

**ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM**

I, William McVicker, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

**Station time requested by:** National Association of Broadcasters

**Agency name:** n/a

**Address:**

**Contact:**

**Phone number:**

**Email:**

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

**Name:** National Association of Broadcasters

**Address:** 1 M Street SE Washington, DC 20003

**Contact:** Michelle Lehman

**Phone number:** (202)429-5350

**Email:** nab@nab.org

**Station is authorized to announce the time as paid for by such person or entity.**

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Curtis LeGeyt, President and Chief Executive Officer  
Shawn Donilon, EVP, Government Relations  
Michelle Lehman, Chief of Staff and EVP, Public Affairs  
Tea Gennaro, Chief Financial Officer and EVP, Finance and Administration  
For further information, please visit <https://www.nab.org/about/departments/default.asp>.

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

☒ N/A

**Name(s) of every candidate referred to:**

**Office(s) sought by such candidate(s) (no acronyms or abbreviations):**

**Date of election:**

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

☐ N/A

Local Radio Freedom Act, H. Con. Res 33 and S. Con. Res 9  
American Music Fairness Act, H.R. 4130

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Michelle Lehman</i>	Signature: <i>William McVicar</i>
Name: Michelle Lehman	Name: William McVicar
Date of Request to Purchase Ad Time: March 21, 2022	Date of Station Agreement to Sell Time: 4/8/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 4/7/22

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
- ☐ Accepted IN PART (e.g., ad not received to determine content)\*
- ☐ Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a

Contract #: n/a	Station Call Letters: WCRQ FM	Date Received/Requested: 4/8/22
Est. #: n/a	Station Location: Dennysville, ME	Run Start and End Dates: 4/11/22 - 9/5/22

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.

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**Classic Hits**  
WQDY 92.7 FM - WALZ 95.3 FM

WQDY 92.7 FM - WALZ 95.3 FM



**THE BORDER  
COUNTY 102.9  
WCRQ FM**



Order # \_\_\_\_\_

Customer # \_\_\_\_\_ Advertiser **NAB**

Client/Agency Name Do NOT Mail - WOOD TMC.

Address \_\_\_\_\_

City \_\_\_\_\_

Buyer/Contact Person William McVine Phone                     

Phone \_\_\_\_\_

**Fax**

**E-mail**

☒ Local  
☐ Regional  
☐ National

Salesperson M. V. C. A.

Order # \_\_\_\_\_

**Billing:**

☐ Broadcast Month

☒ Calendar Month

Co-Op Billing? ☐ Yes ☐ No If Yes, Co-Op Description \_\_\_\_\_

Times: ☐ Yes ☐ No Any Special Needs: \_\_\_\_\_

Product Code # Political Estimate # POLAL001 Continuous Flight ☐

Continuous Flight ☐

Alternating Weeks ☐

[illegible]

Rate Card/Grid \_\_\_\_\_ Discounts \_\_\_\_\_ Other \_\_\_\_\_

Additional Comments \_\_\_\_\_

Authorized By S. J. M. Date 4-8-22

637 Main Street  
Calais, Maine 04619

WQDY 92.7 FM

WALZ 95.3 FM

WCRQ 102.9 FM

P.O. Box 305  
St. Stephen, N.B. E3L 2X2

207-454-7545 • 207-255-4652 • [www.wcrq.fm](http://www.wcrq.fm) • [www.wady.fm](http://www.wady.fm)

his station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.