

South Dakota Public Broadcasting  
**Radio Underwriting—1<sup>st</sup> Quarter**  
 January – March 2017

**Manual Placement**

<b>Acupuncture 4 Health</b>	Renewal
ACUPUNCTURE/4HEALTH/ROS/M-F/4 SPTS WKDAY	10/03/16-10/01/17
ACUPUNCTURE/4HEALTH/ROS/SAT-SUN/4SPTS WKEND	10/03/16-10/01/17
<b>Arts South Dakota</b>	New
ARTS SD / ROS / 2 SPOTS SAT & SUN	01/23/17-02/26/17
ARTS SD / ROS / 1 SPOT M-F	01/23/17-02/26/17
<b>BankWest</b>	Renewal
BANKWEST/MON-SUN/1 SPOT DAY/7 SPTS WK	11/01/16-10/31/17
<b>Bay Leaf Cafe, Inc.</b>	Renewal
	05/16/16-05/14/17
<b>BH Community Theatre</b>	New
BHCT / 2 PER DAY / MON-SUN / LION IN WINTER, MTWTFSS	01/28/17-02/10/17
<b>BH Symphony</b>	Renewal
BH SYMPHY/ROS_DLY/CELBRATION YOUTH/MAR_4/28 SPOTS	02/18/17-03/03/17
BH SYMPH/ROS_DLY/EVE W SEAN CHEN/APR 8/28 SPOTS	03/25/17-04/07/17
<b>Black Hills Federal Credit Union</b>	Renewal
BHFCU/ROS-M-F/4 SPTS WK	05/16/16-05/14/17
<b>Black Hills Film Festival</b>	Renewal
BH FILM FEST/SUN ROS/4 PER DAY	03/26/17-03/26/17
BH FILM FEST/MKTPLC-FRESHAIR/1 PER DAY/M-F	03/27/17-03/31/17
<b>Black Hills Playhouse</b>	Renewal
BH PLAYHOUSE/ROS/M-F/5 SPOTS WK	03/14/16-03/12/17
<b>Black Hills State University</b>	Renewal
BHSU/SPOTS1&2/ROS WEEKEND/2 PER DAY	12/05/16-07/02/17
BHSU/SPOT 1:DUALCAMPUS/ROS/1 SPOT EA/MTTF	12/05/16-07/02/17
BHSU/SPOT 2:RAPID CITY CAMPUS/ROS/1 PER WED	12/05/16-07/02/17
<b>Bursch Travel</b>	Renewal
BURSCH TRAVEL/ROS/MON-SUN/2X PER DAY	01/09/17-04/30/17
<b>CO-OP Architecture</b>	Renewal

CO-OP ARCHITECT / WEEKDAY ROS / 2 SPOTS PER DAY 07/02/17	01/09/17-
<b>Dacotah Prairie Museum</b> DACOTAH PRAIRIE/WKEND ROS/SAT-SUN DACOTAH PRAIRIE/WKDAY ROS/ M-F	Renewal 08/01/16-01/31/17 08/01/16-01/31/17
<b>Deadwood History, Inc.</b> DEADWOOD HISTORY/ROS/MON-SUN/1 SPT DAY DEADWOOD HISTORY/ROS 3 PER DAY/TEA WITH HG 03/19/17	Renewal 04/18/16-04/16/17 02/14/17-
<b>DeMersseman Jensen Tellinghuisen &amp; Huffman LLP</b> DEMERSSEMAN JENSEN/3 SPOTS WK/M-F DEMERSSEMAN JENSE/3 SPOTS PER WK/M-F	Renewal 01/25/16-01/22/17 01/23/17-01/21/18
<b>Dr. James Szana or Dr. Aaron Rumpca/Murdo Dental</b> DR. SZANA & DR RUMPCA/ROS/SA-SU/1 SPOT DAY DR. SZANA & DR RUMPCA/ROS/M-F/1 SPOT DAY	Renewal 04/04/16-04/02/17 04/04/16-04/02/17
<b>Estes Campbell Law Firm</b> ESTES CAMPBELL/ROS M-F/5X PER WK/1 PER DAY	Renewal 05/16/16-05/14/17
<b>Family Dentistry of Sioux Falls</b> FAMILY DENTISTRY/ROS/M-F	Renewal 06/13/16-06/11/17
<b>Gene Hufford Agency Inc.</b> GENE HUFFORD/ROS/M-F/8 SPOTS WK GENE HUFFORD/ROS/M-F/8 SPOTS WK	Renewal 01/18/16-01/15/17 01/16/17-01/14/18
<b>Good Earth Natural Foods</b> GOOD EARTH/#1_LOFT/2 PER SATURDAY/ROS GOOD EARTH/#3_STORE/1 PER SAT EVRY 2 WKS GOOD EARTH/#2_CAFE/1 PER SAT EVRY OTHER WK 11/12/17	New 11/21/16-11/19/17 11/21/16-11/19/17 11/28/16-
<b>Gordy Pratt</b> GORDY PRATT/ROS/M-W-F-SAT-SUN	Renewal 03/27/17-04/02/17
<b>Horton Incorporated</b> HORTON/WKDAY ROS/ 8 SPOTS PER WEEK	Renewal 08/15/16-08/13/17
<b>Interim Healthcare</b> INTERIM HEALTH/ROS/M-F	Renewal 04/04/16-04/02/17
<b>McCrary Gardens</b> MCCRORY GARDENS/ROS/M-F MCCRORY GARDENS/ROS/SAT & SUN	Renewal 10/17/16-10/22/17 10/17/16-10/22/17
<b>National Shows 2, LLC</b>	New

NS2 - ROS - 3 SPOTS - SAT & SUN	02/23/17-03/02/17
NS2 - ROS - 3 SPOTS	02/23/17-03/02/17
<b>Ophthalmology Associates</b>	Renewal
OPHTHALMOLOGY ASSOC / ROS / 2 SPOTS PER DAY M-F	11/14/16-
11/12/17	
<b>Orpheum Theater - Sioux Falls</b>	Renewal
SMG - ROS - 2 SPOTS M-TH	03/06/17-03/09/17
<b>Orpheum Theatre - Sioux City</b>	Renewal
ORPHEUM - SC - ROS - 1 SPOT M-F	03/27/17-04/02/17
ORPHEUM - SIOUX CITY - ROS - 2 SPOTS M-SUN	03/13/17-03/26/17
<b>Paul Horsted, Dakota Photographic LLC</b>	Renewal
PAUL HORSTED/ROS/4X WK/MON-FRI	05/23/16-05/19/17
<b>PERFORMING ARTS CENTER OF RAPID CITY</b>	New
PAC OF RC/SAT_SHORT ROS/10A-5P/	01/14/17-01/27/17
PAC OF RC/WKDAY CNDNSD ROS/3-8 PM	01/14/17-01/27/17
PAC OF RC-2/SAT_SHORT ROS/10A-5PM	01/28/17-02/10/17
PAC OF RC-2/WKDAY CNDNSD ROS/3-8 PM	01/28/17-02/10/17
PAC OF RC-3/SAT_SHORT ROS/10A-5PM	02/25/17-03/10/17
PAC OF RC-3/WKDAY CNDNSD ROS/3-8 PM	02/25/17-03/10/17
<b>Presentation Sisters of Aberdeen</b>	Renewal
PRESENTATION SISTERSW/1 ROS SPOT PER DAY M-F	03/21/16-03/19/17
PRESENTATION SISTERS / 1 ROS / M-F	03/20/17-03/18/18
<b>Schmeckfest</b>	New
SCHMECKFEST / 1 SPOT / ROS	03/06/17-03/24/17
<b>SDN Communications</b>	Renewal
SDN / STATEHOUSE RECAP / ME OR ATC / 1 SPOT/DAY	01/08/17-03/19/17
<b>SD Space Grant Consortium</b>	Renewal
SD SPACE/ROS/2 PER WK/M-F	02/06/17-05/21/17
<b>SDSU Foundation (Woodbine Productions)</b>	Renewal
SDSU WOODBINE - MARKETPLACE 1 SPOT M-F	02/20/17-04/25/17
SDSU WOODBINE - ALL THINGS CONSIDERED 1 SPOT M-F	02/20/17-04/25/17
<b>Sioux Falls Area Community Foundation</b>	Renewal
SFACF/ ROS / 2 SPOTS PER SUN	01/01/17-12/31/17
SFACF/ ROS / 3 SPOTS PER SAT	01/01/17-12/31/17
<b>Sioux Falls Seminary</b>	Renewal
SF SEMINARY /SAT ROS / 4 SPOTS EVERYOTHER SAT	11/28/16-11/26/17
SF SEMINARY /SUN ROS / 2 SPOTS FROM 9-11AM	11/28/16-11/26/17



MEDIA ONE / ALL THINGS CONSIDERED/ 1 SPOT MWF 11/19/17		11/21/16-
<b>National Shows 2, LLC</b> NS2 - ALL THINGS CONSIDERED - 1 SPOT	New	02/23/17-03/02/17
<b>Orpheum Theater - Sioux Falls</b> SMG - ALL THINGS CONSIDERED- 1 SPOT - M-TH	Renewal	03/06/17-03/09/17
<b>Orpheum Theatre - Sioux City</b> ORPHEUM - SC - ALL THINGS CONSIDERED - 1 SPOT T-F 04/02/17	Renewal	03/27/17-
ORPHEUM - SC - ALL THINGS CONSIDERED - 1 SPOT M-F 03/26/17		03/13/17-
<b>Puetz Corporation</b> PUETZ CORP - ATC - 1 SPOT M-F	Renewal	10/03/16-10/01/17
<b>Rapid City Medical Center</b> RC MEDICAL CTR/ALL THINGS CONSIDERED/2 PER DAY/M-F	New	03/06/17-03/04/18
<b>Regional Health</b> REGIONAL HEALTH/ATC/M-W-F	Renewal	01/18/16-01/15/17
<b>SD Bar Foundation</b> SD BAR FND/2017 SESS/ALL THINGS CONSIDERED	Renewal	01/02/17-04/02/17
<b>SD Community Foundation</b> SD COMMUNITY FND/ATC/1 SPT DAY/2 SPTS WEEK	Renewal	07/11/16-07/09/17
<b>SDN Communications</b> SDN / ALL THINGS CONSIDERED / 2 SPOTS PER M-F	Renewal	01/01/17-12/31/17
<b>Sioux Falls Area Community Foundation</b> SFACF/ALL THINGS CONSIDERED/ 1 SPOT PER M-F	Renewal	01/01/17-12/31/17
<b>Southeastern Dental Center</b> SE DENTAL/ALL THINGS CONSIDERED/1 SPOT PER M & W 03/26/17	Renewal	09/26/16-
<b>The Center for Western Studies</b> CWS / ALL THINGS CONSIDERED / 1 SPOT TU & THURS 11/05/17	Renewal	11/07/16-
<b>University of Sioux Falls</b> USF/ATC/ 1 SPOT M, W, F	Renewal	08/22/16-08/20/17
<b>Vance Thompson Vision</b> VANCE THOMPSON/ALL THINGS CONSIDERED/1 SPOT M-F	Renewal	09/12/16-09/10/17

## ALL THINGS CONSIDERED WEEKEND

<b>Bush Foundation</b> BUSH FOUNDATION/ATC WKEND/1 SPOT SAT&SUN 12/31/17	Renewal 01/02/17-
<b>Flooring America</b> FLOORING AMERICA/WEEKEND ATC/SAT	Renewal 08/08/16-08/06/17
<b>SDN Communications</b> SDN / ALL THINGS CONSIDERED WKEND / 2 SPOTS S-SU 12/31/17	Renewal 01/01/17-

## IN THE MOMENT WITH LORI WALSH

<b>Abourezk Law Firm</b> ABOUREZK LAW/THE MOMENT/ABOUREY/TU-TH/2 SPOTS DAY 03/12/17 ABOUREZK LAW/IN THE MOMENT/TU-TH/2 SPOTS DAY	Renewal 03/14/16- 03/13/17-03/11/18
<b>Arts South Dakota</b> ARTS SD / ITM / 1 SPOT M-F	New 01/23/17-02/26/17
<b>Black Hills Chamber Music Society</b> BH CHAMBER MUS/#2/IN THE MOMENT/5 SPOTS X 2WKS BH CHAMBER MUS/#3/IN THE MOMENT/5 SPOTS X 2WKS	New 01/09/17-01/21/17 03/20/17-04/01/17
<b>Black Hills Film Festival</b> BH FILM FEST/IN THE MOMENT/2 PER DAY/M-F	Renewal 03/27/17-03/31/17
<b>First Bank and Trust</b> FIRST BANK & TRUST / INM / 1 SPOT - M-F	Renewal 01/09/17-04/16/17
<b>First Dakota National Bank</b> c/o Fresh Produce FIRST DAKOTA/THE MOMENT//1 SPOT PER M-W-F	Renewal 06/06/16-06/11/17
<b>Media One Advertising</b> MEDIA ONE / IN THE MOMENT / 1 SPOT M & F	Renewal 11/21/16-11/19/17
<b>National Shows 2, LLC</b> NS2 - IN THE MOMENT - 1 SPOT	New 02/23/17-03/02/17
<b>Orpheum Theatre - Sioux City</b> ORPHEUM - SC - IN THE MOMENT - 1 SPOT - M-F ORPHEUM - SC - IN THE MOMENT - 1 SPOT T-F	Renewal 03/27/17-04/02/17 03/13/17-03/26/17
<b>SD Bar Foundation</b> SD BAR FND/2017 SESSI/IN THE MOMENT	Renewal 01/06/17-03/10/17

**SD Humanities Council** Renewal  
SD HUMANITIES/THE MOMENT/ 1 SPOT TUES & THURS 10/24/16-10/22/17

**SDN Communications** Renewal  
SDN / IN THE MOMENT / 1 SPOT M-F 01/01/17-12/31/17  
SDN / IN THE MOMENT / 3 SPOTS - FRI 01/01/17-12/31/17  
SDN / STATEHOUSE RECAP / THE MOMENT / 1 PER DAY 01/08/17-  
03/19/17

**SD Space Grant Consortium** Renewal  
SD SPACE/IN THE MOMENT/1 PR WK-2ND HR SCIENCE 02/06/17-  
05/21/17

**South Dakota State Historical Society** Renewal  
SD STATE HISTOR / THE MOMENT/Y/MWF/1PERDAY/150TOT 07/04/16-06/25/17

**Southeastern Dental Center** Renewal  
SE DENTAL/THE MOMENT/1 SPOT PER TU & TH 03/28/16-03/26/17

### **JAZZ NIGHTLY**

**Abourezk Law Firm** Renewal  
ABOUREZK LAW/JAZZ NIGHTLY/THURS 1 SPOT 03/14/16-03/12/17  
ABOUREZK LAW/JAZZ NIGHTLY/THURS 1 PR WK 03/13/17-03/11/18

**Black Hills Chamber Music Society** New  
BH CHAMBER MUS/#2/JAZZ NIGHTLY/5 SPOTS X 2WKS 01/09/17-  
01/21/17  
BH CHAMBER MUS/#3/JAZZ NIGHTLY/4 SPOTS X 2WKS 03/20/17-  
04/01/17

**Capital Services** Renewal  
CAPITAL CARD / JAZZ NIGHTLY / 1 SPOT PER TH 11/14/16-11/12/17

**Dr. James Szana or Dr. Aaron Rumpca/Murdo Dental** Renewal  
DR. SZANA & DR RUMPCA/JAZZ NIGHTLY/M-F/1 SPOT DAY 04/04/16-04/02/17

**Vance Thompson Vision** Renewal  
VANCE THOMPSON/JAZZ NIGHTLY/1 SPOT M-F 09/12/16-09/10/17

### **KRISTA TIPPETT ON BEING**

**All Souls Church** Renewal  
ALL SOULS CHURCH/ON BEING/2 SPOTS PER SHOW 01/25/16-01/22/17  
ALL SOULS CHURCH / ON BEING / 2 SPOTS SUN 01/23/17-01/28/18

### **MARKETPLACE**

<b>First Bank and Trust</b>	Renewal	
FIRST BANK & TRUST / MARKET TO MARKET /1 SPOT T&TH		01/09/17-01/07/18
<b>MILK STREET KITCHEN</b>		
<b>The Market</b>	New	
MAIN STREET MKT/MILK STREET/ KITCHEN-SUN/1 SPOT		02/01/16-01/29/17
THE MARKET/MILK STREET KITCHEN/1 PER SUN		01/30/17-01/28/18
<b>MORNING EDITION</b>		
<b>Bush Foundation</b>	Renewal	
BUSH FOUNDATION/MORNING EDITION/ 1 SPOT M-F		01/02/17-
12/31/17		
<b>Capital Services</b>	Renewal	
CAPITAL CARD / ME / 1 SPOT PER M TU W		11/14/16-11/12/17
<b>Davenport Evans Lawyers</b>	Renewal	
DAVENPORT EVANS/MORNING EDITION		10/03/16-04/24/17
<b>First Bank and Trust</b>	Renewal	
FIRST BANK & TRUST / MORNING EDITION /1 SPOT MWF		01/09/17-
01/07/18		
<b>First Dakota National Bank</b> c/o Fresh Produce	Renewal	
FIRST DAKOTA/MORNING EDITION/1 SPOT M-F		06/06/16-06/11/17
<b>Flooring America</b>	Renewal	
FLOORING AMERICA/MORNING EDITION/TUESDAYS		08/08/16-
08/06/17		
FLOORING AMERICA/MORNING EDITION/THURSDAYS 20 WK		09/01/16-01/19/17
<b>Gordy Pratt</b>	Renewal	
GORDY PRATT/MORNING EDITION/1 PER DAY		03/27/17-04/02/17
<b>Media One Advertising</b>	Renewal	
MEDIA ONE / MORNING EDITION / 1 SPOT MWF		11/21/16-11/19/17
<b>National Shows 2, LLC</b>	New	
NS2 - MORNING EDITION - 1 SPOT		02/23/17-02/24/17
NS2 - MORNING EDITION - 1 SPOT		02/28/17-03/02/17
<b>Orpheum Theater - Sioux Falls</b>	Renewal	
SMG - MORNING EDITION - 1 SPOT - M-TH		03/06/17-03/09/17
<b>Orpheum Theatre - Sioux City</b>	Renewal	



ORPHEUM - SC - MORNING EDITION - 1 SPOT - T-F	03/27/17-04/02/17
ORPHEUM - SC - MORNING EDITION - 1 SPOT T-F	03/13/17-03/26/17
<b>Regional Health</b> REGIONAL HEALTH/ME	Renewal 01/18/16-01/15/17
<b>SD Bar Foundation</b> SD BAR FND/2017 SESS/MORNING EDITION	Renewal 01/02/17-04/02/17
<b>SD Community Foundation</b> SD COMMUNITY FND/ME/1 SPT DAY/M-F	Renewal 07/11/16-07/09/17
<b>SD Humanities Council</b> SD HUMANITIES/MORNING EDITION/ 1 SPOT M-F	Renewal 10/24/16-10/22/17
<b>SDN Communications</b> SDN / MORNIG EDITION / 3 SPOTS PER M-F	Renewal 01/01/17-12/31/17
<b>SDSU Continuing &amp; Distance Education</b> SDSU CONTINUING/MORNING EDITION/1 SPOT M-F @ 7:21	Renewal 08/15/16-08/13/17
<b>Sioux Falls Area Community Foundation</b> SFACF/MORNING EDITION/ 1 SPOT PER M-F	Renewal 01/01/17-12/31/17
<b>South Dakota Art Museum</b> SD ART MUSEUM/MORNING EDITION/TU & TH - 1 SPOT	Renewal 08/01/16-07/31/17
<b>The Center for Western Studies</b> CWS / MORNING EDITION / 1 SPOT M, W, F	Renewal 11/07/16-11/05/17
<b>The Market</b> MAIN STREET MKT/ME/MON & WED/1 SPOT THE MARKET/MORNING EDITION/1 SPOT PER MON & WED/	New 02/01/16-01/29/17 01/30/17-01/28/18
<b>University of Sioux Falls</b> USF/MORNING EDITION/1 SPOT TU-THR-FRI	Renewal 08/22/16-08/20/17
<b>Vance Thompson Vision</b> VANCE THOMPSON/MORNING EDITION/1 SPOT M-F	Renewal 09/12/16-09/10/17
<b>NATIONAL NATIVE NEWS</b>	
<b>Mr. James Leach, Attorney at Law</b> JAMES LEACH/NNNEWS/EVERY OTHER DAY	Renewal 12/12/16-12/10/17
<b>ON POINT</b>	
<b>Black Hills Chamber Music Society</b> BH CHAMBER MUS/#2/ON POINT/4 SPOTS X 2WKS	New 01/09/17-01/21/17

BH CHAMBER MUS/#3/ON POINT/4 SPOTS X 2WKS 03/20/17-04/01/17

**Black Hills Film Festival** Renewal  
BH FILM FEST/ON POINT/1 PER DAY/M-F 03/26/17-03/31/17

**PRAIRIE HOME COMPANION**

**Sunset Strip Pawn Inc.** Renewal  
SUNSET PAWN/PRAIRIE HOME COMPANION SAT/1 SPOT PER 02/22/16-02/19/17

**RADIOLAB**

**Media One Advertising** Renewal  
MEDIA ONE / RADIOLAB / 1 SPOT PER SAT 11/21/16-11/19/17

**SD Space Grant Consortium** Renewal  
SD SPACE/RADIO LAB/1 PER WK 02/06/17-05/21/17

**SCIENCE FRIDAYS**

**SD Space Grant Consortium** Renewal  
SD SPACE/SCIENCE FRIDAY/1 PER WK 02/06/17-05/21/17

**STARDATE**

**SD Space Grant Consortium** Renewal  
SD SPACE/STARDATE/M-F/AM&PM 05/23/16-01/01/17  
SD SPACE/STARDATE/M-F/PM ONLY-REV 01/02/17-05/21/17

**TED RADIO HOUR**

**Media One Advertising** Renewal  
MEDIA ONE / TED RADIO HOUR / 1 SPOT PER SUN 11/21/16-11/19/17  
MEDIA ONE / TED RADIO HOUR / 1 SPOT PER SAT 11/21/16-11/19/17

**SD Humanities Council** Renewal  
SD HUMAN/TED RADIO/ 1 SPOT PER SUN 10/24/16-10/22/17  
SD HUMAN/TED RADIO/ 1 SPOT PER SAT 10/24/16-10/22/17

**SD Space Grant Consortium** Renewal  
SD SPACE/TED TALKS/1 PER SAT 02/06/17-05/21/17

**The Market** New  
MAIN STREET MKT/TED RADIO HOUR-SAT/1 SPOT 02/01/16-01/29/17  
THE MARKET/TED RADIO HR/1 PER SAT 01/30/17-01/28/18

**THIS AMERICAN LIFE**

**Media One Advertising** Renewal

MEDIA ONE / THIS AMERICAN LIFE / 1 SPOT PER SAT 11/21/16-11/19/17

**The Market**

MAIN STREET MKT/THIS AM LIFE SAT./1 SPOT  
THE MARKET/THIS AMERICAN LIFE

New  
02/01/16-01/29/17  
01/30/17-01/28/18

**WAIT WAIT**

**Black Hills Chamber Music Society**

BH CHAMBER MUS/#2/WAIT\_WAIT/2 SPOTS X 2 WKS  
01/21/17  
BH CHAMBER MUS/#3/WAIT\_WAIT/2 SPOTS X 2 WKS  
04/01/17

New  
01/09/17-  
03/20/17-

**SD Humanities Council**

SD HUMANITIES/WAIT WAIT/1 SPOT PER SAT

Renewal  
10/24/16-10/22/17

**WEEKEND EDITION**

**Bush Foundation**

BUSH FOUNDATION/WKEND EDITION/1 SPOT SAT&SUN

Renewal  
01/02/17-12/31/17

**The Center for Western Studies**

CWS / WEEKEND EDITION / 1 SPOT SAT & SUN

Renewal  
11/07/16-11/05/17