

CONTRACT

WFRV
5000 Riverside Dr
Building 5 Suite 200
Karina Davila
Irving, TX 75039
(214) 765-4114

And:

Nonbox
5307 South 92nd Street
Hales Corners, WI 53130

<u>Contract / Revision</u> 1663708 /		<u>Alt Order #</u>
<u>Product</u> Friends of Scott Walker		
<u>Contract Dates</u> 09/05/18 - 09/17/18		<u>Estimate #</u> 200
<u>Advertiser</u> POL/Scott Walker/Governor/WI/Rep		<u>Original Date / Revision</u> 08/29/18 / 09/05/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFRV	<u>Account Executive</u> WFRV Local House	<u>Sales Office</u> Green Bay Loca
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9913682	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN213		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFRV	09/05/18	09/17/18	Local 5 This Morning 6a	M-F 6a-7a		:30				NM	9	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/03/18	09/09/18	--WTF--				3	\$75.00				
	Week:	09/10/18	09/16/18	MTWTF--				5	\$75.00				
	Week:	09/17/18	09/23/18	M-----				1	\$75.00				
N 2	WFRV	09/05/18	09/17/18	CBS This Morning	M-F 7a-9a		:30				NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/03/18	09/09/18	--WTF--				5	\$75.00				
	Week:	09/10/18	09/16/18	M-----				2	\$75.00				
	Week:	09/17/18	09/23/18	M-----				1	\$75.00				
N 3	WFRV	09/05/18	09/17/18	Local 5 Live	M-F 9a-10a		:30				NM	9	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/03/18	09/09/18	--WTF--				3	\$100.00				
	Week:	09/10/18	09/16/18	MTWTF--				5	\$100.00				
	Week:	09/17/18	09/23/18	M-----				1	\$100.00				
N 4	WFRV	09/05/18	09/17/18	Price is Right	M-F 10a-11a		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/03/18	09/09/18	--WTF--				3	\$250.00				
	Week:	09/10/18	09/16/18	M-----				1	\$250.00				
	Week:	09/17/18	09/23/18	-----				0	\$0.00				
N 5	WFRV	09/05/18	09/17/18	Local 5 News at 4:00	M-F 4p-5p		:30				NM	9	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/03/18	09/09/18	--WTF--				3	\$150.00				
	Week:	09/10/18	09/16/18	MTWTF--				5	\$150.00				
	Week:	09/17/18	09/23/18	M-----				1	\$150.00				
N 6	WFRV	09/05/18	09/17/18	Local 5 News at 5:00	M-F 5p-5:30p		:30				NM	9	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/03/18	09/09/18	--WTF--				3	\$250.00				
	Week:	09/10/18	09/16/18	MTWTF--				5	\$250.00				
	Week:	09/17/18	09/23/18	M-----				1	\$250.00				
N 7	WFRV	09/05/18	09/17/18	Local 5 News at 6:00	M-F 6p-6:30p		:30				NM	9	\$2,250.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u> 09/05/18 - 09/17/18	<u>Product</u> Friends of Scott Walker	<u>Estimate #</u> 200
<u>Advertiser</u> POL/Scott Walker/Goverr		<u>Original Date / Revision</u> 08/29/18 / 09/05/18

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	--WTF--				3	\$250.00				
Week:		09/10/18	09/16/18	MTWTF--				5	\$250.00				
Week:		09/17/18	09/23/18	M-----				1	\$250.00				
N 8	WFRV	09/05/18	09/17/18	Local 5 News at 6:30	M-F 6:30p-7p		:30				NM	9	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	--WTF--				3	\$250.00				
Week:		09/10/18	09/16/18	MTWTF--				5	\$250.00				
Week:		09/17/18	09/23/18	M-----				1	\$250.00				
N 9	WFRV	09/05/18	09/17/18	Local 5 News at 10p	Local 5 News at 10		:30				NM	9	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	--WTF--				3	\$300.00				
Week:		09/10/18	09/16/18	MTWTF--				5	\$300.00				
Week:		09/17/18	09/23/18	M-----				1	\$300.00				
N 10	WFRV	09/05/18	09/17/18	Local 5 News at Noon	M-F 12p-12:30p		:30				NM	9	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	--WTF--				3	\$150.00				
Week:		09/10/18	09/16/18	MTWTF--				5	\$150.00				
Week:		09/17/18	09/23/18	M-----				1	\$150.00				
N 11	WFRV	09/09/18	09/16/18	CBS Sunday Morning	Su 8a-9:30a		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----S				1	\$500.00				
Week:		09/10/18	09/16/18	-----S				1	\$500.00				
N 12	WFRV	09/09/18	09/16/18	LN Su	Su 10p-10:35p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----S				1	\$300.00				
Week:		09/10/18	09/16/18	-----S				1	\$300.00				
Totals								0.00				88	\$16,925.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/17/18	88	\$16,925.00	(\$2,538.75)	\$14,386.25
Totals	88	\$16,925.00	(\$2,538.75)	\$14,386.25

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WFRV-TV GREEN BAY, WI	Date: 8/29/18
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I, William Eisner & Associates dba nonbox,
 being/on behalf of: Friends of Scott Walker,
 a legally qualified candidate of the Republican
 political party for the office of: Governor of WI
 in the General
 election to be held on: 11/6/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	See schedule	See schedule	See schedule	See schedule	See schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Scott Walker

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kate Lind

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/29/18

Date

Emilie Kassa

Signature

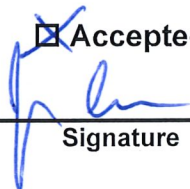
Digitally signed by Emilie Kassa
Date: 2018.08.29 11:37:28 -05'00'

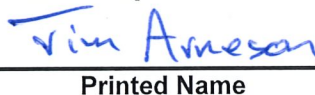
To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature


Printed Name


Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **Friends of Scott Walker**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a ~~clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed~~ printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Emilie Kassa

Digitally signed by Emilie Kassa
Date: 2018.08.29 11:37:08 -05'00'

signature of candidate or authorized committee

printed name

8/29/18

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.