 2020 | 10:24:00 AM | - | 10:30:04 AM | ET | 0:06:04 | Supreme Court Ruling on LGBTQ Employee Protection |
| | 9:24:00 AM | - | 9:30:04 AM | CT | 0:06:04 | Supreme Court Ruling on LGBTQ Employee Protection |
| | 8:24:00 AM | - | 8:30:01 AM | MT | 0:06:01 | Supreme Court Ruling on LGBTQ Employee Protection |
| | 7:24:00 AM | - | 7:30:04 AM | PT | 0:06:04 | Supreme Court Ruling on LGBTQ Employee Protection |
| Wednesday, June 17, 2020 | 3:17:09 PM | - | 3:59:59 PM | ET | 0:42:50 | Decision of Charges for Atlanta Police Officers Involved in Fatal Shooting of Rayshard Brooks |
| | 2:17:09 PM | - | 2:59:59 PM | CT | 0:42:50 | Decision of Charges for Atlanta Police Officers Involved in Fatal Shooting of Rayshard Brooks |
| | 1:17:09 PM | - | 1:59:59 PM | MT | 0:42:50 | Decision of Charges for Atlanta Police Officers Involved in Fatal Shooting of Rayshard Brooks |
| | 12:17:09 PM | - | 12:59:59 PM | PT | 0:42:50 | Decision of Charges for Atlanta Police Officers Involved in Fatal Shooting of Rayshard Brooks |
| Thursday, June 18, 2020 | 10:08:47 AM | - | 10:13:45 AM | ET | 0:04:58 | Supreme Court Ruling on DACA |
| | 9:08:47 AM | - | 9:13:45 AM | CT | 0:04:58 | Supreme Court Ruling on DACA |
| | 8:08:47 AM | - | 8:13:41 AM | MT | 0:04:54 | Supreme Court Ruling on DACA |
| | 7:08:47 AM | - | 7:13:41 AM | PT | 0:04:54 | Supreme Court Ruling on DACA |

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| Friday, June 26, 2020 | 12:49:19 PM | - | 2:00:00 PM | ET | 1:10:41 | Coronavirus Task Force Briefing |
| | 11:49:19 AM | - | 1:00:00 PM | CT | 1:10:41 | Coronavirus Task Force Briefing |
| | 10:49:19 AM | - | 12:00:00 PM | MT | 1:10:41 | Coronavirus Task Force Briefing |
| | 9:49:19 AM | - | 11:00:00 AM | PT | 1:10:41 | Coronavirus Task Force Briefing |
| Monday, June 29, 2020 | 10:19:42 AM | - | 10:24:43 AM | ET | 0:05:01 | Supreme Court Ruling on Abortion |
| | 9:19:42 AM | - | 9:24:43 AM | CT | 0:05:01 | Supreme Court Ruling on Abortion |
| | 8:19:42 AM | - | 8:24:40 AM | MT | 0:04:58 | Supreme Court Ruling on Abortion |
| | 7:19:42 AM | - | 7:24:40 AM | PT | 0:04:58 | Supreme Court Ruling on Abortion |