## KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

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|---|---|---|
| **Contract #** 26138366 | **Changes as of:** 8/27/2018 at 1:51 PM | **Version:** Current State Version 1 |
| **CPE:** 404/431/7034 | **Flight:** 8/29/18 - 9/4/18 | **Station:** KIMA | **Con Type:** POLITICAL/VOTE |
| **Agency:** WATERFRONT STRATEGIE | **Advertiser:** Yes! to Affordable Groceries | **Market:** Yakima | **Total $:** $26,000.00 |
| 3050 K ST NW #100 | **Product:** Issue | **Office:** NEW YORK | **Total Spots:** 25 |
| Washington, DC 20007 | **Agency Order #:** 7672665 | **Service:** Nielsen | **Total CPP:** $0.00 |
| | **Buyer:** Demastrie, Jesse | **Primary Demo:** | **Total GRP:** |
| | **Salesperson:** THOMAS PARK 212-373-8137 | **Assistant:** ANTONETTE ADDERLEY 212-373-8148 | **Traffic #:** AR1008424 |

**Separation:**

**Comments:** Separation: 30

| # | Day/Time | DP | Program | Rate | Len | 8/29 - 8/29 8/29 | Total Spots | Total $ | CPP* | GRP* |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | W-F,M-Tu 5:30a-6a | | ACTN NWS 530A | $325.00 | 30 | 2 | 2 | $650.00 | $0.00 | 0.0 |
| | *Target 200279 Index: 109. Nielsen: 1.9* | | | | | | | | | |
| 2 | W-F,M-Tu 6a-6:30a | | ACTN NWS 6A | $550.00 | 30 | 2 | 2 | $1,100.00 | $0.00 | 0.0 |
| | *Target 200279 Index: 114. Nielsen: 2.2999999999999998* | | | | | | | | | |
| 3 | W-F,M-Tu 6:30a-7a | | ACTN NWS 630A | $550.00 | 30 | 2 | 2 | $1,100.00 | $0.00 | 0.0 |
| | *Target 200279 Index: 116. Nielsen: 2.5* | | | | | | | | | |
| 4 | W-F,M-Tu 7a-8a | | CBS THS MRNG-1< | $550.00 | 30 | 3 | 3 | $1,650.00 | $0.00 | 0.0 |
| | *Target 200279 Index: 122. Nielsen: 2.4* | | | | | | | | | |
| 5 | W-F,M-Tu 8a-8:30a | | CBS THS MRNG-2< | $240.00 | 30 | 3 | 3 | $720.00 | $0.00 | 0.0 |
| | *Target 200279 Index: 130. Nielsen: 1.9* | | | | | | | | | |
| 6 | W-F,M-Tu 8:30a-9a | | CBS THS MRNG-2< | $240.00 | 30 | 2 | 2 | $480.00 | $0.00 | 0.0 |
| | *Target 200279 Index: 131. Nielsen: 1.7* | | | | | | | | | |
| 7 | W-F,M-Tu 5p-5:30p | | ACTION NEWS | $2,100.00 | 30 | 3 | 3 | $6,300.00 | $0.00 | 0.0 |
| | *Target 200279 Index: 144. Nielsen: 4.3* | | | | | | | | | |
| 8 | W-F,M-Tu 5:30p-6p | | ACTION NEWS | $2,300.00 | 30 | 3 | 3 | $6,900.00 | $0.00 | 0.0 |
| | *Target 200279 Index: 145. Nielsen: 4.0999999999999996* | | | | | | | | | |
| 9 | W-F,M-Tu 6p-6:30p | | ACTION NEWS | $2,100.00 | 30 | 3 | 3 | $6,300.00 | $0.00 | 0.0 |
| | *Target 200279 Index: 145. Nielsen: 4.0999999999999996* | | | | | | | | | |
| 10 | W-F,M-Tu 11p-11:35p | | ACTION NEWS< | $400.00 | 30 | 2 | 2 | $800.00 | $0.00 | 0.0 |
| | *Target 200279 Index: 130. Nielsen: 1.7* | | | | | | | | | |
| | **TOTALS: 25** | | | | | | 25 | $26,000.00 | $0.00 | 0.0 |

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|---|---|---|---|---|---|---|---|
| CPE: | 404/431/7034 | Flight: | 8/29/18 - 9/4/18 | Station: | KIMA | Con Type: | POLITICAL/VOTE |
| Agency: | WATERFRONT STRATEGIE | Advertiser: | Yes! to Affordable Groceries | Market: | Yakima | Total $: | $26,000.00 |
| | 3050 K ST NW #100 | Product: | Issue | Office: | NEW YORK | Total Spots: | 25 |
| | Washington, DC 20007 | Agency Order #: | 7672665 | Service: | Nielsen | Total CPP: | $0.00 |
| | | Buyer: | Demastrie, Jesse | Primary Demo: | | Total GRP: | |
| | | Salesperson: | THOMAS PARK 212-373-8137 | Assistant: | ANTONETTE ADDERLEY 212-373-8148 | Traffic #: | AR1008424 |

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**Separation:**

| Special Instructions | |
|---|---|

### Order Level Comments

| Date/Time | Added by | Comment |
|---|---|---|
| 08/27/18 1:24 PM | THOMAS PARK | Separation: 30 |

| Competitive Information | |
|---|---|
| Market Budget: | $26,000 |
| KIMA Share: | 100% |
| Comment: | will update comp |
| | Competitive Unknown |

### Daypart Summary

| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
|---|---|---|---|---|---|
| | 100% | 25 | $26,000.00 | N/A | 0.0 |
| **Total** | **100%** | **25** | **$26,000.00** | **N/A** | **0.0** |

### Monthly Summary

| Month | Spots | Dollars |
|---|---|---|
| 2018-Sep | 25 | $26,000.00 |
| **Total** | **25** | **$26,000.00** |

### Transaction History

| Trans | Created/Received | Created by | Status | Spot+ | Spot- | $ Chg | Contract $ | Comment |
|---|---|---|---|---|---|---|---|---|
| Queued for Electronic Contracting | 8/27/18 1:31 PM | | | | | $0 | $0 | |
| New | 8/27/18 12:01 PM | THOMAS PARK | Confirming | 25 | | $26,000.00 | $26,000.00 | |

| Non-Discrimination Policy | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
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