



**Memo to the Public File**

July 10, 2020

To: Public File  
From: Carla Singler

**Quarterly Ascertainment Summary – 2nd Quarter 2020**

Attached is a report concerning KDRV-TV news stories, local programming, network programming and public service announcements aired during 2nd Quarter 2020 pertaining to key issues, as determined by the KDRV-TV Community Relations Department.

The four main areas and issues listed below are identified from viewer comments, solicited community comment and ascertainment of interviews with community leaders.

KDRV Key Issues:

- 1) Crime and Community/Public Safety
- 2) School Safety / Education
- 3) Traffic / Transportation / Environmental Planning
- 4) Health/Business/Law Enforcement

**KDRV 12.1 Medford** contributed 35 public service announcements covering issues in outlying areas of Jackson, Josephine, Curry, Klamath, Lake Counties, OR and Siskiyou County, CA. KDRV-TV contributed a minimum of one story per 30 minutes of news covering above issues (samples on DVD available on individual request).

**KDRV 12.2 (Medford + Limited DMA Viewing)** contributed 586 public service announcements covering elected issues.

<b>2nd Quarter 2020:</b>	<b>PSA TOTAL for KDRV 12.1</b>	<b>35</b>
	<b>PSA TOTAL for KDRV 12.2</b>	<b>586</b>
	<b>PSA TOTAL for all KDRV CHANNELS</b>	<b>621</b>

**Emergency Alert System:**

**KDRV 12.1** and **12.2** are participating stations in the Southern Oregon Operational Area Emergency Alert System. They aired a total of **13** weekly EAS tests aired during the period of 4/1/20 – 6/30/20; covering Curry, Josephine, Klamath, Lake, and Jackson Counties in Oregon.

**Community Events and Community Interest:**

**KDRV/KDKF** is active throughout the community, participating in various outreach programs, charitable initiatives, fundraisers, and event sponsorships.

We partner with Providence Medford Medical Center with “Health Alert”. A daily medical/health/fitness report to address area needs.

Stations also help find good homes for area dogs and cats that have been abandoned with our “Pet of the Week” reports on NewsWatch 12 This Morning and Midday.

**Quarterly Issues/Programs Ascertainment Summary**

Below is a list of some of the significant issues responded to by KDRV Newswatch 12, Medford, OR, along with the most significant programming treatment of those issues for the period April 1, 2020-June 30, 2020. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

<b><u>Description of Issue</u></b>	<b><u>Program/Segment</u></b>	<b><u>Date</u></b>	<b><u>Time</u></b>	<b><u>Duration</u></b>	<b><u>Narration of Type and Description of Program/Segment</u></b>
Community	6 p.m. news	1-Apr	6:00 PM	1:30	Local restaurant begins grocery delivery service for residents during pandemic
Community	6 p.m. news	2-Apr	6:00 PM	1:43	Local groups forms to sew fabric masks to protect people during pandemic
Education	6 p.m. news	6-Apr	6:00 PM	1:50	Various school districts take up "Distance Learning" during pandemic
Health	6 p.m. news	8-Apr	6:00 PM	2:39	Asante Hospital now able to run COVID-19 tests on-site for hospitalized patients
Economy	6 p.m. news	13-Apr	6:00 PM	1:45	Local woman shares plight of trying to apply for unemployment using an overburdened system, without success
Health	6 p.m. news	13-Apr	6:00 PM	1:07	For pet lovers, being home for hours on end may be stressful for your animals
Law Enforcement	6 p.m. news	20-Apr	6:00 PM	2:00	Oregon Liquor Control Commission has made temporary changes to help make legal marijuana accessible.
Breaking News	6 p.m. news	21-Apr	6:00 PM	1:20	The first wildfire this spring is larger than 20 acres, burning now.

Education	6 p.m. news	28-Apr	6:00 PM	1:30	A look at the future of higher education post-pandemic
Business	6 p.m. news	29-Apr	6:00 PM	1:33	Local hospitals are losing money due to COVID-19
Business	6 p.m. news	4-May	6:00 PM	1:30	Local University forced to furlough some employees
Community	5 p.m. news	4-May	5:00 PM	1:12	Local insurance agent establishes a food pantry
Business	6 p.m. news	11-May	6:00 PM	1:23	Local Chamber of COmmerce help businesses navigate the impacts of the pandemic.
Judicial	6 p.m. news	12-May	6:00 PM	1:27	A group of churches challenged the governor's order to remain closed to large groups during the pandemic.
Election	6 p.m. news	19-May	6:00 PM	2;10	Several live hits covering election day primary
Election	6 p.m. news	20-May	6:00 PM	1:30	Results of a passed bond measure for a youth sports complex
Community	6 p.m. news	25-May	6:00 PM	1:50	Local community honors fallen veterans on Memorial Day
Health	6 p.m. news	27-May	6:00 PM	1:37	Local county commissioner urges people to comply with governor's guideline for re-opening the county during the pandemic
Civil Disobedience	6 p.m. news	1-Jun	6:00 PM	1:00	Live coverage of a demonstration supporting Black Lives Matter
Health	6 p.m. news	2-Jun	6:00 PM	2:20	We talk to a psychologist about the causes of misinformation spread through social media
Health	6 p.m. news	8-Jun	6:00 PM	1:45	Foodbanks are in dire need of support to manage the increase need for food due to the pandemic
Publis Safety	6 p.m. news	9-Jun	6:00 PM	4:38	We talk with a local police chief about their department's use of force policy in the wake of the George Floyd homicide
Business	6 p.m. news	17-Jun	6:00 PM	1:24	Local wineries face new requirements under the limited reopening during the pandemic
Education	6 p.m. news	17-Jun	6:00 PM	1:34	Local university makes history as first in the nation to offer a transgender studies certificate

Courts	6 p.m. news	22-Jun	6:00 PM	2:50	US Supreme court declines to hear a local case, ending an 18-year battle over water rights
Sports & Health	6 p.m. news	24-Jun	6:00 PM	1:20	A 40-team youth baseball tournament comes to town, the first such event to happen since the pandemic began

<b>Name of Recruitment or Community Outreach</b>	<b>Date</b>	<b>Brief Description of Activity &amp; Scope of Broadcaster's Participation</b> <i>(what, where, when, who)</i>
Court Appointed Special Advocate (CASA)	April 15, May 20 and June 17, 2020	Jackson County CASA monthly meeting. Kyle Pace is a board member. Held via Zoom.  Court Appointed Special Advocates ( <b>CASA</b> ) is a national association in the United States that supports and promotes court-appointed advocates for abused or neglected <b>children</b> in order to provide <b>children</b> with a safe and healthy environment in permanent homes.
Rotary Club of Central Point	April 1, 8, 15, 22, 29 May 6, 13, 20, 27, June 3, 10, 17, 24, 2020	Central Point Rotary weekly Wednesday lunch meeting on Zoom. Candy Ford is a member.  Rotary is a global network of 1.2 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves. Rotary's mission is to provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.
Chamber of Commerce Young Professionals Network	April 8 , May 13 and June 10, 2020	Chantell Munoz M attended the Chamber of Commerce Young Professionals Network Monthly Board Meetings. Held via Zoom. Chantell is a board member.  YPN's mission is to connect, <b>develop</b> and <b>empower</b> Young Professionals across Southern Oregon to become the region's future business leaders. YPN's is passionate about making an impact on our community and your career.

#### ABC NEWS SPECIAL REPORTS - Second Quarter, 2020

<b>DATE</b>	<b>START</b>	<b>END</b>	<b>LENGTH</b>	<b>TOPIC</b>
Friday, April 3, 2020	5:32:04 PM	- 5:41:24 PM	ET 0:09:20	COVID-19 Press Conference with President Trump
	4:32:04 PM	- 4:41:24 PM	CT 0:09:20	COVID-19 Press Conference with President Trump
	3:32:04 PM	- 3:41:24 PM	MT 0:09:20	COVID-19 Press Conference with President Trump

	2:32:04 PM	-	2:41:30 PM	PT	0:09:26	COVID-19 Press Conference with President Trump
Thursday, April 16, 2020	6:12:37 PM	-	6:29:59 PM	ET	0:17:22	COVID-19 Press Conference with President Trump
	5:12:37 PM	-	5:29:59 PM	CT	0:17:22	COVID-19 Press Conference with President Trump
	4:12:37 PM	-	4:29:59 PM	MT	0:17:22	COVID-19 Press Conference with President Trump
	3:12:37 PM	-	3:29:59 PM	PT	0:17:22	COVID-19 Press Conference with President Trump
Tuesday, May 5, 2020	5:05:00 PM	-	5:11:25 PM	ET	0:06:25	David Muir Interview with President Trump
	4:05:00 PM	-	4:11:25 PM	CT	0:06:25	David Muir Interview with President Trump
	3:05:00 PM	-	3:11:25 PM	MT	0:06:25	David Muir Interview with President Trump
	2:05:00 PM	-	2:11:25 PM	PT	0:06:25	David Muir Interview with President Trump
Thursday, May 7, 2020	2:49:22 PM	-	2:53:05 PM	ET	0:03:43	DOJ Drops Michael Flynn Case
	1:49:22 PM	-	1:53:05 PM	CT	0:03:43	DOJ Drops Michael Flynn Case
	12:49:24 PM	-	12:53:05 PM	MT	0:03:41	DOJ Drops Michael Flynn Case
	11:49:24 AM	-	11:53:07 AM	PT	0:03:43	DOJ Drops Michael Flynn Case
Wednesday, May 27, 2020	4:14:48 PM	-	4:21:58 PM	ET	0:07:10	NASA/SpaceX Dragon Spacecraft Launch
	3:14:48 PM	-	3:21:58 PM	CT	0:07:10	NASA/SpaceX Dragon Spacecraft Launch
	2:14:48 PM	-	2:21:58 PM	MT	0:07:10	NASA/SpaceX Dragon Spacecraft Launch
	1:14:48 PM	-	1:21:56 PM	PT	0:07:08	NASA/SpaceX Dragon Spacecraft Launch
Friday, May 29, 2020	2:08:30 PM	-	2:27:43 PM	ET	0:19:13	Arrest and Charging of Former Minneapolis Police Officer Derek Chauvin
	1:08:30 PM	-	1:27:43 PM	CT	0:19:13	Arrest and Charging of Former Minneapolis Police Officer Derek Chauvin
	12:08:30 PM	-	12:27:43 PM	MT	0:19:13	Arrest and Charging of Former Minneapolis Police Officer Derek Chauvin
	11:08:30 AM	-	11:27:43 AM	PT	0:19:13	Arrest and Charging of Former Minneapolis Police Officer Derek Chauvin
Saturday, May 30, 2020	3:00:00 PM	-	3:59:59 PM	ET	0:59:59	NASA/SpaceX Dragon Spacecraft Launch
	2:00:00 PM	-	2:59:59 PM	CT	0:59:59	NASA/SpaceX Dragon Spacecraft Launch
	1:00:00 PM	-	1:59:59 PM	MT	0:59:59	NASA/SpaceX Dragon Spacecraft Launch
	12:00:00 PM	-	12:59:59 PM	PT	0:59:59	NASA/SpaceX Dragon Spacecraft Launch
Saturday, May 30, 2020	9:01:00 PM	-	10:59:59 PM	ET	1:58:59	Violent Protests in Numerous U.S. Cities

	8:01:00 PM	-	9:59:59 PM	CT	1:58:59	Violent Protests in Numerous U.S. Cities
	7:01:00 PM	-	8:59:59 PM	MT	1:58:59	Violent Protests in Numerous U.S. Cities
	6:01:00 PM	-	7:59:59 PM	PT	1:58:59	Violent Protests in Numerous U.S. Cities
Wednesday, June 3, 2020	3:28:37 PM	-	3:43:25 PM	ET	0:14:48	Additional Charges in George Floyd's Death
	2:28:37 PM	-	2:43:25 PM	CT	0:14:48	Additional Charges in George Floyd's Death
	1:28:37 PM	-	1:43:25 PM	MT	0:14:48	Additional Charges in George Floyd's Death
	12:28:37 PM	-	12:43:25 PM	PT	0:14:48	Additional Charges in George Floyd's Death
Thursday, June 4, 2020	2:00:00 PM	-	4:11:43 PM	ET	2:11:43	George Floyd Memorial Service
	1:00:00 PM	-	3:11:43 PM	CT	2:11:43	George Floyd Memorial Service
	12:00:00 PM	-	2:11:43 PM	MT	2:11:43	George Floyd Memorial Service
	11:00:00 AM	-	1:11:43 PM	PT	2:11:43	George Floyd Memorial Service
Tuesday, June 9, 2020	12:00:00 PM	-	4:34:44 PM	ET	4:34:44	George Floyd Funeral
	11:00:00 AM	-	3:34:44 PM	CT	4:34:44	George Floyd Funeral
	10:00:00 AM	-	2:34:44 PM	MT	4:34:44	George Floyd Funeral
	9:00:00 AM	-	1:34:39 PM	PT	4:34:39	George Floyd Funeral
Monday, June 15, 2020	10:24:00 AM	-	10:30:04 AM	ET	0:06:04	Supreme Court Ruling on LGBTQ Employee Protection
	9:24:00 AM	-	9:30:04 AM	CT	0:06:04	Supreme Court Ruling on LGBTQ Employee Protection
	8:24:00 AM	-	8:30:01 AM	MT	0:06:01	Supreme Court Ruling on LGBTQ Employee Protection
	7:24:00 AM	-	7:30:04 AM	PT	0:06:04	Supreme Court Ruling on LGBTQ Employee Protection
Wednesday, June 17, 2020	3:17:09 PM	-	3:59:59 PM	ET	0:42:50	Decision of Charges for Atlanta Police Officers Involved in Fatal Shooting of Rayshard Brooks
	2:17:09 PM	-	2:59:59 PM	CT	0:42:50	Decision of Charges for Atlanta Police Officers Involved in Fatal Shooting of Rayshard Brooks
	1:17:09 PM	-	1:59:59 PM	MT	0:42:50	Decision of Charges for Atlanta Police Officers Involved in Fatal Shooting of Rayshard Brooks
	12:17:09 PM	-	12:59:59 PM	PT	0:42:50	Decision of Charges for Atlanta Police Officers Involved in Fatal Shooting of Rayshard Brooks
Thursday, June 18, 2020	10:08:47 AM	-	10:13:45 AM	ET	0:04:58	Supreme Court Ruling on DACA
	9:08:47 AM	-	9:13:45 AM	CT	0:04:58	Supreme Court Ruling on DACA
	8:08:47 AM	-	8:13:41 AM	MT	0:04:54	Supreme Court Ruling on DACA
	7:08:47 AM	-	7:13:41 AM	PT	0:04:54	Supreme Court Ruling on DACA

Friday, June 26, 2020	12:49:19 PM	-	2:00:00 PM	ET	1:10:41	Coronavirus Task Force Briefing
	11:49:19 AM	-	1:00:00 PM	CT	1:10:41	Coronavirus Task Force Briefing
	10:49:19 AM	-	12:00:00 PM	MT	1:10:41	Coronavirus Task Force Briefing
	9:49:19 AM	-	11:00:00 AM	PT	1:10:41	Coronavirus Task Force Briefing
Monday, June 29, 2020	10:19:42 AM	-	10:24:43 AM	ET	0:05:01	Supreme Court Ruling on Abortion
	9:19:42 AM	-	9:24:43 AM	CT	0:05:01	Supreme Court Ruling on Abortion
	8:19:42 AM	-	8:24:40 AM	MT	0:04:58	Supreme Court Ruling on Abortion
	7:19:42 AM	-	7:24:40 AM	PT	0:04:58	Supreme Court Ruling on Abortion