

WHNO-TV

2017 3rd Quarter

July, August, September Issues/Programs List

It is the desire of WHNO-TV to present these issues and ideas as a service to the New Orleans community. We hope that through our various public service oriented programs, we will bring insight, awareness and solutions to problems of concern affecting our local community.

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The following public service oriented programs aired on WHNO-TV during the **Third** quarter of 2017:

Sports Stars of Tomorrow, America's Heartland, Wild About Animals, Biz Kids, Missing, Think Big, Wild America – all programs aired on WHNO-TV in accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children viewing on television. These programs address issues of concern to the community such as bullying, establishing trust and making positive life choices.

Public Service Announcements – PSAs are run at a rate of approximately 10 per day. PSAs that ran during the 3rd quarter of 2017 were:

Making Healthy Choices
Health Insurance Marketplace – Insure Kids Now
Ad Council – Autism Awareness
Ad Council – Adoption from Foster Care
Ad Council – Bullying Prevention
Ad Council – Child Passenger Safety
Ad Council – Children's Oral Health
Ad Council – College Access
Ad Council – Emergency Preparedness
Ad Council – Fatherhood Involvement
Ad Council – Foreclosure Prevention Assistance
Ad Council – Learning and Attention Issues
Ad Council – Pathways to Employment
Ad Council – Recycling
Ad Council – Seatbelt Safety
Ad Council – Teacher Recruitment

WHNO

Issues/Programs List for the 3rd Quarter of 2017

Spirit of New Orleans

Friday, 07/07/17 28:30 10:00pm

Frank Scurlock discusses the crime situation and what the New Orleans Police Department is doing to reduce the amount of crime in the city and surrounding areas. His guest is Rickey Entwisle who is a concerned citizen from New Orleans.

Biz Kids – Telco Productions

Sunday, 07/09/17 28:30 01:00pm

An article discusses getting the most for your money and explores smart shopping. Viewers also learned how to avoid common pitfalls and traps set by savvy marketers and high-pressure salesmen.

Spirit of New Orleans

Friday, 07/14/17 28:30 10:00pm

Frank Scurlock continues his discussion about the crime situation detailing what the New Orleans Police Department is doing to cut back the amount of crime. He is joined once again by Rickey Entwisle who is a concerned citizen from New Orleans.

Biz Kids – Telco Productions

Sunday, 07/16/17 28:30 01:00pm

Don't live on borrowed time. Viewers are shown the *true* cost of purchasing with credit. An unsettling look was shown at credit scores and the increasing number of people and places (employers, insurers, colleges, etc.) who are using these scores to make major decisions that could affect your future. Viewers met entrepreneurs who have successfully navigated credit pitfalls and how this can be achieved.

Missing – Telco Productions

Sunday, 07/16/17 28:30 02:30pm

An article shared an important Internet safety tip warning children and teens about false on-line identities and why they need to limit the amount of information they share with others in their online profiles. After a recent attempted child abduction in the local community, an article shared how to instruct your child to check with a trusted adult before ever going anywhere with someone. This article also discusses how we can all stay safe in public places and how to use the "yell and tell" method if they are made to feel uncomfortable.

Spirit of New Orleans**Friday, 07/21/17 28:30 10:00pm**

Frank Scurlock discusses housing and urban development with former FEMA Consultant Eugene Benn. This is an issue affecting thousands of people living in the New Orleans area. These issues also still stem from Hurricane Katrina. Benn also worked with the New York Housing Authority.

Spirit of New Orleans**Friday, 07/28/17 28:30 10:00pm**

Frank Scurlock discusses education conditions in the city of New Orleans. Many people are concerned with the state of education in the area. His guest is Woody Koppel, a board member on the Orleans parish school board.

Spirit of New Orleans**Friday, 08/04/17 28:30 10:00pm**

Frank Scurlock talks about the technology scene in New Orleans and where it is going in this day and age. His guest is Max Gaudin, the chief operating officer of Operation Spark, a company that helps people to gain job readiness skills.

Missing – Telco Productions**Sunday, 08/06/17 28:30 02:30pm**

Advice is given to parents regarding learning common online slang and acronyms so they can understand their children's e-mails and IMs. The subject of teaching children and teens to trust their instincts if a situation makes them feel anxious or scared is addressed. Guidelines are given to parents for hiring a babysitter. Tips are shared on selecting the safest place to park to avoid dangerous situations.

Biz Kids – Telco Productions**Sunday, 08/13/17 28:30 01:00pm**

The Biz Kids watch the ebb and flow of income and expenses. Viewers learn proven methods for getting expenses under control while growing income with new ideas, smarter work habits, and innovation.

Missing – Telco Productions**Sunday, 08/13/17 28:30 02:30pm**

Blocking unwanted instant messages and e-mails from unknown or unwanted sources is addressed. What seems like common sense but may not be for all parents: advising children not to answer the door if their parents are not at home. With families traveling during the summer, an article gives clear guidelines for and instructions for children and parents when visiting amusement parks and public events.

Missing – Telco Productions**Sunday, 08/20/17 28:30 02:30pm**

This episode gives parents advice on teaching children and teens about using emergency contacts , rehearsing safety skills and using the buddy system. Teens were also shown how to keep safe when using their cell phones.

Missing – Telco Productions**Sunday, 09/03/17 28:30 02:30pm**

In this episode, parents are shown how to teach children to tell a trusted adult if they encounter disturbing images or anything that makes them feel uncomfortable online. Parents are also shown how to responsibly set rules for their teenagers.

Missing – Telco Productions**Saturday, 09/09/17 28:30 09:00am**

This episode addresses how to teach children safe internet surfing practices and how to recognize potential dangers on-line. Advice was given for teaching children and teens to trust their instincts if a situation makes them feel anxious, scared or just weird. Kids are also shown how to avoid being lured into a stranger's car.

Missing – Telco Productions**Saturday, 09/16/17 28:30 09:00am**

This episode warns children about false online identities and limiting the amount of information in online profiles. Also, children are instructed to check with a trusted adult before going anywhere, plus strategies for safety when using public transportation. Teens and children are shown how to stay safe in public places using the "yell and tell" method.

Missing – Telco Productions**Saturday, 09/23/17 28:30 09:00am**

Using good judgment when posting photos or videos online is given, making sure not to reveal personal information. Advice for teaching children and teens on how to deal with strangers, plus keep track of activities and maintaining current photos and descriptions. Also, keeping safe at the school bus stop is addressed as so many young children wait for school buses. Strategies for keeping children safe when they are left home alone.