

# Broadcast Contract

MAIN STREET MEDIA GROUP  
 SENATE LEADERSHIP FUND  
 PO Box 25093  
 Alexandria, VA 22313

Start Date 10/11/22	Contract# 100547	Mod# 0
End Date 10/17/22	Date Entered 04/29/22	Date Last Modified 04/29/22
Advertiser SENATE LEADERSHIP FU		Station Market KKLZ-FM
Product Nevada		SalesRep/Office PHILADELPHIA

Standard Billing Cycle Estimate# 6372

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TU 10/11/22 FR 10/14/22	06:00A-10:00A	60	--	2	2	2	2	--	--	8	\$500.00
2	TU 10/11/22 FR 10/14/22	10:00A-03:00P	60	--	3	3	3	3	--	--	12	\$500.00
3	TU 10/11/22 FR 10/14/22	03:00P-07:00P	60	--	2	2	2	2	--	--	8	\$500.00
4	MO 10/17/22 MO 10/17/22	06:00A-10:00A	60	2	--	--	--	--	--	--	2	\$500.00
5	MO 10/17/22 MO 10/17/22	10:00A-03:00P	60	3	--	--	--	--	--	--	3	\$500.00
6	MO 10/17/22 MO 10/17/22	03:00P-07:00P	60	2	--	--	--	--	--	--	2	\$500.00

-----Additional Comments-----	<b>Total Spots</b>	<b>Spots Total\$</b>	<b>Agency Commission</b>	<b>Net</b>	<b>Gross</b>
	<b>35</b>	<b>17,500.00</b>	<b>\$2,625.00</b>	<b>\$ 14,875.00</b>	<b>\$ 17,500.00</b>

Billing Projections: By Month

	Oct 22
CA	17,500.00
ST	17,500.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_ Name \_\_\_\_\_ Title \_\_\_\_\_  
 See reverse for accepted terms and conditions, if any Page 1

Beasley

Advertiser: SENATE LEADERSHIP FUND  
 Order #: 193273791197  
 Date Entered: 04/29/2022  
 Last Modified: 04/29/2022  
 Product: Nevada  
 Salesperson: Philadelphia Christal  
 Billing Cycle: Broadcast Standard  
 Estimate #: 6372

MAIN STREET MEDIA GROUP  
 PO Box 25093  
 Alexandria, Virginia 22313

**Order Date Range: 10/11/2022 through 10/17/2022 (1 weeks)**  
**Media Outlets: KKLZ-FM**

**On-Air Schedule**

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	10/11/22-10/14/22	KKLZ-FM	06:00AM-10:00AM	60	--	2	2	2	2	--	--	8	500.00	8	4,000.00
2	10/11/22-10/14/22	KKLZ-FM	10:00AM-03:00PM	60	--	3	3	3	3	--	--	12	500.00	12	6,000.00
3	10/11/22-10/14/22	KKLZ-FM	03:00PM-07:00PM	60	--	2	2	2	2	--	--	8	500.00	8	4,000.00
4	10/17/22-10/17/22	KKLZ-FM	06:00AM-10:00AM	60	2	--	--	--	--	--	--	2	500.00	2	1,000.00
5	10/17/22-10/17/22	KKLZ-FM	10:00AM-03:00PM	60	3	--	--	--	--	--	--	3	500.00	3	1,500.00
6	10/17/22-10/17/22	KKLZ-FM	03:00PM-07:00PM	60	2	--	--	--	--	--	--	2	500.00	2	1,000.00

**Station Totals**

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
KKLZ-FM	35	0	0	0	\$17,500.00	\$2,625.00	\$14,875.00
<b>Totals</b>	<b>35</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$17,500.00</b>	<b>\$2,625.00</b>	<b>\$14,875.00</b>

**Total Charges: \$17,500.00**  
**Agency Commission: \$2,625.00**  
**Total Net: \$14,875.00**

**Projected Billing By Broadcast Standard Month**

Month	Year	Gross Billing	Net Billing
October	2022	\$17,500.00	\$14,875.00
<b>Totals</b>		<b>\$17,500.00</b>	<b>\$14,875.00</b>

**Apr 29, 22**  
 CONT# 35874721 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO KKLZ-FM (Las Vegas, NV)  
 FM LATONYA CHENAULT  
 OFF PHILADELPHIA  
 AGY MAIN STREET MEDIA GROUP  
 ADDR PO BOX 25093  
 ALEXANDRIA, VA 22313

DDS CONT# 0  
 C/P/E: / / 6372

SALESPERSON FAX#  
 PH #

BYR OLIVIA PETTIT  
 ADV SENATE LEADERSHIP FUND  
 PDT Nevada  
 FLT Oct 11, 22 - Oct 17, 22

\* REP ORDER COMMENT \*

\*\* 4/29/2022 11:31:00 AM: POPULATIONBUYTYPE: CPP.

\*\* 4/29/2022 11:31:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR  
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH  
 ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	.T....	6A - 10A	60	10/11/2022 - 10/11/2022	1D	2	\$500.00	2
	1.2	.T....	10A - 3P	60	10/11/2022 - 10/11/2022	1D	3	\$500.00	3
	1.3	.T....	3P - 7P	60	10/11/2022 - 10/11/2022	1D	2	\$500.00	2
					** FLIGHT TOTALS **		7	\$3,500.00	
		<b>FLIGHT 2</b>							
	2.1	..W...	6A - 10A	60	10/12/2022 - 10/12/2022	1D	2	\$500.00	2
	2.2	..W...	10A - 3P	60	10/12/2022 - 10/12/2022	1D	3	\$500.00	3
	2.3	..W...	3P - 7P	60	10/12/2022 - 10/12/2022	1D	2	\$500.00	2
					** FLIGHT TOTALS **		7	\$3,500.00	
		<b>FLIGHT 3</b>							
	3.1	...T...	6A - 10A	60	10/13/2022 - 10/13/2022	1D	2	\$500.00	2
	3.2	...T...	10A - 3P	60	10/13/2022 - 10/13/2022	1D	3	\$500.00	3
	3.3	...T...	3P - 7P	60	10/13/2022 - 10/13/2022	1D	2	\$500.00	2
					** FLIGHT TOTALS **		7	\$3,500.00	
		<b>FLIGHT 4</b>							
	4.1	....F..	6A - 10A	60	10/14/2022 - 10/14/2022	1D	2	\$500.00	2
	4.2	....F..	10A - 3P	60	10/14/2022 - 10/14/2022	1D	3	\$500.00	3
	4.3	....F..	3P - 7P	60	10/14/2022 - 10/14/2022	1D	2	\$500.00	2
					** FLIGHT TOTALS **		7	\$3,500.00	

**Apr 29, 22**  
 CONT# 35874721 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO

DDS CONT# 0  
 C/P/E: / / 6372

<b>FLIGHT 5</b>									
5.1	M.....	6A - 10A	60	10/17/2022 - 10/17/2022	1D	2	\$500.00	2	
5.2	M.....	10A - 3P	60	10/17/2022 - 10/17/2022	1D	3	\$500.00	3	
5.3	M.....	3P - 7P	60	10/17/2022 - 10/17/2022	1D	2	\$500.00	2	
<b>** FLIGHT TOTALS **</b>						7	\$3,500.00		

	<b>Oct 22</b>						
SPOTS	35						
CASH	17500.00						
TRADE	0.00						
NSL	0.00						
TOTAL	17500.00						

						<b>TOTAL</b>
SPOTS						35
CASH						17,500.00
TRADE						0.00
NSL						0.00
TOTAL						17,500.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Senate Leadership Fund, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Main Street Media Group

Address: PO Box 25093

Contact: Media Buyer

Phone number: 703-485-0398

Email: info@msmg.tv

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Senate Leadership Fund

Address: 15405 John Marshall Highway, Haymarket, VA 20169

Contact: Jack Pandol

Phone number: 703-574-3044

Email: info@senateleadershipfund.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Board Members: President- Steven Law, Treasurer- Caleb Crosby

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate


Date of election: 11/8/22

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature:
Name: Media Buyer, Main Street Media Group	Name:
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: \_\_\_\_\_

Contract #: <b>100547</b>	Station Call Letters: <b>KKLZ</b>	Date Received/Requested: <b>4/29</b>
Est. #: <b>6372</b>	Station Location: <b>LAS VEGAS NV</b>	Run Start and End Dates: <b>10/11-10/17/22</b>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.