

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Cindy DuPaul, Odney Media Director, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kelly Armstrong

Authorized committee:

Armstrong for Governor

Agency requesting time (and contact information):

N/A **Odney Inc, Cindy DuPaul, cdupaul@odney.com**

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

June 11, 2024

General

Primary

Treasurer of candidate's authorized committee:

Carma Hanson

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <i>Cindy DuPaul</i>	Signature:
Name: Cindy DuPaul, Odney Media Director	Name: Geoff Thaden
Date of Request to Purchase Ad Time: 5/15/24	Date of Station Agreement to Sell Time: 5-16-24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 5-16-24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 91559	Station Call Letters: WDAY	Date Received/Requested: 5-16-24
Est. #: 58458	Station Location: FARGO	Run Start and End Dates: 5-20-5-26-24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Forwarded message -----

From: CINDY DUPAUL-VOGELSANG <cdupaul@odney.com>
Date: Thu, May 16, 2024 at 11:35 AM
Subject: ARMS - 2024 Primary Election Order
To: <alyssa.coltom@flagfamily.com>

[Click Here](#) to review open orders and take various actions.

Message

This schedule runs 5/20 - 5/26/24 the FCC form and payment will follow.

Please confirm through the system.

Thanks
Cindy

This email is notification of order # 58458

Agency Worksheet Name: ARMS - 2024 Primary Election Radio Match
Market: Fargo-Valley City
Station: WDAY AM
Period: 05/13/2024 - 05/26/2024

Agency: Odney, Inc.
Buyer: CINDY DUPAUL-VOGELSANG
cdupaul@odney.com

Client: ARMSTRONG FOR GOVERNOR
Product: ARMSTRONG FOR GOVERNOR

Alyssa Coltom

Sales Manager
2852 Thunder Road South
Fargo, ND 58104
P: 701-552-1895
E: alyssa.coltom@flagfamily.com





PO Box 2035

Bismarck, ND 58502

TO: Jim Klundt, Becky Hoselton, Alyssa Coltom, Jennie Opheim, Amanda Steiner

FROM: Cindy DuPaul

DATE: 5/16/24

ADVERTISER: Armstrong for Governor

CAMPAIGN: Voice Actor

Please run the following :60 second commercial(s) until you receive further instructions.

CODE/TITLE	ROTATION	RUN DATES
ND_Armstrong_Voice Actor_Radio	100%	05/20/2024 - 05/26/2024

This is for the following estimates. Please apply this traffic to that Estimate.

KFYR-AM Est #58454
KFGO-AM Est #58456
WDAY-AM Est #58458
WZFG-AM Est #58459
KQLX-FM/AM Est #58457
KEYZ-AM #Est #58460
KTGO-AM #st 58461
Ag Central Network #58455

The spot is attached.

Please confirm receipt of the traffic and creative.

If you have any questions regarding this, please let me know ASAP.

Thank you!

Cindy DuPaul
cdupaul@odney.com
Phone 701.222.8721



P.O Box 2035 | Bismarck, ND 58502-2035
Phone: 701-222-8721

RADIO ORDER

WDAY AM
2852 THUNDER RD S
FARGO, ND 58104

Alyssa Coltom
alyssa.coltom@flagfamily.com
Phone: 701-620-6703

Station: WDAY AM
Client: ARMSTRONG FOR GOVERNOR
Market: Fargo-Valley City
Flight Dates: 05/20/2024 - 05/26/2024 (1 weeks)
Description: WDAY AM - ARMS - 2024 Primary Election R
OrderNo: 58458
Page: 1 of 3
Buyer: CINDY DUPAUL-VOGELSANG
Email: cdupaul@odney.com
Date: 5/16/2024

Separation Policy: Length 15 / 15 min, Length 30 / 15 min, Length 60 / 15 min

Days	Program	Time	DP	Len	2024 May 20	Total Spots	Cost/ Spot	Rating CPP	Total Gross
M-F	6a-10a	AM	60	60	15	15	74.00	0.00	1,110.00
		3x/day M-F 6a-10a						0.00	
M-F	10a-3p	MD	60	60	15	15	66.00	0.00	990.00
		3x/day M-F 10a-3p						0.00	
M-F	3p-7p	PM	60	60	15	15	58.00	0.00	870.00
		3x/day M-F 3p-7p						0.00	

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OrderNo: 58458
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Email: cdupaul@odney.com
Date: 5/16/2024

Days	Program	Time	DP	Len	2024		Total Spots	Cost/Spot	Rating	CPP	Total Gross		
					May	20							
Sa-Su	6a-6p	DA	60	18	9x/day	Sa-Su	63	12.00	0.00	0.00	216.00		
Subtotal:											63	0.00	3,186.00

Total Gross: 3,186.00
Agency Commission: -477.90
Total Net: 2,708.10

	MAY '24	Total
Spots	63	63
Total Gross	3,186.00	3,186.00
Total Net	2,708.10	2,708.10

ODNEY IS PLACING THIS ORDER ON BEHALF OF THE ABOVE CLIENT. PLEASE INCLUDE OUR ORDER NUMBER ON ALL INVOICES. FAILURE TO DO SO COULD RESULT IN DELAY OF PAYMENT. WHEN MULTIPLE SPOTS ARE ORDERED DURING THE MONDAY-FRIDAY TIMEFRAME THE SCHEDULE MUST FOLLOW THE COMMENTS ON HOW MANY SPOTS RUN PER DAY. A 15-MINUTE SEPARATION BETWEEN SPOTS IS REQUIRED. SPOTS WILL NOT BE PAID IF THEY RUN WITHIN 15 MINUTES OF EACH OTHER. PRODUCT SEPARATION IS ALSO REQUIRED. NO SPOTS WILL BE PAID WHEN THEY RUN BACK-TO-BACK WITH A COMPETITOR. A SIGNED COPY OF THIS ORDER MUST BE RETURNED FOR VERIFICATION. IF NO COPY IS RETURNED, THE ABOVE MENTIONED CLIENT WILL ONLY BE RESPONSIBLE FOR THIS SCHEDULE AND THE RESPECTIVE DOLLAR AMOUNT. IF THERE IS ANY DISCREPANCY WITH THIS ORDER, PLEASE CONTACT THE MEDIA BUYER LISTED ABOVE AS SOON AS POSSIBLE.

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FARGO, ND 58104

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Date: 5/16/2024



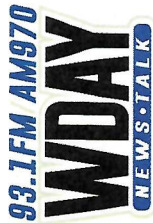
Agency Authorization: _____

Date: 5/16/2024

Vendor Acceptance: _____

Date: _____

AUDIENCE ESTIMATES FOR NON-STANDARD DEMOS ARE DERIVED BY ADVANTAGE SOFTWARE BASED ON NIELSEN COPYRIGHTED AND PROPRIETARY RADIO AUDIENCE ESTIMATES AND ARE NOT ESTIMATES PRODUCED BY NIELSEN.



WDAY AM 970
301 S 8th Street
Fargo, ND 58103

Odhey Advertising
117 West Front Ave
Bismarck, ND 58504

Contract # 91559

Schedule Dates: 05/20/24-05/26/24
Advertiser: Armstrong for Governor (8365)
Agency: Odhey Advertising (1046)
Product: POLITICAL ND Governor (1053)
Brand: Political (1024)
Salesperson: House, Flag (1214)
Sales Office: Fargo Radio
Buyer Name: /
Phone/Fax: /
CPE: 58458
Account Types: Local/Political - Candidate
Billing Type: Standard
Comments:

Date Entered: 05/16/24
Last Modified: 05/16/24
Entered By: Carolyn Stokka
CO-OP: No
External #: No
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$477.90
Net Total: \$2,708.10
Sales Tax:

AM RADIO (970_WDAY)

By Broadcast Month	Spots	Rate
May - 2024	63	\$3,186.00
Grand Total:	63	\$3,186.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/20/24-05/24/24	1	1:00	6A- 10A (CST)	3	3	3	3	3	3			15	\$74.00	\$1,110.00	AM RADIO (970_WDAY)		5/16/24
2.0	Normal Line / SPOT	05/20/24-05/24/24	1	1:00	10A- 3P (CST)	3	3	3	3	3	3			15	\$66.00	\$990.00	AM RADIO (970_WDAY)		5/16/24
3.0	Normal Line / SPOT	05/20/24-05/24/24	1	1:00	3P- 7P (CST)	3	3	3	3	3	3			15	\$58.00	\$870.00	AM RADIO (970_WDAY)		5/16/24
4.0	Normal Line / SPOT	05/25/24-05/26/24	1	1:00	6A- 7P (CST)							9	9	18	\$12.00	\$216.00	AM RADIO (970_WDAY)		5/16/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Forum Communications does not discriminate in advertising contracts on the basis of race, ethnicity or gender.

