

**South Dakota Public Broadcasting**  
**Radio Underwriting 1st Quarter**  
**January—March 2024**

**Program Specific Placement**

***ALL THINGS CONSIDERED***

**Bush Foundation**

St Paul, MN

BUSH FOUNDATION - ATC - 5X M-F 2024

Renewal

01/08/24-12/31/24

**Dow Rummel Village**

Sioux Falls, SD

DOW RUMMEL VILLAGE/ATC 52X

Renewal

11/13/23-05/12/24

**McQuillen Creative Group**

Aberdeen, SD

MCQUILLEN, WEEKDAY/ATC 2024

Renewal

09/18/23-09/09/24

**Rapid City Medical Center**

Rapid City, SD

RC MEDICAL CTR - ATC - INTERNAL MED - ALT WK 2024

RC MEDICAL CTR - ATC - INTERVENTIONAL PAIN 2024

RC MEDICAL CTR - ATC - GASTRO -2X 2024

RC MEDICAL CTR - ATC - DERM #2 2024

RC MEDICAL CTR - CLINICS 2024 - ALT WKS

RC MEDICAL CTR - ATC - RHEUMATOLO 2024

Renewal

07/01/23-06/30/24

07/01/23-06/30/24

07/03/23-06/30/24

07/03/23-06/30/24

07/10/23-06/30/24

07/10/23-06/30/24

**SD Community Foundation**

Pierre, SD

SD COMMUNITY FN/ALL THINGS CONSIDERED/WED&FRI/24

Renewal

10/02/23-09/24/24

**SD Dept of Human Services**

Pierre, SD

SD DEPT OF HUMAN SERVICE/ATC 26X

SD DEPT OF HUMAN SERVICE/ATC 26X - 2024

11/20/23-03/31/24

03/11/24-06/09/24

**SDN Communications**

Sioux Falls, SD

SDN - ATC 75X 2024

Renewal

01/01/24-04/12/24

**Touchmark Retirement Communities**

Beaverton, OR

TOUCHMARK RETIREMENT - ATC 2024

Renewal

12/04/23-03/29/24

***FRESH AIR***

**Bangs McCullen Law Firm**

Rapid City, SD

BANGS MCCULLEN LAW /FA 52X 2023

Renewal

09/01/23-08/31/24

<b>SD Humanities Council</b> Brookings, SD SD HUMANITIES - FRESH AIR 2024	Renewal  12/04/23-11/24/24
<b>IN THE MOMENT WITH LORI WALSH</b>	
<b>AARP</b> Sioux Falls, SD AARP/ITMO LEG SHOW 2024	Renewal  01/11/24-03/07/24
<b>City of Rapid City - Airport</b> Rapid City, SD CITY OF RAPID CITY - AIRPORT/ITMO 19X	New  03/26/24-08/15/24
<b>Lutheran Social Services</b> Sioux Falls, SD LUTHERAN SOCIAL SERVICES/ITMO/M-F/4C	Renewal  08/14/23-08/11/24
<b>Northern State University</b> Aberdeen, SD NSU - MEDIA/ITMO/65X 2023	Renewal  10/30/23-01/28/24
<b>Reliabank</b> Tea, SD RELIABANK - ITMO - 40X 2024	Renewal  02/12/24-01/07/25
<b>SD Bar Foundation</b> Pierre, SD SD BAR FND/2024 SESSION/MWF/ ITMO AM SD BAR FND/2024 SESSION/ TTH/ITMO PM SD BAR FND/2024 SESSION/W/ ITMO AM SD BAR FND/2024 SESSION/W/ ITMO PM	Renewal  12/16/23-03/29/24 12/18/23-03/31/24 12/20/23-03/29/24 12/20/23-03/29/24
<b>SD Humanities Council</b> Brookings, SD SD HUMANITIES - ITMO 2024	Renewal  12/04/23-06/28/24
<b>SDN Communications</b> Sioux Falls, SD SDN - ITMO 75X -2024	Renewal  01/01/24-04/12/24
<b>SDSTA - Sanford Underground Research Facility</b> Lead, SD SDSTA- SANFORD UGRF/ITMO AM/2 TO 3 2024 SDSTA- SANFORD UGRF/ITMO PM/2 TO 3 2024	Renewal  08/28/23-06/30/24 08/28/23-06/30/24
<b>South Dakota State Historical Society</b> Pierre, SD SD STATE HISTORICAL SOCIETY/ITMO 2023	Renewal  07/03/23-06/30/24

<b>South Dakota Symphony</b> Sioux Falls, SD SD SYMPHONY-SEASON FINALE/ITMO 20X	Renewal  03/18/24-04/12/24
<b>Touchmark Retirement Communities</b> Madison, SD TOUCHMARK RETIREMENT COMMUNITIES - ITMO 2024	Renewal  01/11/24-02/29/24
<b>JAZZ NIGHTLY</b>	
<b>Capital Services</b> Sioux Falls, SD CAPITAL SERVICES/JN X52	Renewal  06/19/23-06/16/24
<b>South Dakota Symphony</b> Sioux Falls, SD SD SYMPHONY-SEASON FINALE/JN 20X	Renewal  03/18/24-04/12/24
<b>MARKETPLACE</b>	
<b>Tom &amp; Danielle Aman Foundation</b> Aberdeen, SD TOM & DANIELLE AMAN FOUNDATION/ROS/MARKET 52X	New  08/07/23-08/04/24
<b>MARKETPLACE MORNING REPORT</b>	
<b>Reliabank</b> Tea, SD RELIABANK- MP MORNING REPORT 6:51AM 2024	Renewal  02/12/24-06/21/24
<b>Security 1st Bank</b> Rapid City, SD SECURITY 1ST BANK - MP MORNING REP7 OR 8:51AM 2023	Renewal  06/01/23-05/31/24
<b>MORNING EDITION</b>	
<b>AARP</b> Sioux Falls, SD AARP/ME 2024	Renewal  12/11/23-03/22/24
<b>Arts South Dakota</b> Sioux Falls, SD ARTS CALENDAR FUNDER ME 7:50BK	  07/17/23-07/01/24
<b>Bangs McCullen Law Firm</b> Rapid City, SD BANGS MCCULLEN LAW /ME 52X 2023	Renewal  09/01/23-08/31/24
<b>Bush Foundation</b> St Paul, MN BUSH FOUNDATION- MORN EDIT 1X M-F 2024	Renewal  01/08/24-12/31/24

<b>Capital Services</b> Sioux Falls, SD CAPITAL SERVICES/ME X156 2023	Renewal  06/19/23-06/16/24
<b>Children's Museum of South Dakota</b> Brookings, SD CHILDREN MUSEUM - MORNING EDITION 2023	New  03/13/23-03/10/24
<b>Davenport Evans Lawyers</b> Sioux Falls, SD DAVENPORT EVANS LAWYERS - 2024 DAVENPORT EVANS LAWYERS - 2024 #2	Renewal  01/08/24-06/30/24 01/08/24-01/31/24
<b>Missouri River Energy Services</b> Sioux Falls, SD MISSOURI RIVER - ME 2024	Renewal  11/20/23-03/31/24
<b>Rapid City Medical Center</b> Rapid City, SD RC MEDICAL CTR - ME - X132 2024	Renewal  07/03/23-06/30/24
<b>Redstone Law Firm</b> Sioux Falls, SD REDSTONE LAW FIRM/ME 36X	New  01/08/24-03/31/24
<b>SD Bar Foundation</b> Pierre, SD SD BAR FND/2024 SESSION/MORNING EDITION	New  12/18/23-03/31/24
<b>SD Community Foundation</b> Pierre, SD SD COMMUNITY FN/MRNNG ED/1 PR M-F/250 PR YR 23-24	Renewal  10/02/23-09/24/24
<b>SD Dept of Human Services</b> Pierre, SD SD DEPT OF HUMAN SERVICE/ME 26X SD DEPT OF HUMAN SERVICE/ME 26X -2024	Renewal  11/20/23-03/31/24 03/11/24-06/09/24
<b>SD Humanities Council</b> Brookings, SD SD HUMANITIES - MORNIN EDITION 2024	Renewal  11/27/23-11/24/24
<b>SDN Communications</b> Sioux Falls, SD SDN - ME 75X 2024	Renewal  01/01/24-04/12/24
<b>Sioux Falls Area Community Foundation</b> Sioux Falls, SD SFACF - 1 SPOT M-F 2024- ME	Renewal  12/25/23-12/22/24

<b>South Dakota Art Museum</b> Brookings, SD SD ART MUSEUM - MORNING EDITION -2023 SD ART MUSEUM - MORNING EDITION -2024	Renewal  01/09/23-01/02/24 01/01/24-12/29/24
<b>South Dakota Game, Fish &amp; Parks</b> Pierre, SD SD GF&P ME 2023	Renewal  06/26/23-06/30/24
<b>South Dakota State Historical Society</b> Pierre, SD SD STATE HISTORICAL SOCIETY/ME 2023	Renewal  07/01/23-06/30/24
<b>Touchmark Retirement Communities</b> Madison, SD TOUCHMARK RETIREMENT - ME 2024	Renewal  12/04/23-03/29/24
<b><i>MOTH RADIO HOUR</i></b>	
<b>SD Humanities Council</b> Brookings, Sd SD HUMANITIES - THE MOTH 2024	Renewal  11/27/23-11/24/24
<b><i>NATIONAL NATIVE NEWS</i></b>	
<b>Security 1st Bank</b> Rapid City, SD SECURITY 1ST BANK - NATIVE NEWS 5X WK 2023	Renewal  06/01/23-05/31/24
<b><i>ON POINT</i></b>	
<b>New Idea Counseling, LLC</b> Sioux Falls, SD NEW IDEA COUNSELING 2023/ON POINT	Renewal  08/07/23-07/31/24
<b><i>SCIENCE FRIDAY</i></b>	
<b>Children's Museum of South Dakota</b> Brookings, SD CHILDREN MUSEUM - SCIENCE FRIDAY 2023	New  03/13/23-03/10/24
<b>SDSTA - Sanford Underground Research Facility</b> Lead, SD SDSTA- SANFORD UGRF/SCIENCE/52X 2024	Renewal  08/28/23-06/30/24
<b>SEAM Services</b> Sioux Falls, SD SEAM - 1 SCIENCE FRIDAY 2023 SEAM - 1 SCIENCE FRIDAY 2024	Renewal  02/06/23-02/04/24 02/05/24-02/04/25

**STARDATE**

**SDSMT**

Rapid City, SD  
SD SPACE - ROS 1X WK - STARTDATE SPONSOR 2023

Renewal  
07/01/23-06/30/24

**STATE OF THE STATE ADDRESS**

**AARP**

Sioux Falls, SD  
AARP/STATE OF THE STATE 2024

Renewal  
01/09/24-01/09/24

**Missouri River Energy Services**

Sioux Falls, SD  
MISSOURI RIVER - STATE OF THE STATE 2024

Renewal  
01/09/24-01/09/24

**Redstone Law Firm**

Sioux Falls, SD  
REDSTONE LAW - 2024 STATE OF THE STATE ADDRESS

New  
01/09/24-01/09/24

**SD Bar Foundation**

Pierre, SD  
SD BAR - 2024 STATE OF THE STATE ADDRESS

Renewal  
01/09/24-01/09/24

**TRAVEL WITH RICK STEVES**

**Park County Travel Council**

Cody, WY  
PARK COUNTY TRAVEL /TRAVEL WITH RICK 52X

Renewal  
07/01/23-06/30/24

**WAIT WAIT**

**SD Humanities Council**

Brookings, SD  
SD HUMANITIES - WAIT WAIT 2024

Renewal  
11/27/23-11/24/24

**WEEKEND EDITION**

**Children's Museum of South Dakota**

Brookings, SD  
CHILDREN MUSEUM - WEEKEND EDITION 2023

New  
03/13/23-03/10/24

**South Dakota Art Museum**

Brookings, SD  
SD ART MUSEUM - WKEND SAT 1X -2024

Renewal  
01/01/24-12/29/24