

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.
I, Cindy DuPaul, Odney Media Director, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kelly Armstrong

Authorized committee:

Armstrong for Governor

Agency requesting time (and contact information):

N/A Odney, Inc. Cindy DuPaul; cdupaul@odney.com

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

June 11, 2024

General

Primary

Treasurer of candidate's authorized committee:

Carma Hanson

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Cindy DuPaul

Signature:

Geoff Thaden

Name: Cindy DuPaul, Odney Media Director

Name:

Date of Request to Purchase Ad Time: 5/20/24

Date of Station Agreement to Sell Time: 5/20/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 5/20/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>916000</u>	Station Call Letters: <u>WDAY</u>	Date Received/Requested: <u>5/20/24</u>
Est. #: <u>58484</u>	Station Location: <u>FARGO</u>	Run Start and End Dates: <u>5/27 - 6/11/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



PO Box 2035

Bismarck, ND 58502

TO: Jim Klundt, Becky Hoselton, Alyssa Coltom, Jennie Opheim, Amanda Steiner

FROM: Cindy DuPaul

DATE: 5/20/24

ADVERTISER: Armstrong for Governor

CAMPAIGN: Voice Actor

Please run the following :60 second commercial(s) until you receive further instructions.

CODE/TITLE	ROTATION	RUN DATES
ND_Armstrong_Voice Actor_Radio	100%	05/27/2024 - 06/11/2024

This is for the following estimates. Please apply this traffic to that Estimate.

- KFYR-AM Est #58480
- KFGO-AM Est #58482
- WDAY-AM Est #58484
- WZFG-AM Est #58485
- KQLX-FM/AM Est #58483
- KEYZ-AM #Est #58486
- KTGO-AM #st 58487
- Ag Central Network #58481

Please continue running the spot you have on hand for this weeks schedule.

Please confirm receipt of the traffic and creative.

If you have any questions regarding this, please let me know ASAP.

Thank you!

Cindy DuPaul
cdupaul@odney.com
Phone 701.222.8721



P.O Box 2035 | Bismarck, ND 58502-2035
Phone: 701-222-8721

RADIO ORDER

WDAY AM
2852 THUNDER RD S
FARGO, ND 58104

Alyssa Coltom
alyssa.coltom@flagfamily.com
Phone: 701-620-6703

Station: WDAY AM **Market:** Fargo-Valley City **OrderNo:** 58484 **Date:** 5/20/2024
Client: ARMSTRONG FOR GOVERNOR **Flight Dates:** 05/27/2024 - 06/16/2024 (3 weeks) **Page:** 1 of 3
Description: WDAY AM - ARMS - 2024 Primary Election **Buyer:** CINDY DUPAUL-VOGELSANG
R **Email:** cdupaul@odney.com

Separation Policy: Length 15 / 15 min, Length 30 / 15 min, Length 60 / 15 min

Days	Program	Time	DP	Len	2024			Total Spots	Cost/Spot	Rating CPP	Total Gross
					May 27	Jun 03	Jun 10				
M-F	6a-10a	AM	60	60	15	15	30	74.00	0.00	2,220.00	
		3x/day M-F 6a-10a									
M-F	10a-3p	MD	60	60	15	15	30	66.00	0.00	1,980.00	
		3x/day M-F 10a-3p									
M-F	3p-7p	PM	60	60	15	15	30	58.00	0.00	1,740.00	
		3x/day M-F 3p-7p									
Sa-Su	6a-6p	DA	60	60	18	18	36	12.00	0.00	432.00	
		9x/day Sa-Su 6a-7p									

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Email: cdupaul@odney.com

Date: 5/20/2024

PRODUCT SEPARATION IS ALSO REQUIRED. NO SPOTS WILL BE PAID WHEN THEY RUN BACK-TO-BACK WITH A COMPETITOR. A SIGNED COPY OF THIS ORDER MUST BE RETURNED FOR VERIFICATION. IF NO COPY IS RETURNED, THE ABOVE MENTIONED CLIENT WILL ONLY BE RESPONSIBLE FOR THIS SCHEDULE AND THE RESPECTIVE DOLLAR AMOUNT. IF THERE IS ANY DISCREPANCY WITH THIS ORDER, PLEASE CONTACT THE MEDIA BUYER LISTED ABOVE AS SOON AS POSSIBLE.



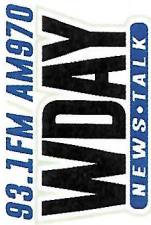
Agency Authorization:

Date: 5/20/2024

Vendor Acceptance:

Date:

AUDIENCE ESTIMATES FOR NON-STANDARD DEMOS ARE DERIVED BY ADVANTAGE SOFTWARE BASED ON NIELSEN COPYRIGHTED AND PROPRIETARY RADIO AUDIENCE ESTIMATES AND ARE NOT ESTIMATES PRODUCED BY NIELSEN.



WDAY AM 970
301 S 8th Street
Fargo, ND 58103

Odne Advertising
117 West Front Ave
Bismarck, ND 58504

Contract # 91600

Schedule Dates: 05/27/24-06/11/24
Advertiser: Armstrong for Governor (8365)
Agency: Odne Advertising (1046)
Product: POLITICAL ND Governor (1053)
Brand: Political (1024)
Salesperson: House, Flag (1214)
Sales Office: Fargo Radio
Buyer Name: /
Phone/Fax: /
CPE: 58484
Account Types: Local/Political - Candidate
Billing Type: Standard
Comments:

Date Entered: 05/21/24
Last Modified: 05/21/24
Entered By: Carolyn Stokka
CO-OP: No
External #: /
Demo: /
Order Type: Normal
Package Deal: /
Commission %: 15.00
Commission: \$1,107.90
Net Total: \$6,278.10
Sales Tax:

AM RADIO (970_WDAY)

By Broadcast Month	Spots	Rate
Jun. 2024	141	\$7,386.00
Grand Total:	141	\$7,386.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/27/24-06/07/24	1	1:00	6A- 10A (CST)	3	3	3	3	3	3			30	\$74.00	\$2,220.00	AM RADIO (970_WDAY)		5/21/24
2.0	Normal Line / SPOT	05/27/24-06/07/24	1	1:00	10A- 3P (CST)	3	3	3	3	3	3			30	\$66.00	\$1,980.00	AM RADIO (970_WDAY)		5/21/24
3.0	Normal Line / SPOT	05/27/24-06/07/24	1	1:00	3P- 7P (CST)	3	3	3	3	3	3			30	\$58.00	\$1,740.00	AM RADIO (970_WDAY)		5/21/24
4.0	Normal Line / SPOT	06/01/24-06/09/24	1	1:00	6A- 7P (CST)	3						9		36	\$12.00	\$432.00	AM RADIO (970_WDAY)		5/21/24
5.0	Normal Line / SPOT	06/10/24-06/11/24	1	1:00	6A- 10A (CST)	3	3							6	\$74.00	\$444.00	AM RADIO (970_WDAY)		5/21/24
6.0	Normal Line / SPOT	06/10/24-06/11/24	1	1:00	10A- 3P (CST)	3	3							6	\$66.00	\$396.00	AM RADIO (970_WDAY)		5/21/24
7.0	Normal Line / SPOT	06/10/24-06/10/24	1	1:00	3P- 7P (CST)	3								3	\$58.00	\$174.00	AM RADIO (970_WDAY)		5/21/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Forum Communications does not discriminate in advertising contracts on the basis of race, ethnicity or gender.

