

Quarterly Issues Report for LHTC Media of WV

(WRLF, WZST, WMMN, WBKE)

1st Quarter (1/1 – 3/31) 2019

ISSUE: The elderly and handicapped having faith-based messages available to them in their homes

ANSWER: WMMN & WBKE air a daily devotional produced by Fellowship Baptist Church to reach those unable to attend church services.

ISSUE: Student athletes' families unable to attend local high school sporting events due to work schedules, health, or economic concerns.

ANSWER: WBKE aired all East Fairmont boys basketball games and selected East Fairmont girls basketball games, as well as selected East Fairmont baseball and softball games, for the enjoyment of those unable to attend.

ISSUE: With a lower population, staffing the state National Guard can be difficult.

ANSWER: WRLF, WZST, WBKE, & WMMN aired announcements 10 times per week urging participation in the WV National Guard.

ISSUE: Regular road closures and accident detours affect all commuters on a daily basis.

ANSWER: WRLF & WMMN aired traffic condition updates each business day from six until nine a.m. to assist commuters.

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ISSUE: The Cheat Lake Rotary Club needs an effective fundraiser to continue their community outreach projects.

ANSWER: WZST allowed the club to sell advertising messages to community supporters of Rotary, and provided the studios and professional assistance to the club members to record them. WZST ran these commercials over a one week period in March allowing the club to have a successful fundraiser.

ISSUE: Providing school closure information quickly to those families without texting service or reliable internet service.

ANSWER: WRLF, WZST, WMMN, & WBKE aired repeated school closing information on those mornings where weather conditions mandated school closings or delays in the seven WV counties we reach. We also shared information when available from the PA counties in reach of the WZST signal.