

Quarterly Issues and Programs Report

[1st Quarter 2017]

WGMB's programs, news reports and public service announcements provided significant treatment of the following issues that were important to the community in the 1st quarter of 2017:

Education

Crime

Weather

Politics

Health

Local Programming:

| PROGRAM: | DAY: | TIME |
|-----------------------|-----------------|-------------------|
| WGMB Fox44 5:30p News | Monday – Friday | 5:30pm – 6:00pm |
| WGMB Fox44 9:00 News | Monday – Friday | 10:00pm – 10:30pm |

All of the above programming is locally produced news programming presenting a mix of news, weather, sports and lifestyle programming focusing on current issues and events.

Education – topics covered under this issue included:

Program: WGMB Fox44 5:30p News

Date: 3/13/2017

Time: 5:35pm

Duration of Segment: 1:23

Galvez Middle School has reopened after the devastating flooding this past August. Temporary buildings are currently being used, but that hasn't dampened the excitement of both the faculty and students to finally be back at their school.

Program: WGMB Fox44 9:00p News

Date: 1/30/2017

Time: 9:05pm

Duration of Segment: 1:03

Louisiana State University's Veterinary School held their 35th annual open house to educate the community on veterinary science and the latest in animal health technology. The open house highlighted their research program, opportunities to receive education in veterinary sciences and their involvement in helping the community.

Program: WGMB Fox44 5:30p News

Date: 3/15/2017

Time: 5:39pm

Duration of Segment: 1:04

The Baton Rouge Community College Automotive Training Center has officially opened its doors with a ribbon cutting ceremony on campus to celebrate. The facility is a little over 83,000 square feet and it is filled with state of the art equipment. Organizers say this training center is the perfect example of what public private partnerships can accomplish. Training equipment used in the facility is donated by automobile service professionals to help ensure students will be able to meet the need of employers.

Crime: - topics covered under this issue include:

Program: WGMB Fox44 9:00p News

Date: 3/20/2017

Time: 9:02pm

Duration of Segment: 3:12

Continuing coverage of the fatal shooting of East Baton Rouge Sheriff's Deputy Shawn T. Anderson. Deputy Anderson was an 18-year veteran of the force who was investigating an alleged rape when the suspect began firing shots at the officer. The suspect was struck and eventually passed away as well.

Program: WGMB Fox44 9:00p News

Date: 2/2/2017

Time: 9:03pm

Duration of Segment: 3:12

A man wanted for murder was arrested after a standoff with SWAT. 37-year-old Horace Alexander Smith, 37, was wanted in connection with the shooting death of Christopher Edwards, which occurred outside the Executive Club, 2231 N. Foster Drive on October 23, 2016.

Program: WGMB Fox44 9:00p News

Date: 2/17/2017

Time: 9:04pm

Duration of Segment: 2:06

The Baton Rouge Fire Department has already investigated 44 fires this year, with more than 24 of the cases being suspected arson. Compared to the same time last year, there had been 14 fires determined to be arson. We also reached out to the St. George Fire Department and authorities couldn't tell us how many were suspected cases of arson, but firefighters have worked 15 building fires this year so far, compared to three this time last year.

Weather: - topics covered under this issue include:

Program: WGMB Fox44 5:30p News

Date: 2/3/2017

Time: 5:55pm

Duration of Segment: 1:01

Traction Sports a local sports performance institute are donating equipment to local schools in

the Baton Rouge area who were flooded during August of 2016. They reached out to national companies to pitch in and deliver some help to as many schools as possible.

Program: WGMB Fox44 5:30p News

Date:1/6/2017

Time: 5:35pm

Duration of Segment: 2:08

The first hard freeze of the winter has come, leaving many in the Baton Rouge area unprepared. We explain how to deal with cold weather, and how to make sure you're prepared for any situation that may arise.

Program: WGMB Fox44 9:00p News

Date:2/2/2017

Time: 9:12pm

Duration of Segment: 3:24

We have a look back at the historic flooding that hit the Baton Rouge area in August. We look at the recovery that is already happening and the road forward to a full recovery for our viewing area.

Politics – topics covered under this issue included:

Program: WGMB Fox44 9:00p News

Date: 2/1/2017

Time: 9:05pm

Duration of Segment: 2:24

Baton Rouge mayor-president Sharon Weston Broome will speak at noon Wednesday at the Rotary Club of Baton Rouge in her first address to the group since being elected. In the past few weeks, Broome has filled out some of her assistant chief administrative officer cabinet positions, though she has yet to hire a chief administrative officer or a police chief. Broome's pledge along the campaign trail to replace BRPD chief Carl Dabadie has already become controversial, as the BRPD union accused her last week of treating Dabadie unfairly. The mayor also received reports on January 31 from her transition committees about how to make City Hall run more efficiently.

Program: WGMB Fox44 9:00p News

Date: 2/16/2017

Time: 9:06pm

Duration of Segment 1:21

Today is day four of the special session. Rachel will be downtown covering down on this, as well as talking to the Governor about what has come from the special session so far and what we're looking at moving forward.

Program: WGMB Fox44 9:00p News

Date: 3/24/2017

Time: 9:03pm

Duration of Segment 1:13

Gov. Edwards and Mayor-President Broome are speaking at the 2017 Health Summit: Advancing Policy for a Healthy Louisiana, hosted by the Louisiana Center for Health Equity,

along with the Campaign for Healthcare for Everyone - Louisiana, in collaboration with the Louisiana Department of Health, Office of Public Health. The conference is designed to continue work toward creating a policy agenda for healthcare, understand the current Affordable Care Act environment, and build collaborative partnerships for improving health in Louisiana. This day-long summit will bring together leading voices and organizations for improving health in Louisiana.

Health: - topics covered under this issue include:

Program: WGMB Fox44 9:00p

Date: 1/5/2017

Time: 9:07pm

Duration of Segment: 2:25

Secretary of Louisiana's Dept. of Health says Medicaid Expansion Saves Lives, Helps State Economy and discusses the long-lasting impacts that a repeal could have.

Program: WGMB Fox44 9:00p News

Date: 1/1/2017

Time: 9:03pm

Duration of Segment: 2:25

President Trump and Republican lawmakers have vowed to repeal the Affordable Care Act, also known as Obamacare. The LA Center for Health Equity says Obamacare repeal may have deadly consequences.

Program: WGMB Fox44 9:00p News

Date: 1/5/2017

Time: 9:09pm

Duration of Segment: 1:54

Blood Drive Held for Newborn With Life-Threatening Condition. Two week old Easton Boyd was diagnosed with persistent pulmonary hypertension and now the family has received an outpouring of support. He's currently on an ecmo machine which takes over the function of his heart, lungs, kidney, and breathing. and it helps to give this organs the lungs and heart especially an opportunity to rest. A blood drive is being held to help with his care.

PUBLIC SERVICE ANNOUNCEMENTS: In addition to the above programming WV:LA broadcasts public service announcements related to many community issues, including:

100 Black Men of Baton Rouge

100 Black Men of Baton Rouge

Lung Cancer Alliance

Lexlee's Kids

CASA Baton Rouge

Susan G Komen Baton Rouge

Red Stick Together

The following lists these areas of concern for these non-profits:

Highlighting 100 Black Men of Baton Rouge's involvement preparing students for the ACT's.

Highlighting 100 Black Men of Baton Rouge's involvement in teaching financial literacy.

Highlighting how overwhelming lung cancer can be and raising awareness.

Safety tips educating parents on kids' car safety

Be a mentor and advocate for disadvantaged kids

Promoting Susan G Komen's "Big Wigs" initiative to raise money for breast cancer awareness.

Free concert raising donations for flood victims in the Baton Rouge area