

QUARTERLY ISSUES/PROGRAMS LIST

Stations and locations:

- KCLB-FM (Coachella, CA),
- KCLZ-FM (Twentynine Palms Base, CA),
- KDES-FM (Cathedral City, CA),
- KDES-HD2 (Cathedral City, CA),
- KDGL-FM (Yucca Valley, CA),
- KKUU-FM (Indio, CA),
- KPSI-FM (Palm Springs, CA)

For 3rd quarter 2020 beginning and ending:

July 1,2020, to September 30,2020

Attached hereto are descriptions of local issues addressed by the station and descriptions of how each issue was treated through the station's most significant issues-responsive programming or announcements during the report period.

ISSUES/PROGRAMS LIST

Issue: Blood Donations/Covid Testing

How issue was treated: Weekly Program

Title: Community Roundup

Date: July 5th 2020

Time: 6 a-m

Duration: 11 ½ minutes

Type: Interview

Description:

Dr Rick Axelrod, President and CEO of Lifestream Blood Bank, 9th Annual Desert Cities Blood Drive Challenge. Precautions the Blood Bank is taking as an essential service provider, during Covid-19 pandemic.

ISSUES/PROGRAMS LIST

Issue: Senior Assistance

How issue was treated: Weekly Program

Title: Community Roundup

Date: July 5th 2020

Time: 6 a-m

Duration: 6 ½ minutes

Type: Interview

Description:

Brooke Beare, Marketing Officer for the City of Indio, July 4th Indio flag-flying for July 4th weekend, local businesses paying for 500 goody bags for the Senior Bags Giveaway, with masks, hand sanitizer, soap, etc. inside each bag. Every senior citizen in the desert is eligible for a free bag

ISSUES/PROGRAMS LIST

Issue: Animal Care/Pet Advice

How issue was treated: Weekly Program

Title: Community Roundup

Date: July 5th 2020

Time: 6 a-m

Duration: 12 minutes

Type: Interview

Description:

Tom Snyder, Director of Animal Samaritans in Thousand Palms. Hot weather warnings, and shortened clinic hours due to Covid-19, and pet adoptions during the pandemic, how to look at pets online, then make an appt to adopt one. 12 mins

ISSUES/PROGRAMS LIST

Issue: Food Support

How issue was treated: Weekly Program

Title: Community Roundup

Date: July 12th 2020

Time: 6 a-m

Duration: 6 minutes

Type: Interview

Description:

Belinda Marquez, Catholic Charities, food distribution in Riverside County. Demand has increased exponentially since Covid-19 pandemic began..

ISSUES/PROGRAMS LIST

Issue: Senior Covid Support Round 2

How issue was treated: Weekly Program

Title: Community Roundup

Date: July 12th 2020

Time: 6 a-m

Duration: 5 ½ minutes

Type: Interview

Description:

Brooke Beare, Marketing Officer for the City of Indio, After much success with the Senior Bags Giveaway, Indio Senior Center is hosting a 2nd Senior Bags Giveaway with Covid-19 essentials inside.

ISSUES/PROGRAMS LIST

Issue: Skilled Nursing/Covid-19

How issue was treated: Weekly Program

Title: Community Roundup

Date: July 12th 2020

Time: 6 a-m

Duration: 8 minutes

Type: Interview

Description:

Blanca Castro, AARP California Advocacy Director, Covid-19 infection problems at skilled nursing facilities and nursing homes in California. Suggestions on improving the situation

ISSUES/PROGRAMS LIST

Issue: Public Health Mandates

How issue was treated: Weekly Program

Title: Community Roundup

Date: July 12th 2020

Time: 6 a-m

Duration: 10 minutes

Type: Interview

Description:

Gretchen Gutierrez, CEO Desert Valleys Builders Association, talking about compliance with mandates to wear masks and social distancing in the Covid-19 pandemic. She is representing local Chambers of Commerce and the Convention and Visitors Bureau.

ISSUES/PROGRAMS LIST

Issue: Low-income Nutrition

How issue was treated: Weekly Program

Title: Community Roundup

Date: July 19th 2020

Time: 6 a-m

Duration: 10 minutes

Type: Interview

Description:

Debbie Espinosa, CEO FIND Food Bank, Summer needs, increased demand at local food bank distribution sites due to the Covid-19 pandemic.

ISSUES/PROGRAMS LIST

Issue: Low-income School Support

How issue was treated: Weekly Program

Title: Community Roundup

Date: July 19th 2020

Time: 6 a-m

Duration: 9 minutes

Type: Interview

Description:

David Sanchez, President of Palm Springs Gay Men's Chorus, upcoming school supply drive at Mizell Senior Center, to provide school supplies for students in two local schools that serve kids from low-income families.

ISSUES/PROGRAMS LIST

Issue: Virtual Community Education

How issue was treated: Weekly Program

Title: Community Roundup

Date: July 19th 2020

Time: 6 a-m

Duration: 9 minutes

Type: Interview

Description:

Joe Giarusso, Chairman of the Board of Director for CVRep Theatre in Cathedral City, plans delayed for 2021 season, free virtual shows, classes, concerts, workshops open to everyone during the Covid-19 pandemic.

ISSUES/PROGRAMS LIST

Issue: Blood Bank Update

How issue was treated: Weekly Program

Title: Community Roundup

Date: July 19th 2020

Time: 6 a-m

Duration: 1 1/2 minutes

Type: Interview

Description:

Gene Nichols :90 update on Blood Drives for Lifstream Blood Bank 2020 Summer Blood Drive Challenge.

ISSUES/PROGRAMS LIST

Issue: Summer Electric Relief Programs

How issue was treated: Weekly Program

Title: Community Roundup

Date: July 26th 2020

Time: 6 a-m

Duration: 9 1/2 minutes

Type: Interview

Description:

Emmanuel Martinez, Government Affairs Representative from Imperial Irrigation District, discussing ways to lower your summer electric bill at a time when many people are spending more hours at home due to the Covid-19 pandemic.

ISSUES/PROGRAMS LIST

Issue: Fraud during Covid pandemic

How issue was treated: Weekly Program

Title: Community Roundup

Date: July 26th 2020

Time: 6 a-m

Duration: 11 minutes

Type: Interview

Description:

Liliya Rudan, Marketing Director for the Better Business Bureau in Central and Inland California discussing increases in Fraud cases during the Covid-19 pandemic. People ordering items, protective gear, and never getting the product.

ISSUES/PROGRAMS LIST

Issue: Medical Care during Pandemic

How issue was treated: Weekly Program

Title: Community Roundup

Date: July 26th 2020

Time: 6 a-m

Duration: 10 minutes

Type: Interview

Description:

Dr William Mack, USC, President-elect of The Society of Neurointerventional Surgery. People are putting off routine medical exams due to fear of Covid-19, doctor offices being closed.

ISSUES/PROGRAMS LIST

Issue: Blood Donations/Antibody testing

How issue was treated: Weekly Program

Title: Community Roundup

Date: August 2nd 2020

Time: 6 a-m

Duration: 11 minutes

Type: Interview

Description:

Dr Ric Axelrod, CEO of Lifestream Blood Bank, update on free Covid-19 antibody testing for anyone who donates blood, and the ongoing 2020 Summer Desert Blood Drive Challenge.

ISSUES/PROGRAMS LIST

Issue: Sustainability & Recycling

How issue was treated: Weekly Program

Title: Community Roundup

Date: August 2nd 2020

Time: 6 a-m

Duration: 10 minutes

Type: Interview

Description:

Brooke Beare, Communications Director, City of Indio, Big Belly Trash and Recycling Bins, which are touch-free due to Covid-19 worries, and solar-powered to reduce the use of electricity. Computers in the bins notify staff, when it is time to come and empty the bins, further reducing travel and fuel use.

ISSUES/PROGRAMS LIST

Issue: Local Weather, Travel, Covid-19

How issue was treated: Weekly Program

Title: Community Roundup

Date: August 2nd 2020

Time: 6 a-m

Duration: 9 minutes

Type: Interview

Description:

Joe Luisi, Retired Chief Meteorologist for Delta Airlines, talking about Covid-19 concerns onboard commercial aircraft, drawbacks of traveling to areas of the Southern Hemisphere, which is in the middle of winter, while the U-S is in the middle of summer

ISSUES/PROGRAMS LIST

Issue: Public Health Covid Response

How issue was treated: Weekly Program

Title: Community Roundup

Date: August 9th 2020

Time: 6 a-m

Duration: 9 minutes

Type: Interview

Description:

Brooke Federico, Public Information Officer for Riverside County, discussing the MASKS ARE MEDICINE Campaign, as the County buys 10 million disposable masks for \$2 million dollars and will give them away to people who can't afford their own masks. Masks are going to food banks, schools, churches, & non-profits. Also, the Great Plates Program which delivers free meals to elderly people during the Covid-19 pandemic.

ISSUES/PROGRAMS LIST

Issue: Domestic Violence During Pandemic

How issue was treated: Weekly Program

Title: Community Roundup

Date: August 9th 2020

Time: 6 a-m

Duration: 9 minutes

Type: Interview

Description:

Angelina Coe, CEO of Shelter From The Storm, the only agency in the desert helping victims of domestic violence. Risks of serving clients during Covid-19 pandemic, risks of clients staying home with their abusers, clients running out of money...possibly laid off.

ISSUES/PROGRAMS LIST

Issue: Daycare & Pre-school during Pandemic

How issue was treated: Weekly Program

Title: Community Roundup

Date: August 9th 2020

Time: 6 a-m

Duration: 11 minutes

Type: Interview

Description:

Paula Simonds, CEO, Family YMCA Of The Desert; Ongoing classes during the summer and into the Fall, with reduced class sizes, social distancing, masks, and no reports of even one case of Covid-19. New realities for childcare in a Covid world.

ISSUES/PROGRAMS LIST

Issue: Foster Care During Pandemic

How issue was treated: Weekly Program

Title: Community Roundup

Date: August 16th 2020

Time: 6 a-m

Duration: 10 minutes

Type: Interview

Description:

Jessica Munoz, Executive Director, Voices For Children, Court Appointed Special Advocates for children in the Riverside County Foster Care system.

ISSUES/PROGRAMS LIST

Issue: Proper Dental Health Tips

How issue was treated: Weekly Program

Title: Community Roundup

Date: August 16th 2020

Time: 6 a-m

Duration: 8 minutes

Type: Interview

Description:

Sarah Chavarria, Executive Vice President of Delta Dental of California, Dental health during Covid 19 pandemic.

ISSUES/PROGRAMS LIST

Issue: Women's Education/Business Training

How issue was treated: Weekly Program

Title: Community Roundup

Date: August 16th 2020

Time: 6 a-m

Duration: 10 minutes

Type: Interview

Description:

Kim Scanlan, Program Director, of It's Your Time, Women's entrepreneur training program through the Coachella Valley Women's Business Center.

ISSUES/PROGRAMS LIST

Issue: Children's After-School Programs

How issue was treated: Weekly Program

Title: Community Roundup

Date: August 23rd 2020

Time: 6 a-m

Duration: 8 & 1/4 minutes

Type: Interview

Description:

Paula Simonds, CEO of the Family YMCA of the Desert, Golf Tourney
Virtual Fundraiser

ISSUES/PROGRAMS LIST

Issue: Local Weather, Wildfire Update

How issue was treated: Weekly Program

Title: Community Roundup

Date: August 23rd 2020

Time: 6 a-m

Duration: 7 & ½ minutes

Type: Interview

Description:

Joe Luisi, Retired Chief Meteorologist, summer 2020 weather update, local forecast for the next month, wildfire update.

ISSUES/PROGRAMS LIST

Issue: Conventions In a Covid World

How issue was treated: Weekly Program

Title: Community Roundup

Date: August 23rd 2020

Time: 6 a-m

Duration: 10 & ½ minutes

Type: Interview

Description:

Rob Hampton, General Manager Palm Springs Convention Center, in pandemic mode, with no events due to Covid-19 pandemic.

ISSUES/PROGRAMS LIST

Issue: Blood Services

How issue was treated: Weekly Program

Title: Community Roundup

Date: August 30th 2020

Time: 6 a-m

Duration: 8:45 minutes

Type: Interview

Description:

Dr Ric Axelrod 2020 Lifestream Summer Blood Drive Challenge, Final Update.

ISSUES/PROGRAMS LIST

Issue: CA Energy Infrastructure

How issue was treated: Weekly Program

Title: Community Roundup

Date: August 30th 2020

Time: 6 a-m

Duration: 12 minutes

Type: Interview

Description:

Ron Stein, CA Energy Consultant, discussing California's power grid, rotating power outages, push to "go green"

ISSUES/PROGRAMS LIST

Issue: Travel During Covid-19 Lockdown

How issue was treated: Weekly Program

Title: Community Roundup

Date: August 30th 2020

Time: 6 a-m

Duration: 8 minutes

Type: Interview

Description:

Melissa Dohmen, Expedia Media, Summer Travel in a Covid world, trends, industry impact,

ISSUES/PROGRAMS LIST

Issue: Elderly Assistance

How issue was treated: Weekly Program

Title: Community Roundup

Date: Sept 6th 2020

Time: 6 a-m

Duration: 9 minutes

Type: Interview

Description:

Chris O'Hanlon, Founder, Senior Advocates of the Desert, which helps low income elderly deal with federal, state and local applications for assistance.

ISSUES/PROGRAMS LIST

Issue: Blue Light Impacts On Eyes

How issue was treated: Weekly Program

Title: Community Roundup

Date: Sept 6th 2020

Time: 6 a-m

Duration: 11 minutes

Type: Interview

Description:

Dr Scott Edmonds, United Healthcare, discussing eye health and the impacts blue light from computers, has on the eyes of children and adults.

ISSUES/PROGRAMS LIST

Issue: U S Census Update

How issue was treated: Weekly Program

Title: Community Roundup

Date: Sept 6th 2020

Time: 6 a-m

Duration: 10 minutes

Type: Interview

Description:

Angelica Vasquez, U S Census Bureau in Los Angeles, updates on the U S Census, and low turnout in Palm Springs right now.

ISSUES/PROGRAMS LIST

Issue: Programs for Challenged Adults

How issue was treated: Weekly Program

Title: Community Roundup

Date: Sept 13th 2020

Time: 6 a-m

Duration: 9 minutes

Type: Interview

Description:

Brooke Beare, Desert ARC Board Member, talking about Desert ARC programs during the pandemic.

ISSUES/PROGRAMS LIST

Issue: Cancer Awareness

How issue was treated: Weekly Program

Title: Community Roundup

Date: Sept 13th 2020

Time: 6 a-m

Duration: 8 & ½ minutes

Type: Interview

Description:

Frank Harrison, Desert Cancer Foundation Board Member, 2020
Paint El Paseo Pink Walk...Virtually.

ISSUES/PROGRAMS LIST

Issue: IRS Deadlines For Stimulus

How issue was treated: Weekly Program

Title: Community Roundup

Date: Sept 13th 2020

Time: 6 a-m

Duration: 11 minutes

Type: Interview

Description:

Raphael Tulino, IRS, New Deadline for Non-Filers to claim Stimulus Check

ISSUES/PROGRAMS LIST

Issue: Business Development During Covid Pandemic

How issue was treated: Weekly Program

Title: Community Roundup

Date: Sept 20th, 2020

Time: 6 a-m

Duration: 12 minutes

Type: Interview

Description:

Gretchen Gutierrez, CEO, Desert Valley Builders Association.
Letter from All Riverside County Chambers of Commerce to Governor
Gavin Newsom to urge him to open the area for business soon.

ISSUES/PROGRAMS LIST

Issue: virtual Fundraisers

How issue was treated: Weekly Program

Title: Community Roundup

Date: Sept 20th, 2020

Time: 6 a-m

Duration: 10 minutes

Type: Interview

Description:

Scott Robinson, CEO, Cathedral City Boys and Girls Club, Sammy's 8th Annual Meatball Festival 2020, virtually.
Fundraiser for Boys and Girls Club in Cathedral City

ISSUES/PROGRAMS LIST

Issue: Community Development

How issue was treated: Weekly Program

Title: Community Roundup

Date: Sept 20th, 2020

Time: 6 a-m

Duration: 8 minutes

Type: Interview

Description:

Brooke Beare, City of Indio Communication and Marketing Manager, city seeking public input on a proposed Sports Park Complex

ISSUES/PROGRAMS LIST

Issue: Family & Cancer Support

How issue was treated: Weekly Program

Title: Community Roundup

Date: Sept 27th 2020

Time: 6 a-m

Duration: 8 & 1/2 minutes

Type: Interview

Description:

Enesto Rosales, Board Member Ronald McDonald Charities Of Southern California, and Ronald McDonald House of the Inland Empire. Fundraiser to pay for families to stay near the children during hospital stays.

ISSUES/PROGRAMS LIST

Issue: Senior Assistance Programs

How issue was treated: Weekly Program

Title: Community Roundup

Date: Sept 27th 2020

Time: 6 a-m

Duration: 11 minutes

Type: Interview

Description:

Jack Newby, Joslyn in Motion fundraiser for Joslyn Senior Center Palm Desert. Supporting Covid-19 programs and assistance.

ISSUES/PROGRAMS LIST

Issue: Public Transit

How issue was treated: Weekly Program

Title: Community Roundup

Date: Sept 27th 2020

Time: 6 a-m

Duration: 10 minutes

Type: Interview

Description:

Lauren Skiver, CEO and GM of Sunline Transit Agency, Thousand Palms, new streamlined bus service, tie-in's with ride-sharing, and reduced-transfer travel

END