

Broadcast Contract

TARGET ENTERPRISES LLC
 RGA NEVADA PAC
 15260 Ventura Boulevard,
 Suite 1240
 Sherman Oaks, CA 91403

Start Date 11/02/22	Contract# 103168	*CANCELED* Mod# 1
End Date 11/08/22	Date Entered 09/19/22	Date Last Modified 10/05/22
Advertiser RGA NEVADA PAC	Station Market KKLZ-FM	
Product RGA NV PAC	SalesRep/Office LOS ANGELES	

Standard Billing Cycle Estimate# 3693

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	0	0.00	\$0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

 Name Title
 See reverse for accepted terms and conditions, if any

 Name Title
 Page 2

Beasley

Advertiser: RGA NEVADA PAC
Order #: 193273823108
Contract #: 103168
Date Entered: 09/19/2022
Last Modified: 10/05/2022
Product: RGA NV PAC
Salesperson: Los Angeles Christal
Billing Cycle: Broadcast Standard
Estimate #: 3693

TARGET ENTERPRISES LLC
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, California 91403

Order Date Range: 11/02/2022 through 11/08/2022 (1 weeks)
Media Outlets: KKLZ-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	11/02/22-11/04/22	KKLZ-FM	06:00AM-10:00AM	60	--	--	X	X	X	--	--	3	450.00	3	1,350.00
2	11/07/22-11/08/22	KKLZ-FM	06:00AM-10:00AM	60	X	X	--	--	--	--	--	2	450.00	2	900.00
3	11/02/22-11/04/22	KKLZ-FM	10:00AM-03:00PM	60	--	--	X	X	X	--	--	3	450.00	3	1,350.00
4	11/07/22-11/08/22	KKLZ-FM	10:00AM-03:00PM	60	X	X	--	--	--	--	--	2	450.00	2	900.00
5	11/02/22-11/04/22	KKLZ-FM	03:00PM-07:00PM	60	--	--	X	X	X	--	--	3	450.00	3	1,350.00
6	11/07/22-11/07/22	KKLZ-FM	03:00PM-07:00PM	60	X	--	--	--	--	--	--	2	450.00	2	900.00
7	11/05/22-11/05/22	KKLZ-FM	06:00AM-07:00PM	60	--	--	--	--	--	X	--	2	70.00	2	140.00
8	11/06/22-11/06/22	KKLZ-FM	06:00AM-07:00PM	60	--	--	--	--	--	--	X	1	70.00	1	70.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
KKLZ-FM	18	0	0	0	\$6,960.00	\$1,044.00	\$5,916.00
Totals	18	0	0	0	\$6,960.00	\$1,044.00	\$5,916.00

Total Charges: \$6,960.00
Agency Commission: \$1,044.00
Total Net: \$5,916.00

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
November	2022	\$6,960.00	\$5,916.00
Totals		\$6,960.00	\$5,916.00

Cancelled

Accepted for Beasley

Accepted for advertiser OR agency as agent for the advertiser

Name

Title

Name

Title

REVISED

Oct 05, 22
 CONT# 36147921 Mod# 1 Ver# 3 (Last = Orig CF)
 REP **CHRISTAL RADIO**
 TO **KKLZ-FM (Las Vegas, NV)**
 FM **FLORENTINO REYES (LA)**
 OFF **LOS ANGELES**
 AGY **TARGET ENTERPRISES LLC**
 ADDR **15260 VENTURA BLVD SUITE 1240**
SHERMAN OAKS, CA 91403

DDS CONT# 0
 C/P/E: / / 3693

 SALESPERSON FAX#

 PH # 818-905-0005

BYR **DYLAN PAYNE**
 ADV **RGA NEVADA PAC**
 PDT **RGA NV PAC**
 FLT **Oct 31, 22 - Nov 13, 22**

* REP ORDER COMMENT *

- ** 10/4/2022 9:26:00 PM: CANCELLATION - PLEASE CONFIRM ASAP
- ** 10/4/2022 9:26:00 PM: ORDER CANCELLATION.
- ** 10/4/2022 9:26:00 PM: REPLACED BY ACC NEVADA PAC ORDERS

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
C	1.1	..WTF..	6A - 10A	60	11/2/2022 - 11/4/2022	1W	3	\$450.00	
C	1.2	..WTF..	10A - 3P	60	11/2/2022 - 11/4/2022	1W	3	\$450.00	
C	1.3	..WTF..	3P - 7P	60	11/2/2022 - 11/4/2022	1W	3	\$450.00	
C	1.4S.	6A - 7P	60	11/5/2022 - 11/5/2022	1W	2	\$70.00	
C	1.5S	6A - 7P	60	11/6/2022 - 11/6/2022	1W	1	\$70.00	
					** WEEKLY FLIGHT TOTALS **		0	\$0.00	
		FLIGHT 2							
C	2.1	MT.....	6A - 10A	60	11/7/2022 - 11/8/2022	1W	2	\$450.00	
C	2.2	MT.....	10A - 3P	60	11/7/2022 - 11/8/2022	1W	2	\$450.00	
C	2.3	M.....	3P - 7P	60	11/7/2022 - 11/7/2022	1W	2	\$450.00	
					** WEEKLY FLIGHT TOTALS **		0	\$0.00	

	Nov 22				
SPOTS	0				
CASH	0.00				
TRADE	0.00				
NSL	0.00				
TOTAL	0.00				

Oct 05, 22

CONT# 36147921 Mod# 1 Ver# 3 (Last = Orig CF)
REP CHRISTAL RADIO

DDS CONT# 0
C/P/E: 1 / 3693

						TOTAL
SPOTS						0
CASH						0.00
TRADE						0.00
NSL						0.00
TOTAL						0.00

**** Competitive Comments ****

RGA NV PAC 11/2-11/8 RADIO

SVC: May22 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.