

### **QUARTERLY ISSUES AND PROGRAMS REPORT**

### **FOR STATIONS**

### KMOX-AM / KMOX-HD1 / KEZK-HD3

4th QUARTER, 2014

(October 1 through December 31)

Prepared by:

Kathy Bryson Administrative Assistant

### Issues of Concern to St. Louis, Missouri Addressed in Responsive Programming in the 4th Quarter, 2014 (October 1 through December 31)

	<u>Subject</u>	<u>Description of Issue of Concern</u>
1.	International/Terrorism	Various issues including
2.	Business & Economy	Various issues including
3.	Crime & Violence	Various issues including.
4.	Government & Politics	Various issues including
5.	Health / Healthcare	Various issues including
6.	Personal, Family &	Various issues including
7.	Social Concerns Women & Minorities	Various issues including.
8.	Education	Various issues including
9.	Urban Concerns	Various issues including
10.	Substance Abuse	Various issues including
11.	Environment	Various issues including

### KMOX-AM Programs That Address Community Issues (Regularly Scheduled Public Affairs Programs) 4th Quarter, 2014

(October 1 through December 31)

	Public Affairs Program	Schedule and Description
1.	Overnight America	(Monday through Friday 12:00AM to 5:00AM Central Time)Hosted by Jon Grayson, Overnight America airs on KMOX in St. Louis, and 60 stations across the US. Overnight America provides an upbeat, fresh and intelligent take on the stories that matter most to you. The guests and topics run the gamut from pop culture to pop science, from the headlines to the movies, and from the national news to the talk at the water-cooler.
2.	Your Turn	(Saturday, 12:00AM to 5:00AM.) Locally-produced program featuring live call-ins from listeners, discussion of social and business issues, and other matters hosted by Ralph Graczak. This program will occasionally feature guests to discuss issues.
3.	Total Information AM	(Monday through Friday, 5:00AM to 8:30AM; Saturday 5:00AM to 8:00AM; Sunday 7:00AM to 10:00AM) Locally-produced program, including interviews and news features, hosted Monday through Friday by Doug McElvein and Debbie Monterrey; Saturday and Sunday by Maria Keena and Brian Kelly.
4.	Charles Brennan Show	(Monday through Friday, 8:30AM to11AM) Locally-produced program hosted by Charles Brennan & Debbie Monterrey co-hosts from 8:30AM through 10:00AM containing in-depth coverage of the day's top story, top names in the news, celebrity interviews or ordinary people with extraordinary stories, plus listener phone calls.

5. Mark Reardon Show

(Monday through Friday, 2:00PM to 4:00PM) – (Programs are occasionally pre-empted by playby-play sports.) Locally-produced program hosted by Mark Reardon containing in-depth coverage of the day's top story, top names in the news, celebrity interviews or ordinary people with extraordinary stories, plus listener phone calls

6. Total Information PM

(Monday through Friday, 4:00PM to 6:00PM) – (Programs are occasionally pre-empted by playby-play sports.) Locally-produced program, including interviews and news features, hosted by Mark Reardon.

7. At Your Service

Saturday mornings/afternoons; and Sunday afternoons and evenings -- (times are varied depending on sports play-by-play). Locally-produced program featuring hosts answering questions from listeners regarding self-help issues. This program will occasionally feature guests to discuss topics; hosted by Scott Mosby giving home-improvement advice; Michael Miller, giving gardening tips; Greg Damon answering questions about automobile repair; Ed Griesedieck answering legal questions; Monica Adams with health and fitness questions; and David Simons and Michael Brown answering financial questions.

### **ISSUE:** <u>International / Terrorism</u>

Mark Reardon Show , 2014

2:00pm - 4:00pm

5 minutes of a 2-hour program

Charles Brennan Show

, 2014

8:30am – 11:00am

½ hour of a 2 ½ hour program

Charles Brennan Show

, 2014

8:30am – 11:00am

10 minutes of a 2 ½ hour program

**ISSUE:** Business / Economy

Charles Brennan Show

October 3, 2014

8:30am - 11:00am

10 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Open Line - St. Louis suffering major "hit" to its image; good things about STL—Katy Trail, MoBot, etc. reasons to visit STL, live here and start a business; bullet points for living here.

Charlie Brennan Show

October 6, 2014

8:30am – 11:am

10 minutes of a 2-hour program

Host: Charlie Brennan – Guest: Larry Swedroe, principal and director of research for Buckingham Asset Management – Discussed the state of the stock market

Charles Brennan Show

October 7, 2014

8:30am - 11:00am

10 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Christ Zimmerman, President and CEO of the St. Louis Blues – Discuss Blues announce face-off week, a series of fan-friendly events to kick-off the 2014-15 regular season"

Mark Reardon Show

October 8, 2014

2:00pm - 6:00pm

10 minutes of a 4 hour program

Host: Mark Reardon – Guest: Tom Wurdack, Frankling County Title Company operator – Discuss what Obamacare means for small business owners. He's being forced to let some employees go -- due to the high cost of compliance with the ACA plan. He's sent a letter to Senator McCaskill.

#### **ISSUE:** Crime / Violence

Charlie Brennan Show

October 1, 2014

9:00am - 10:00am

50 minutes of a 1 hour program

Host: Charlie Brennan & Debbie Monterrey – Guest: Open Line – Charlie plays audio of Ferguson "peaceful protesters", who do not sound "peaceful"; flyer going around Ferguson to boycott Ferguson businesses

Mark Reardon

, 2014

2:00pm - 4:00pm

1 hour of a 2-hour program

**Total Information AM** 

2014

5:00am - 8:30am

5 minutes of a 3 ½ hour program

Charles Brennan Show

, 2014

8:30am - 11:00am

1 hour of a 2 ½ hour program

Mark Reardon Show

, 2014

2:00pm - 4:00pm

5 minutes of a 2-hour program

Mark Reardon Show

, 2014

2:00pm - 4:00pm

5 minutes of a 2-hour program

Mark Reardon Show

, 2014

2:00pm - 4:00pm

5 minutes of a 2-hour program

Total Information AM

5:00am - 8:30am

5 minutes of a 3 ½ hour program

Mark Reardon Show

April 19, 2014

2:00pm - 4:00pm

#### 1 hour of a 2-hour program

Charles Brennan Show

, 2014

8:30am - 11:00am

15 minutes of a 2 ½ hour program

Mark Reardon Show

, 2014

2:00pm - 4:00pm

5 minutes of a 2-hour program

Charles Brennan Show

, 2014

8:30am - 11:00am

20 minutes of a 2 ½ hour program

Mark Reardon Show

, 2014

2:00pm - 4:00pm

10 minutes of a 2-hour program

Total Information AM

2014

5:00am - 8:30am

5 minutes of a 3 ½ hour program

**Total Information PM** 

2014

4:00pm - 6:00pm

5 minutes of a 2-hour program

Mark Reardon Show

, 2014

2:00pm - 4:00pm

10 minutes of a 2-hour program

## Most Significant Issue-Responsive Programming 4th Quarter, 2014

(October 1 through December 31)

**ISSUE:** Government / Politics

Total Information AM

October 1 2014

5:00am - 8:00am

5 minutes of a 3-hour program

Host Doug McElvein interviewed Mark Smith, AP White House Correspondent. They discussed the Government shut down that officially started today. The talked about this lockout could last a long time

Mark Reardon Show

October 1, 2014

2:00pm - 4:00pm

4 minutes of a 2- hour program

Host Mark Reardon interviewed Josh Kraushaar, Executive Editor of the National Journal's Hotline. They discussed the Government shutdown and Josh's opinion how far they think it will go.

Mark Reardon Show

October 1, 2014

2:00pm - 4:00pm

9 minutes of a 2-hour program

Host Mark Reardon interviewed Illinois Congressman John Shimkus about the Government shutdown.

Mark Reardon Show

October 11, 2014

2:00pm - 4:00pm

8 minutes of a 2-hour program

Host Mark Reardon interviewed Ann Wagner, Missouri Congresswomen

Charlie Brennan Show

October 2, 2014

9:00am - 10:00am

20 minutes of a 2-hour program

Host: Charlie Brennan – Guest: Steve Stenger, Democratic candidate for STL County Executive – Discuss that yesterday, a coalition of African-American leaders announced their endorsement of Republican Candidate for STL County Executive, Rick Stream, rather than Democratic candidate Steve Stenger; they are not supporting him because he will not denounce STL County Prosecutor Bob McCullough in the Michael Brown shooting case

Charlie Brennan Show

October 8, 2014

8:30am - 11:00am

10 minutes of a 2-hour program

Host: Charlie Brennan – Guest: Open Line – Discuss the low number of new people who registered to vote.

Mark Reardon Show

October 8, 2014

2:00pm - 3:00pm

10 minutes of a 2 hour program

Host: Mark Reardon – Guest: Former Missouri Senator Jim Talent – Discuss on the return of the "Neo Cons" -- neoconservative writers and policymakers -- many of whom served in the George W Bush administration

Mark Reardon Show , 2014 2:00pm – 4:00pm 10 minutes of a 2-hour program

Charles Brennan Show , 2014 8:30am – 11:00am ½ hour of a 2 ½ hour program

Mark Reardon Show , 2014 2:00pm - 4:00pm 5 minutes of a 2-hour program

#### **ISSUE:** Health / Healthcare

Charles Brennan Show

October 6, 2014

8:30am - 11:00am

10 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Joan Holland, Head, Miriam School and Learning Center; Kim Nazuru, parent of child with learning disabilities - One in 7 people have a learning issue; ADHD is a disability with a collection of symptoms; drop out rate for those with learning disabilities.

**Total Information AM** 

, 2014

5:00am - 8:00am

5 minutes of a 3-hour program

Charles Brennan Show

, 2014

8:30am - 11:00am

½ hour of a 2 ½ hour program

**Total Information AM** 

2014

5:00am - 8:00am

5 minutes of a 3-hour program

Charles Brennan Show

, 2014

8:30am - 11:00am

½ hour of a 2½ hour program

Charles Brennan Show

2014

8:30am – 11:00am

10 minutes of a 2 ½ hour program

Charles Brennan Show

May 14, 2014

8:30am - 11:00am

½ hour of a 2½ hour program

Mark Reardon Show

, 2014

2:00pm - 4:00pm

1 hour of a 2-hour program

**Total Information AM** 

, 2014

5:00am – 8:30am 5 minutes of a 2 ½ hour program

Total Information AM June 2, 2014 7:00am – 10:00am 5 minutes of a 3-hour program

Charles Brennan Show , 2014 8:30am – 11:00am ½ hour of a 2 ½ hour program

Total Information AM June 15, 2014 5:00am – 8:00am 5 minutes of a 3-hour program

Mark Reardon Show , 2014 2:00pm - 4:00pm 5 minutes of a 2-hour program

Total Information AM 2014 5:00am – 8:00am 5 minutes of a 3-hour program

#### **ISSUE: Personal, Family and Social Concerns**

Charlie Brennan Show October 1, 2014 10:00am – 11:00am 10 minutes of a 1-hour program

Host: Charlie Brennan – Guest: Bob Dotson, NBC News correspondent; author of "American Story: A Lifetime Search for Ordinary People Doing Extraordinary Things – Discuss Guest grew up in Webster Groves; visiting STL at Webster University; guest's reports celebrate the inspirational stories of everyday Americans

Charlie Brennan Show

October 7, 2014

8:30am - 11am

10 minutes of a 1-hour program

Host: Charlie Brennan – Guest: Major Gerry Leyshock, Commander of Special Operations, St. Louis Police Dept. – Discussed Police Athletic League boxing show to benefit the Police Athletic League; 29 volunteer police officers teaching kids boxing, basketball, baseball, track and soccer; 610 kids in the program now; next project is inner city tennis team and chess team; kids seeing police in different light

Charles Brennan Show

, 2014

8:30am - 11:00am

20 minutes of a 2 ½ hour program

Mark Reardon Show

. 2014

2:00pm - 4:00pm

4 minutes of a 2-hour program

Charles Brennan Show

, 2014

8:30am - 11:00am

7 minutes of a 2 ½ hour program

Charles Brennan Show

, 2014

8:30am - 11:00am

10 minutes of a 2 ½ hour program

Charles Brennan Show

, 2014

8:30am - 11:00am

10 minutes of a 2 ½ hour program

Charles Brennan Show

, 2014 8:30am – 11:00am ½ hour of a 2 ½ hour program

Total Information AM 2014 5:00am – 8:00am 5 minutes of a 3-hour program

Total Information AM , 2014 7:00am – 10:00am 5 minutes of a 3-hour program

Charles Brennan Show , 2014 8:30am – 11:00am 10 minutes of a 2 ½ hour program

Charles Brennan Show , 2014 8:30am – 11:00am 10 minutes of a 2 ½ hour program

Charles Brennan Show , 2014 8:30am – 11:00am ½ hour of a 2 ½ hour program

Mark Reardon Show 2014 2:00pm - 4:00pm 5 minutes of a 2-hour program

### **ISSUE:** Women / Minorities

Charlie Brennan Show

October 8, 2014 8:30am – 11:00am

10 minutes of a 3-hour program

Host: Charlie Brennan – Guest: Jane Smiley, Pulitzer Prize-winning author for her book, "A Thousand Acres" – Discuss guests' professional career writing.

Charles Brennan Show

, 2014

8:30am - 11:00am

½ hour of a 2 ½ hour program

Charles Brennan Show

, 2014

8:30am - 11:00am

½ hour of a 2 ½ hour program

Mark Reardon Show

, 2014

2:00pm - 4:00pm

5 minutes of a 2-hour program

**Total Information AM** 

2014

4:00pm - 6:00pm

5 minutes of a 2-hour program

Mark Reardon Show

, 2014

2:00pm - 4:00pm

5 minutes of a 2-hour program

#### **ISSUE:** <u>Education</u>

Charles Brennan Show

October 3, 2014

8:30am – 11:00am

30 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Open Line - Has Missouri education improved since the lottery; pro/con on the lottery

Charles Brennan Show

, 2014

8:30am – 11:00am

10 minutes of a 2 ½ hour program

Charles Brennan Show

, 2014

8:30am – 11:00am

½ hour of a 2 ½ hour program

Charles Brennan Show

, 2014

8:30am - 11:00am

10 minutes of a 2 ½ hour program

Charles Brennan Show

, 2014

8:30am – 11:00am

10 minutes of a 2 ½ hour program

(October 1 through December 31)

#### **ISSUE:** Urban Concerns

Charles Brennan Show

October 3, 2014

8:30am - 11:00am

10 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Dawne Marshall, co-owner of Faraci's Pizza in Ferguson MO – Discuss Guest did interview with us yesterday about protesters in front of her Ferguson-owned pizza restaurant; following yesterday's interview, how did things go last night?; calm at their pizza place last night; protesters moved down the street from them.

Charlie Brennan Show

October 6, 2014

8:30am - 11:am

40 minutes of a 2-hour program

Host: Charlie Brennan – Guest: Open Line - What African American person would want to become a police officer, if they are harassed for being in law enforcement by other African Americans? Protesters at St. Louis Symphony, sang for 2-3 minutes and unfurled banners over the balcony –their song was , "Which side are you on" Justice for Michael Brown".

Charles Brennan Show

October 7, 2014

8:30am - 11:00am

15 minutes of a 2 ½ hour program

Host: Charlie Brennan – Guest: Open Line – Discussed Ferguson protesters at the baseball game last night shout, "How dowe want Darin Wilson? We want him dead."

Total Information AM

, 2014

5:00am - 8:30am

5 minutes of a 3 ½ hour program

Charles Brennan Show

, 2014

8:30am – 11:00am

1 hour of a 2 ½ hour program

Mark Reardon Show

, 2014

2:00pm - 4:00pm

1 hour of a 2-hour program

Charles Brennan Show

, 2014

8:30am - 11:00am

½ hour of a 2½ hour program

Mark Reardon Show

, 2014

2:00pm – 4:00pm 5 minutes of a 2 hour program

Charles Brennan Show , 2014 8:30am – 11:00am 10 minutes of a 2 ½ hour program

Mark Reardon Show , 2014 2:00pm - 4:00pm 5 minutes of a 2-hour program

Mark Reardon Show , 2014 2:00pm - 4:00pm 5 minutes of a 2-hour program

Mark Reardon Show , 2014 2:00pm – 4:00pm 10 minutes of a 2-hour program

#### **ISSUE:** Substance Abuse

Mark Reardon Show , 2014

2:00pm - 4:00pm

5 minutes of a 2-hour program

Charles Brennan Show

, 2014

8:30am – 11:00am

10 minutes of a 2 ½ hour program

Mark Reardon Show

2014

2:00pm - 4:00pm

5 minutes of a 2-hour program

Mark Reardon Show, 2014

2:00pm - 4:00pm

1 hour of a 2-hour program

Mark Reardon Show

, 2014

2:00pm - 4:00pm

5 minutes of a 2-hour program

#### **ISSUE:** Environment

Mark Reardon Show

, 2014

2:00pm - 4:00pm

5 minutes of a 2-hour program

**Total Information AM** 

, 2014

5:00am - 8:30am

5 minutes of a 2 ½ hour program

Charles Brennan Show

, 2014

8:30am – 11:00am

½ hour of a 2½ hour program

**Total Information AM** 

May 21, 2014

5:00am - 8:30am

5 minutes of a 3 ½ hour program

Charles Brennan Show

, 2014

8:30am - 11:00am

1 hour of a 2 ½ hour program

Mark Reardon Show, 2014

2:00pm - 4:00pm

5 minutes of a 2-hour program

Mark Reardon Show

, 2014

2:00pm - 4:00pm

5 minutes of a 2-hour program

Charles Brennan Show

, 2014

8:30am - 11:00am

½ hour of a 2½ hour program

Mark Reardon Show

, 2014

2:00pm - 4:00pm

5 minutes of a 2-hour program

Charles Brennan Show , 2014 8:30am – 11:00am 10 minutes of a 2 ½ hour program

### Public Service Announcements 4th Quarter, 2014 (October 1 through December 31)

RECORDED TOTAL = 525LIVE TOTAL = 321TOTAL = 846

#### **OCTOBER PSA RECAP (30 SEC)**

#### **U.S. VETS (88)**

THIS IS BILL WALLACE – EXECUTIVE DIRECTOR OF U.S. VETS ST. LOUIS. FOR MORE THAN 20 YEARS, OUR ORGANIZATION HAS SERVED THIS NATION AS THE LARGEST NONPROFIT PROVIDER OF HOUSING AND PROGRAMS FOR HOMELESS AND AT-RISK VETERANS. SINCE OPENING IN ST. LOUIS IN 2011, WE HAVE SERVED OVER 100 VETERANS AND THEIR FAMILY MEMBERS. WE ARE PRIVATELY FUNDED AND RELY ON OUR COMMUNITY'S GENEROSITY. TO LEARN MORE, PLEASE CALL US AT 314-754-3741 OR VISIT OUR WEBSITE WWW.USVETSINC.ORG. THANK YOU.

#### **ARCUS AWARDS (19)**

ARE YOU INSPIRING A GREATER ST LOUIS? NOMINATE YOUR COMPANY FOR THE 2014 ARCUS AWARDS. JOIN THE ST LOUIS REGIONAL CHAMBER, RUBIN BROWN, AND KMOX IN SALUTING OUTSTANDING BUSINESSES AND ENTREPRENEURS IN THE ST. LOUIS REGION. NOMINATE TODAY AT ARCUSAWARDS.COM. THAT'S ARCUSAWARDS.COM. NOMINATIONS ARE DUE BY OCTOBER 17TH TO BE ELIGIBLE. FOR MORE INFORMATION, CALL 314 – 444 - 1109. SPONSORED, IN PART, BY THE VOICE OF ST LOUIS, KMOX.

ARE YOU INSPIRING A GREATER ST LOUIS? JOIN THE ST LOUIS REGIONAL CHAMBER, RUBIN BROWN, AND KMOX IN SALUTING OUTSTANDING BUSINESSES AND ENTREPRENEURS IN THE ST. LOUIS REGION AT THE 2014 ARCUS AWARDS ON TUESDAY, NOVEMBER 25. FOR CORPORATE SPONSOR BENEFITS AND TICKET INFORMATION, CALL 314 - 444 - 1109. SPONSORED, IN PART, BY THE VOICE OF ST LOUIS, KMOX.

### AGC AWARDS - GALA (10)

"CELEBRATE THE SKILL, TEAMWORK AND DEDICATION OF THE ST. LOUIS CONSTRUCTION INDUSTRY AT THE ASSOCIATED GENERAL CONTRACTORS' 2014 CONSTRUCTION AWARDS GALA. THE EVENT IS SPONSORED BY KMOX AND HONORS EXCELLENCE AND INNOVATION IN THE ST. LOUIS CONSTRUCTION INDUSTRY. THIS YEAR MARKS THE 17<sup>TH</sup> ANNIVERSARY OF THE KEYSTONE AWARDS AND THE THIRD PRESENTATION OF THE SPECIALTY CONTRACTOR OF THE YEAR AWARD, AND IS SCHEDULED FOR THURSDAY, NOVEMBER 13<sup>TH</sup> AT THE RENAISSANCE GRAND HOTEL. FOR RESERVATIONS OR MORE INFORMATION, CONTACT THE AGC AT 314-781-2356."

#### LOGOS SCHOOL GALA (9)

YOU ARE INVITED TO THIS YEARS AUTUMN LIGHTS GALA BENEFITING LOGOS SCHOOL. JOIN US ON SATURDAY OCTOBER TWENTY-FIFTH AT THE HILTON AT THE BALLPARK, AS WE CELEBRATE THE SUCCESS THAT STUDENTS FIND THROUGH LOGOS. THIS EXCITING CHARITABLE EVENT BENEFITS STUDENTS WHO STRUGGLE SOCIALLY AND ACADEMICALLY. AT LOGOS WE TURN STRUGGLES INTO STRENGTHS. FOR INFORMATION ABOUT LOGOS SCHOOL OR TICKETS TO OUR GALA EVENT CALL NINE NINE SEVEN SEVEN ZERO ZERO TWO OR VISIT OUR WEBSITE AT LOGOS SCHOOL DOT ORG.

#### MIRIAM - GALA (26)

FOR SOME OF US, LIFE'S PATH IS FULL OF OBSTACLES AND ISN'T CLEARLY DEFINED. WHEN YOUR COMPASS FAILS, HOW DO YOU FIND YOUR WAY AGAIN? GREAT CIRCLE GUIDES THOSE IN CIRCUMSTANCES BEYOND THEIR CONTROL THROUGH TIMES OF STRUGGLE; TOWARD A PLACE WHERE THEY CAN THRIVE. LET GREAT CIRCLE BE YOUR FAMILY'S PARTNER IN OVERCOMING LIFE'S OBSTACLES. VISIT GREAT CIRCLE DOT ORG TODAY. AND DISCOVER THE STRENGTH WITHIN.

#### NATIONAL CHILDREN CANCER SOCIETY (17)

THE NATIONAL CHILDREN'S CANCER SOCIETY PROVIDES FINANCIAL, EMOTIONAL AND EDUCATIONAL SUPPORT FOR CHILDREN BATTLING CANCER. TO DATE, IT HAS HELPED OVER 36,000 CHILDREN AND THEIR FAMILIES. ON OCTOBER 25TH, COMEDIAN FRANK CALIENDO HEADLINES AN EVENING OF ENTERTAINMENT AT THE SHELDON TO BENEFIT THIS GREAT ORGANIZATION. KMOX'S CHARLIE BRENNAN WILL EMCEE. FOR TICKETS OR MORE INFORMATION, GO TO THENCCS,ORG.

#### **JACKIE JOYNER KERSEE FOUNDATION (22)**

WITNESS GENEROSITY IN ACTION AT THE 2ND ANNUAL JACKIE JOYNER-KERSEE FOUNDATION GALA, 6 P.M., OCTOBER 30TH AT THE HILTON AT THE BALLPARK. AN EVENING OF SEQUINS, SUITS AND SNEAKERS WILL HIGHLIGHT THE EXCEPTIONAL PROGRAMS OFFERED BY THE JJK CENTER THROUGH THE GENEROUS SUPPORT OF GALA SPONSORS SUCH AS AMEREN ILLINOIS, THE FELLOWSHIP OF CHRISTIAN ATHLETES, ST. LOUIS CARDINALS AND GREATER EAST ST LOUIS COMMUNITY FUND. LACE UP YOUR SNEAKERS, SLIP ON YOUR EVENING ATTIRE AND SUPPORT JACKIE'S MISSION TO PROVIDE YOUTH, ADULTS AND FAMILIES WITH RESOURCES TO ACHIEVE THEIR DREAMS. VISIT JJKFOUNDATION.ORG.

#### SEPTEMBER PSA RECAP (10 SEC)

#### U.S. VETS (40)

DID YOU KNOW MORE THAN 1,500 HOMELESS VETERANS LIVE IN THE ST. LOUIS REGION. WANT TO HELP? PLEASE CALLBILL WALLACE, EXECUTIVE DIRECTOR OF U.S. VETS ST. LOUIS, AT (314) – 754-3741 OR VISIT OUR WEBSITE AT WWW.USVETSINC.ORG. THANK YOU.

#### **ARCUS AWARDS (11)**

JOIN THE ST LOUIS REGIONAL CHAMBER, RUBIN BROWN, AND KMOX IN SALUTING OUTSTANDING BUSINESSES AND ENTREPRENEURS IN THE ST. LOUIS REGION. NOMINATE YOUR COMPANY TODAY AT ARCUSAWARDS.COM. NOMINATIONS ARE DUE BY OCTOBER 17TH.

JOIN THE ST LOUIS REGIONAL CHAMBER, RUBIN BROWN, AND KMOX IN SALUTING OUTSTANDING BUSINESSES AND ENTREPRENEURS IN THE ST. LOUIS REGION AT THE 2014 ARCUS AWARDS ON TUESDAY, NOVEMBER 25. FOR TICKET INFORMATION, CALL 314 - 444 - 1109.

#### AGC AWARDS (2)

"CELEBRATE THE SKILL, TEAMWORK AND DEDICATION OF THE ST. LOUIS CONSTRUCTION INDUSTRY AT THE ASSOCIATED GENERAL CONTRACTORS' 2014 CONSTRUCTION AWARDS GALA ON THURSDAY, NOVEMBER 13TH AT THE RENAISSANCE GRAND HOTEL. FOR INFORMATION, CONTACT THE AGC AT 314-781-2356."

#### **LOGOS SCHOOL GALA (12)**

YOU ARE INVITED TO THIS YEARS AUTUMN LIGHTS GALA BENEFITING LOGOS SCHOOL ON SATURDAY OCTOBER TWENTY-FIFTH AT THE HILTON AT THE BALLPARK. FOR INFORMATION ABOUT VISIT OUR WEBSITE AT LOGOS SCHOOL DOT ORG.

#### MIRIAM – GALA (19)

JOIN MIRIAM: THE LEARNING DISABILITY EXPERTS IN RAISING FUNDS FOR NEED-BASED TUITION ASSISTANCE AT OUR GALA, AN EVENING FOR OUR STARS ON OCTOBER 18<sup>TH</sup> AT THE STARLIGHT ROOF AT THE CHASE PARK PLAZA FROM 6PM UNTIL 11PM. FOR MORE INFORMATION VISIT WWW.MIRIAMSTL.ORG.

#### **NOVEMBER PSA RECAP (30 SEC)**

#### **GREAT CIRCLE (88)**

EVEN IN DIFFICULT CIRCUMSTANCES, OUR BIGGEST CHALLENGES. NEED NOT DEFINE US. THEY CAN HELP US DEFINE OURSELVES. THAT'S WHY GREAT CIRCLE BRINGS HIGHLY-TRAINED PROFESSIONALS TOGETHER WITH SPECIALIZED BEHAVIORAL HEALTH SERVICES... TO RESTORE HOPE IN CHILDREN, FAMILIES AND COMMUNITIES THROUGHOUT MISSOURI... AS A FIRST STEP TOWARD A MUCH BRIGHTER FUTURE. VISIT GREAT CIRCLE DOT ORG TODAY. AND DISCOVER THE STRENGTH WITHIN. THAT'S GREAT CIRCLE DOT ORG.

FOR SOME OF US, LIFE'S PATH IS FULL OF OBSTACLES AND ISN'T CLEARLY DEFINED. BUT WHEN OUR COMPASS FAILS US, HOW DO WE FIND OUR WAY AGAIN? BRING JOY DURING THE HOLIDAYS TO CHILDREN AND FAMILIES IN DIFFICULT CIRCUMSTANCES. DONATE TO GREAT CIRCLE. GREAT CIRCLE GUIDES THOSE CHILDREN AND FAMILIES THROUGH TIMES OF STRUGGLE TO A PLACE WHERE THEY CAN THRIVE VISIT GREAT CIRCLE DOT ORG. DISCOVER THE STRENGTH WITHIN. GREAT CIRCLE DOT ORG.

#### **ARCUS AWARDS (30)**

ARE YOU INSPIRING A GREATER ST LOUIS? NOMINATE YOUR COMPANY FOR THE 2014 ARCUS AWARDS. JOIN THE ST LOUIS REGIONAL CHAMBER, RUBIN BROWN, AND KMOX IN SALUTING OUTSTANDING BUSINESSES AND ENTREPRENEURS IN THE ST. LOUIS REGION. NOMINATE TODAY AT ARCUSAWARDS.COM. THAT'S ARCUSAWARDS.COM. NOMINATIONS ARE DUE BY OCTOBER 17TH TO BE ELIGIBLE. FOR MORE INFORMATION, CALL 314 – 444 - 1109. SPONSORED, IN PART, BY THE VOICE OF ST LOUIS, KMOX.

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#### AGC AWARDS – GALA (23)

"CELEBRATE THE SKILL, TEAMWORK AND DEDICATION OF THE ST. LOUIS CONSTRUCTION INDUSTRY AT THE ASSOCIATED GENERAL CONTRACTORS' 2014 CONSTRUCTION AWARDS GALA. THE EVENT IS SPONSORED BY KMOX AND HONORS EXCELLENCE AND INNOVATION IN THE ST. LOUIS CONSTRUCTION INDUSTRY. THIS YEAR MARKS THE 17<sup>TH</sup> ANNIVERSARY OF THE KEYSTONE AWARDS AND THE THIRD PRESENTATION OF THE SPECIALTY CONTRACTOR OF THE YEAR AWARD, AND IS SCHEDULED FOR THURSDAY, NOVEMBER 13<sup>TH</sup> AT THE RENAISSANCE GRAND HOTEL. FOR RESERVATIONS OR MORE INFORMATION, CONTACT THE AGC AT 314-781-2356."

#### **CITY ARCH RIVER (22)**

THE NEW VIEW OF ST. LOUIS IS TAKING SHAPE DOWNTOWN. THE RIVERFRONT AND THE GATEWAY ARCH GROUNDS ARE BEING TRANSFORMED WITH NEW PLACES TO GATHER AND CELEBRATE ON OUR NATIONAL PARK GROUNDS. A NEW, DYNAMIC AND INTERACTIVE MUSEUM IS BEING BUILT UNDER THE ARCH AT OUR NATIONAL PARK. A NEW PARK OVER THE HIGHWAY WILL MAKE GETTING TO THE ARCH AND THE RIVERFRONT EASY, SEAMLESS AND BEAUTIFUL. KIENER PLAZA WILL BE A VIBRANT NEW SPACE FOR ALL ST. LOUISANS TO MEET AND CELEBRATE. AND THE OLD COURTHOUSE WILL HAVE EXCITING NEW AND INTERACTIVE EXHIBITS. JOIN THE NEW VISION FOR ST. LOUIS AND BE PART OF THE TRANSFORMATION. VISIT CITYARCHRIVER.ORG TO LEARN HOW.

#### **HEAT UP ST. LOUIS (14)**

THIS IS HEAT UP ST. LOUIS CHAIR MELANIE DELEO REMINDING YOU TO GIFT THE GIFT A WARMTH THIS HOLIDAY SEASON. REVEREND EARL NANCE JR. HERE. AND THERE ARE THOUSANDS OF SENIORS, DISABLED, AND LOW-INCOME IN NEED OF HELP WITH THEIR UTILITIES. YOU CAN ADOPT A FAMILY THIS HOLIDAY SEASON. 100% GOES TO HELP SOMEONE IN NEED. IT'S HEATUPSTLOUIS.ORG. SINCE OUR INCEPTION, MORE THAN 300,000 PEOPLE HAVE KEPT WARM IN MISSOURI AND ILLINOIS. ALSO AVOID UNSAFE METHODS OF HEATING YOUR HOMES THIS WINTER. IT'S A GIFT A WARMTH AT HEATUPSTLOUIS.ORG. THANK YOU.

#### **HOME FOR THE HOLIDAYS (7)**

THE PAGEANT AND GOLDEN OAK LENDING PRESENT A ROCKIN' WINTER CONCERT, "HOMES FOR THE HOLIDAYS", SUNDAY, DECEMBER 14TH. THE HOTTEST STARS FROM ST. LOUIS BANDS WILL BE PLAYING YOUR FAVORITE ROCK'N'ROLL VERSIONS OF HOLIDAY SONGS. PROCEEDS BENEFIT HABITAT FOR HUMANITY, CATHOLIC CHARITIES, PROJECT RESTORE, AND BACK STOPPERS. BRING THE WHOLE FAMILY AND GET IN THE SPIRIT OF THE SEASON WHILE MAKING SURE EVERYONE HAS A HOME FOR THE HOLIDAYS. FOR TICKETS, VISIT THEPAGEANT.COM OR TICKETMASTER.

#### **NOVEMBER PSA RECAP (10 SEC)**

#### **GREAT CIRCLE (58)**

GREAT CIRCLE RESTORES HOPE TO CHILDREN AND FAMILIES IN DIFFICULT CIRCUMSTANCES. VISIT GREAT CIRCLE DOT ORG TODAY. AND DISCOVER THE STRENGTH WITHIN.

#### **ARCUS AWARDS (32)**

JOIN THE ST LOUIS REGIONAL CHAMBER, RUBIN BROWN, AND KMOX IN SALUTING OUTSTANDING BUSINESSES AND ENTREPRENEURS IN THE ST. LOUIS REGION. NOMINATE YOUR COMPANY TODAY AT ARCUSAWARDS.COM. NOMINATIONS ARE DUE BY OCTOBER 17TH.

JOIN THE ST LOUIS REGIONAL CHAMBER, RUBIN BROWN, AND KMOX IN SALUTING OUTSTANDING BUSINESSES AND ENTREPRENEURS IN THE ST. LOUIS REGION AT THE 2014 ARCUS AWARDS ON TUESDAY, NOVEMBER 25. FOR TICKET INFORMATION, CALL 314 - 444 - 1109.

#### AGC AWARDS (18)

"CELEBRATE THE SKILL, TEAMWORK AND DEDICATION OF THE ST. LOUIS CONSTRUCTION INDUSTRY AT THE ASSOCIATED GENERAL CONTRACTORS' 2014 CONSTRUCTION AWARDS GALA ON THURSDAY, NOVEMBER 13TH AT THE RENAISSANCE GRAND HOTEL. FOR INFORMATION, CONTACT THE AGC AT 314-781-2356."

#### **HEAT UP ST. LOUIS (5)**

GIVE A GIFT OF WARMTH THIS HOLIDAY SEASON TO ONE OF THE THOUSANDS OF SENIORS, DISABLED, AND LOW INCOME IN NEED OF HELP. GO TO HEATUPSTLOUIS.ORG FOR MORE DETAILS.

#### **HOME FOR THE HOLIDAYS (6)**

THE PAGEANT AND GOLDEN OAK LENDING PRESENT "HOMES FOR THE HOLIDAYS", SUNDAY, DECEMBER 14TH. PROCEEDS BENEFIT HABITAT FOR HUMANITY, CATHOLIC CHARITIES, PROJECT RESTORE, AND BACK STOPPERS. FOR TICKETS, VISIT THEPAGEANT.COM OR TICKETMASTER.

#### **DECEMBER PSA RECAP (30 SEC)**

#### **WOMEN OF ACHIEVEMENT (6)**

HI, THIS IS CAROL DANIEL. HELP KMOX CELEBRATE THE VOLUNTARY ACHIEVEMENTS OF A DESERVING WOMAN IN OUR COMMUNITY BY NOMINATING HER FOR THE WOMEN OF ACHIEVEMENT AWARD NOW THROUGH JANUARY 5TH. TEN HONOREES WILL BE CELEBRATED AT THE WOMEN OF ACHIEVEMENT LUNCHEON ON MAY 5TH, 2015 AT THE RITZ-CARLTON. WOMEN OF ACHIEVEMENT IS MADE POSSIBLE THROUGH THE PRESENTING SPONSORSHIPS OF THE SUBURBAN JOURNALS, LADUE NEWS, AND NEWS RADIO 1120, KMOX. GET YOUR NOMINATION FORMS TODAY AT KMOX DOT COM SLASH W – O – A.

#### **ANNIE'S HOPE (18)**

HI. I'M CHRIS LONG OF THE ST. LOUIS RAMS. HI. I'M EVA. SINCE MY MOM DIED, I'VE BEEN APART OF ANNIE'S HOPE. DID YOU KNOW 1 IN 5 KIDS WILL GRIEVE A DEATH BEFORE THEY TURN 18? ANNIE'S HOPE, THE BEREAVEMENT CENTER FOR KIDS PROVIDES CARING SUPPORT TO FAMILIES LIKE EVA'S. I LOVE ANNIE'S HOPE. WE WENT TO SUPPORT GROUPS, SOCIAL EVENTS, CAMPS, AND SO MUCH MORE. PLEASE HELP MORE GREIVING KIDS LIKE ME. VISIT ANNIESHOPE.ORG TO SEE HOW YOU CAN MAKE A DIFFERENCE

#### ST. LOUIS CHILDREN'S HOSPITAL (36)

"CELEBRATE THE SKILL, TEAMWORK AND DEDICATION OF THE ST. LOUIS CONSTRUCTION INDUSTRY AT THE ASSOCIATED GENERAL CONTRACTORS' 2014 CONSTRUCTION AWARDS GALA. THE EVENT IS SPONSORED BY KMOX AND HONORS EXCELLENCE AND INNOVATION IN THE ST. LOUIS CONSTRUCTION INDUSTRY. THIS YEAR MARKS THE 17<sup>TH</sup> ANNIVERSARY OF THE KEYSTONE AWARDS AND THE THIRD PRESENTATION OF THE SPECIALTY CONTRACTOR OF THE YEAR AWARD, AND IS SCHEDULED FOR THURSDAY, NOVEMBER 13<sup>TH</sup> AT THE RENAISSANCE GRAND HOTEL. FOR RESERVATIONS OR MORE INFORMATION, CONTACT THE AGC AT 314-781-2356."

#### **CITY ARCH RIVER (36)**

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#### **HEAT UP ST. LOUIS (36)**

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#### **DECEMBER PSA RECAP (10 SEC)**

#### **CITY ARCH RIVER (39)**

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#### **HEAT UP ST. LOUIS (65)**

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