

Beasley

Advertiser: REPUBLICAN ACCOUNTABILITY PAC  
 Order #: 193273828343  
 Contract #: 103613  
 Date Entered: 10/07/2022  
 Last Modified: 10/07/2022  
 Product:  
 Salesperson: House House  
 Billing Cycle: Broadcast Standard  
 Estimate #:

LONGWELL PARTNERS  
 1100 Vermont Avenue Northwest  
 Washington, District of Columbia 20005

**Order Date Range: 10/10/2022 through 10/30/2022 (3 weeks)**  
**Media Outlets: KKLZ-FM**

**On-Air Schedule**

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	10/10/22-10/28/22	KKLZ-FM	06:00AM-10:00AM	30	X	X	X	X	X	--	--	4	300.00	12	3,600.00
2	10/10/22-10/28/22	KKLZ-FM	10:00AM-03:00PM	30	X	X	X	X	X	--	--	5	300.00	15	4,500.00
3	10/10/22-10/28/22	KKLZ-FM	03:00PM-07:00PM	30	X	X	X	X	X	--	--	4	300.00	12	3,600.00
4	10/10/22-10/28/22	KKLZ-FM	07:00PM-12:00AM	30	X	X	X	X	X	--	--	4	50.00	12	600.00
5	10/15/22-10/30/22	KKLZ-FM	06:00AM-07:00PM	30	--	--	--	--	--	X	X	4	69.00	12	828.00

**Station Totals**

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
KKLZ-FM	63	0	0	0	\$13,128.00	\$1,969.20	\$11,158.80
<b>Totals</b>	<b>63</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$13,128.00</b>	<b>\$1,969.20</b>	<b>\$11,158.80</b>

**Total Charges: \$13,128.00**  
**Agency Commission: \$1,969.20**  
**Total Net: \$11,158.80**

**Projected Billing By Broadcast Standard Month**

Month	Year	Gross Billing	Net Billing
October	2022	\$13,128.00	\$11,158.80
<b>Totals</b>		<b>\$13,128.00</b>	<b>\$11,158.80</b>

Accepted for Beasley

Accepted for advertiser OR agency as agent for the advertiser

Name

Title

Name

Title

# Rep Accountability PAC



From: Cory Cuddeback  
 Phone: (702) 730-0330  
 Email: cory@bbgi.com  
 10/6/2022 11:16 AM

Flight Dates: 10/10/2022 - 10/30/2022  
 Demo: P 35+

Radio Market: LAS VEGAS  
 Survey: AUG22  
 Geography: Metro

ScheduleDescription:  
 2022

	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	Gls
<b>Radio Total</b>			<b>123</b>		<b>\$203.32</b>	<b>\$25,008.00</b>	<b>0.3%</b>	<b>\$700.50</b>	<b>35.7</b>	<b>100%</b>	<b>100%</b>	<b>19.7%</b>	<b>254,500</b>	<b>1.8</b>	<b>458,700</b>
<b>KKLZ-FM</b>			<b>63</b>		<b>\$208.38</b>	<b>\$13,128.00</b>	<b>0.4%</b>	<b>\$561.03</b>	<b>23.4</b>	<b>66%</b>	<b>52%</b>	<b>13.3%</b>	<b>172,200</b>	<b>1.8</b>	<b>309,900</b>
Flight A - 3 wks (10/10, 10/17, 10/24)															
			63		\$208.38	\$13,128.00	0.4%	\$561.03	23.4	66%	52%	13.3%	172,200	1.8	309,900
One Week Total			21		\$208.38	\$4,376.00	0.4%	\$561.03	7.8	22%	17%	5.6%	72,300	1.4	103,300
	M-F 6A-10A ✓	AM	4	30	\$300.00	\$1,200.00	0.3%	\$1,000.00	1.2	15%	27%	1.1%	14,700	1.2	17,600
	M-F 10A-3P ✓	MD	5	30	\$300.00	\$1,500.00	0.6%	\$500.00	3.0	38%	34%	2.4%	30,600	1.3	38,500
	M-F 3P-7P ✓	PM	4	30	\$300.00	\$1,200.00	0.4%	\$750.00	1.6	21%	27%	1.4%	17,600	1.2	20,800
	M-F 7P-12M ✓	EVE	4	30	\$50.00	\$200.00	0.1%	\$500.00	0.4	5%	5%	0.5%	6,800	1.1	7,600
	Sa-Su 6A-7P		4	30	\$69.00	\$276.00	0.4%	\$172.50	1.6	21%	6%	1.2%	16,100	1.2	18,800
<b>KOAS-FM</b>			<b>60</b>		<b>\$198.00</b>	<b>\$11,880.00</b>	<b>0.2%</b>	<b>\$965.85</b>	<b>12.3</b>	<b>34%</b>	<b>48%</b>	<b>6.4%</b>	<b>83,200</b>	<b>1.8</b>	<b>148,800</b>
Flight A - 3 wks (10/10, 10/17, 10/24)															
			60		\$198.00	\$11,880.00	0.2%	\$965.85	12.3	34%	48%	6.4%	83,200	1.8	148,800
One Week Total			20		\$198.00	\$3,960.00	0.2%	\$965.85	4.1	11%	16%	2.7%	34,900	1.4	49,600
	M-F 6A-10A	AM	4	30	\$300.00	\$1,200.00	0.3%	\$1,000.00	1.2	29%	30%	0.8%	10,600	1.2	13,200
	M-F 10A-3P	MD	5	30	\$300.00	\$1,500.00	0.3%	\$1,000.00	1.5	37%	38%	1.2%	15,200	1.3	19,000
	M-F 3P-7P	PM	3	30	\$300.00	\$900.00	0.2%	\$1,500.00	0.6	15%	23%	0.5%	6,900	1.1	7,800
	M-F 7P-12M	EVE	4	30	\$50.00	\$200.00	0.0%	\$0.00	0.0	0%	5%	0.1%	1,600	1.0	1,600
	Sa-Su 6A-7P		4	30	\$40.00	\$160.00	0.2%	\$200.00	0.8	20%	4%	0.6%	7,200	1.1	8,000

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: LAS VEGAS; AUG22; Metro; Multiple Dayparts Used; P 35+; See Detailed Sourcing Page for Complete Details.

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# Rep Accountability PAC



From: Cory Cuddeback  
 Phone: (702) 730-0330  
 Email: cory@bbgi.com  
 10/6/2022 11:16 AM

## Schedule Grand Totals: 3 Weeks

Stations	Spots	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	Gls	CPM
<b>Radio Total</b>	123	\$203.32	\$25,008.00	0.3%	\$700.50	35.7	100%	100%	19.7%	254,500	1.8	458,700	\$54.95
<b>KKLZ-FM</b>	63	\$208.38	\$13,128.00	0.4%	\$561.03	23.4	66%	52%	13.3%	172,200	1.8	309,900	\$42.53
<b>KOAS-FM</b>	60	\$198.00	\$11,880.00	0.2%	\$965.85	12.3	34%	48%	6.4%	83,200	1.8	148,800	\$79.20

Accepted by Station

Date

Accepted by Client

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.

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## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Gunner Ramer, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** Republican Accountability PAC INC

Agency name: Longwell Partners

Address: 1100 Vermont Ave NW Washington, D.C. 20005

Contact: Gunner Ramer      Phone number: (925) 787-6403      Email: [ramer@longwellpartners.com](mailto:ramer@longwellpartners.com)

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Republican Accountability PAC INC

Address: 1100 Vermont Ave NW Washington, D.C. 20005

Contact: Gunner Ramer      Phone number: (925) 787-6403      Email: [ramer@longwellpartners.com](mailto:ramer@longwellpartners.com)

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

President/Treasurer - Sarah Longwell

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

Name(s) of every candidate referred to:

N/A

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Gunner Ramer</i>	Signature: _____
Name: Gunner Ramer	Name: _____
Date of Request to Purchase Ad Time: 10/5/22	Date of Station Agreement to Sell Time: _____

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: \_\_\_\_\_

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Broadcast Contract

LONGWELL PARTNERS  
 REPUBLICAN ACCOUNTABILITY PAC  
 1100 Vermont Avenue Northwest  
 Washington, DC 20005

Start Date 10/10/22	Contract# 103613	Mod# 0
End Date 10/30/22	Date Entered 10/07/22	Date Last Modified 10/07/22
Advertiser REPUBLICAN ACCOUNTTAB		Station Market KKLZ-FM
Product SalesRep/Office House House		

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE		
1	MO 10/10/22	FR 10/28/22 06:00A-10:00A	30	X	X	X	X	X	--	--	4	\$300.00		
2	MO 10/10/22	FR 10/28/22 10:00A-03:00P	30	X	X	X	X	X	--	--	5	\$300.00		
3	MO 10/10/22	FR 10/28/22 03:00P-07:00P	30	X	X	X	X	X	--	--	4	\$300.00		
4	MO 10/10/22	FR 10/28/22 07:00P-12:00A	30	X	X	X	X	X	--	--	4	\$50.00		
5	SA 10/15/22	SU 10/30/22 06:00A-07:00P	30	--	--	--	--	--	X	X	4	\$69.00		
<b>-----Additional Comments-----</b>											<b>Spots Total\$</b>	<b>Agency Commission</b>	<b>Net</b>	<b>Gross</b>
											13,128.00	\$1,969.20	\$ 11,158.80	\$ 13,128.00
											<b>Total Spots</b>			
											63			

Billing Projections: By Month

	Oct 22
CA	13,128.00
ST	13,128.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_ Name \_\_\_\_\_ Title \_\_\_\_\_  
 See reverse for accepted terms and conditions, if any Page 1