

Broadcast Contract

THEY SEE BLUE
13015 La Cresta Drive
Los Altos Hills, CA 94022

Start Date 11/02/22	Contract# 104079	Mod# 0
End Date 11/08/22	Date Entered 10/31/22	Date Last Modified 10/31/22
Advertiser THEY SEE BLUE		Station Market KKLZ-FM
Product		SalesRep/Office Ashley McIntyre

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	WE 11/02/22 SU 11/06/22	05:00A-08:00P	30	--	--	X	X	X	X	X	6	\$300.00
2	WE 11/02/22 SU 11/06/22	06:00P-10:00P	30	--	--	X	X	X	X	X	4	\$200.00
3	WE 11/02/22 SU 11/06/22	12:00A-12:00A	30	--	--	X	X	X	X	X	10	\$5.00
4	MO 11/07/22 TU 11/08/22	05:00A-06:00P	30	X	X	--	--	--	--	--	3	\$300.00
5	MO 11/07/22 MO 11/07/22	06:00P-10:00P	30	X	--	--	--	--	--	--	1	\$200.00
6	MO 11/07/22 MO 11/07/22	12:00A-12:00A	30	X	--	--	--	--	--	--	4	\$5.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	28	3,770.00	\$ 3,770.00	\$ 3,770.00

Billing Projections: By Month

	Nov 22
CA	3,770.00
ST	3,770.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 1

Beasley

Advertiser: THEY SEE BLUE
Order #: 193273834554
Date Entered: 10/31/2022
Last Modified: 10/31/2022
Product:
Salesperson: Ashley McIntyre
Billing Cycle: Broadcast Standard
Estimate #:

THEY SEE BLUE
13015 La Cresta Drive
Los Altos Hills, California 94022

Order Date Range: 11/02/2022 through 11/08/2022 (1 weeks)
Media Outlets: KKLZ-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	11/02/22-11/06/22	KKLZ-FM	05:00AM-08:00PM	30	--	--	X	X	X	X	X	6	300.00	6	1,800.00
2	11/02/22-11/06/22	KKLZ-FM	06:00PM-10:00PM	30	--	--	X	X	X	X	X	4	200.00	4	800.00
3	11/02/22-11/06/22	KKLZ-FM	12:00AM-12:00AM	30	--	--	X	X	X	X	X	10	5.00	10	50.00
4	11/07/22-11/08/22	KKLZ-FM	05:00AM-06:00PM	30	X	X	--	--	--	--	--	3	300.00	3	900.00
5	11/07/22-11/07/22	KKLZ-FM	06:00PM-10:00PM	30	X	--	--	--	--	--	--	1	200.00	1	200.00
6	11/07/22-11/07/22	KKLZ-FM	12:00AM-12:00AM	30	X	--	--	--	--	--	--	4	5.00	4	20.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
KKLZ-FM	28	0	0	0	\$3,770.00	\$3,770.00
Totals	28	0	0	0	\$3,770.00	\$3,770.00

Total Charges: \$3,770.00
Total Net: \$3,770.00

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
November	2022	\$3,770.00	\$3,770.00
Totals		\$3,770.00	\$3,770.00

Accepted for Beasley

Accepted for advertiser OR agency as agent for the advertiser

Name

Title

Name

Title

TSB



From: Ashley McIntyre
 Phone: (702) 730-0300
 Email: ashley.mcintyre@bbgillv.com
 10/27/2022 2:33 PM

Flight Dates: 10/31/2022 - 11/13/2022

Demo: P 18+

Radio Market: LAS VEGAS

Survey: JUL22

Geography: Metro

Radio Total	Daypart	Spots	Length	Notes	Unit Rate	Total Cost
KKLZ-FM		28			\$134.64	\$3,770.00
RATES - 1 wk (10/31)		28			\$134.64	\$3,770.00
One Week Total		20			\$132.50	\$2,650.00
		20			\$132.50	\$2,650.00
	W-Su 5A-8P	6	30		\$300.00	\$1,800.00
	W-Su 6P-10P	4	30		\$200.00	\$800.00
	W-Su 12M-12M	10	30		\$5.00	\$50.00
RATES - 1 wk (11/07)		8			\$140.00	\$1,120.00
One Week Total		8			\$140.00	\$1,120.00
	M-Tu 5A-6P	3	30		\$300.00	\$900.00
	M 6P-10P	1	30		\$200.00	\$200.00
	M 12M-12M	4	30		\$5.00	\$20.00

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio information: LAS VEGAS; JUL22; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.
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TSB



From: Ashley McIntyre
Phone: (702) 730-0300
Email: ashley.mcintyre@bgiiv.com
10/27/2022 2:33 PM

Schedule Grand Totals: 2 Weeks

Radio Total	Stations	Spots	Unit Rate	Total Cost
KKLZ-FM		28	\$134.64	\$3,770.00
		28	\$134.64	\$3,770.00

Accepted by Station

Date

Accepted by Client

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

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Beasley Media Group

KKLZ-FM, KCYE-FM, KDWN-AM, KOAS-FM, KVGS-FM
 2920 S DURANGO DR
 LAS VEGAS, NV 89117

Customer

Name They See Blue
 Address 13015 La Cresta Drive
 City Los Altos Hills State CA ZIP 94022
 Phone 408-796-1276

Date 10/26/2022
 Order No. _____
 Rep Ashley McIntyre
 FOB _____

Qty	Description	Unit Price	TOTAL
6	WK 10/31 W-SU 5A-8P 30S	\$300.00	\$1,800.00
10	WK 10/31 W-SU 12M-12M 30S	\$5.00	\$50.00
3	WK 11/07 M-TU 5A-6P 30S	\$300.00	\$900.00
4	WK 11/07 M 12M-12M 30S	\$5.00	\$20.00
4	WK 10/31 W-SU 6P-10P 30S	\$200.00	\$800.00
1	WK 11/7 M 6P-10P 30S	\$200.00	\$200.00

*Approved for
 KKLZ
 Paige Britton*

Please make check payable to:
 Beasley Media Group

SubTotal \$3,770.00

Ag. Disc. _____

TOTAL \$3,770.00

Payment Details

- Cash
- Check
- Credit Card *— see attached*

Name _____
 CC # _____
 Expires _____

Office Use Only

ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM

I, RAJIV BHATEJA, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: THEY SEE BLUE
Address: 13015 LA CRESTA DR, LOS ALTOS HILLS, CA 94022
Contact: RAJIV BHATEJA | Phone number: 408-796-1276 | Email: theyseeblue@gmail.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: THEY SEE BLUE
Address: 13015 LA CRESTA DR, LOS ALTOS HILLS, CA 94022
Contact: RAJIV BHATEJA | Phone number: 408-796-1276 | Email: theyseeblue@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

RAJIV BHATEJA
ARTUN BATRA
ANITA KAPADIA

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

ECONOMY
JOBS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Rajiv Bhateja</i>	Signature:
Name: <i>RAJIV BHATEJA</i>	Name:
Date of Request to Purchase Ad Time: <i>10/31/2022</i>	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>104079</i>	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.