

LHTC MEDIA OF WV (WZST, WRLF, WBKE, WMMN)

Issue Report for Fourth Quarter 2021

ISSUE: Lack of public transportation to high school sporting events.

ANSWER: WRLF was proud to broadcast high school football games and high school basketball games in order for fans unable to attend home games to enjoy the games. WRLF also maintained a Facebook page with fan information.

ISSUE: Lack of reliable access to local religious services.

ANSWER: WBKE and WMMN provide access to a local Baptist church for a daily 5-minute message, another local church (Methodist) receives a 15-minute weekly time slot, and a local evangelist is featured with a 15-minute weekly slot as well.

ISSUE: High cost of attending West Virginia University football and basketball games, plus the unavailability of many games on basic cable tv packages.

ANSWER: WZST is the flagship radio station of the Mountaineer Sports Network while WRLF and WMMN are fulltime affiliates. The group broadcasts every football and men's basketball game and WZST also broadcasts women's basketball games. The station group also provides free advertising to the University itself to promote various programs.