

# Broadcast Contract

TARGET ENTERPRISES LLC  
 RGA NEVADA PAC  
 15260 Ventura Boulevard,  
 Suite 1240  
 Sherman Oaks, CA 91403

Start Date 10/19/22	Contract# 103166	Mod# 1
End Date 10/20/22	Date Entered 09/19/22	Date Last Modified 10/05/22
Advertiser RGA NEVADA PAC		Station Market KKLZ-FM
Product RGA NV PAC		SalesRep/Office LOS ANGELES

Standard Billing Cycle Estimate# 3691

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	WE 10/19/22 TH 10/20/22	06:00A-10:00A	60	--	--	X	X	--	--	--	2	\$450.00
3	WE 10/19/22 TH 10/20/22	10:00A-03:00P	60	--	--	X	X	--	--	--	2	\$450.00
5	WE 10/19/22 TH 10/20/22	03:00P-07:00P	60	--	--	X	X	--	--	--	2	\$450.00

-----Additional Comments-----	<b>Total Spots</b>	<b>Spots Total\$</b>	<b>Agency Commission</b>	<b>Net</b>	<b>Gross</b>
	6	2,700.00	\$405.00	\$ 2,295.00	\$ 2,700.00

Billing Projections: By Month

	Oct 22
CA	2,700.00
ST	2,700.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
 Name Title  
 See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
 Name Title  
 Page 1

Beasley

Advertiser: RGA NEVADA PAC  
 Order #: 193273823107  
 Contract #: 103166  
 Date Entered: 09/19/2022  
 Last Modified: 10/05/2022  
 Product: RGA NV PAC  
 Salesperson: Los Angeles Christal  
 Billing Cycle: Broadcast Standard  
 Estimate #: 3691

TARGET ENTERPRISES LLC  
 15260 Ventura Boulevard, Suite 1240  
 Sherman Oaks, California 91403

**Order Date Range: 10/19/2022 through 10/25/2022 (1 weeks)**  
**Media Outlets: KKLZ-FM**

**On-Air Schedule**

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	10/19/22-10/20/22	KKLZ-FM	06:00AM-10:00AM	60	--	--	X	X	--	--	--	2	450.00	2	900.00
2	10/24/22-10/25/22	KKLZ-FM	06:00AM-10:00AM	60	X	X	--	--	--	--	--	2	0.00	2	0.00
	-- CANCELED --														
3	10/19/22-10/20/22	KKLZ-FM	10:00AM-03:00PM	60	--	--	X	X	--	--	--	2	450.00	2	900.00
4	10/24/22-10/25/22	KKLZ-FM	10:00AM-03:00PM	60	X	X	--	--	--	--	--	2	0.00	2	0.00
	-- CANCELED --														
5	10/19/22-10/20/22	KKLZ-FM	03:00PM-07:00PM	60	--	--	X	X	--	--	--	2	450.00	2	900.00
6	10/24/22-10/25/22	KKLZ-FM	03:00PM-07:00PM	60	X	X	--	--	--	--	--	2	0.00	2	0.00
	-- CANCELED --														
7	10/22/22-10/22/22	KKLZ-FM	06:00AM-07:00PM	60	--	--	--	--	--	X	--	2	0.00	2	0.00
	-- CANCELED --														
8	10/23/22-10/23/22	KKLZ-FM	06:00AM-07:00PM	60	--	--	--	--	--	--	X	1	0.00	1	0.00
	-- CANCELED --														

**Station Totals**

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
KKLZ-FM	6	0	0	0	\$2,700.00	\$405.00	\$2,295.00
<b>Totals</b>	<b>6</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$2,700.00</b>	<b>\$405.00</b>	<b>\$2,295.00</b>

**Total Charges: \$2,700.00**  
**Agency Commission: \$405.00**  
**Total Net: \$2,295.00**

**Projected Billing By Broadcast Standard Month**

Month	Year	Gross Billing	Net Billing
October	2022	\$2,700.00	\$2,295.00
<b>Totals</b>		<b>\$2,700.00</b>	<b>\$2,295.00</b>

Accepted for Beasley

Accepted for advertiser OR agency as agent for the advertiser

Name

Title

Name

Title

**REVISED**

**Oct 05, 22**  
 CONT# 36147900 Mod# 1 Ver# 3 (Last = Orig CF )  
 REP CHRISTAL RADIO  
 TO KKLZ-FM (Las Vegas, NV)  
 FM FLORENTINO REYES (LA)  
 OFF LOS ANGELES  
 AGY TARGET ENTERPRISES LLC  
 ADDR 15260 VENTURA BLVD SUITE 1240  
 SHERMAN OAKS, CA 91403

DDS CONT# 0  
 C/P/E: / / 3691  
  
 SALESPERSON FAX#  
  
 PH # 818-905-0005

BYR DYLAN PAYNE  
 ADV RGA NEVADA PAC  
 PDT RGA NV PAC  
 FLT Oct 17, 22 - Oct 30, 22

\* REP ORDER COMMENT \*  
 \*\* 10/4/2022 9:26:00 PM: NAME CHANGE AS OF 10/21  
 \*\* 10/4/2022 9:26:00 PM: POPULATIONBUYTYPE: CPP.  
 \*\* 10/4/2022 9:26:00 PM: REVISION - DO NOT DOUBLE BOOK

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
CHG	1.1	..WT...	6A - 10A	60	10/19/2022 - 10/20/2022	1W	2	\$450.00	2
CHG	1.2	..WT...	10A - 3P	60	10/19/2022 - 10/20/2022	1W	2	\$450.00	2
CHG	1.3	..WT...	3P - 7P	60	10/19/2022 - 10/20/2022	1W	2	\$450.00	2
CHG	1.4	.....S.	6A - 7P	60	10/22/2022 - 10/22/2022	1W	0	\$70.00	0
CHG	1.5	.....S	6A - 7P	60	10/23/2022 - 10/23/2022	1W	0	\$70.00	0
					<b>** WEEKLY FLIGHT TOTALS **</b>		6	\$2,700.00	
		<b>FLIGHT 2</b>							
CHG	2.1	MT.....	6A - 10A	60	10/24/2022 - 10/25/2022	1W	0	\$450.00	0
CHG	2.2	MT.....	10A - 3P	60	10/24/2022 - 10/25/2022	1W	0	\$450.00	0
CHG	2.3	MT.....	3P - 7P	60	10/24/2022 - 10/25/2022	1W	0	\$450.00	0
					<b>** WEEKLY FLIGHT TOTALS **</b>		0	\$0.00	

	Oct 22					
SPOTS	6					
CASH	2700.00					
TRADE	0.00					
NSL	0.00					
TOTAL	2700.00					

Oct 05, 22  
CONT# 36147900 Mod# 1 Ver# 3 (Last = Orig CF )  
REP CHRISTAL RADIO

DDS CONT# 0  
C/P/E: / / 3691

						TOTAL
SPOTS						6
CASH						2,700.00
TRADE						0.00
NSL						0.00
TOTAL						2,700.00

**\*\* Competitive Comments \*\***

RGA NV PAC 10/19-10/25 RADIO  
SVC: May22 MSA CustRadio  
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.