

South Dakota Public Broadcasting
Radio Underwriting—2nd Quarter
April – June 2021

Program Specific Placements

ALL THINGS CONSIDERED

Bush Foundation	New
St Paul, MN	
BUSH FOUNDATION - ALL THINGS - 1 SPOT M-F	01/16/21-01/15/22
Dakota Angler & Outfitter	New
Rapid City, SD	
DAKOTA ANGLER - ATC 2021	04/01/21-03/31/22
Delta Dental of South Dakota	Renewal
Pierre, SD	
DELTA DENTAL - ATC -	05/11/20-04/30/21
Denny Menholt	Renewal
Rapid City, SD	
MENHOLT - ATC 2021	01/18/21-12/31/21
First Dakota National Bank c/o Fresh Produce	New
Sioux Falls, SD	
FIRST DAKOTA/ATC/TUE-THUR 2021 (152 SPOTS)	04/01/21-11/01/21
Independent Insurance Agents of SD	Renewal
Ft Pierre, SD	
IIASD - ATC	05/25/20-05/02/21
Lifescape - RISE Custom Solutions	New
Sioux Falls, SD	
LIFESCAPE - ATC	04/05/21-06/30/21
Rapid City Medical Center	Renewal
Rapid City, SD	
RC MEDICAL CTR - ATC - DERM #2 2021	04/12/21-03/28/22
RC MEDICAL CTR - CLINICS 2021 - ALT WKS	04/12/21-03/29/22
RC MEDICAL CTR - ATC - GASTRO -2X	04/12/21-03/28/22
RC MEDICAL CTR - ATC - INTERNAL MED - ALT WK	04/19/21-03/28/22
RC MEDICAL CTR - ATC - RHEUMATOLO	04/19/21-03/28/22
RC MEDICAL CTR - ATC - INTERVENTIONAL PAIN	04/26/21-03/28/22
SD Community Foundation	Renewal
Pierre, SD	
SD COMMUNITY FN/ALL THINGS CONSIDERED/TUE&THUR	09/07/20-09/05/21

Sanford Underground Research Facility Lead, SD SDSTA- SANFORD UGRF/ATC 20X	Renewal 04/19/21-06/30/21
SFM Mutual Insurance Bloomington, MN CCF - SFM - M-F - ATC - (APR) CCF - SFM - M-F - ATC - (MAY) CCF - SFM - M-F - ATC - (JUN) CCF - SFM - M-F - ATC - (JUN2) CCF - SFM - M-F - ATC - (JUN3)	Renewal 04/05/21-04/09/21 05/10/21-05/14/21 05/31/21-06/04/21 06/14/21-06/18/21 06/28/21-07/02/21
Sioux Falls Area Community Foundation Sioux Falls, SD SFACF - 1 SPOT M-F 2021 - ATC	Renewal 12/28/20-12/26/21
South Dakota Art Museum Brookings, SD SD ART MUSEUM - ALL THINGS CONSIDERED	Renewal 10/19/20-10/17/21
The Center for Western Studies Sioux Falls, SD CWS -CENTER FOR WEST - ATC	Renewal 09/01/20-08/01/21
Vance Thompson Vision Sioux Falls, SD VANCE THOMPSON - ATC - 2021 M-F	New 03/08/21-12/31/21
<i>ALL THINGS CONSIDERED WEEKEND</i>	
Bush Foundation St Paul, MN BUSH FOUNDATION - ATC WKEND - 1 SAT & SUN	New 01/16/21-01/15/22
Flooring America Rapid City, SD FLOORING AMER - ATC WEEKEND - SAT	Renewal 09/21/20-09/04/21
<i>IN THE MOMENT WITH LORI WALSH</i>	
Arts South Dakota Sioux Falls, SD SD ARTS-ITMO -2021 51X	Renewal 04/01/21-10/31/21
Bangs McCullen Law Firm Sioux Falls, SD BANGS MCCULLEN LAW /ITMO 52X	New 05/03/21-04/25/22

BLACK HILLS INFORMATION SECURITY Spearfish, SD BH INFORMATION -ITMO (SCIE FRI) 1/WEEK	New 05/01/20-04/30/21
Denny Menholt Rapid City, SD MENHOLT - ITMO 2021	Renewal 01/18/21-12/31/21
First Dakota National Bank c/o Fresh Produce Sioux Falls, SD FIRST DAKOTA/ITMO/MON-WED-FRI 2021 (152 SPOTS)	New 04/01/21-11/01/21
Gene Hufford Agency Inc. Rapid City, SD GENE HUFFORD - ITMO - 2 PER WK RANDOM	Renewal 07/13/20-07/11/21
LifeScape - RISE Custom Solutions Sioux Falls, SD LIFESCAPE - ITMO (NOON)	New 03/29/21-06/30/21
Matthews Opera House Spearfish, SD MATTHEWS OPERA HOUSE 20X - ITMO AM MATTHEWS OPERA HOUSE 20X -ITMO PM	New 04/19/21-04/23/21 04/26/21-04/28/21
Reliabank Tea, SD RELIABANK - ITMO - 43X	New 03/01/21-12/31/21
SD CEO Women's Business Center Spearfish, SD SD CEO WOMEN'S BUSINESS CTR - ITMO	New 04/30/21-07/31/21
SD Humanities Council Brookings, SD SD HUMANITIES - ITMO	New 11/16/20-11/16/21
SDN Communications Sioux Falls, SD SDN - ITMO (M-F)	Renewal 01/04/21-04/16/21
Sanford Underground Research Facility Lead, SD SDSTA- SANFORD UGRF/ITMO AM/23X SDSTA- SANFORD UGRF/ITMO PM/23X SDSTA/NEUTRINO DAYS/ITMO	Renewal 04/19/21-06/30/21 04/19/21-06/30/21 06/21/21-07/09/21
South Dakota Hall of Fame Chamberlain, SD SD HALL OF FAME 2021 1- ITMO SD HALL OF FAME 2021 1- ITMO PM	Renewal 04/01/21-04/02/21 04/01/21-04/02/21

SD HALL OF FAME 2021 2 - ITMO	04/05/21-04/09/21
SD HALL OF FAME 2021 2 - ITMO PM	04/05/21-04/09/21
SD HALL OF FAME 2021 3 ITMO	04/12/21-04/14/21
SD HALL OF FAME 2021 3- ITMO PM	04/12/21-04/14/21
South Dakota State Historical Society	Renewal
Pierre, SD	
SD STATE HISTOR - ITM - 1/TU-THUR	07/01/20-06/30/21
TSP	New
Sioux Falls, SD	
TSP - ITMO X24 - APRIL	04/12/21-04/16/21
TSP - ITMO X24 - MAY	05/10/21-05/14/21
TSP - ITMO X24 - JUN	06/07/21-06/11/21
JAZZ NIGHTLY	
Arts South Dakota	Renewal
Sioux Falls, SD	
SD ARTS-JN -2021 64X	04/01/21-10/31/21
Capital Services	Renewal
Sioux Falls, SD	
CAPITAL SERVICES/JN X52	03/22/21-03/21/22
TSP	New
Sioux Falls, SD	
TSP - JN X24 - APRIL	04/05/21-04/09/21
TSP - JN X24 - MAY	05/03/21-05/07/21
TSP - JN X24 - JUN	05/31/21-06/04/21
Vance Thompson Vision	New
Sioux Falls, SD	
VANCE THOMPSON - JAZZ NIGHTLY -2021 - M-F	03/08/21-12/31/21
MARKETPLACE	
BLACK HILLS INFORMATION SECURITY	New
Spearfish, SD	
BH INFORMATION MARKETPLACE 2/WEEK	05/01/20-04/30/21
Dakota Angler & Outfitter	New
Rapid City, SD	
DAKOTA ANGLER - MARKETPLACE 2021	04/01/21-03/31/22
Farmers Union Service Assn. LTD	Renewal
Huron, SD	
FARMERS UNION - MARKETPLACE - 3/WK	05/04/20-05/31/21

First Interstate Bank	Renewal
Billings, MT	
FIRST INTERSTATE - 22X - 2021(APR)	04/05/21-04/09/21
FIRST INTERSTATE - 22X - 2021(APR2)	04/12/21-04/16/21
FIRST INTERSTATE - 22X - 2021(MAY)	05/03/21-05/07/21
FIRST INTERSTATE - 22X - 2021(MAY2)	05/10/21-05/14/21
FIRST INTERSTATE - 22X - 2021(JUN)	06/07/21-06/11/21
FIRST INTERSTATE - 22X - 2021(JUN2)	06/14/21-06/18/21
Fischer, Rounds & Associates	Renewal
Pierre, SD	
FISCHER ROUNDS MARKETPLACE 3/WEEK	05/01/20-04/30/21
Horton Incorporated	New
Roseville, MN	
HORTON - MARKETPLACE	03/20/21-10/06/21
Independent Insurance Agents of SD	Renewal
Ft Pierre, SD	
IIASD - MARKETPLACE	05/18/20-05/16/21
McCrary Gardens	New
Brookings, SD	
MCCRORY GARDENS/ MARKETPLACE	11/09/20-11/08/21
Reliabank	New
Tea, SD	
RELIABANK - MKPL - 43X	03/01/21-12/31/21
Vermillion Federal Credit Union	Renewal
Vermillion, SD	
VERMILLION FCU - MARKETPLACE 2021	02/14/21-02/13/22
<i>MARKETPLACE MORNING REPORT</i>	
Vermillion Federal Credit Union	Renewal
Vermillion, SD	
VERMILLION FCU - MP MORNING REPORT 7:51AM 2021	02/14/21-02/13/22
<i>MORNING EDITION</i>	
Bush Foundation	New
St Paul, MN	
BUSH FOUNDATION- MORN EDIT 1 SPOT M-F	01/16/21-01/15/22
Capital Services	Renewal
Sioux Falls, SD	
CAPITAL SERVICES/ME X156	03/22/21-03/21/22

Davenport Evans Lawyers Sioux Falls, SD DAVENPORT EVANS - 2 PER TTH	Renewal 11/02/20-04/25/21
Denny Menholt Rapid City, SD MENHOLT - ME 2021	Renewal 01/18/21-12/31/21
First Dakota National Bank c/o Fresh Produce Sioux Falls, SD FIRST DAKOTA/ME/ 2021 (152 SPOTS)	New 04/01/21-11/01/21
Flooring America Rapid City, SD FLOORING AMER-MORNING EDITION-TUES	Renewal 09/21/20-08/31/21
Ingalls Homestead De Smet, SD INGALLS HOMESTEAD - ME - 6AM-9AM	Renewal 06/07/21-09/05/21
LifeScape - RISE Custom Solutions Sioux Falls, SD LIFESCAPE - ME	New 03/29/21-06/30/21
Rapid City Medical Center Rapid City, SD RC MEDICAL CTR - CLINICS 2021 - ME- ALT WKS	Renewal 04/19/21-03/28/22
SD Community Foundation Pierre, SD SD COMMUNITY FN/MRNING ED/1 PR M-F/250 PR YR 20-21	Renewal 09/07/20-09/05/21
SD Humanities Council Brookings, SD SD HUMANITIES - MORNIN EDITION	Renewal 11/16/20-11/16/21
Sanford Underground Research Facility Lead, SD SDSTA/NEUTRINO DAYS/ME	Renewal 06/21/21-07/09/21
SFM Mutual Insurance Bloomington, MN CCF - SFM - ME - 3X M-F - 2021(APR) CCF - SFM - ME - 3X M-F - 2021(MAY) CCF - SFM - ME - 3X M-F - 2021(MAY2) CCF - SFM - ME - 3X M-F - 2021(JUN) CCF - SFM - ME - 3X M-F - 2021(JUN2)	Renewal 04/05/21-04/09/21 05/10/21-05/14/21 05/31/21-06/04/21 06/14/21-06/18/21 06/28/21-07/02/21
Sioux Falls Area Community Foundation Sioux Falls, SD SFACF - 1 SPOT M-F 2021- ME	Renewal 12/28/20-12/26/21

South Dakota Art Museum Brookings, SD SD ART MUSEUM - MORNING EDITION -	Renewal 10/19/20-10/17/21
TSP Sioux Falls, SD TSP - ME X24 - APRIL TSP - ME X24 - MAY TSP - ME X24 - JUNE	New 04/19/21-04/23/21 05/17/21-05/21/21 06/14/21-06/18/21
Vance Thompson Vision Sioux Falls, SD VANCE THOMPSON - ME - 2021 M-F	New 03/08/21-12/31/21
<i>NATIONAL NATIVE NEWS</i>	
MURPHY LAW OFFICE, P.C. Rapid City, SD MURPHY LAW OFFICE - NATIVE NEWS 1/WK/WED	New 08/05/20-08/05/21
<i>ON POINT</i>	
Farmers Union Service Assn. LTD Huron, SD FARMERS UNION - ON POINT 3/ WK	Renewal 05/04/20-05/31/21
Fischer, Rounds & Associates Pierre, SD FISCHER ROUNDS ON POINT 3/WEEK	Renewal 05/01/20-04/30/21
<i>PLANET MONEY / HOW I BUILT THIS</i>	
SD Humanities Council Brookings, SD SD HUMANITIES-PLANET MONEY	 11/16/20-11/16/21
<i>SCIENCE FRIDAYS</i>	
First Dakota National Bank c/o Fresh Produce Sioux Falls, SD FIRST DAKOTA/SCI/FRI2021	New 04/01/21-11/01/21
Sanford Underground Research Facility Lead, SD SANFORD - SCIENCE FRIDAY SANFORD UGRF/SCIENCE/14X	New 08/21/20-08/20/21 04/19/21-06/30/21
SEAM Services Sioux Falls, SD SEAM - 1 SCIENCE FRIDAY 2021	Renewal 01/25/21-01/14/22

STARDATE

SD Space Grant Consortium

Rapid City, SD

SD SPACE - ROS 1X WK - STARTDATE SPONSOR

SD SPACE - ROS 1X WK - STARTDATE SPONSOR 2021

Renewal

06/08/20-05/31/21

06/01/21-05/31/22

THIS AMERICAN LIFE

McCrary Gardens

Brookings, SD

MCCRORY GARDENS/ THIS AMERICAN LIFE

New

11/09/20-11/08/21

South Dakota Art Museum

Brookings, SD

SD ART MUSEUM - AMERICAN LIFE

Renewal

10/19/20-10/17/21

WAIT WAIT

LifeScape - RISE Custom Solutions

Sioux Falls, SD

LIFESCAPE -WAIT WAIT (SAT)

New

03/29/21-06/30/21

SD Humanities Council

Brookings, SD

SD HUMANITIES - WAIT WAIT SAT

11/16/20-11/16/21

TSP

Sioux Falls, SD

TSP - WAIT WAIT X28

New

04/01/21-04/03/22

WEEKEND EDITION

Bush Foundation

St Paul, MN

BUSH FOUNDATION-WEND EDIT - 1 SPOT SAT&SUN

New

01/16/21-01/15/22

First Dakota National Bank c/o Fresh Produce

Sioux Falls, SD

FIRST DAKOTA/ROS/ WEEKEND ED (2021) (30 SPOTS)

New

04/01/21-11/01/21

LifeScape - RISE Custom Solutions

Sioux Falls, SD

LIFESCAPE -WEEKEND EDITION (SAT)

New

03/29/21-06/30/21