

DUPLICATE

## INVOICE



**WALA**  
**1501 Satchel Paige Dr**  
**Mobile, AL 36606**  
**Main: (251)434-1010**  
**Billing: (404)327-3039**

Invoice #	Invoice Date	Invoice Month	Invoice Period
908928-1	10/28/18	October 2018	10/01/18 - 10/19/18

Property	Account Executive	Sales Office	Sales Region
WALA	Political House Political Hous	WALA Local	Local

Billing Address:

**Screen Strategies Media LLC**  
**Attention: Accounts Payable**  
**11150 Fairfax Boulevard, Suite 505**  
**Fairfax, VA 20120**  
**USA**

Send Payment To:

**WALA**  
**29763 Network Place**  
**Chicago, IL 60673-1297**

Advertiser	Product	Estimate Number
Floridians for a Fair Democ		4073

Flight Dates	Order #	Alt Order #
10/15/18 - 10/19/18	908928	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/18/18	10/18/18	M-F 3-4p	3p-4p	---T---	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 ---T--- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	Th	10/18/18	3:21 PM	M-F 3-4p	3p-4p	:30	76FLFD201802H	\$300.00 NM
2	10/15/18	10/15/18	M-F 6-630p	6p-630p	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 M----- 1 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	M	10/15/18	6:13 PM	M-F 6-630p	6p-630p	:30	76FLFD201802H	\$1,200.00 NM
3	10/17/18	10/17/18	M-F 6-630p	6p-630p	--W----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 --W---- 1 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	W	10/17/18	6:25 PM	M-F 6-630p	6p-630p	:30	76FLFD201802H	\$1,200.00 NM
4	10/16/18	10/16/18	M-F 630-7p	630p-7p	-T-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 -T----- 1 \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	Tu	10/16/18	6:58 PM	M-F 630-7p	630p-7p	:30	76FLFD201802H	\$1,500.00 NM
5	10/19/18	10/19/18	M-F 630-7p	630p-7p	----F--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 ----F-- 1 \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	F	10/19/18	6:35 PM	M-F 630-7p	630p-7p	:30	76FLFD201802H	\$1,500.00 NM
6	10/19/18	10/19/18	Fri Prime Hour 1	7p-8p	----F--	:30	1	\$1,200.00	NM

Subject to Terms and Conditions available at:  
 For TV: <http://meredithsales.com/terms-and-conditions/>  
 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>

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INVOICE

Send Payment To:



**WALA**  
**29763 Network Place**  
**Chicago, IL 60673-1297**

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Floridians for a Fair Democ		4073	

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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 ----F-- 1 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	F	10/19/18	7:19 PM	Fri Prime Hour 1	7p-8p	:30	76FLFD201802H	\$1,200.00 NM
7	10/16/18	10/16/18	M-F 1030-1100p	1030p-1100p	-T-----	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 -T----- 1 \$180.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WALA	Tu	10/16/18	10:48 PM	M-F 1030-1100p	1030p-1100p	:30	76FLFD201802H	\$180.00 NM
8	10/17/18	10/17/18	M-F 11p-1130p	11p-1130p	--W----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 --W---- 1 \$90.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	W	10/17/18	11:17 PM	M-F 11p-1130p	11p-1130p	:30	76FLFD201802H	\$90.00 NM
9	10/19/18	10/19/18	M-F 1030-1100p	1030p-1100p	----F--	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 ----F-- 1 \$180.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	F	10/19/18	10:55 PM	M-F 1030-1100p	1030p-1100p	:30	76FLFD201802H	\$180.00 NM
<u>Total Spots</u>							9		

## Payment Terms Net 30 Days

<u>Gross Total</u>	<b>\$7,350.00</b>
<u>Agency Commission</u>	<b>\$1,102.50</b>
<u>Net Amount Due</u>	<b>\$6,247.50</b>
<u>Invoice Balance as of 11/12/18 4:49:53 PM CT</u>	<b>\$0.00</b>

Subject to Terms and Conditions available at:  
 For TV: <http://meredithvsales.com/terms-and-conditions/>  
 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>