

**THIRD QUARTER 2023 (JULY - AUGUST - SEPTEMBER) PUBLIC AFFAIRS & COMMUNITY PROGRAMMING FOR
KRVI-FM MOUNT VERNON, MO**

7/2/2023 - 6:00 A.M.

VIEWPOINTS

SEGMENT 1:	"95 PERCENT LEFT TO DISCOVER": THE PEOPLE TASKED WITH UNCOVERING THE MANY MYSTERIES OF OUR UNIVERSE	Date	Segment Duration
Synopsis:	We speak with Egyptian-American astrophysicist Sarafina El-Badry Nance about her experience earning a PhD in astrophysics. Before specializing in this field, she had to gain a good understanding of math, physics, and astronomy. She openly shares that these subjects never came naturally to her and it took a lot of hard work to get where she is today. Now, she's speaking out about the barrier to entry in these fields and the importance of greater inclusion and opportunities for those who've been historically excluded.	7/2/2023	7:53
Host:	Gary Price		
Guests:	Sarafina El-Badry Nance, astrophysicist, PhD Candidate, University of California-Berkeley, author, Starstruck: A Memoir of Astrophysics and Finding Light in the Dark		
Compliance issues covered:	Astronomy, Astrophysics, Career, Diversity in Science, STEM, Science, Space Exploration		
Links for more info:	Sarafina El-Badry Nance (@starstrickensf) • Instagram photos and videos Sarafina El-Badry Nance (@starstrickenSF) / Twitter Starstruck: A Memoir of Astrophysics and Finding Light in the Dark a book by Sarafina El-Badry Nance		



SEGMENT 2:	"YOU NEED TO LOSE WEIGHT OR YOU'RE GOING TO DIE": WHAT ONE MAN DID NEXT	Date	Segment Duration
Synopsis:	When you imagine who's a runner – who do you picture? Most Americans would describe a person who's lean, muscled, and fits into a certain body type category. Martinus Evans, runner, author & founder of the Slow A-F Run Club, is hoping to break this way of thinking. He argues that anyone – at any body size – can be a consistent runner. Evans shares his story of how he got into running and embodies his own mantra as a 300-pound-man who's run eight marathons.	7/2/2023	9:36
Host:	Marty Peterson		
Guests:	Martinus Evans, runner, founder, Slow A-F Run Club, author, Slow A-F Run Club: The Ultimate Guide for Anyone Who Wants to Run		
Compliance issues covered:	Body Inclusion, Career, Exercise, Health, Mental Health, Self-Confidence, Sports		
Links for more info:	Martinus Evans (@300poundsandrinning) • Instagram photos and videos Martinus Evans (@300lbsandrinning) / Twitter Beginning Runner's Guide - 30/30 Plan Hal Higdon Slow AF Run Club: The Ultimate Guide for Anyone Who Wants to Run: Evans, Martinus: Amazon.com		

7/9/2023 - 6:00 A.M.

VIEWPOINTS

SEGMENT 1:	NO TRAVEL PLANS THIS SUMMER? HOW TO MAKE THE MOST OUT OF WHERE YOU ARE ALREADY	Date	Segment Duration
Synopsis:	High demand for travel this summer is leading to exorbitantly high prices for flights, hotels and rental cars. If traveling out of state this summer is out of the question (or you just want to spend more time at home), we offer up some ways to rediscover your own town, city, or region and gain a new perspective.	7/9/2023	9:35
Host:	Gary Price		
Guests:	Jessica Mlinaric, Chicago resident, writer, author, Secret Chicago: A Guide to the Weird, Wonderful, and Obscure		
Compliance issues covered:	Arts, Cuisine, Culture, Exploration, History, Music, Personal Finance, Tourism, Travel		
Links for more info:	Jessica Mlinaric (@urbnexplorer) • Instagram photos and videos urban explorer (@urbnexplorer) / Twitter How Will We Eat in 2023? Here Are 10 Predictions		
SEGMENT 2:	WOULD YOU EVER SPEND \$63,000 ON A POUND OF RARE MUSHROOMS? SOME CHEFS SAY YES	Date	Segment Duration

Synopsis: Purveying for the top chefs across America is an ever-changing series of requests dependent on food trends and tastes. While some chefs are seeking out rare microgreens, others are looking for the finest cuts of beef. And these small quantities of in-demand ingredients come at a hefty price. We highlight the many niche aspects of fine dining and how we can all take away some learning points to infuse into our own cooking at home. 7/9/2023 7:36

Host: Marty Peterson

Guests: Carrie Nahabedian, co-owner, executive chef, Brindille, Kostali by Naha; Susan Spungen, food stylist, cookbook author, Open Kitchen: Inspired Food for Casual Gatherings

Compliance issues covered: Agriculture, Cooking, Cuisine, Culture, Fine Dining, Food Trends, Global Trade, Innovation, Tourism

Links for more info: [@susanspungen • Instagram photos and videos](#)
[Susan Spungen](#)
[Carrie Nahabedian \(@carrienaha\) • Instagram photos and videos](#)
[Carrie Nahabedian \(@cnaaha\) / Twitter](#)
[Carrie Nahabedian | James Beard Foundation](#)

7/16/2023 - 6:00 A.M.	VIEWPOINTS		
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SEGMENT 1:	AVOIDING CONVERSATIONS AROUND MONEY? HERE'S HOW TO GET STARTED	Date	Segment Duration
Synopsis:	Only 1 in 4 Americans feels financially secure, according to a recent survey by consumer financial services firm, Bankrate. We speak with two financial experts about how more Americans can have productive conversations about their spending and come up with a plan to save and invest more for the future.	7/16/2023	8:44
Host:	Gary Price		
Guests:	Lori Sackler, certified financial planner, financial wealth advisor, author, The M Word: The Money Talk Every Family Needs to Have About Wealth and Their Financial Future; Emily Guy Birken, financial expert, financial writer, author, Stacked: Your Super Serious Guide to Modern Money Management		
Compliance issues covered:	Aging, Consumerism, Economy, Parenting, Personal Finance, Relationships, Retirement, Wealth		
Links for more info:	About the Author - The M Word Evergreen Lane Wealth Management Group Paramus, NJ New York, NY Emily Guy Birken (@EmilyGuyBirken) / Twitter Emily Guy Birken – Forbes Advisor		

SEGMENT 2:	HAS ARTIFICIAL INTELLIGENCE FOREVER CHANGED THE MUSIC INDUSTRY?	Date	Segment Duration
Synopsis:	Yes, ChatGPT isn't dominating media headlines anymore, but the technology is still leading to massive changes across America. One area where it's making waves is the music production industry. We speak with two experts within the field about how artificial intelligence is forcing them to rethink the future of music artistry and production.	7/16/2023	9:01
Host:	Marty Peterson		
Guests:	Tina Tallon, assistant professor, artificial intelligence, music composition and the arts, University of Florida; Robert Laidlow, classical music composer, fellow, University of Oxford		
Compliance issues covered:	Arts, Career, Composition, Copyright Infringement, Entertainment Business, Music, Music Streaming, Social Media, Technology		
Links for more info:	Robert Laidlow Robert Laidlow (@Robert_Laidlow) / Twitter Tina Tallon Tina Tallon, Ph.D. (@ttallon) / Twitter Tina Tallon Boston Conservatory at Berklee		

7/23/2023 - 6:00 A.M.	VIEWPOINTS		
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SEGMENT 1:	MARY LASKER: A PUBLIC HEALTH PIONEER	Date	Segment Duration
Synopsis:	The National Institute of Health. National Cancer Institute. These are just some of the research foundations that are thriving today thanks to the work of health activist Mary Lasker. We speak with biographer Judith L. Pearson about the many big contributions Lasker made to cancer & heart disease research throughout the twentieth century.	7/23/2023	7:36
Host:	Gary Price		
Guests:	Judith L. Pearson, biographer, author, Crusade to Heal America: The Remarkable Life of Mary Lasker		
Compliance issues covered:	Government Funding, History, Medical Research, Medicine, Politics, Public Health, Science		

Links for more info: [Cancer Wars | Mary Lasker - Profiles in Science](#)
[Amazon.com: Crusade to Heal America: The Remarkable Life of Mary Lasker](#)
[Judith L. Pearson](#)

SEGMENT 2:	THE INTERESTING ORIGINS OF CANNABIS	Date	Segment Duration
Synopsis:	Did you know that cannabis use dates back tens of thousands of years? While its earliest use traces back to Asia, it eventually spread to Europe and then America and was used in a variety of capacities. We speak with highly acclaimed pharmacology expert Dr. Richard Miller about the global history of cannabis and its controversial record over the last 70 years of American history.	7/23/2023	9:27
Host:	Marty Peterson		
Guests:	Dr. Richard Miller, professor, pharmacology, Northwestern University Feinberg School of Medicine		
Compliance issues covered:	Cannabis Legalization, Culture, Drug Policy, Government, History, Public Health, War on Drugs		
Links for more info:	Richard J Miller : Faculty Profile The War on Marijuana in Black and White American Civil Liberties Union		

7/30/2023 - 6:00 A.M.	VIEWPOINTS
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SEGMENT 1:	LOOKING THROUGH A NEW LENS: THE LARGEST & MOST POWERFUL TELESCOPE EVER BUILT	Date	Segment Duration
Synopsis:	The James Webb telescope is the largest and most powerful space telescope ever built. A year and a half ago hundreds of thousands of people cheered after the telescope successfully launched and opened to begin capturing the universe in more detail than ever before. We speak with astronomer ons astronomer about how this telescope will lead to greater discoveries – including the hunt extraterrestrial life.	7/30/2023	8:25
Host:	Gary Price		
Guests:	Jacob Bean, astronomer, professor, Department of Astronomy & Astrophysics, University of Chicago		
Compliance issues covered:	Astronomy, Culture, Innovation, International Relations, Physics, Space Exploration, Technology		
Links for more info:	James Webb Space Telescope The Department of Astronomy and Astrophysics Jacob L. Bean See amazing images from James Webb Space Telescope's 1st year gazing deep into the cosmos (photos) James Webb Space Telescope (JWST) — A complete guide		

SEGMENT 2:	WILL SOCCER FINALLY SCORE BIG IN THE U.S.?	Date	Segment Duration
Synopsis:	Soccer has steadily gained a following in recent years in the U.S. Amongst Americans 18-29 years old, the sport is now more popular than baseball. We speak with soccer expert, G. Edward White about what's driving this shift and why it took so long for soccer to take hold in America.	7/30/2023	8:37
Host:	Marty Peterson		
Guests:	G. Edward White, David and Mary Distinguished Professor, Law, University of Virginia School of Law, author, Soccer in American Culture: The Beautiful Game's Struggle for Status		
Compliance issues covered:	Entertainment, History, Nationalism, Parenting, Sports Culture, Technology, Youth Sports		
Links for more info:	G. Edward White University of Virginia School of Law US Soccer Fútbol frenzy: Messi set to play first game for Inter Miami CF Fan Favorite: The Global Popularity of Football is Rising Amazon.com: Soccer in American Culture: The Beautiful Game's Struggle for Status (Sports and American Culture)		

8/6/2023 - 6:00 A.M.	VIEWPOINTS
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SEGMENT 1:	HOW ARTIFICIAL INTELLIGENCE IS FUELING THE \$1.1 TRILLION IN ONLINE RETAIL SALES	Date	Segment Duration
Synopsis:	Online retail sales are set to surpass \$1.6 trillion by 2027. With so much growth in the market, retailers are investing big in artificial intelligence software that improves customer interaction, usability, supply chain and more. We speak with the Chief Technology Officer of Zenni Optical about how retailers are setting up for this new era of digital dominance.	8/6/2023	6:15

Host: Gary Price

Guests: David Ting, chief technology officer, Zenni Optical

Compliance issues covered: Business, Consumerism, Economy, Habits, Retail Trends, Technology, User Experience

Links for more info: [With Zenni's AI-powered search, it's easier than ever to find a great pair of glasses | TechCrunch](#)
[Zenni Optical](#)
[AI in retail: Smarter stores, smarter product design | VentureBeat](#)
[NRF | How artificial intelligence will change retail](#)

SEGMENT 2:		Date	Segment Duration
	WHAT'S HAPPENING IN HOLLYWOOD? THE STRIKE, EXPLAINED		
Synopsis:	The screenwriters strike in Hollywood is now in its third month. Last month, the Screen Actors Guild joined forces with the Writers Guild of America and called a strike. We speak with two active voices in the industry about what's driving this strike and why these asks are so important to current and future professionals in this landscape.	8/6/2023	10:13
Host:	Marty Peterson		
Guests:	Sofya Levitsky-Weitz, playwright, screenwriter, "The Bear"; Irving Belateche, screenwriting professor, School of Cinematic Arts, University of Southern California		
Compliance issues covered:	Artificial Intelligence, Career, Creative Arts, Economy, Entertainment, Inflation, Labor Issues, Labor Rights, Pay Equity, Personal Finance, Technology		
Links for more info:	Sofya Levitsky-Weitz (@sofyalilyana) • Instagram photos and videos Writers Strike: WGA Exec Says Studios Are Locked In "Mutual Suicide Pact" – Deadline Sofya Levitsky-Weitz Irving Belateche Writers Guild of America West (@WGAWest) / Twitter		

8/13/2023 - 6:00 A.M.	VIEWPOINTS
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SEGMENT 1:		Date	Segment Duration
	THE GROWING RISK OF WILDFIRES FROM COAST TO COAST: ARE YOU PREPARED?		
Synopsis:	It's been the deadliest year on record for wildfires in Canada. While California is typically the focus point for these events, the new reality of human-caused climate change is that wildfires are becoming a greater threat in areas never seen before. We speak with Dr. Adrienne Edwards, a botanist and wildfire expert, about how Americans can best prepare for wildfire season and help stop the spread.	8/13/2023	8:55
Host:	Gary Price		
Guests:	Dr. Adrienne Edwards, botanist, author, Firescaping Your Home: A Manual for Readiness in Wildfire Country		
Compliance issues covered:	Climate Change, Emergency Response, Environment, Government, Natural Disaster, Public Health		
Links for more info:	Firescaping Your Home: A Manual for Readiness in Wildfire Country We Made Wildfire an Enemy for 110 Years. It Could Have Been an Ally Firescaping The WUI (@firescaping_the_wui) • Instagram photos and videos Firescaping Your Home		

SEGMENT 2:		Date	Segment Duration
	FEELING DISTRACTED & DISCONNECTED? HERE'S HOW TO SLOW DOWN		
Synopsis:	In 2012, researchers at the University of California-Irvine estimated that the average human's attention span was around seventy-five seconds. In recent years, this number has dropped to forty-seven seconds. What's leading to this continuing decline in our attention spans? We speak with one mindfulness expert to get some tips on how people can slow down, increase their focus, and feel less chronically stressed.	8/13/2023	8:29
Host:	Marty Peterson		
Guests:	Christian Madsbjerg, professor, applied humanities, New School, author, Look: How to Pay Attention in a Distracted World		
Compliance issues covered:	Career, Chronic Stress, Health, Mental Health, Psychology, Self-Development, Social Media, Technology		
Links for more info:	Look: How to Pay Attention in a Distracted World: Madsbjerg, Christian: Amazon.com 5 Reasons You Should Unplug From Social Media - CNET 6 Skills to Help You Be Mindful Psychology Today 14 Strategies for Leaders to Adopt or Practice Mindfulness		

8/20/2023 - 6:00 A.M.	VIEWPOINTS
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SEGMENT 1:		Date	Segment Duration
	FROM COW'S MILK TO SALTWATER OYSTERS: THE FIRST PEOPLE TO DIVE INTO THE UNKNOWN		
Synopsis:	Whoever thought, "This white, liquid substance from this animal looks like it is safe enough that I'm going to drink it." Out of the many items we have today (whether it's food, drink, or something else) there was a person who first took the risk in trying it themselves. We explore the many firsts throughout history and how key archeological evidence plays a role in accurately telling these narratives.	8/20/2023	6:45
Host:	Gary Price		
Guests:	Cody Cassidy, writer, author, <i>Who Ate The First Oyster? The Extraordinary People Behind the Greatest Firsts in History</i>		
Compliance issues covered:	Archaeology, Culture, Food Industry, Food Science, History, Innovation, Invention, Medicine, Technology		
Links for more info:	Who Ate the First Oyster? by Cody Cassidy PenguinRandomHouse.com: Books Who Invented Beer? HISTORY Who Ate the First Oyster? Cave May Hold an Answer : NPR		

SEGMENT 2:		Date	Segment Duration
	SEPARATING FACT FROM FICTION: ARE YOU A VICTIM OF MISINFORMATION?		
Synopsis:	Conspiracy theories have been around for hundreds of years. From secret projects to secret government societies, these theories are prevalent across society. We speak with two conspiracy experts about how these stories arise, why they're so pervasive online and why artificial intelligence may make these narratives more difficult to detect.	8/20/2023	9:58
Host:	Marty Peterson		
Guests:	Colin Dickey, writer, author, <i>Under the Eye of Power: How Fear of Secret Societies Shapes American Democracy</i> ; Dr. Erik Nisbet, Owen L. Coon Professor of Policy Analysis & Communication, Northwestern University		
Compliance issues covered:	Artificial Intelligence, Culture, History, Journalism, Media, News, Politics, Presidential Election, Social Media, Technology		
Links for more info:	Erik C. Nisbet Fake News, Big Lies: How Did We Get Here and Where Are We Going? Colin Dickey (@colindickey) / X Under the Eye of Power by Colin Dickey PenguinRandomHouse.com: Books Disinformation Researchers Raise Alarms About A.I. Chatbots - The New York Times		

8/27/2023 - 6:00 A.M.	VIEWPOINTS
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SEGMENT 1:		Date	Segment Duration
	'NEVER GOOD ENOUGH': A RISE IN MENTAL HEALTH ISSUES AMONG ADOLESCENTS		
Synopsis:	With summer break over and millions of students back in school, it's a good time to talk about the importance of mental health. After all, adolescents today face an excessive number of demands both in and outside of the classroom. This week on Viewpoints - We speak with author Jennifer Breheny Wallace about the importance of sharing how a person's value should never be linked to their performance.	8/27/2023	7:31
Host:	Gary Price		
Guests:	Jennifer Breheny Wallace, journalist, writer, author, <i>Never Enough: When Achievement Culture Becomes Toxic – And What We Can Do About It</i>		
Compliance issues covered:	Adolescent Development, Education, Mental Health, Parenting, Psychology, Self-Growth		
Links for more info:	Authentic Connections Never Enough: When Achievement Culture Becomes Toxic-and What We Can Do About It: Breheny Wallace, Jennifer: Amazon.com: Books Join the program - Challenge Success Mental Health and Academic Achievement We're Missing a Key Driver of Teen Anxiety - The Atlantic		

SEGMENT 2:		Date	Segment Duration
	WHEN GREEN ENERGY TURNS TOXIC: RE-TOOLING SOLAR PANELS		
Synopsis:	Solar energy is big business in the U.S. and is only set to expand in the coming years, with an annual growth rate of 21%. But after these solar panels die, where do they go? How 'green' is this technology if we're dumping thousands of used, toxic panels into landfills? We speak with two experts in the solar panel recycling space about how innovation is driving this shift and what more needs to be done to make this energy source truly sustainable.	8/27/2023	8:50
Host:	Marty Peterson		
Guests:	Adam Saghei, Chief Executive Officer, We Recycle Solar; Jesse Simons, co-founder, Chief Commercial Officer, SolarCycle		
Compliance issues covered:	Environment, Local Government, Politics, Renewable Energy, Sustainability, Technology, Waste Management		

Links for more info: [We Recycle Solar](#)
[Solarcycle](#)
[Solar Panel Recycling | US EPA](#)
[As Millions of Solar Panels Age Out, Recyclers Hope to Cash In - Yale E360](#)
[Long-Lived? Highly Recyclable? Priorities for Solar Panels in a Circular Economy | News | NREL](#)

9/3/2023 - 6:00 A.M.	VIEWPOINTS
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SEGMENT 1:		Date	Segment Duration
	DROWNING IN DEBT? YOU'RE NOT ALONE: A NEW WAVE OF CREDIT CARD DEBT IN AMERICA		
Synopsis:	Credit card debt in the U.S. just surpassed one trillion dollars and payment delinquency rates are also on the rise. One factor that's feeding into these increases are a growing amount of credit card accounts. The Federal Reserve Bank of New York reports that there are 70 million new accounts since 2019. This week – we discuss the effects of escalating debt and how listeners can start taking back control.	9/3/2023	7:32
Host:	Gary Price		
Guests:	Chloe Elise, certified financial coach, author, Deeper Than Money		
Compliance issues covered:	Banking, Consumerism, Economy, National Debt, Personal Finance, Psychology, Self-Development		
Links for more info:	Credit-card debt hits \$1 trillion --- that milestone comes at a very tricky time - MarketWatch Amazon.com: Deeper Than Money: Ditch Money Shame. Build Wealth, and Feel Confident AF eBook : Elise, Chloe: Kindle Store Here's how much of your monthly income should go toward debt repayment What do I need to know about consolidating my credit card debt? Consumer Financial Protection Bureau		

SEGMENT 2:		Date	Segment Duration
	ACTORS & WRITERS ARE ON STRIKE, BUT WHY AREN'T MUSICIANS PICKETING AS WELL?		
Synopsis:	Screenwriters and writers aren't the only ones feeling the pinch in this new media landscape dominated by streaming. Hundreds of thousands of musicians are struggling to make a living from the substandard pay they receive from platforms like Spotify and Apple Music. We cover just how the music sector has changed and why these artists don't have the same protections as other creatives.	9/3/2023	9:56
Host:	Marty Peterson		
Guests:	David Lowery, senior lecturer, Music Business Certificate Program, University of Georgia; Rene Kladzyk, volunteer, Union of Musicians and Allied Workers		
Compliance issues covered:	Creative Arts, Entertainment Business, Equal Pay, Labor Rights, Personal Finance, Technology		
Links for more info:	Bandcamp Union of Musicians and Allied Workers Music Workers Alliance David C Lowery (@davidclowery) / X René Kladzyk (@ziembavision) • Instagram photos and videos		

9/10/2023 - 6:00 A.M.	VIEWPOINTS
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SEGMENT 1:		Date	Segment Duration
	WHY DOES EVERYONE, INCLUDING PARENTS, WANT TO BE INFLUENCERS?		
Synopsis:	Two out of three people on Earth are on social media. With so many eyeballs online, it's big business to have a large social media following and work as an influencer. We highlight this ever-evolving lucrative industry and how new laws are better protecting those who've been previously taken advantage of.	9/10/2023	7:16
Host:	Gary Price		
Guests:	Stephanie McNeal, senior editor, Glamour, author, Swipe Up for More: Inside the Unfiltered Lives of Influencers		
Compliance issues covered:	Career, Ethics, Law, Mental Health, Parenting, Politics, Psychology, Social Media, Technology, Wealth		
Links for more info:	Stephanie McNeal (@stephemcneal) • Instagram photos and videos Stephanie McNeal (@stephemcneal) / X Swipe Up for More!: Inside the Unfiltered Lives of Influencers: McNeal, Stephanie: Books		

SEGMENT 2:		Date	Segment Duration
	FROM DRUG TRAFFICKER TO INFORMANT: HOW EX-CRIMINALS ARE AIDING INVESTIGATORS		

Synopsis: We speak with ex drug trafficker, Margarito Flores Jr. about his entry into the illicit drug trade at an early age and when he decided to get out of the business and start working for the other side. We also speak with Sgt. Ryan Wasson about the critical role informants play in aiding law enforcement, but why it's important to avoid glorifying the work of people like Flores. 9/10/2023 9:59

Host: Marty Peterson

Guests: Margarito Flores Jr., federal drug informant; Sergeant Ryan Wasson, detective, Kane County Sheriff, officer, Homeland Security Investigations Task Force

Compliance issues covered: Crime, Drug Trafficking, Health, International Issues, Law Enforcement, Parenting, Technology

Links for more info: [SAMHSA](#)
[Sheriff's deputies assigned to drug task force get federal credentials – Shaw Local](#)
[Margarito Flores, Chicago cocaine kingpin who helped bring down El Chapo, will teach cops how to catch drug traffickers](#)

9/17/2023 - 6:00 A.M.	VIEWPOINTS	
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SEGMENT 1:	X (AKA TWITTER) VS. THREADS: THE STORY BEHIND META'S NEW SOCIAL PLATFORM	Date	Segment Duration
Synopsis:	Do you remember the hype when Threads, Meta's new version of X, debuted earlier this summer? Everyone seemed to jump on the new platform at a moment's notice. But what happened to all the buzz? We speak with two social media experts about Meta's big investment in Threads and what needs to change in the coming months to avoid its quick demise.	9/17/2023	8:00
Host:	Gary Price		
Guests:	Carolyn Garavente, associate director, paid social, Brain Labs Media; Danielle Carter, account director, paid social, Croud Digital		
Compliance issues covered:	Adolescent Development, Creativity, Education, Life Skills, Mental Health, Parenting, Self Help		
Links for more info:	Threads will now let you search for posts - The Verge How brands are still finding their feet with Threads one month since launch According to Elon Musk's own math, the company formerly known as Twitter has lost 90% of its value and could be worth just \$4 billion		

SEGMENT 2:	CANNABIS & PROFIT: A NEED TO MAKE REPARATIONS	Date	Segment Duration
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Synopsis:	It's expected that the U.S. cannabis industry will surpass 50 billion dollars in revenue by 2028, according to top cannabis research firm, Brightfield Group. Each year, new states are legalizing recreational marijuana, building new opportunities for entrepreneurs. But who gets a piece of this pie? How's the industry building a more equitable space that people at all socioeconomic levels can enter? We talk about the current landscape and the changes that need to be made to include communities and populations who've been historically targeted during the War on Cannabis.	9/17/2023	9:20
Host:	Marty Peterson		
Guests:	Akwas Owusu-Bempah, professor, sociology, University of Toronto, director, research, Campaign for Cannabis Amnesty, co-author, Waiting to Inhale: Cannabis Legalization and the Fight for Justice.		
Compliance issues covered:	Business, Community Investment, Criminal Justice, Drug Legalization, Entrepreneurship, History, Politics, Revenue		
Links for more info:	Last Prisoner Project – Our Team Minority Cannabis Business Association Drug Policy Alliance Marijuana Arrests by the Numbers American Civil Liberties Union		

9/24/2023- 6:00 A.M.	VIEWPOINTS	
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SEGMENT 1:	ARE YOU MAKING THE MOST OUT OF CHAT GPT?	Date	Segment Duration
Synopsis:	There's been a lot of hype around Chat GPT and generative AI this year, but is the average person actually using the new tech? We highlight how leaders in education policy are integrating AI into certain processes to create positive for teachers, administrators, and students in classrooms nationwide. From there, we breakdown what are some of the biggest ways AI helps with tasks and how you can go about interacting with these chatbots to get the answer you're looking for.	9/17/2023	8:05
Host:	Gary Price		
Guests:	Perpetual Baffour, Research Director, Learning Agency Lab		
Compliance issues covered:	Career, Education, Innovation, Productivity, Technology, Time Management		
Links for more info:	ChatGPT Overview - The Learning Agency Lab GPT-4: how to use the AI chatbot that puts ChatGPT to shame Digital Trends		

[ChatGPT beginners guide - Geeky Gadgets](#)

SEGMENT 2:	ONE AFTER ANOTHER: HELPING PEOPLE RECOVER IN A WORLD WHERE NATURAL DISASTERS ARE ALL TOO COMMON	Date	Segment Duration
Synopsis:	The reality: Human-induced climate change is leading to more frequent and powerful extreme weather events. In the U.S. and around the world, millions struggle to get back on their feet following the damage and destruction these disasters bring. As bystanders, how can we pitch in and help? We cover the physical and mental toll these hardships cause and why it's important to step up and give back in any way you can.	9/17/2023	8:50
Host:	Marty Peterson		
Guests:	Vickie Mays, clinical psychologist, distinguished professor, psychology, health policy & management, University of California-Los Angeles		
Compliance issues covered:	Climate Change, Emergency Response, Mental Health, Natural Disasters, Nonprofits, Psychology, Public Health, Trauma, Volunteerism		
Links for more info:	Vickie M. Mays UCLA Build A Kit Ready.gov Survival Kit Supplies - Redcross.org How does climate change affect mental health? APA.org		

Prepared by Tom Oakes, SummitMedia, LLC - Springfield, MO 10-4-2023