

ORDER

Orders

Order / Rev: 2542952C

Alt Order #: _____

Product Desc: City Council - At Large Political Campaig

Estimate: _____

Flight Dates: 11/03/23 - 11/07/23

Original Date / Rev: 11/02/23 / 11/02/23

Order Type: POLITICAL-CANDIDATE

Springfield WWEI-FM

Primary AE: Chris Duggan

Sales Office: L-SPR

Sales Region: Local

Agency

Name: Committee To Elect Juan Latorre III

Buying Contact: Juan Latorre

Billing Contact: Juan Latorre

122 Forest Hills Road

Springfield, MA 01128

Billing Type: Cash

Billing Calendar: Calendar

Billing Cycle: EOM/EOC

Agency Commission: 0%

Advertiser

Name: Committee To Elect Juan Latorre III

Demographic: M25-54

Product Codes: Candidates

Revenue Code 1: DIR

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: FULL

New Business End: _____

Advertiser External ID: 207438

Agency External ID: 185501

Unit Code: Candidate -

Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/23	11/07/23	6	\$108.00	\$108.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2023	6	\$108.00	\$108.00	0.00
Totals	6	\$108.00	\$108.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Chris Duggan	L-SPR	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WWEI	11/03/23	11/07/23	M-F 6a-10a M-F	CM	6a-10a	11--1--	:30	3	\$21.00	NARF	0.00	NM	3	\$63.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/23	11/05/23	----1--		1				\$21.00		0.00			
	Week:	11/06/23	11/12/23	11-----		2				\$21.00		0.00			
N 2	WWEI	11/03/23	11/07/23	M-F 10a-3p M-F	CM	10a-3p	1---1--	:30	2	\$14.00	NARF	0.00	NM	2	\$28.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/23	11/05/23	----1--		1				\$14.00		0.00			
	Week:	11/06/23	11/12/23	1-----		1				\$14.00		0.00			
N 3	WWEI	11/06/23	11/06/23	M-F 3p-7p M-F	CM	3p-7p	1-----	:30	1	\$17.00	NARF	0.00	NM	1	\$17.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/06/23	11/12/23	1-----		1				\$17.00		0.00			
Totals													6	\$108.00	