

**South Dakota Public Broadcasting**  
**Radio Underwriting—3<sup>rd</sup> Quarter**  
**July – September 2021**

**Program Specific Placements**

***ALL THINGS CONSIDERED***

**Bush Foundation** New  
 St Paul, MN  
 BUSH FOUNDATION - ALL THINGS - 1 SPOT M-F 01/16/21-01/15/22

**Dakota Angler & Outfitter** New  
 Rapid City, SD  
 DAKOTA ANGLER - ATC 2021 04/01/21-03/31/22

**Denny Menholt** Renewal  
 Rapid City, SD  
 MENHOLT - ATC 2021 01/18/21-12/31/21

**First Dakota National Bank** c/o Fresh Produce New  
 Sioux Falls, SD  
 FIRST DAKOTA/ATC/TUE-THUR 2021 04/01/21-11/01/21

**Midco** c/o Flynn Wright New  
 Sioux Falls, SD  
 MIDCO-C/O FLYNN WRIGHT 2021-ATC (JUL) 07/05/21-07/16/21  
 MIDCO-C/O FLYNN WRIGHT 2021-ATC (AUG) 08/02/21-08/13/21  
 MIDCO-C/O FLYNN WRIGHT 2021-ATC (AUG2) 08/23/21-09/03/21  
 MIDCO-C/O FLYNN WRIGHT 2021-ATC (SEP) 09/13/21-09/24/21

**Rapid City Medical Center** Renewal  
 Rapid City, SD  
 RC MEDICAL CTR - ATC - GASTRO -2X 04/12/21-03/28/22  
 RC MEDICAL CTR - CLINICS 2021 - ALT WKS 04/12/21-03/29/22  
 RC MEDICAL CTR - ATC - DERM #2 2021 04/12/21-03/28/22  
 RC MEDICAL CTR - ATC - RHEUMATOLO 04/19/21-03/28/22  
 RC MEDICAL CTR - ATC - INTERNAL MED - ALT WK 04/19/21-03/28/22  
 RC MEDICAL CTR - ATC - INTERVENTIONAL PAIN 04/26/21-03/28/22

**SD Community Foundation** Renewal  
 Pierre, SD  
 SD COMMUNITY FN/ALL THINGS CONSIDERED/TUE&THUR 09/07/20-09/05/21

**SFM Mutual Insurance** Renewal  
 Bloomington, MN  
 CCF - SFM - M-F - ATC - (JULY) 07/19/21-09/23/21  
 CCF - SFM - M-F - ATC - (AUG) 08/09/21-08/13/21  
 CCF - SFM - M-F - ATC - (AUG2) 08/23/21-08/27/21  
 CCF - SFM - M-F - ATC - (SEPT) 09/13/21-09/17/21

<b>Sioux Falls Area Community Foundation</b> Sioux Falls, SD SFACF - 1 SPOT M-F 2021 - ATC	Renewal  12/28/20-12/26/21
<b>South Dakota Art Museum</b> Brookings, SD SD ART MUSEUM - ALL THINGS CONSIDERED	Renewal  10/19/20-10/17/21
<b>South Dakota Game, Fish &amp; Parks</b> Pierre, SD SD GF&P -ATC 2021	New  07/12/21-06/28/22
<b>The Center for Western Studies</b> Sioux Falls, SD CWS -CENTER FOR WEST - ATC	Renewal  09/01/20-08/01/21
<b>Vance Thompson Vision</b> Sioux Falls, SD VANCE THOMPSON - ATC - 2021 M-F	New  03/08/21-12/31/21
<b>Woodbine Productions</b> Brookings, SD WOODBINE PRODCUTION - ATC	New  09/08/21-09/17/21
<b><i>ALL THINGS CONSIDERED WEEKEND</i></b>	
<b>Bush Foundation</b> St Paul, MN BUSH FOUNDATION - ATC WKEND - 1 SAT&SUN	New  01/16/21-01/15/22
<b>Flooring America</b> Rapid City, SD FLOORING AMER - ATC WEEKEND - SAT FLOORING AMER - ATC WEEKEND - SAT 2022	Renewal  09/21/20-09/04/21 09/05/21-08/30/22
<b><i>IN THE MOMENT WITH LORI WALSH</i></b>	
<b>Arts South Dakota</b> Sioux Falls, SD SD ARTS-ITMO -2021 51X	Renewal  04/01/21-10/31/21
<b>Bangs McCullen Law Firm</b> Sioux Falls, SD BANGS MCCULLEN LAW /ITMO 52X	New  05/03/21-04/25/22
<b>Denny Menholt</b> Rapid City, SD MENHOLT - ITMO 2021	Renewal  01/18/21-12/31/21

<b>First Dakota National Bank</b> c/o Fresh Produce Sioux Falls, SD FIRST DAKOTA/ITMO/MON-WED-FRI 2021	New  04/01/21-11/01/21
<b>Midco</b> c/o Flynn Wright Sioux Falls, SD MIDCO-C/O FLYNN WRIGHT 2021-ITMONOON MIDCO-C/O FLYNN WRIGHT 2021-ITMO7PM MIDCO-C/O FLYNN WRIGHT 2021-ITMONOON MIDCO-C/O FLYNN WRIGHT 2021-ITMO7PM MIDCO-C/O FLYNN WRIGHT 2021-ITMONOON MIDCO-C/O FLYNN WRIGHT 2021-ITMO7PM MIDCO-C/O FLYNN WRIGHT 2021-ITMONOON MIDCO-C/O FLYNN WRIGHT 2021-ITMO7PM	New  07/05/21-07/16/21 07/05/21-07/16/21 08/02/21-08/13/21 08/02/21-08/13/21 08/23/21-09/03/21 08/23/21-09/03/21 09/13/21-09/24/21 09/13/21-09/24/21
<b>Reliabank</b> Tea, SD RELIABANK - ITMO - 43X	New  03/01/21-12/31/21
<b>SD CEO Women's Business Center</b> Spearfish, SD SD CEO WOMEN'S BUSINESS CTR - ITMO	New  04/30/21-07/31/21
<b>SD Humanities Council</b> Brookings, SD SD HUMANITIES - ITMO	Renewal  11/16/20-11/16/21
<b>SDSTA - Sanford Underground Research Facility</b> Lead, SD SDSTA/NEUTRINO DAYS/ITMO SDSTA- SANFORD UGRF/ITMO PM/2 TO 3 SDSTA- SANFORD UGRF/ITMO AM/2021	Renewal  06/21/21-07/09/21 07/01/21-06/30/22 07/05/21-06/30/22
<b>TSP</b> Sioux Falls, SD TSP - ITMO X24 - JULY TSP - ITMO X24 - AUG TSP - ITMO X24 - SEP	New  07/12/21-07/16/21 08/09/21-08/13/21 09/13/21-09/17/21
<b>Woodbine Productions</b> Brookings, SD WOODBINE PRODCUTION - ITMO NOON SDSU/WOODBINE/ITMO/BRULE SDSU/WOODBINE/ITMOPM/BRULE	New  09/08/21-09/17/21 09/18/21-10/07/21 09/18/21-10/07/21
<b>JAZZ NIGHTLY</b>	
<b>Arts South Dakota</b> Sioux Falls, SD SD ARTS-JN -2021 64X	Renewal  04/01/21-10/31/21

**Capital Services**

Sioux Falls, SD  
CAPITAL SERVICES/JN X52

Renewal

03/22/21-03/21/22

**TSP**

Sioux Falls, SD  
TSP - JN X24 - JULY  
TSP - JN X24 - AUG  
TSP - JN X24 - SEP

New

07/05/21-07/09/21

08/02/21-08/06/21

09/06/21-09/10/21

**Vance Thompson Vision**

Sioux Falls, SD  
VANCE THOMPSON - JAZZ NIGHTLY -2021 - M-F

New

03/08/21-12/31/21

**Woodbine Productions**

Brookings, SD  
WOODBINE PRODCUTION - JN  
SDSU/WOODBINE/JN/BRULE

New

09/08/21-09/17/21

09/18/21-10/07/21

**MARKETPLACE**

**Dakota Angler & Outfitter**

Rapid City, SD  
DAKOTA ANGLER - MARKETPLACE 2021

New

04/01/21-03/31/22

**First Interstate Bank**

Billings, MT  
FIRST INTERSTATE - 22X – 2021  
FIRST INTERSTATE - 22X – 2021  
FIRST INTERSTATE - 22X - 2021  
FIRST INTERSTATE - 22X - 2021  
FIRST INTERSTATE - 22X - 2021  
FIRST INTERSTATE - 22X - 2021

Renewal

07/05/21-07/09/21

07/12/21-07/16/21

08/02/21-08/06/21

08/09/21-08/13/21

09/06/21-09/10/21

09/13/21-09/17/21

**Horton Incorporated**

Roseville, MN  
HORTON - MARKETPLACE

New

03/20/21-10/06/21

**McCrary Gardens**

Brookings, SD  
MCCRORY GARDENS/ MARKETPLACE

New

11/09/20-11/08/21

**Reliabank**

Tea, SD  
RELIABANK - MKPL - 43X

New

03/01/21-12/31/21

**Vermillion Federal Credit Union**

Vermillion, SD  
VERMILLION FCU - MARKETPLACE 2021

Renewal

02/14/21-02/13/22

**MARKETPLACE MORNING REPORT**

**Vermillion Federal Credit Union**

Vermillion, SD  
VERMILLION FCU - MP MORNING REPORT 7:51AM 2021  
Renewal  
02/14/21-02/13/22

**MORNING EDITION**

**Bush Foundation**

St Paul, MN  
BUSH FOUNDATION- MORN EDIT 1 SPOT M-F  
New  
01/16/21-01/15/22

**Capital Services**

Sioux Falls, SD  
CAPITAL SERVICES/ME X156  
Renewal  
03/22/21-03/21/22

**Denny Menholt**

Rapid City, SD  
MENHOLT - ME 2021  
Renewal  
01/18/21-12/31/21

**First Dakota National Bank** c/o Fresh Produce

Sioux Falls, SD  
FIRST DAKOTA/ME/ 2021  
New  
04/01/21-11/01/21

**Flooring America**

Rapid City, SD  
FLOORING AMER-MORNING EDITION-TUES  
09/21/20-08/31/21  
FLOORING AMER-MORNING EDITION-TUES 2022  
09/05/21-08/30/22  
FLOORING AMER - MORNING EDITION - THURS 2022  
09/05/21-08/30/22

**Ingalls Homestead**

De Smet, SD  
INGALLS HOMESTEAD - ME - 6AM-9AM  
Renewal  
06/07/21-09/05/21

**Midco** c/o Flynn Wright

Sioux Falls, SD  
MIDCO-C/O FLYNN WRIGHT 2021-ME  
07/05/21-07/16/21  
MIDCO-C/O FLYNN WRIGHT 2021-ME  
08/02/21-08/13/21  
MIDCO-C/O FLYNN WRIGHT 2021-ME  
08/23/21-09/03/21  
MIDCO-C/O FLYNN WRIGHT 2021-ME  
09/13/21-09/24/21

**Rapid City Medical Center**

Rapid City, SD  
RC MEDICAL CTR - CLINICS 2021 - ME- ALT WKS  
Renewal  
04/19/21-03/28/22

**SD Community Foundation**

Pierre, SD  
SD COMMUNITY FN/MRNNG ED/1 PR M-F/250 PR YR  
Renewal  
09/07/20-09/05/21

<b>SD Humanities Council</b> Brookings, SD SD HUMANITIES - MORNING EDITION	Renewal  11/16/20-11/16/21
<b>SDSTA - Sanford Underground Research Facility</b> Lead, SD SDSTA/NEUTRINO DAYS/ME	Renewal  06/21/21-07/09/21
<b>SFM Mutual Insurance</b> Bloomington, MN CCF - SFM - ME - 3X M-F - 2021(JULY) CCF - SFM - ME - 3X M-F - 2021(AUG) CCF - SFM - ME - 3X M-F - 2021(AUG2) CCF - SFM - ME - 3X M-F - 2021(SEPT)	Renewal  07/19/21-07/23/21 08/09/21-08/13/21 08/23/21-08/27/21 09/13/21-09/17/21
<b>Sioux Falls Area Community Foundation</b> Sioux Falls, SD SFACF - 1 SPOT M-F 2021- ME	Renewal  12/28/20-12/26/21
<b>South Dakota Art Museum</b> Brookings, SD SD ART MUSEUM - MORNING EDITION -	Renewal  10/19/20-10/17/21
<b>South Dakota Game, Fish &amp; Parks</b> Pierre, SD SD GF&P ME 2021	New  07/05/21-06/26/22
<b>TSP</b> Sioux Falls, SD TSP - ME X24 - JULY TSP - ME X24 - AUG TSP - ME X24 - SEP	New  07/19/21-07/23/21 08/16/21-08/20/21 09/20/21-09/24/21
<b>Vance Thompson Vision</b> Sioux Falls, SD VANCE THOMPSON - ME - 2021 M-F	New  03/08/21-12/31/21
<b>Woodbine Productions</b> Brookings, SD WOODBINE PRODCUTION - ME SDSU/WOODBINE/ME/BRULE	New  09/08/21-09/17/21 09/18/21-10/07/21
<b><i>NATIONAL NATIVE NEWS</i></b>	
<b>MURPHY LAW OFFICE, P.C.</b> Rapid City, SD MURPHY LAW OFFICE - NATIVE NEWS 1/WK/WED MURPHY LAW OFFICE - NATIVE NEWS 1/WK/1X 2021	New  08/05/20-08/05/21 08/01/21-07/31/22

<b>Security 1st Bank</b> Rapid City, SD SECURITY 1ST BANK - NATIVE NEWS 5X WK	New  09/08/21-06/03/22
<b>PLANET MONEY / HOW I BUILT THIS</b>	
<b>SD Humanities Council</b> Brookings, SD SD HUMANITIES-PLANET MONEY	11/16/20-11/16/21
<b>SCIENCE FRIDAYS</b>	
<b>First Dakota National Bank</b> c/o Fresh Produce Sioux Falls, SD FIRST DAKOTA/SCI/FRI2021	New  04/01/21-11/01/21
<b>SDSTA - Sanford Underground Research Facility</b> Lead, SD SANFORD - SCIENCE FRIDAY SDSTA- SANFORD UGRF/SCIENCE/52X	New  08/21/20-08/20/21 07/01/21-06/30/22
<b>SEAM Services</b> Sioux Falls, SD SEAM - 1 SCIENCE FRIDAY 2021	Renewal  01/25/21-01/14/22
<b>STARDATE</b>	
<b>SD Space Grant Consortium</b> Rapid City, SD SD SPACE - ROS 1X WK - STARTDATE SPONSOR 2021	Renewal  06/01/21-05/31/22
<b>THIS AMERICAN LIFE</b>	
<b>McCrary Gardens</b> Brookings, SD MCCRORY GARDENS/ THIS AMERICAN LIFE	New  11/09/20-11/08/21
<b>South Dakota Art Museum</b> Brookings, SD SD ART MUSEUM - AMERICAN LIFE	Renewal  10/19/20-10/17/21
<b>WAIT WAIT</b>	
<b>Martin Media, LLC</b> San Francisco, CA PAULA POUNDSTONE/WAIT WAIT X16	New  09/04/21-09/26/21
<b>SD Humanities Council</b> Brookings, SD SD HUMANITIES - WAIT WAIT SAT	11/16/20-11/16/21

<b>TSP</b> Sioux Falls, SD TSP - WAIT WAIT X28	New  04/01/21-04/03/22
<b>WEEKEND EDITION</b>	
<b>Bush Foundation</b> St Paul, MN BUSH FOUNDATION-WEND EDIT - 1 SPOT SAT&SUN	New  01/16/21-01/15/22
<b>First Dakota National Bank</b> c/o Fresh Produce Sioux Falls, SD FIRST DAKOTA/ROS/ WEEKEND ED (2021) (30 SPOTS)	New  04/01/21-11/01/21
<b>South Dakota Game, Fish &amp; Parks</b> Pierre, SD SD GF&P WEDS 2021	New  07/05/21-06/26/22
<b>Woodbine Productions</b> Brookings, SD SDSU/WOODBINE/WKENDS/BRULE	New  09/18/21-10/03/21