

Broadcast Contract

TARGET ENTERPRISES LLC
 RGA NEVADA PAC
 15260 Ventura Boulevard,
 Suite 1240
 Sherman Oaks, CA 91403

Start Date 10/19/22	Contract# 103166	Mod# 0
End Date 10/25/22	Date Entered 09/19/22	Date Last Modified 09/19/22
Advertiser RGA NEVADA PAC		Station Market KKLZ-FM
Product RGA NV PAC		SalesRep/Office LOS ANGELES

Standard Billing Cycle Estimate# 3691

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	WE 10/19/22 FR 10/21/22	06:00A-10:00A	60	--	--	X	X	X	--	--	3	\$450.00
2	MO 10/24/22 TU 10/25/22	06:00A-10:00A	60	X	X	--	--	--	--	--	2	\$450.00
3	WE 10/19/22 FR 10/21/22	10:00A-03:00P	60	--	--	X	X	X	--	--	3	\$450.00
4	MO 10/24/22 TU 10/25/22	10:00A-03:00P	60	X	X	--	--	--	--	--	2	\$450.00
5	WE 10/19/22 FR 10/21/22	03:00P-07:00P	60	--	--	X	X	X	--	--	3	\$450.00
6	MO 10/24/22 TU 10/25/22	03:00P-07:00P	60	X	X	--	--	--	--	--	2	\$450.00
7	SA 10/22/22 SA 10/22/22	06:00A-07:00P	60	--	--	--	--	--	X	--	2	\$70.00
8	SU 10/23/22 SU 10/23/22	06:00A-07:00P	60	--	--	--	--	--	--	X	1	\$70.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	18	6,960.00	\$1,044.00	\$ 5,916.00	\$ 6,960.00

Billing Projections: By Month

	Oct 22
CA	6,960.00
ST	6,960.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name _____ Title _____
 See reverse for accepted terms and conditions, if any

Name _____ Title _____
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Beasley

Advertiser: RGA NEVADA PAC
 Order #: 193273823107
 Date Entered: 09/19/2022
 Last Modified: 09/19/2022
 Product: RGA NV PAC
 Salesperson: Los Angeles Christal
 Billing Cycle: Broadcast Standard
 Estimate #: 3691

TARGET ENTERPRISES LLC
 15260 Ventura Boulevard, Suite 1240
 Sherman Oaks, California 91403

Order Date Range: 10/19/2022 through 10/25/2022 (1 weeks)
 Media Outlets: KKLZ-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	10/19/22-10/21/22	KKLZ-FM	06:00AM-10:00AM	60	--	--	X	X	X	--	--	3	450.00	3	1,350.00
2	10/24/22-10/25/22	KKLZ-FM	06:00AM-10:00AM	60	X	X	--	--	--	--	--	2	450.00	2	900.00
3	10/19/22-10/21/22	KKLZ-FM	10:00AM-03:00PM	60	--	--	X	X	X	--	--	3	450.00	3	1,350.00
4	10/24/22-10/25/22	KKLZ-FM	10:00AM-03:00PM	60	X	X	--	--	--	--	--	2	450.00	2	900.00
5	10/19/22-10/21/22	KKLZ-FM	03:00PM-07:00PM	60	--	--	X	X	X	--	--	3	450.00	3	1,350.00
6	10/24/22-10/25/22	KKLZ-FM	03:00PM-07:00PM	60	X	X	--	--	--	--	--	2	450.00	2	900.00
7	10/22/22-10/22/22	KKLZ-FM	06:00AM-07:00PM	60	--	--	--	--	--	X	--	2	70.00	2	140.00
8	10/23/22-10/23/22	KKLZ-FM	06:00AM-07:00PM	60	--	--	--	--	--	--	X	1	70.00	1	70.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
KKLZ-FM	18	0	0	0	\$6,960.00	\$1,044.00	\$5,916.00
Totals	18	0	0	0	\$6,960.00	\$1,044.00	\$5,916.00

Total Charges: \$6,960.00
 Agency Commission: \$1,044.00
 Total Net: \$5,916.00

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
October	2022	\$6,960.00	\$5,916.00
Totals		\$6,960.00	\$5,916.00

Accepted for Beasley

Accepted for advertiser OR agency as agent for the advertiser

Name

Title

Name

Title

Sep 19, 22
 CONT# 36147900 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO KKLZ-FM (Las Vegas, NV)
 FM FLORENTINO REYES (LA)
 OFF LOS ANGELES
 AGY TARGET ENTERPRISES LLC
 ADDR 15260 VENTURA BLVD SUITE 1240
 SHERMAN OAKS, CA 91403

DDS CONT# 0
 C/P/E: / / 3691

SALESPERSON FAX#

PH # 818-905-0005

BYR DYLAN PAYNE
 ADV RGA NEVADA PAC
 PDT RGA NV PAC
 FLT Oct 17, 22 - Oct 30, 22

* REP ORDER COMMENT *

** 9/19/2022 10:24:00 AM: NEW ORDER - PLEASE CONFIRM ASAP

** 9/19/2022 10:24:00 AM: POPULATIONBUYTYPE: CPP.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	..WTF..	6A - 10A	60	10/19/2022 - 10/21/2022	1W	3	\$450.00	3
	1.2	..WTF..	10A - 3P	60	10/19/2022 - 10/21/2022	1W	3	\$450.00	3
	1.3	..WTF..	3P - 7P	60	10/19/2022 - 10/21/2022	1W	3	\$450.00	3
	1.4S.	6A - 7P	60	10/22/2022 - 10/22/2022	1W	2	\$70.00	2
	1.5S	6A - 7P	60	10/23/2022 - 10/23/2022	1W	1	\$70.00	1
					** WEEKLY FLIGHT TOTALS **		12	\$4,260.00	
		FLIGHT 2							
	2.1	MT.....	6A - 10A	60	10/24/2022 - 10/25/2022	1W	2	\$450.00	2
	2.2	MT.....	10A - 3P	60	10/24/2022 - 10/25/2022	1W	2	\$450.00	2
	2.3	MT.....	3P - 7P	60	10/24/2022 - 10/25/2022	1W	2	\$450.00	2
					** WEEKLY FLIGHT TOTALS **		6	\$2,700.00	

	Oct 22					
SPOTS	18					
CASH	6960.00					
TRADE	0.00					
NSL	0.00					
TOTAL	6960.00					

Sep 19, 22

CONT# 36147900 Mod# Ver# 1 (Last =)
REP CHRISTAL RADIO

DDS CONT# 0
C/P/E: / / 3691

						TOTAL
SPOTS						18
CASH						6,960.00
TRADE						0.00
NSL						0.00
TOTAL						6,960.00

**** Competitive Comments ****

SVC: May22 MSA CustRadio
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

I, Target Enterprises, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of **national importance**" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does **NOT** communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

Station time requested by:

Target Enterprises
15260 Ventura Blvd., Ste. 1240
Sherman Oaks, CA 91403 (818) 905-0005 targetla.com

For advertiser:

Name: RGA Nevada PAC
Address: 1747 Pennsylvania Ave NW, Washington DC 20006
Contact: Erim Canliqil Phone: (202) 591-5511 Email: ecanliqil@rga.org

Chief executive officers or members of the executive committee or the board of directors or other governing groups:

David Rexrode Chair, Eric Powell Treasurer, Peirs Tuller

Federal candidate(s) or election(s) referred to: N/A

Name(s):
Office(s):
Date of election:

Matters of national importance referred to: N/A

This station does not discriminate or permit discrimination on the basis of race or ethnicity in the placement of advertising.

The advertiser/sponsor agrees to indemnify and hold harmless for any damages or liability, including reasonable attorney fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature: 
Name: Dave Rexrode

Signature:
Name:

Date of Request to Purchase Ad Time:
8/9/2022

Date of Request to Sell Ad Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station: Yes No Date received:

Disposition:

Accepted

Accepted IN PART
(e.g., ad not received to determine content)

Rejected – provide reason:

Date and nature of follow-ups, if any:

Contract #: 103166
Est. #: 3091

Station Call Letters: KLLZ
Station Location: LNV

Date Received: 9/19
Flight Dates: 10/19-10/25