

Broadcast Contract

GOA VICTORY FUND
8001 Forbes Place, #202
Springfield, VA 22151

Start Date 10/25/22	Contract# 103912	Mod# 0
End Date 11/08/22	Date Entered 10/24/22	Date Last Modified 10/24/22
Advertiser GOA VICTORY FUND		Station Market KKLZ-FM
Product GOA VICTORY FUND		SalesRep/Office Christina Winters

Standard Billing Cycle Estimate# OCT/NOV

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TU 10/25/22 SU 10/30/22	05:00A-09:00P	30	--	X	X	X	X	X	X	75	\$250.00
2	MO 10/31/22 SU 11/06/22	05:00A-09:00P	30	X	X	X	X	X	X	X	100	\$250.00
3	MO 11/07/22 MO 11/07/22	05:00A-09:00P	30	X	--	--	--	--	--	--	10	\$250.00
4	TU 11/08/22 TU 11/08/22	05:00A-06:00P	30	--	X	--	--	--	--	--	10	\$250.00

LN	DATE	INVENTORY TYPE	REVENUE TYPE	PRICING STRUCTURE	RATE	QTY	TAX SCHEDULE	LINE TOTAL
1	10/28/22 10/28/22	RDS READOUT	POLITICAL DIRECT	PER ITEM	\$300.00	1		\$300.00
		RDS 10/25 THRU 10/30						
2	11/08/22 11/08/22	RDS READOUT	POLITICAL DIRECT	PER ITEM	\$1,200.00	1		\$1,200.00
		RDS 10/31 THRU 11/8						

Alternative Revenue Total: \$1,500.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	195	48,750.00	\$ 50,250.00	\$ 50,250.00

Billing Projections: By Month

	Oct 22	Nov 22
CA	22,800.00	27,450.00
ST	19,050.00	31,200.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

_____ Name	_____ Title	_____ Name	_____ Title
See reverse for accepted terms and conditions, if any			Page 3

Beasley

Advertiser: GOA VICTORY FUND
 Order #: 193273832765
 Date Entered: 10/24/2022
 Last Modified: 10/24/2022
 Product: GOA VICTORY FUND
 Salesperson: Christina Winters
 Billing Cycle: Broadcast Standard
 Estimate #: OCT/NOV

GOA VICTORY FUND
 8001 Forbes Place, #202
 Springfield, Virginia 22151

Order Date Range: 10/25/2022 through 11/08/2022 (3 weeks)
Media Outlets: KKLZ-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total	
1	10/25/22-10/30/22	KKLZ-FM	05:00AM-09:00PM	30	--	X	X	X	X	X	X	X	75	250.00	75	18,750.00
2	10/31/22-11/06/22	KKLZ-FM	05:00AM-09:00PM	30	X	X	X	X	X	X	X	X	100	250.00	100	25,000.00
3	11/07/22-11/07/22	KKLZ-FM	05:00AM-09:00PM	30	X	--	--	--	--	--	--	--	10	250.00	10	2,500.00
4	11/08/22-11/08/22	KKLZ-FM	05:00AM-06:00PM	30	--	X	--	--	--	--	--	--	10	250.00	10	2,500.00

Alternative Revenue Schedule

#	Start Date	End Date	Station	Pricing	Rate	Qty	Total
5	10/28/22	10/28/22	KKLZ-FM	Per Unit/1 Unit(s) Per Invoice	300.00	1	300.00
	Description: RDS READOUT		RDS 10/25 THRU 10/30				
6	11/08/22	11/08/22	KKLZ-FM	Per Unit/1 Unit(s) Per Invoice	1,200.00	1	1,200.00
	Description: RDS READOUT		RDS 10/31 THRU 11/8				

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
KKLZ-FM	195	0	0	2	\$50,250.00	\$50,250.00
Totals	195	0	0	2	\$50,250.00	\$50,250.00

Total Charges: \$50,250.00
Total Net: \$50,250.00

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
October	2022	\$19,050.00	\$19,050.00
November	2022	\$31,200.00	\$31,200.00
Totals		\$50,250.00	\$50,250.00

GOA VICTORY FUND

From: Chrissy Winters
 Phone: (702) 730-0306
 Email: chrissy.winters@bqj.com
 10/24/2022 11:47 AM

Flight Dates: 10/25/2022 - 11/08/2022

Demo: P 18+

ScheduleDescription:
 KKLZ

Radio Market: LAS VEGAS
 Survey: SEP22/AUG22
 Geography: Metro

John Velleco



Radio Total	Daypart	Notes	Spots	Length	Unit Rate	Total Cost	Average Rating	CPP	GRPs	Net Reach	Frequency	Schedule Cumulative Persons	GIS	% Reach
KKLZ-FM			540		\$93.06	\$50,250.00	0.3%	\$310.19	1620	417,900	7.6	490,100	3,186,000	23.0%
Flight A - 1 wk (10/24)						\$30,250.00	0.3%	\$310.19	1620	417,900	7.6	490,100	3,186,000	23.0%
One Week Total			180		\$105.83	\$19,050.00	0.3%	\$352.78	54.0	210,400	5.0	261,100	1,062,000	11.6%
	Tu-Su 5A-9P		180		\$105.83	\$19,050.00	0.3%	\$352.78	54.0	210,400	5.0	261,100	1,062,000	11.6%
	Tu-Su 5A-9P	streaming	75	30	\$250.00	\$18,750.00	0.3%	\$833.33	22.5	165,500	2.7	261,100	442,500	9.1%
	Tu-Su 5A-9P	RDS	75	30	\$0.00	\$0.00	0.3%	\$0.00	22.5	165,500	2.7	261,100	442,500	9.1%
Flight A - 1 wk (10/31)			30	30	\$10.00	\$300.00	0.3%	\$33.33	9.0	106,800	1.7	261,100	177,000	5.9%
One Week Total			300		\$86.67	\$26,000.00	0.3%	\$288.89	90.0	248,300	7.1	287,900	1,770,000	13.7%
	M-Su 5A-9P		300		\$86.67	\$26,000.00	0.3%	\$288.89	90.0	248,300	7.1	287,900	1,770,000	13.7%
	M-Su 5A-9P	streaming	100	30	\$250.00	\$25,000.00	0.3%	\$833.33	30.0	194,800	3.0	287,900	590,000	10.7%
	M-Su 5A-9P	RDS	100	30	\$0.00	\$0.00	0.3%	\$0.00	30.0	194,800	3.0	287,900	590,000	10.7%
Flight A - 1 wk (11/07)			100	30	\$10.00	\$1,000.00	0.3%	\$33.33	30.0	194,800	3.0	287,900	590,000	10.7%
One Week Total			60		\$86.67	\$5,200.00	0.3%	\$288.89	18.0	99,000	3.6	134,900	354,000	5.4%
	M-Tu 5A-9P		60		\$86.67	\$5,200.00	0.3%	\$288.89	18.0	99,000	3.6	134,900	354,000	5.4%
	M-Tu 5A-9P	streaming	20	30	\$250.00	\$5,000.00	0.3%	\$833.33	6.0	64,600	1.8	134,900	118,000	3.6%
	M-Tu 5A-9P	RDS	20	30	\$0.00	\$0.00	0.3%	\$0.00	6.0	64,600	1.8	134,900	118,000	3.6%
	M-Tu 5A-9P	RDS	20	30	\$10.00	\$200.00	0.3%	\$33.33	6.0	64,600	1.8	134,900	118,000	3.6%

Tuesday cutoff at 6pm

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: LAS VEGAS; SEP22/AUG22; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.
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195x 150x

195x

GOA VICTORY FUND

From: Chrissy Winters
 Phone: (702) 730-0306
 Email: chrissy.winters@bbj.com
 10/24/2022 11:47 AM



Schedule Grand Totals: 3 Weeks

Stations	Spots	Unit Rate	Total Cost	Average Rating	CPP	GRPs	Net Reach	Frequency	Schedule Cumulative Persons	Gis	% Reach
Radio Total	540	\$93.06	\$50,250.00	0.3%	\$310.19	162.0	417,900	7.6	480,100	3,186,000	23.0%
KKLZ-FM	540	\$93.06	\$50,250.00	0.3%	\$310.19	162.0	417,900	7.6	480,100	3,186,000	23.0%

Accepted by Station

Date

Accepted by Client

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio information: LAS VEGAS: SEP22 / AUG22: Metro: Multiple Dayparts Used: P-18+: See Detailed Sourcing Page for Complete Details.
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ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, John Velleco, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: GOA Victory Fund

Agency name:

Address: 8001 Forbes Place, Suite 202

Contact: John Velleco

Phone number: 703-321-8585

Email: jvelleco@gunowners.org

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: GOA Victory Fund

Address: 8001 Forbes Place, Suite 202

Contact: John Velleco

Phone number: 703-321-8585

Email: jvelleco@gunowners.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Issues related to the Second Amendment to the U.S. Constitution.

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Issues related to the Second Amendment to the U.S. Constitution.

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Issues related to the Second Amendment to the U.S. Constitution.

Date of election: November 8, 2022

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Issues related to the Second Amendment to the U.S. Constitution.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: John Velleco <small>Digitally signed by John Velleco Date: 2022.08.02 13:39:08 -04'00'</small>	Signature:
Name: John Velleco	Name:
Date of Request to Purchase Ad Time: 08/02/2022	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected -- provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: _____

Contract #: 103912	Station Call Letters: KVEV	Date Received/Requested: 10/24
Est. #: QUT/NDV	Station Location: Las Vegas NV	Run Start and End: 10/25-11/8

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.