

Broadcast Contract

KATZ GROUP SALES - NY
 SENATE MAJORITY PAC
 125 WEST 55TH ST
 3RD FL
 NEW YORK, NY 10019

Start Date 10/18/22	Contract# 103467	Mod# 0
End Date 10/24/22	Date Entered 09/30/22	Date Last Modified 09/30/22
Advertiser SENATE MAJORITY PAC	Station Market KKLZ-FM	
Product CR	Sales Rep/Office PHILADELPHIA	

Standard Billing Cycle Estimate# 12156

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TU 10/18/22	FR 10/21/22	60	--	X	X	X	X	--	--	12	\$500.00
2	TU 10/18/22	FR 10/21/22	60	--	X	X	X	X	--	--	16	\$500.00
3	TU 10/18/22	FR 10/21/22	60	--	X	X	X	X	--	--	16	\$500.00
4	SA 10/22/22	SA 10/22/22	60	--	--	--	--	X	--	--	6	\$150.00
5	SU 10/23/22	SU 10/23/22	60	--	--	--	--	--	X	--	6	\$150.00
6	MO 10/24/22	MO 10/24/22	60	X	--	--	--	--	--	--	2	\$500.00
7	MO 10/24/22	MO 10/24/22	60	X	--	--	--	--	--	--	4	\$500.00
8	MO 10/24/22	MO 10/24/22	60	X	--	--	--	--	--	--	4	\$500.00

-----Additional Comments-----
Total Spots 66 **Spots Total\$** 28,800.00 **Agency Commission** \$4,320.00 **Net** \$ 24,480.00 **Gross** \$ 28,800.00

Billing Projections: By Month

CA	Oct 22	28,800.00
ST		28,800.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATIONS ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name

Title

Name

Title

See reverse for accepted terms and conditions, if any

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Beasley

Advertiser: SENATE MAJORITY PAC
 Order #: 193273826448
 Date Entered: 09/30/2022
 Last Modified: 09/30/2022
 Product: CR
 Salesperson: Philadelphia Christal
 Billing Cycle: Broadcast Standard
 Estimate #: 12156

KATZ GROUP SALES - NY
 125 WEST 55TH ST 3RD FL
 NEW YORK, NY 10019

Order Date Range: 10/18/2022 through 10/24/2022 (1 weeks)
Media Outlets: KKLZ-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	10/18/22-10/21/22	KKLZ-FM	06:00AM-10:00AM	60	--	X	X	X	X	--	--	12	500.00	12	6,000.00
2	10/18/22-10/21/22	KKLZ-FM	10:00AM-03:00PM	60	--	X	X	X	X	--	--	16	500.00	16	8,000.00
3	10/18/22-10/21/22	KKLZ-FM	03:00PM-07:00PM	60	--	X	X	X	X	--	--	16	500.00	16	8,000.00
4	10/22/22-10/22/22	KKLZ-FM	06:00AM-07:00PM	60	--	--	--	--	--	X	--	6	150.00	6	900.00
5	10/23/22-10/23/22	KKLZ-FM	06:00AM-07:00PM	60	--	--	--	--	--	X	--	6	150.00	6	900.00
6	10/24/22-10/24/22	KKLZ-FM	06:00AM-10:00AM	60	X	--	--	--	--	--	--	2	500.00	2	1,000.00
7	10/24/22-10/24/22	KKLZ-FM	10:00AM-03:00PM	60	X	--	--	--	--	--	--	4	500.00	4	2,000.00
8	10/24/22-10/24/22	KKLZ-FM	03:00PM-07:00PM	60	X	--	--	--	--	--	--	4	500.00	4	2,000.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
KKLZ-FM	66	0	0	0	\$28,800.00	\$4,320.00	\$24,480.00
Totals	66	0	0	0	\$28,800.00	\$4,320.00	\$24,480.00

Total Charges: \$28,800.00
Agency Commission: \$4,320.00
Total Net: \$24,480.00

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
October	2022	\$28,800.00	\$24,480.00
Totals		\$28,800.00	\$24,480.00

Accepted for Beasley

Accepted for advertiser OR agency as agent for the advertiser

Name _____

Title _____

Name _____

Title _____

Sep 30, 22
 CONT# 36174716 Mod# Ver# 1 (Last =) DDS CONT# 0
 REP CHRISTAL RADIO C/P/E: / / 12156

											TOTAL
SPOTS											66
CASH											28,800.00
TRADE											0.00
NSL											0.00
TOTAL											28,800.00

**** Competitive Comments ****

SVC: Aug22 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, SMP hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: SMP

Agency name: Waterfront Strategies

Address: 3050 K Street NW Suite 100 Washington, DC 20007

Contact: Jesse Demastrie | Phone number: 202-338-8700 | Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: SMP

Address: 1032 15th St, NW, #247, Washington, DC 20005

Contact: JB Poersch | Phone number: 202-871-9255 | Email: info@senatemajority.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

JB Poersch, President
Rebecca Lambe, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following: N/A

Name(s) of every candidate referred to: Adam Laxalt

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate

Date of election: November 8, 2022

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: N/A

Campaign finance

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature: 

Signature: _____

Name: *JTB Peersch*

Name: _____

Date of Request to Purchase Ad Time: _____

Date of Station Agreement to Sell Time: _____

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: _____

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.