

Order #984396: National A../National A../Keeping AM../

| Date | Action | Comment | By | Total \$ | # Spots |
|---------------------|--------------------|--|-------------------------------|----------|---------|
| 06/22/23 8:36:46 AM | Processed | <async process> | Melissa Lawson (melissa.la | \$0.00 | 365 |
| 06/22/23 5:51:50 AM | Approved | | Veronica Hall (veronica.hall | \$0.00 | 365 |
| 06/22/23 5:51:48 AM | Approval Workflow | [Centralized AR - Business Office Approval Needed Default] | Veronica Hall (veronica.hall | \$0.00 | 365 |
| 06/21/23 7:00:53 PM | Approval Workflow | [Sales Manager - Ready Default] Approved | Eric McCart (emccart@cumi | \$0.00 | 365 |
| 06/21/23 3:17:31 PM | Ready for approval | New Corporate order | Kristi Cunningham (kristi.cur | \$0.00 | 365 |
| 06/21/23 3:17:09 PM | New order created | Copied from Order #984395 | Kristi Cunningham (kristi.cur | \$0.00 | 365 |

[Sorted by: Date]

ORDER

Orders
Order / Rev: 984396
Alt Order #: _____
Product Desc: Keeping AM Radio in Automobile
Estimate: _____
Flight Dates: 06/26/23 - 09/06/23
Original Date / Rev: 06/21/23 / 06/22/23
Order Type: GENERAL

WKXS-FM
Primary AE: Corporate House
Sales Office: INT-N
Sales Region: INT-NAT

Agency
Name: National Association of Broadcasters
Buying Contact: _____
Billing Contact: _____
1 M Street SE
Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: National Association of Broadcasters
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: DIR
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-90

New Business End: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:15:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 06/26/23 | 07/30/23 | 175 | \$0.00 | \$0.00 |
| 07/31/23 | 08/27/23 | 140 | \$0.00 | \$0.00 |
| 08/28/23 | 09/06/23 | 50 | \$0.00 | \$0.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|------------|---------------|---------------|-------------|
| July 2023 | 175 | \$0.00 | \$0.00 | 0.00 |
| August 2023 | 140 | \$0.00 | \$0.00 | 0.00 |
| September 2023 | 50 | \$0.00 | \$0.00 | 0.00 |
| Totals | 365 | \$0.00 | \$0.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Corporate House | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|-----------------|-------|----------------|--------|-----|-------------------|-------------|------|---------------|---------------|------------|---------------|
| N 1 | WKXS | 06/26/23 | 09/06/23 | M-Su 5a-12a | CM | 5a-12a | 555555 | :30 | 35 | \$0.00 | P-90 | 0.00 | NM | 365 | \$0.00 |
| | | | | M-Su | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/26/23 | 07/02/23 | 5555555 | | | | | 35 | \$0.00 | | 0.00 | | | |
| | | Week: 07/03/23 | 07/09/23 | 5555555 | | | | | 35 | \$0.00 | | 0.00 | | | |
| | | Week: 07/10/23 | 07/16/23 | 5555555 | | | | | 35 | \$0.00 | | 0.00 | | | |
| | | Week: 07/17/23 | 07/23/23 | 5555555 | | | | | 35 | \$0.00 | | 0.00 | | | |
| | | Week: 07/24/23 | 07/30/23 | 5555555 | | | | | 35 | \$0.00 | | 0.00 | | | |
| | | Week: 07/31/23 | 08/06/23 | 5555555 | | | | | 35 | \$0.00 | | 0.00 | | | |
| | | Week: 08/07/23 | 08/13/23 | 5555555 | | | | | 35 | \$0.00 | | 0.00 | | | |
| | | Week: 08/14/23 | 08/20/23 | 5555555 | | | | | 35 | \$0.00 | | 0.00 | | | |
| | | Week: 08/21/23 | 08/27/23 | 5555555 | | | | | 35 | \$0.00 | | 0.00 | | | |
| | | Week: 08/28/23 | 09/03/23 | 5555555 | | | | | 35 | \$0.00 | | 0.00 | | | |
| | | Week: 09/04/23 | 09/10/23 | 555---- | | | | | 15 | \$0.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 365 | \$0.00 |

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, National Association of Broadcasters, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: National Association of Broadcasters

Agency name: n/a

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: National Association of Broadcasters

Address: 1 M Street SE, Washington, DC 20003

Contact: Michelle Lehman

Phone number: (202) 429-5350

Email: mlehman@nab.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

NAB Executive Committee: Perry Sook, Nexstar Media Group, Inc.; Ramona Alexander, WDBD Jackson, Miss.; David Santrella, Salem Media Group; Curtis LeGeyt, National Association of Broadcasters; John Zimmer, Zimmer Radio of Mid-Missouri, Inc.; Kristopher Jones, Fox Corp.; Chris Ornelas, Beasley Media Group; Kevin Perry, Perry Broadcasting; Collin Jones, Cumulus Media Inc.; Lynn Beall, TEGNA; Pat LaPlatney, Gray Television; Chris Ripley, Sinclair Broadcast Group, Inc.

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Consumer access to AM radio in automobiles

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

| Advertiser/Sponsor | Station Representative |
|---|---|
| Signature: <i>Michelle Lehman</i> | Signature: <i>Eric McCart</i> |
| Name: Michelle Lehman | Name: Eric McCart |
| Date of Request to Purchase Ad Time: 6/7/23 | Date of Station Agreement to Sell Time: 6/22/2023 |

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 6/21/2023

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

| | | |
|---|-------------------------------|---|
| Contract #: 984396-National Association of Broadcasters-WKXS | Station Call Letters: WKXS-FM | Date Received/Requested: 6/21/2023 |
| Est. #: | Station Location: Leland, NC | Run Start and End Dates: 6/26/23-9/6/23 6/10/23-9/6/23 CM |

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.