



OTEN-TV
10 High Point Circle
Denison, TX 75020
(903) 548-4000

CONTRACT

Contract / Revision 79734 /		Alt Order # 25879560
Product 727		
Contract Dates 01/24/18 - 01/31/18		Estimate # 727
Advertiser Estes TX SD		Original Date / Revision 01/23/18 / 01/23/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station OTEN	Account Executive Ryan Harris	Sales Office Richmond Regio
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Political Communications Advertising
37 W 39th Street
Suite 602
New York, NY 10018

*Pre-emptible w/ 24 hour
notice*

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	OTEN	01/24/18	01/31/18	M-F	5.30-7a		:30			NM	5	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/22/18	01/28/18	--11---				2	\$15.00			
	Week:	01/29/18	02/04/18	111----				3	\$15.00			
N 2	OTEN	01/24/18	01/31/18	M-F	7a-9a		:30			NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/22/18	01/28/18	--11---				2	\$30.00			
	Week:	01/29/18	02/04/18	111----				3	\$30.00			
N 3	OTEN	01/24/18	01/31/18	M-F	9a-10a		:30			NM	5	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/22/18	01/28/18	--11---				2	\$17.00			
	Week:	01/29/18	02/04/18	111----				3	\$17.00			
N 4	OTEN	01/24/18	01/31/18	M-F	1p-2p		:30			NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/22/18	01/28/18	--11---				2	\$25.00			
	Week:	01/29/18	02/04/18	111----				3	\$25.00			
N 5	OTEN	01/24/18	01/31/18	M-F Texoma News at 5p	5p-530p		:30			NM	6	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/22/18	01/28/18	--111--				3	\$45.00			
	Week:	01/29/18	02/04/18	111----				3	\$45.00			
N 6	OTEN	01/24/18	01/31/18	M-F	530p-6p		:30			NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/22/18	01/28/18	--111--				3	\$125.00			
	Week:	01/29/18	02/04/18	111----				3	\$125.00			
N 7	OTEN	01/24/18	01/31/18	M-F	6p-630p		:30			NM	6	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/22/18	01/28/18	--111--				3	\$80.00			
	Week:	01/29/18	02/04/18	111----				3	\$80.00			
N 8	OTEN	01/24/18	01/31/18	M-F Texoma News at 10p	10p-1035p		:30			NM	6	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/22/18	01/28/18	--111--				3	\$55.00			
	Week:	01/29/18	02/04/18	111----				3	\$55.00			
Totals											44	\$2,265.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
79734 /	25879560

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
01/24/18 - 01/31/18	727	727

<u>Advertiser</u>	<u>Original Date / Revision</u>
Estes TX SD	01/23/18 / 01/23/18

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Net Amount</u>
01/01/18 - 01/28/18	20	\$1,089.00	\$925.65
01/29/18 - 01/31/18	24	\$1,176.00	\$999.60
Totals	44	\$2,265.00	\$1,925.25

Signature: _____ **Date:** _____

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