

# Broadcast Contract

TARGET ENTERPRISES LLC  
 RGA NEVADA PAC  
 15260 Ventura Boulevard,  
 Suite 1240  
 Sherman Oaks, CA 91403

Start Date 10/26/22	Contract# <b>*CANCELED*</b> Mod# 103167 1
End Date 11/01/22	Date Entered Date Last Modified 09/19/22 10/05/22
Advertiser RGA NEVADA PAC	Station Market KKLZ-FM
Product RGA NV PAC	SalesRep/Office LOS ANGELES

Standard Billing Cycle Estimate# 3692

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	0	0.00	\$0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
 Name Title  
 See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
 Name Title  
 Page 1

Beasley

Advertiser: RGA NEVADA PAC  
Order #: 193273823110  
Contract #: 103167  
Date Entered: 09/19/2022  
Last Modified: 10/05/2022  
Product: RGA NV PAC  
Salesperson: Los Angeles Christal  
Billing Cycle: Broadcast Standard  
Estimate #: 3692

TARGET ENTERPRISES LLC  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, California 91403

Order Date Range: 10/26/2022 through 11/01/2022 (1 weeks)  
Media Outlets: KKLZ-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	10/26/22-10/28/22	KKLZ-FM	06:00AM-10:00AM	60	--	--	X	X	X	--	--	3	450.00	3	1,350.00
2	10/31/22-11/01/22	KKLZ-FM	06:00AM-10:00AM	60	X	X	--	--	--	--	--	2	450.00	2	900.00
3	10/26/22-10/28/22	KKLZ-FM	10:00AM-03:00PM	60	--	--	X	X	X	--	--	3	450.00	3	1,350.00
4	10/31/22-11/01/22	KKLZ-FM	10:00AM-03:00PM	60	X	X	--	--	--	--	--	2	450.00	2	900.00
5	10/26/22-10/28/22	KKLZ-FM	03:00PM-07:00PM	60	--	--	X	X	X	--	--	3	450.00	3	1,350.00
6	10/31/22-11/01/22	KKLZ-FM	03:00PM-07:00PM	60	X	X	--	--	--	--	--	2	450.00	2	900.00
7	10/29/22-10/29/22	KKLZ-FM	06:00AM-07:00PM	60	--	--	--	--	--	X	--	2	70.00	2	140.00
8	10/30/22-10/30/22	KKLZ-FM	06:00AM-07:00PM	60	--	--	--	--	--	--	X	1	70.00	1	70.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
KKLZ-FM	18	0	0	0	\$6,960.00	\$1,044.00	\$5,916.00
<b>Totals</b>	<b>18</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$6,960.00</b>	<b>\$1,044.00</b>	<b>\$5,916.00</b>

Total Charges: \$6,960.00  
Agency Commission: \$1,044.00  
Total Net: \$5,916.00

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
October	2022	\$4,260.00	\$3,621.00
November	2022	\$2,700.00	\$2,295.00
<b>Totals</b>		<b>\$6,960.00</b>	<b>\$5,916.00</b>

*Christal*

Accepted for Beasley

Accepted for advertiser OR agency as agent for the advertiser

Name

Title

Name

Title

**REVISED**

**Oct 05, 22**  
 CONT# 36147917 Mod# 1 Ver# 3 (Last = Orig CF )  
 REP CHRISTAL RADIO  
 TO KKLZ-FM (Las Vegas, NV)  
 FM FLORENTINO REYES (LA)  
 OFF LOS ANGELES  
 AGY TARGET ENTERPRISES LLC  
 ADDR 15260 VENTURA BLVD SUITE 1240  
 SHERMAN OAKS, CA 91403

DDS CONT# 0  
 C/P/E: / / 3692  
  
 SALESPERSON FAX#  
  
 PH # 818-905-0005

BYR DYLAN PAYNE  
 ADV RGA NEVADA PAC  
 PDT RGA NV PAC  
 FLT Oct 24, 22 - Nov 06, 22

\* REP ORDER COMMENT \*  
 \*\* 10/4/2022 9:25:00 PM: CANCELLATION - PLEASE CONFIRM ASAP  
 \*\* 10/4/2022 9:25:00 PM: ORDER CANCELLATION.  
 \*\* 10/4/2022 9:25:00 PM: REPLACED BY ACC NEVADA PAC ORDERS

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
C	1.1	..WTF..	6A - 10A	60	10/26/2022 - 10/28/2022	1W	3	\$450.00	
C	1.2	..WTF..	10A - 3P	60	10/26/2022 - 10/28/2022	1W	3	\$450.00	
C	1.3	..WTF..	3P - 7P	60	10/26/2022 - 10/28/2022	1W	3	\$450.00	
C	1.4	.....S.	6A - 7P	60	10/29/2022 - 10/29/2022	1W	2	\$70.00	
C	1.5	.....S	6A - 7P	60	10/30/2022 - 10/30/2022	1W	1	\$70.00	
					** WEEKLY FLIGHT TOTALS **		0	\$0.00	
		<b>FLIGHT 2</b>							
C	2.1	MT.....	6A - 10A	60	10/31/2022 - 11/1/2022	1W	2	\$450.00	
C	2.2	MT.....	10A - 3P	60	10/31/2022 - 11/1/2022	1W	2	\$450.00	
C	2.3	MT.....	3P - 7P	60	10/31/2022 - 11/1/2022	1W	2	\$450.00	
					** WEEKLY FLIGHT TOTALS **		0	\$0.00	

	Oct 22	Nov 22				
SPOTS	0	0				
CASH	0.00	0.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	0.00	0.00				

Oct 05, 22

CONT# 36147917 Mod# 1 Ver# 3 (Last = Orig CF )  
REP CHRISTAL RADIO

DDS CONT# 0  
C/P/E: / / 3692

						<b>TOTAL</b>
SPOTS						0
CASH						0.00
TRADE						0.00
NSL						0.00
TOTAL						0.00

**\*\* Competitive Comments \*\***

RGA NV PAC 10/26-11/1 RADIO  
SVC: May22 MSA CustRadio  
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.