

Broadcast Contract

SEIU FOR SUSIE LEE
1800 MASSACHUSETTS AVE
NW WASHINGTON, DC 20036

Start Date 10/17/22	Contract# 103714	Mod# 0
End Date 11/06/22	Date Entered 10/13/22	Date Last Modified 10/13/22
Advertiser SEIU FOR SUSIE LEE		Station Market KKLZ-FM
Product		SalesRep/Office Christina Winters

Standard Billing Cycle Estimate# OCT 2022

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 10/17/22 FR 11/04/22	06:00A-10:00A	30	X	X	X	X	X	--	--	1	\$200.00
2	MO 10/17/22 FR 11/04/22	10:00A-03:00P	30	X	X	X	X	X	--	--	1	\$200.00
3	MO 10/17/22 FR 11/04/22	03:00P-07:00P	30	X	X	X	X	X	--	--	1	\$200.00
4	MO 10/17/22 FR 11/04/22	07:00A-12:00A	30	X	X	X	X	X	--	--	2	\$30.00
5	SA 10/29/22 SU 11/06/22	06:00A-07:00P	30	--	--	--	--	--	X	X	4	\$50.00
6	SA 10/22/22 SU 10/23/22	06:00A-07:00P	30	--	--	--	--	--	X	X	2	\$50.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	25	2,480.00	\$ 2,480.00	\$ 2,480.00

Billing Projections: By Month

	Oct 22	Nov 22
CA	2,250.00	230.00
ST	1,620.00	860.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title

Name Title

See reverse for accepted terms and conditions, if any

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Beasley

Advertiser: SEIU FOR SUSIE LEE
Order #: 193273828831
Date Entered: 10/12/2022
Last Modified: 10/12/2022
Product:
Salesperson: Christina Winters
Billing Cycle: Broadcast Standard
Estimate #: OCT 2022

SEIU FOR SUSIE LEE
1800 MASSACHUSETTS AVE
NW WASHINGTON, DC 20036

Order Date Range: 10/17/2022 through 11/06/2022 (3 weeks)
Media Outlets: KKLZ-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	10/17/22-11/04/22	KKLZ-FM	06:00AM-10:00AM	30	X	X	X	X	X	--	--	1	200.00	3	600.00
2	10/17/22-11/04/22	KKLZ-FM	10:00AM-03:00PM	30	X	X	X	X	X	--	--	1	200.00	3	600.00
3	10/17/22-11/04/22	KKLZ-FM	03:00PM-07:00PM	30	X	X	X	X	X	--	--	1	200.00	3	600.00
4	10/17/22-11/04/22	KKLZ-FM	07:00AM-12:00AM	30	X	X	X	X	X	--	--	2	30.00	6	180.00
5	10/29/22-11/06/22	KKLZ-FM	06:00AM-07:00PM	30	--	--	--	--	--	X	X	4	50.00	8	400.00
6	10/22/22-10/23/22	KKLZ-FM	06:00AM-07:00PM	30	--	--	--	--	--	X	X	2	50.00	2	100.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
KKLZ-FM	25	0	0	0	\$2,480.00	\$2,480.00
Totals	25	0	0	0	\$2,480.00	\$2,480.00

Total Charges: \$2,480.00
Total Net: \$2,480.00

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
October	2022	\$1,620.00	\$1,620.00
November	2022	\$860.00	\$860.00
Totals		\$2,480.00	\$2,480.00

Accepted for Beasley

Accepted for advertiser OR agency as agent for the advertiser

Name

Title

Name

Title

SUSIE LEE NON PRE-EMPT CANDIDATE

From: Chrissy Winters
 Phone: (702) 730-0306
 Email: chrissy.winters@bqj.com
 10/12/2022 7:08 PM



NO PREEMPTABLE

Flight Dates: 10/17/2022 - 11/06/2022
 Demo: P 35+

Radio Market: LAS VEGAS
 Survey: AUG22
 Geography: Metro

ScheduleDescription:
 OCTOBER RADIO

Flight	Daypart	Notes	Spots	Length	Unit Rate	Total Cost	Net Reach
KRZ-FM			25		\$99.20	\$2,480.00	97,100
Flight A - 1 wk (10/17)							
One Week Total			7		\$108.57	\$760.00	32,200
	M-F 6A-10A		1	30	\$108.57	\$760.00	32,200
	M-F 10A-3P		1	30	\$200.00	\$200.00	4,400
	M-F 3P-7P		1	30	\$200.00	\$200.00	7,700
	M-F 7A-12M		2	30	\$30.00	\$200.00	5,200
	Sa-Su 6A-7P		2	30	\$50.00	\$60.00	9,600
Flight A - 1 wk (10/24)							
One Week Total			9		\$95.56	\$860.00	39,000
	M-F 6A-10A		1	30	\$95.56	\$860.00	39,000
	M-F 10A-3P		1	30	\$200.00	\$200.00	4,400
	M-F 3P-7P		1	30	\$200.00	\$200.00	7,700
	M-F 7A-12M		2	30	\$50.00	\$200.00	5,200
	Sa-Su 6A-7P		4	30	\$50.00	\$60.00	9,600
Flight A - 1 wk (10/31)							
One Week Total			9		\$55.56	\$860.00	39,000
	M-F 6A-10A		1	30	\$55.56	\$860.00	39,000
	M-F 10A-3P		1	30	\$200.00	\$200.00	4,400
	M-F 3P-7P		1	30	\$200.00	\$200.00	7,700
	M-F 7A-12M		2	30	\$50.00	\$200.00	5,200
	Sa-Su 6A-7P		4	30	\$50.00	\$60.00	9,600

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio Information: LAS VEGAS; AUG22; Metro; Multiple Dayparts Used; P 35+; See Detailed Sourcing Page for Complete Details.
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SUSIE LEE NON PRE-EMPT CANDIDATE

From: Chrissy Winters
 Phone: (702) 730-0306
 Email: chrissy.winters@bqj.com
 10/12/2022 7:08 PM



Daypart	Notes	Spots	Length	Unit Rate	Total Cost	Net Reach
KKLZ-FM (continued)						
M-F 10A-3P		1	:30	\$200.00	\$200.00	7,700
M-F 3P-7P		1	:30	\$200.00	\$200.00	5,200
M-F 7A-12M		2	:30	\$30.00	\$60.00	9,600
Sa-Su 6A-7P		4	:30	\$50.00	\$200.00	16,100

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SUSIE LEE NON PRE-EMPT CANDIDATE

From: Chrissy Winters
 Phone: (702) 730-0306
 Email: chrissy.winters@bdt.com
 10/12/2022 7:08 PM



Schedule Radio Totals: 3 Weeks

Radio Total	Stations	Spots	Unit Rate	Total Cost	Net Reach
KDWN-LAM		102	\$74.12	\$7,950.00	227,600
KRLZ-FM		32	\$80.00	\$2,560.00	47,100
KOAS-FM		25	\$99.20	\$2,480.00	97,100
		45	\$56.00	\$2,520.00	76,500

Accepted by Station

Date

Lety Salgado M.R.

10/13/22

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

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ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Shelby Odies, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: SEIU

Agency name:

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: SEIU

Address: 1800 Massachusetts Ave, NW Washington, DC. 20036

Contact: Dora Chen

Phone number: (202)730-7000

Email: info@seiu.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Mary Kay Henry, International President
April Verett, Secretary-Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Susie Lee

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Congress

Date of election: Nov 8th


Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

SEIU is running a radio ad endorsing Susie Lee for Nevada 3rd District

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature:
Name: April Verett	Name:
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 103714	Station Call Letters: KKLZ	Date Received/Requested: 10/12
Est. #:	Station Location: LAS Vegas NV	Run Start and End Dates: 10/17-11/6

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.