

# Broadcast Contract

NEVADA VALUES PAC  
2657 Windmill Parkway, 619  
Henderson, NV 89074

Start Date 10/25/22	Contract# 103907	Mod# 0
End Date 11/08/22	Date Entered 10/24/22	Date Last Modified 10/24/22
Advertiser NEVADA VALUES PAC		Station Market KKLZ-FM
Product		SalesRep/Office Ashley McIntyre

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TU 10/25/22 SU 10/30/22	05:00A-08:00P	30	--	X	X	X	X	X	X	10	\$300.00
2	TU 10/25/22 SU 10/30/22	12:00A-12:00A	30	--	X	X	X	X	X	X	5	\$5.00
3	MO 10/31/22 TU 11/08/22	05:00A-08:00P	30	X	X	X	X	X	X	X	10	\$300.00
4	MO 10/31/22 TU 11/08/22	12:00A-12:00A	30	X	X	X	X	X	X	X	5	\$5.00

-----Additional Comments-----	<b>Total Spots</b>	<b>Spots Total\$</b>	<b>Net</b>	<b>Gross</b>
	<b>45</b>	<b>9,075.00</b>	<b>\$ 9,075.00</b>	<b>\$ 9,075.00</b>

Billing Projections: By Month

	Oct 22	Nov 22
CA	3,630.00	5,445.00
ST	3,025.00	6,050.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name	Title	Name	Title
See reverse for accepted terms and conditions, if any			Page 1

Beasley

Advertiser: NEVADA VALUES PAC  
Order #: 193273832214  
Date Entered: 10/20/2022  
Last Modified: 10/24/2022  
Product:  
Salesperson: Ashley McIntyre  
Billing Cycle: Broadcast Standard  
Estimate #:

NEVADA VALUES PAC  
2657 Windmill Parkway, 619  
Henderson, Nevada 89074

Order Date Range: 10/25/2022 through 11/08/2022 (3 weeks)  
Media Outlets: KKLZ-FM

**On-Air Schedule**

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	10/25/22-10/30/22	KKLZ-FM	05:00AM-08:00PM	30	--	X	X	X	X	X	X	10	300.00	10	3,000.00
2	10/25/22-10/30/22	KKLZ-FM	12:00AM-12:00AM	30	--	X	X	X	X	X	X	5	5.00	5	25.00
3	10/31/22-11/08/22	KKLZ-FM	05:00AM-08:00PM	30	X	X	X	X	X	X	X	10	300.00	20	6,000.00
4	10/31/22-11/08/22	KKLZ-FM	12:00AM-12:00AM	30	X	X	X	X	X	X	X	5	5.00	10	50.00

**Station Totals**

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
KKLZ-FM	45	0	0	0	\$9,075.00	\$9,075.00
<b>Totals</b>	<b>45</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$9,075.00</b>	<b>\$9,075.00</b>

Total Charges: \$9,075.00  
Total Net: \$9,075.00

**Projected Billing By Broadcast Standard Month**

Month	Year	Gross Billing	Net Billing
October	2022	\$3,025.00	\$3,025.00
November	2022	\$6,050.00	\$6,050.00
<b>Totals</b>		<b>\$9,075.00</b>	<b>\$9,075.00</b>

Accepted for Beasley

Accepted for advertiser OR agency as agent for the advertiser

Name \_\_\_\_\_

Title \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_



NV VALUES PAC



From: Ashely McIntyre  
 Phone: (702) 730-0300  
 Email: ashley.mcintyre@bbgiltv.com  
 10/20/2022 12:37 PM

Flight Dates: 10/24/2022 - 11/13/2022  
 Demo: P 18+

Radio Market: LAS VEGAS  
 Survey: JUL22  
 Geography: Metro

	Daypart	Spots	Length	Notes	Unit Rate	Total Cost
<b>KKLZ-FM</b>		<b>45</b>			<b>\$201.67</b>	<b>\$9,075.00</b>
RATES - 3 wks (10/24, 10/31, 11/07)						
		45			\$201.67	\$9,075.00
<b>One Week Total</b>		<b>15</b>			<b>\$201.67</b>	<b>\$3,025.00</b>
	M-Su 5A-8P	10	30		\$300.00	\$3,000.00
	M-Su 12M-12M	5	30		\$5.00	\$25.00

**TOTAL INVESTMENT: \$9,075**

**INVESTMENT INCLUDES: BANNER ADS, SIMULCAST STREAMING COMMERCIALS, QUU AND SPONSORSHIP (PENDING APPROVAL)**



## Investment Breakdown:

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- RADIO SCHEDULE ON KCYE, KKLZ, KOAS, and KVG5: \$27,300
- PROGRAMMATIC AUDIO STREAMING TO RUN 10/24 – 11/8 ( ): \$2,700

Dates: 9/25/22 – 11/8/22

Total Investment: \$30,000

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Approved By:

10/20/2022

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Date:

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Maria-Teresa Liebermann-Parraga, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** Maria-Teresa Liebermann-Parraga

Agency name: Nevada Values PAC

Address: 2657 Windimill Pkwy #619 Henderson NV 89074

Contact: Maria-Teresa Liebermann Parrag Phone number: 702-235-7104 Email: mariateresa@battlebornprogress.or

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Nevada Values PAC

Address: 2657 Windimill Pkwy #619 Henderson NV 89074

Contact: Maria-Teresa Liebermann-Parrag Phone number: 702-235-7104 Email: mariateresa@battlebornpogress.or

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Executive Director - Annette Magnus  
Deputy Director - Maria-Teresa Liebermann-Parraga  
Communications Director- Will Pregman

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**  N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**  N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: <i>Maria Teresa Liebermann Parraga</i>	Signature: <input type="text"/>
Name: Maria-Teresa Liebermann-Parraga	Name: <input type="text"/>
Date of Request to Purchase Ad Time: <input type="text"/>	Date of Station Agreement to Sell Time: <input type="text"/>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received:

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.