

## QUARTERLY ISSUES/PROGRAMS LIST

Stations and locations:

- KCLB-FM (Coachella, CA),
- KCLZ-FM (Twentynine Palms Base, CA),
- KDES-FM (Cathedral City, CA),
- KDES-HD2 (Cathedral City, CA),
- KDGL-FM (Yucca Valley, CA),
- KKUU-FM (Indio, CA),
- KPSI-FM (Palm Springs, CA)

For 4th quarter 2020 beginning and ending:

**October 1, 2020, to December 31, 2020**

Attached hereto are descriptions of local issues addressed by the station and descriptions of how each issue was treated through the station's most significant issues-responsive programming or announcements during the report period.

During this quarter, these stations gave particular attention to the issues listed in the following report. These issues are not listed in order of importance and it should be noted that the station may have also aired other programming that was responsive to the community's informational needs.

ISSUES/PROGRAMS LIST

Issue: Grief Support

How issue was treated: Weekly Program

Title: Community Roundup

Date: October 4th 2020

Time: 6 a-m

Duration: 8 minutes

Type: Interview

Description:

Mary Willis, Alzheimer's Coachella Valley  
Hosting Bereavement Support Group.

ISSUES/PROGRAMS LIST

Issue: Homeless Support

How issue was treated: Weekly Program

Title: Community Roundup

Date: Oct 4th 2020

Time: 6 a-m

Duration: 8 minutes

Type: Interview

Description:

Scott Wolff, Socktober, sock collection month at Coachella Valley  
Rescue Mission in Indio

ISSUES/PROGRAMS LIST

Issue: Longevity & Disease Prevention

How issue was treated: Weekly Program

Title: Community Roundup

Date: Oct 4th 2020

Time: 6 a-m

Duration: 8 minutes

Type: Interview

Description:

Kim Callinan, warning signs and prevention tips for Alzheimer's and dementia. World Alzheimer's Day is Sept 21st 2020,

ISSUES/PROGRAMS LIST

Issue: Food Support

How issue was treated: Weekly Program

Title: Community Roundup

Date: October 11th 2020

Time: 6 a-m

Duration: 6 minutes

Type: Interview

Description:

Jassen Agostini, Director of Special Events, Palm Springs Regional Association of Realtors.

ISSUES/PROGRAMS LIST

Issue: Medicare Access

How issue was treated: Weekly Program

Title: Community Roundup

Date: Oct 11th 2020

Time: 6 a-m

Duration: 7 minutes

Type: Interview

Description:

Kyal Moody, Medicare Benefits Solutions, free service to help you assess Medicare Coverage.

ISSUES/PROGRAMS LIST

Issue: Skilled Nursing/Covid-19

How issue was treated: Weekly Program

Title: Community Roundup

Date: Oct 11th 2020

Time: 6 a-m

Duration: 3 minutes

Type: Interview

Description:

Nicole Riggaboni, Critical Care Nurse practitioner and RN. Concerns about PPE, Stress, et al for nurses during the Covid-19 pandemic.

ISSUES/PROGRAMS LIST

Issue: Community Health

How issue was treated: Weekly Program

Title: Community Roundup

Date: Oct 11th 2020

Time: 6 a-m

Duration: 14 minutes

Type: Interview

Description:

Steven Heinke, Marketing Director, Desert Aids Project, Desert Aids Walk 2020 Goes Virtual



ISSUES/PROGRAMS LIST

Issue: Youth Community Involvement

How issue was treated: Weekly Program

Title: Community Roundup

Date: Oct 18th 2020

Time: 6 a-m

Duration: 8 minutes

Type: Interview

Description:

Leo Milmet, board member of Well in the Desert, local 17 year old philanthropist

ISSUES/PROGRAMS LIST

Issue: Pet Assistance/Rescue

How issue was treated: Weekly Program

Title: Community Roundup

Date: October 18th 2020

Time: 6 a-m

Duration: 8 minutes

Type: Interview

Description:

Breanna Mackey, Development Director of Friends of the Palm Springs Animal Shelter.

ISSUES/PROGRAMS LIST

Issue: Flu Vaccine/Public Health

How issue was treated: Weekly Program

Title: Community Roundup

Date: Oct 18th 2020

Time: 6 a-m

Duration: 7 ½ minutes

Type: Interview

Description:

Dr Nancy Messonnier, Director of the National Center for Immunization and Respiratory Diseases at the CDC in Atlanta. Flu vaccine tips, warnings, concerns

ISSUES/PROGRAMS LIST

Issue: Tax Withholding

How issue was treated: Weekly Program

Title: Community Roundup

Date: October 18th 2020

Time: 6 a-m

Duration: 6 minutes

Type: Interview

Description:

Gene Nichols :90 update on Blood Drives for Lifstream Blood Bank 2020  
Summer Blood Drive Challenge.

ISSUES/PROGRAMS LIST

Issue: Military Support

How issue was treated: Weekly Program

Title: Community Roundup

Date: Oct 25th 2020

Time: 6 a-m

Duration: 4 minutes

Type: Interview

Description:

Shane Haggar, Principal at Rancho Mirage Elementary School, Treasurer of Rancho Mirage Rotary Club, Candy Drive for the Troops to benefit USO Palm Springs and Marine Corps Base in Twentynine Palms

ISSUES/PROGRAMS LIST

Issue: Childcare Programs

How issue was treated: Weekly Program

Title: Community Roundup

Date: Oct 25th 2020

Time: 6 a-m

Duration: 8 ½ minutes

Type: Interview

Description:

Terri Bona, Director of Fundraising Development, and Shelby Goodwin  
Director of Promotion Development at the Family YMCA of the Desert.  
Virtual Denim to Diamonds fundraiser in November.

ISSUES/PROGRAMS LIST

Issue: Non-Profit Work

How issue was treated: Weekly Program

Title: Community Roundup

Date: Oct 25th 2020

Time: 6 a-m

Duration: 8 ½ minutes

Type: Interview

Description:

Selby Dunham, Founder of Bighorn BAM, Behind a Miracle at Bighorn Golf Club, recipient of the 2020 Outstanding Non-Profit Founder from the Association of Fundraising Professionals.

ISSUES/PROGRAMS LIST

Issue: Parasports

How issue was treated: Weekly Program

Title: Community Roundup

Date: Oct 25th 2020

Time: 6 a-m

Duration: 9 minutes

Type: Interview

Description:

Michael Rosenkrantz, President of the Board of the Pines to Palms Parasports, bringing activity and involvement to people with disabilities.



ISSUES/PROGRAMS LIST

Issue: Memory Awareness

How issue was treated: Weekly Program

Title: Community Roundup

Date: Nov 1st 2020

Time: 6 a-m

Duration: 8 ½ minutes

Type: Interview

Description:

Chris Schneider, Director of Communications Alzheimer's Association--  
Alzheimer's Awareness--Memory test.

ISSUES/PROGRAMS LIST

Issue: Culture and History

How issue was treated: Weekly Program

Title: Community Roundup

Date: Nov 1st 2020

Time: 6 a-m

Duration: 7 ½ minutes

Type: Interview

Description:

Doug Morton, Palm Springs Jewish Film Festival

ISSUES/PROGRAMS LIST

Issue: Women's Education

How issue was treated: Weekly Program

Title: Community Roundup

Date: Nov 1st 2020

Time: 6 a-m

Duration: 9 minutes

Type: Interview

Description:

Ellie Tourje, Girlfriend Factor, Board Member, Pop Up Luncheon Fundraiser. To raise funds for scholarships for local women.

ISSUES/PROGRAMS LIST

Issue: Pharmaceuticals for Veterans

How issue was treated: Weekly Program

Title: Community Roundup

Date: Nov 8th 2020

Time: 6 a-m

Duration: 12 minutes

Type: Interview

Description:

Mark Crozier, Royal Emerald Pharmaceuticals, sponsoring a food drive for Food Now in Desert Hot Springs.

ISSUES/PROGRAMS LIST

Issue: Oral Health for Seniors

How issue was treated: Weekly Program

Title: Community Roundup

Date: Nov 8th 2020

Time: 6 a-m

Duration: 9 minutes

Type: Interview

Description:

Kenzie Ferguson, Vice President of Delta Dental Foundation on Oral Health and Aging.

ISSUES/PROGRAMS LIST

Issue: Open Enrollment

How issue was treated: Weekly Program

Title: Community Roundup

Date: Nov 8th 2020

Time: 6 a-m

Duration: 8 minutes

Type: Interview

Description:

Brad Chignoli, Met Life Benefits Adviser, Open Enrollment for Employees offered health insurance at their jobs.

ISSUES/PROGRAMS LIST

Issue: Pandemic & Travel

How issue was treated: Weekly Program

Title: Community Roundup

Date: Nov 15th 2020

Time: 6 a-m

Duration: 8 ½ minutes

Type: Interview

Description:

Joe Luisi, Chief Meteorologist Delta Airlines, travel during a pandemic

ISSUES/PROGRAMS LIST

Issue: LGBTQ Health

How issue was treated: Weekly Program

Title: Community Roundup

Date: Nov 15th 2020

Time: 6 a-m

Duration: 14 minutes

Type: Interview

Description:

Dr Michael Jardula, Internist with Desert Oasis Health Care, National Coming Out Day, Heart Health for the LGBTQ community



ISSUES/PROGRAMS LIST

Issue: Holiday Toy Drive

How issue was treated: Weekly Program

Title: Community Roundup

Date: Nov 15th 2020

Time: 6 a-m

Duration: 9 minutes

Type: Interview

Description:

Capt James Parks, Salvation Army Cathedral City, Holiday Toy Drive and bellringing.

ISSUES/PROGRAMS LIST

Issue: Food Safety

How issue was treated: Weekly Program

Title: Community Roundup

Date: Nov 22nd 2020

Time: 6 a-m

Duration: 9 minutes

Type: Interview

Description:

Chef Brad Toles, Savoury's Catering @ Palm Springs Convention Center.  
Serving food safely in a pandemic world.

ISSUES/PROGRAMS LIST

Issue: Safe Holiday Shopping

How issue was treated: Weekly Program

Title: Community Roundup

Date: Nov 22nd 2020

Time: 6 a-m

Duration: 7 minutes

Type: Interview

Description:

Deja Kreutzberg, Marketing Manager for The Gardens on El Paseo kicking off the holiday season

ISSUES/PROGRAMS LIST

Issue: Thanksgiving Food Distribution

How issue was treated: Weekly Program

Title: Community Roundup

Date: Nov 22nd 2020

Time: 6 a-m

Duration: 6 minutes

Type: Interview

Description:

Capt James Park, Salvation Army Cathedral City, Thanksgiving food boxes being distributed in lieu of Thanksgiving dinner

ISSUES/PROGRAMS LIST

Issue: LGBTQ Charity

How issue was treated: Weekly Program

Title: Community Roundup

Date: Nov 22nd 2020

Time: 6 a-m

Duration: 7 1/2 minutes

Type: Interview

Description:

Jeff Hocker, Palm Springs Gay Men's Chorus, Holiday fun with entertainment and toy drives

ISSUES/PROGRAMS LIST

Issue: Foster Programs

How issue was treated: Weekly Program

Title: Community Roundup

Date: Nov 29th 2020

Time: 6 a-m

Duration: 10 minutes

Type: Interview

Description:

Angela Allen, Olive Crest Desert Communities, Development Director,  
virtual cooking fundraiser, called Swinging with Sinatra

ISSUES/PROGRAMS LIST

Issue: Elderly Assistance

How issue was treated: Weekly Program

Title: Community Roundup

Date: Nov 29th 2020

Time: 6 a-m

Duration: 18 minutes

Type: Interview

Description:

Cheryl Scarlett of JFS Desert, and Guest Star Roy Firestone about a fundraiser Patron Party, to raise money for programs for needy seniors in the desert.

ISSUES/PROGRAMS LIST

Issue: Small Business

How issue was treated: Weekly Program

Title: Community Roundup

Date: Dec 6th 2020

Time: 6 a-m

Duration: 9 minutes

Type: Interview

Description:

Chuck Weisbart, Owner of It's In The Bag in Palm Desert, closing shop after 31 years in business, due to the Covid 19 Pandemic.



ISSUES/PROGRAMS LIST

Issue: Local Business

How issue was treated: Weekly Program

Title: Community Roundup

Date: Dec 6th 2020

Time: 6 a-m

Duration: 8 minutes

Type: Interview

Description:

Katie Stice CEO of the Rancho Mirage Chamber of Commerce, challenges facing local businesses in the pandemic.

ISSUES/PROGRAMS LIST

Issue: Homeless Donations

How issue was treated: Weekly Program

Title: Community Roundup

Date: Dec 6th 2020

Time: 6 a-m

Duration: 7 minutes

Type: Interview

Description:

John Sohn, owner of Jonathan's Cleaners, 13th Annual Charity Coat Drive

ISSUES/PROGRAMS LIST

Issue: Virtual Fundraiser

How issue was treated: Weekly Program

Title: Community Roundup

Date: Dec 6th 2020

Time: 6 a-m

Duration: 5 & ½ minutes

Type: Interview

Description:

Jefferson Mays, actor, performing in a virtual rendition...a one man show of A Christmas Carol to benefit 40 small regional theaters, including the C-V Rep in Cathedral City.

ISSUES/PROGRAMS LIST

Issue: Parasports

How issue was treated: Weekly Program

Title: Community Roundup

Date: Dec 13th 2020

Time: 6 a-m

Duration: 8 minutes

Type: Interview

Description:

Jerry Alcorn, Co-Founder of Palms To Pines Parasports. Activities for People with spinal cord injuries.

ISSUES/PROGRAMS LIST

Issue: Military Support

How issue was treated: Weekly Program

Title: Community Roundup

Date: Dec 13th 2020

Time: 6 a-m

Duration: 5 minutes

Type: Interview

Description:

General George Casey, Chairman of the USO Board of Directors,  
sacrifices made by members of the military.

ISSUES/PROGRAMS LIST

Issue: Medical Fraud

How issue was treated: Weekly Program

Title: Community Roundup

Date: Dec 13th 2020

Time: 6 a-m

Duration: 6 minutes

Type: Interview

Description:

Claire Cruising, Coalition Against Surprise Medical Billing

ISSUES/PROGRAMS LIST

Issue: Adult Education

How issue was treated: Weekly Program

Title: Community Roundup

Date: Dec 13th, 2020

Time: 6 a-m

Duration: 9 minutes

Type: Interview

Description:

Michael Desiderio, EMBA Council Executive Director, benefits of an Executive MBA Degree

ISSUES/PROGRAMS LIST

Issue: Winter Solstice

How issue was treated: Weekly Program

Title: Community Roundup

Date: Dec 20th 2020

Time: 6 a-m

Duration: 8 minutes

Type: Interview

Description:

Chief Meterologist Joe Luisi, discussing winter 2020 in the desert.



ISSUES/PROGRAMS LIST

Issue: Community Theatre

How issue was treated: Weekly Program

Title: Community Roundup

Date: Dec 20th 2020

Time: 6 a-m

Duration: 11 ½ minutes

Type: Interview

Description:

Derik Shopinski, designer and choreographer at Palm Canyon Theatre in Palm Springs presenting the Sounds of the Season: At-Home Edition, Virtual Holiday Concer

ISSUES/PROGRAMS LIST

Issue: Highway Safety

How issue was treated: Weekly Program

Title: Community Roundup

Date: Dec 20th 2020

Time: 6 a-m

Duration: 8 ½ minutes

Type: Interview

Description:

Tim Weisberg, California Office of Traffic Safety, Winter Holiday Road Safety Tips

ISSUES/PROGRAMS LIST

Issue: Community Worship

How issue was treated: Weekly Program

Title: Community Roundup

Date: Dec 20th 2020

Time: 6 a-m

Duration: 1 minute

Type: Interview

Description:

Gene Nichols, Christmas Eve all faiths service, drive in style in Palm Springs

ISSUES/PROGRAMS LIST

Issue: Lawsuit Abuse

How issue was treated: Weekly Program

Title: Community Roundup

Date: Dec 27th 2020

Time: 6 a-m

Duration: 13 ½ minutes

Type: Interview

Description:

Maryann Marino, Southern California Director of Citizens Against  
Lawsuit Abuse...California #3 Judicial Hellhole in the USA.

ISSUES/PROGRAMS LIST

Issue: Neurological Disease

How issue was treated: Weekly Program

Title: Community Roundup

Date: Dec 27th 2020

Time: 6 a-m

Duration: 7 ½ minutes

Type: Interview

Description:

Dr Gregory Krauss, Professor of Neurology at Johns Hopkins University, specialist on epilepsy.

ISSUES/PROGRAMS LIST

Issue: Anxiety & Depression

How issue was treated: Weekly Program

Title: Community Roundup

Date: Dec 27th 2020

Time: 6 a-m

Duration: 9 minutes

Type: Interview

Description:

Dr Andrew Renda, MPH MD, Office of Health Affairs at Humana  
Ellie Hollander, CEO of Meals On Wheels America.  
Overcoming social isolation, anxiety, depression during the Covid-19  
pandemic. [www.farfromalone.com](http://www.farfromalone.com)

ISSUES/PROGRAMS LIST

Issue: Home Energy & Business Assistance

How issue was treated: Weekly Program

Title: Community Roundup

Date: Dec 27th 2020

Time: 6 a-m

Duration: 1 minute

Type: Interview

Description:

Gene Nichols, Palm Springs Offering Home Energy Assessment Rebates and Small Business Pandemic Aid at [www.yoursustainablecity.com](http://www.yoursustainablecity.com)