

Broadcast Contract

KATZ GROUP SALES - NY
 SENATE MAJORITY PAC
 125 WEST 55TH ST
 3RD FL
 NEW YORK, NY 10019

Start Date 10/11/22	Contract# 103466	Mod# 0
End Date 10/17/22	Date Entered 09/30/22	Date Last Modified 09/30/22
Advertiser SENATE MAJORITY PAC		Station Market KKLZ-FM
Product CR		SalesRep/Office PHILADELPHIA

Standard Billing Cycle Estimate# 12155

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TU 10/11/22	06:00A-10:00A	60	--	X	X	X	X	--	--	12	\$500.00
2	TU 10/11/22	10:00A-03:00P	60	--	X	X	X	X	--	--	16	\$500.00
3	TU 10/11/22	03:00P-07:00P	60	--	X	X	X	X	--	--	16	\$500.00
4	SA 10/15/22	06:00A-07:00P	60	--	--	--	--	X	--	--	6	\$150.00
5	SU 10/16/22	06:00A-07:00P	60	--	--	--	--	--	X	--	6	\$150.00
6	MO 10/17/22	06:00A-10:00A	60	X	--	--	--	--	--	--	2	\$500.00
7	MO 10/17/22	10:00A-03:00P	60	X	--	--	--	--	--	--	4	\$500.00
8	MO 10/17/22	03:00P-07:00P	60	X	--	--	--	--	--	--	4	\$500.00

-----Additional Comments----- **Total Spots** **Spots Total\$** **Agency Commission** **Net** **Gross**
 66 28,800.00 \$4,320.00 \$ 24,480.00 \$ 28,800.00

Billing Projections: By Month

	Oct 22
CA	28,800.00
ST	28,800.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Accepted for Station _____ Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name _____ Title _____ Name _____ Title _____
 See reverse for accepted terms and conditions, if any Page 4

Beasley

Advertiser: SENATE MAJORITY PAC
Order #: 193273826449
Date Entered: 09/30/2022
Last Modified: 09/30/2022
Product: CR
Salesperson: Philadelphia Christal
Billing Cycle: Broadcast Standard
Estimate #: 12155

KATZ GROUP SALES - NY
125 WEST 55TH ST 3RD FL
NEW YORK, NY 10019

Order Date Range: 10/11/2022 through 10/17/2022 (1 weeks)
Media Outlets: KKLZ-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	10/11/22-10/14/22	KKLZ-FM	06:00AM-10:00AM	60	--	X	X	X	X	--	--	12	500.00	12	6,000.00
2	10/11/22-10/14/22	KKLZ-FM	10:00AM-03:00PM	60	--	X	X	X	X	--	--	16	500.00	16	8,000.00
3	10/11/22-10/14/22	KKLZ-FM	03:00PM-07:00PM	60	--	X	X	X	X	--	--	16	500.00	16	8,000.00
4	10/15/22-10/15/22	KKLZ-FM	06:00AM-07:00PM	60	--	--	--	--	X	--	--	6	150.00	6	900.00
5	10/16/22-10/16/22	KKLZ-FM	06:00AM-07:00PM	60	X	--	--	--	--	--	X	6	150.00	6	900.00
6	10/17/22-10/17/22	KKLZ-FM	10:00AM-03:00PM	60	X	--	--	--	--	--	--	2	500.00	2	1,000.00
7	10/17/22-10/17/22	KKLZ-FM	03:00PM-07:00PM	60	X	--	--	--	--	--	--	4	500.00	4	2,000.00
8	10/17/22-10/17/22	KKLZ-FM	03:00PM-07:00PM	60	X	--	--	--	--	--	--	4	500.00	4	2,000.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
KKLZ-FM	66	0	0	0	\$28,800.00	\$4,320.00	\$24,480.00
Totals	66	0	0	0	\$28,800.00	\$4,320.00	\$24,480.00

Total Charges: \$28,800.00
Agency Commission: \$4,320.00
Total Net: \$24,480.00

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
October	2022	\$28,800.00	\$24,480.00
Totals		\$28,800.00	\$24,480.00

Sep 30, 22
 36174702 Mod# Ver# 1 (Last =)
 CHRISTAL RADIO
 TO KKLZ-FM (Las Vegas, NV)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / / 12155
 SALESPERSON FAX#
 PH #

BYR Helen Hanratty1
 ADV SENATE MAJORITY PAC
 PDT Issue
 FLT Oct 11, 22 - Oct 18, 22

* REP ORDER COMMENT *

** 9/29/2022 9:38:00 PM: FOR ALL GMMB/WATERFRONT/GREAT AMERICAN MEDIA ORDERS: KATZ MEDIA COLLECTS, CASH-IN-ADVANCE AND AS AN OFFICIAL AGENT ON BEHALF OF OUR REPRESENTED STATIONS, ALL MONIES FOR POLITICAL AND ISSUE BUYS PLACED OUT OF GREER. ONCE YOUR INVOICES ARE RECONCILED WITH OUR ORDERS BY OUR NY BILLING OFFICE, PAYMENT IS SENT TO YOU ONLY FOR WHAT RAN. WE ARE THE ONES RESPONSIBLE FOR REFUNDING UNUSED FUNDS BACK TO THE AGENCY. PAYMENT IS USUALLY DISBURSED WITHIN 45 DAYS OF RECONCILIATION. PLEASE CONFIRM WITH PLEASE NOTE WITH ALL POLITICAL/ISSUE ORDERS THERE IS A 24 HOUR CANCELLATION NOTICE.

** 9/29/2022 9:38:00 PM: POPULATIONBUYTYPE: CPP.

** 9/29/2022 9:38:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY, NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 9/29/2022 9:38:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS	
		FLIGHT 1								
	1.1	TuWThF,M	6A - 10A	60	10/11/2022 - 10/17/2022	1W	14	\$500.00	14	
	1.2	TuWThF,M	10A - 3P	60	10/11/2022 - 10/17/2022	1W	20	\$500.00	20	
	1.3	TuWThF,M	3P - 7P	60	10/11/2022 - 10/17/2022	1W	20	\$500.00	20	
	1.4S.	6A - 7P	60	10/15/2022 - 10/15/2022	1W	6	\$150.00	6	
	1.5S	6A - 7P	60	10/16/2022 - 10/16/2022	1W	6	\$150.00	6	
		** WEEKLY FLIGHT TOTALS **							66	\$28,800.00

Oct 22	
SPOTS	66
CASH	28800.00
TRADE	0.00
NSL	0.00
TOTAL	28800.00

Sep 30, 22
 36174702 Mod# Ver# 1 (Last =)
 CHRISTAL RADIO
 DDS CONT# 0
 C/P/E: / / 12155

SPOTS											TOTAL
CASH											66
TRADE											28,800.00
NSL											0.00
TOTAL											28,800.00

**** Competitive Comments ****

SVC: Aug22 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, SMP, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Station time requested by: SMP	
Agency name: Waterfront Strategies	
Address: 3050 K Street NW Suite 100 Washington, DC 20007	
Contact: Jesse Demastrie	Phone number: 202-338-8700 Email:
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):	
Name: SMP	
Address: 1032 15th St, NW, #247, Washington, DC 20005	
Contact: JB Poersch	Phone number: 202-871-9255 Email: info@senatemajority.com
Station is authorized to announce the time as paid for by such person or entity.	
List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):	
JB Poersch, President Rebecca Lambe, Treasurer	
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).	
If ad refers to a federal candidate(s) or federal election, list ALL of the following: <input type="checkbox"/> N/A	
Name(s) of every candidate referred to: Adam Laxalt	
Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate	
Date of election: November 8, 2022	
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: <input type="checkbox"/> N/A	
Campaign finance	

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature: 

Signature:

Name: *JTB Poersch*

Name:

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.