

CONTRACT



WPMT-TV
2005 South Queen Street
York, PA 17403
(717) 843-0043

<u>Contract / Revision</u> 386402 / 1		<u>Alt Order #</u> 06309426
<u>Product</u> TOM SMITH 9/12		
<u>Contract Dates</u> 09/12/12 - 09/17/12		<u>Estimate #</u> 259
<u>Advertiser</u> Tom Smith for Senate		<u>Original Date / Revision</u> 09/11/12 / 09/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPMT	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 37
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

SRCP Media, Inc.
201 N Union St
Suite 200
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
1	43	09/12/12	09/14/12	W-F Late News	10p-11p		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				4	\$450.00			
2	43	09/12/12	09/14/12	W-F 730p-8p	730p-8p		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				4	\$250.00			
3	43	09/15/12	09/15/12	Late Run 10P News (11p)	Various		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$100.00			
4	43	09/13/12	09/13/12	X Factor Thu	8p-10p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$750.00			
5	43	09/17/12	09/17/12	MON Late News	10p-11p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$450.00			
6	43	09/17/12	09/17/12	MON 730p-8p	730p-8p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$250.00			
7	43	09/12/12	09/14/12	W-F 7a-730A	7a-730A		:30			NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				4	\$10.00			
8	43	09/17/12	09/17/12	MON 7a-730a	7a-730A		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$10.00			
9	43	09/12/12	09/14/12	W-F Late News	1030p-11p		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				4	\$450.00			
10	43	09/17/12	09/17/12	MON Late News	1030p-11p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$450.00			
11	43	09/12/12	09/14/12	W-F 730a-8A	730A-8A		:30			NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				4	\$10.00			
12	43	09/17/12	09/17/12	W-F 730a-8A	730A-8A		:30			NM	1	\$10.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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09/12/12 - 09/17/12	TOM SMITH 9/12	259

<u>Advertiser</u>	<u>Original Date / Revision</u>
Tom Smith for Senate	09/11/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1	\$10.00			
13	43	09/14/12	09/14/12	FRI 630p-7p News	630p-7p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/12	09/20/12	----F--				1	\$40.00			
Totals											28	\$6,740.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/17/12	28	\$6,740.00	\$5,729.00
Totals	28	\$6,740.00	\$5,729.00

Signature: _____ **Date:** _____

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