

South Dakota Public Broadcasting
Radio Underwriting—3rd Quarter
July – September 2018

Manual Placement

Acupuncture 4 Health	Renewal
Rapid City, SD	
ACUPUNCTURE4HEALTH/ROS/WEEKEND/2EA_SAT-SUN	10/09/17-10/07/18
ACUPUNCTURE4HEALTH/ROS/M-F/4PRWKDAY	10/09/17-10/07/18
BankWest	Renewal
BANKWEST/2017-18/ROS/1 PER DAY/MON-SUN	11/01/17-10/30/18
Black Hills Blues Society	Renewal
Black Hawk, SD	
BH BLUES SOCIETY/BREWS BLUES & BBQ	07/02/18-07/06/18
BH BLUES SOCIETY/BREWS BLUES & BBQ-SATURDAY	07/07/18-07/07/18
Black Hills Symphony	Renewal
Rapid City, SD	
BH SYMPHONY/ROS/2018 SEASON TKTS/2-3PR DY/M-SUN	09/24/18-10/05/18
Black Forest Inn	New
Rapid City, SD	
BLACK FOREST INN/ROS	10/16/17-10/14/18
Black Hills Energy	Renewal
Rapid City, SD	
BH ENERGY/TGAR PROMOS_W/SPONSOR RECOGNITION	05/21/18-10/28/18
BH ENERGY/FIDDLES & FRIENDS PROMO W/SPONSOR TAG	06/11/18-08/25/18
Black Hills Federal Credit Union	Renewal
Rapid City, SD	
BHFCU/ROS/1 PR DAY/4 PR WK	06/11/18-06/09/19
Black Hills Playhouse	Renewal
Custer, SD	
BH PLAYHOUSE/2018/ROS/2EAX4DY_M-F	05/15/18-02/04/19
Black Hills Regional Eye Institute	New
Rapid City, SD	
BH REGIONAL EYE-07:00-20:00 MTWTF	09/24/18-10/12/18
Bread and Circus Sandwich Kitchen	New
Sioux Falls, SD	
BNC - RUN OF SCHEDULE - MON-SUN	08/13/18-12/30/18

Bursch Travel Waite Park, MN BURSCH TRAVEL/ROS/MON-SUN/2 PR DY	Renewal 07/09/18-10/28/18
Bush Foundation St Paul, MN BUSH FOUNDATION - ROS AFTERNOON 1 SPOT M-F	Renewal 01/01/18-12/30/18
Children's Museum of South Dakota Brookings, SD CHILDREN'S MUSEUM - ROS WEEKEND	Renewal 05/28/18-09/16/18
Deadwood History, Inc. Deadwood, SD DEADWOOD HISTORY/ROS/MON-SUN/1PERDAY	Renewal 04/16/18-04/14/19
DeMersseman Jensen Tellinghuisen & Huffman LLP Rapid City, SD DEMERSSEMAN JENSEN/ROS/3 PER WK/M-F	Renewal 01/22/18-01/20/19
Dr. James Szana or Dr. Aaron Rumpca/Murdo Dental Murdo, SD MURDO DENTAL/ROS/MON-SUN/6X PER WEEK	Renewal 04/30/18-04/28/19
Gene Hufford Agency Inc. Rapid City, SD GENE HUFFORD/ROS/2 PER DAY/4 DAYS M-F	Renewal 01/29/18-01/27/19
Good Earth Natural Foods Spearfish, SD GOOD EARTH/ROS/3 PER SAT	Renewal 01/15/18-01/13/19
Horton Incorporated Roseville, MN HORTON - WKDAY ROS - 8 SPOTS PER WK HORTON - ROS WK - 8 SPOTS	Renewal 08/14/17-08/12/18 08/20/18-08/18/19
Ingalls Homestead De Smet, SD INGALLS HOMESTEAD - ROS 2 SPOTS SSU INGALLS HOMESTEAD - ROS1 SPOT M-F	Renewal 05/21/18-09/02/18 05/21/18-09/02/18
LIW Pageant Society De Smet, SD LIW PAGEANT - ROS WEEKEND - 1 SPOT SS	Renewal 05/21/18-07/22/18
McCrary Gardens Brookings, SD MCCRORY GARDENS - ROS - 1 SPOT M-F MCCRORY GARDENS - ROS - SAT & SUN	Renewal 10/23/17-10/21/18 10/23/17-10/21/18

Northern Plains Indian Art Market Sioux Falls, SD NORTHERN PLAINS - ROS - PRIMETIME NORTHERN PLAINS - ROS - PRIMETIME	Renewal 09/03/18-09/30/18 09/24/18-09/30/18
Ophthalmology Associates Aberdeen, SD OPHTHALMOLOGY ASSOC - 2 SPOTS PER DAY M-F	Renewal 01/08/18-01/06/19
Orlando Chamber Soloists Lead, SD ORLANDO CHMBR/ROS3XDY/CMFBH/I FEEL PRETTY ORLANDO CHMBR/ROS3XPRDY/CMFBH/FANDANGO ORLANDO CHMBR/ROS3XDY/CMFBH/WANDERLUST	Renewal 07/01/18-07/06/18 07/08/18-07/13/18 07/15/18-07/20/18
Paul Horsted, Dakota Photographic LLC Custer, SD PAUL HORSTED/WEEKDAY ROS/4X/M-F	Renewal 05/21/18-05/19/19
Perfect Hanging Gallery Rapid City, SD PHG/ROS/3 DAYS A WEEK/MON-SUN/2 PER DAY	New 01/29/18-02/03/19
PERFORMING ARTS CENTER OF RAPID CITY Rapid City, SD PAC OF RC/ROS/2 PR WKDY/SPEAKEASY PAC OF RC/ROS/2 PR WKDAY/SEASON TKTS	Renewal 07/19/18-07/26/18 08/06/18-08/17/18
Prairie Repertory Theatre Brookings, SD PRAIRIE REP - 2 SPOTS ROS M-F PRAIRIE REP - ROS - 3 SPOTS SSU	Renewal 05/21/18-07/29/18 05/21/18-07/22/18
Puetz Corporation Mitchell, SD PUETZ CORPORATION - 26 MIN	New 07/02/18-09/28/18
Rapid City Arts Council Rapid City, SD RAPID CITY ARTS/NATIVE POP/WKEND ROS/5 PER DAY RAPID CITY ARTS/NATIVE POP/ROS/M-F/4 PR DAY	Renewal 07/07/18-07/15/18 07/09/18-07/20/18
Regional Health Rapid City, SD REG HEALTH - SPORTS BEAT REPORT - 104 MIN REGIONAL HEALTH/EDUC&HEALTH BEAT PROMO/2 PR WK	Renewal 08/07/17-08/01/18 08/01/18-07/31/19

Reliabank	New
Tea, SD	
RELIABANK - ROS WEEKEND - 4 SPOTS	09/10/18-09/23/18
RELIABANK - ROS WEEKDAY - 1 SPOT	09/10/18-09/23/18
RELIABANK/FIDDLES & FRIENDS PROMO W/SPONSOR TAG	06/11/18-08/25/18
Reptile Gardens	Renewal
Rapid City, SD	
REPTILE GARDENS/ROS/1 SPOT WKEND	04/16/18-10/28/18
REPTILE GARDENS/ROS/10 SPOTS WK/M-F	04/16/18-10/28/18
SDN Communications	Renewal
Sioux Falls, SD	
SDN - POLITICS BEAT REPORT - 78 MIN	04/02/18-12/30/18
SFM Mutual Insurance	New
Bloomington, MN	
SFM MUTUTAL - ROS - 1 SPOT PER WK	09/24/18-12/09/18
SFM MUTUAL INSURANCE - ROS WKEND	09/24/18-12/09/18
Sioux Falls Area Community Foundation	Renewal
Sioux Falls, SD	
SFACF - ROS - 2 SPOTS PER SUN	01/01/18-12/30/18
SFACF - ROS - 3 SPOTS PER SAT	01/01/18-12/30/18
Sioux Falls Seminary	Renewal
Sioux Falls, SD	
SF SEMINARY - ROS - 4 SPOTS EVERY OTHER SAT	12/18/17-12/16/18
SF SEMINARY - ROS - 2 SPOTS FROM 9-11 AM	12/18/17-12/16/18
Siouxland Museums	Renewal
Sioux Falls, SD	
SIOUXLAND MUSEUM ROS 3 SPOTS T-TH	05/28/18-08/31/18
SIOUXLAND MUSEUM ROS 3 SPOTS FRI	05/28/18-08/31/18
SMG Sioux Falls	New
Sioux Falls, SD	
SMG - CIRQUES DE SOLEIL - ROS	09/07/18-09/21/18
South Dakota Agricultural Heritage Museum	Renewal
Brookings, SD	
SD AG HERITAGE - ROS WKDAY - 1 SPOT M-F	10/09/17-10/08/18
SD AG HERITAGE - ROS WKEND - 1 SPOT SSU	10/09/17-10/08/18
South Dakota Hall of Fame	New
Chamberlain, SD	
HALL OF FAME/ROS/2 PER DAY/JULY/HONORS CEREMONY	07/02/18-07/15/18
SD HALL OF FAME/ROS/2 PER DAY/AUG/HONORS CEREMONY	08/13/18-08/26/18
SD HALL OF FAME/ROS/BLACK ELK PANEL DISCUSS INVITE	07/16/18-08/01/18

South Dakota State Historical Society Pierre, SD SD STATE HIST/ROS-SAT/1 PR WK SD STATE HIST/ROS_FRIDAY/1 PR WK	Renewal 07/01/18-06/30/19 07/01/18-06/30/19
Turbak Law Office P.C. Watertown, SD TURBAK - ROS - 1 SPOTS MTWTF	Renewal 12/18/17-12/16/18
University of South Dakota Vermillion, SD USD - WEEKEND ROS - M-F USD - WEEKDAY ROS - M-F USD - ROS - WEEK - 1 SPOT PER DAY USD - ROS - WEEKEND - 1 SPOT SAT	Renewal 09/04/17-09/02/18 09/04/17-09/02/18 09/03/18-09/01/19 09/03/18-09/01/19
Viken & Riggins Law Firm Rapid City, SD VIKEN & RIGGINS/ROS/1 PER WKDAY+SAT	Renewal 05/21/18-05/19/19
Westhills Village Retirement Community Rapid City, SD WESTHILLS VILLAGE/ROS_WEEKEND/4 PER DAY WESTHILLS VILLAGE/ROS_WKDAY/4 PER WK/1PR DAY	Renewal 04/02/18-04/14/19 04/02/18-04/14/19
Zandbroz Variety Sioux Falls, SD ZANDBROZ - ROS 3 SPOTS SAT MORNING	New 07/02/18-06/30/19

Program Specific Placement

ALL THINGS CONSIDERED

Bush Foundation St Paul, MN BUSH FOUNDATION - ALL THINGS - 1 SPOTS M-F	Renewal 01/01/18-12/30/18
Chief Commercial Claims Branch CHIEF COMMERCIAL - ALL THINGS CONSIDERED	New 09/17/18-09/17/18
Media One Advertising Sioux Falls, SD MEDIA ONE - RADIO LAB - 1 SPOT MWF	Renewal 12/11/17-12/09/18
Puetz Corporation Mitchell, SD PUETZ CORP - ATC - 3 SPOTS PER WEEK	New 07/02/18-06/30/19

Rapid City Medical Center	Renewal
Rapid City, SD	
RC MEDICAL CTR/ATC/GASTRO-GEN WKS	03/26/18-03/31/19
RC MEDICAL CTR/URGNT CARE-GASTRO/ALT WED	03/28/18-03/31/19
RC MEDICAL CTR/ATC/DERM-GEN WKS	04/02/18-03/31/19
Reliabank	New
Tea, SD	
RELIABANK - ATC	09/10/18-09/23/18
SD Community Foundation	Renewal
Pierre, SD	
SD COMMUNITY FN/ATC/1 PER T-TH	08/07/17-08/05/18
SD COMMUNITY FN/ALL THINGS CONSIDERED/TUE&THUR/1PR	08/06/18-08/04/19
SFM Mutual Insurance	New
Bloomington, MN	
SFM MUTUAL - ALL THINGS CONSIDERED	09/24/18-12/09/18
Sioux Falls Area Community Foundation	Renewal
Sioux Falls, SD	
SFACF - ALL THINGS CONSIDERED - 1 SPOT MTWTF	01/01/18-12/30/18
South Dakota Art Museum	Renewal
Brookings, SD	
SD ART MUSEUM - ALL THINGS CONSIDERED TTH - 1 SPOT	08/28/17-08/05/18
SD ART MUSEUM - ATC - TTH - 1 SPOT	09/17/18-09/15/19
Stockyard Ag Experience	New
Sioux Falls, SD	
STOCKYARD AG - ATC - MWF	04/30/18-09/30/18
The Center for Western Studies	Renewal
Sioux Falls, SD	
CWS - ATC - 1 SPOT T&TH	11/06/17-11/05/18
Vance Thompson Vision	Renewal
Sioux Falls, SD	
VANCE THOMPSON - ALL THINGS CONSIDERED - 1 SPOT M-	09/11/17-09/09/18
ALL THINGS CONSIDERED WEEKEND	
Bush Foundation	Renewal
St Paul, MN	
BUSH FOUNDATION - ALL THINGS - WEEKEND - 1 - SSU	01/01/18-12/30/18
Flooring America	Renewal
Sioux Falls, SD	
FLOORING AMERICA/WEEKEND ATC/SAT	08/07/17-07/29/18
FLOORING AMERICA/WEEKEND ATC/1 PER SAT	08/04/18-07/28/19

FRESH AIR

Chief Commercial Claims Branch New
CHIEF COMMERCIAL - FRESH AIR - 25 SPOTS 09/17/18-09/17/18

IN THE MOMENT WITH LORI WALSH

Abourezk Law Firm Renewal
Rapid City, SD
ABOUREZK LAW/IN THE MOMENT/TU-TH/2 PER DAY 03/26/18-03/24/19

Black Hills Energy Renewal
Rapid City, SD
BH ENERGY/TGAR/2 PR WK/ITMO 05/21/18-10/28/18

First Bank and Trust Renewal
Brookings, SD
FIRST BANK - IN THE MOMENT - 1 SPOT MTWTFH 01/08/18-01/06/19

Ingalls Homestead Renewal
De Smet, SD
INGALLS HOMESTEAD - INTM 1 SPOT M-F 05/21/18-09/02/18

LIW Pageant Society Renewal
De Smet, SD
LIW PAGEANT SOC - ITMO 1 SPOT M-F 05/21/18-07/22/18

Media One Advertising Renewal
Sioux Falls, SD
MEDIA ONE - IN THE MOMENT - 1 SPOT MF 12/11/17-12/09/18

Northern Plains Indian Art Market
Sioux Falls, SD
NORTHERN PLAINS - ITMO 1 SPOT M-F 09/03/18-09/30/18

Rapid City Arts Council Renewal
Rapid City, SD
RAPID CITY ARTS/NATIVE POP/IN THE MOMENT/1 PER M-F 07/09/18-07/20/18

Reliabank New
Tea, SD
RELIABANK - ITMO - 1 SPOT 09/10/18-09/23/18

SD Humanities Council Renewal
Brookings, SD
SD HUMANITIES - IN THE MOMENT 1 SPOT TU & TH 11/13/17-11/11/18

SDN Communications Sioux Falls, SD SDN - IN THE MOMENT - 1 SPOT MW SDN - IN THE MOMENT - 1 SPOT ON FRI	Renewal 04/02/18-12/30/18 04/02/18-12/30/18
SMG Sioux Falls Sioux Falls, SD SMG - CIRQUES DE SOLEIL - ITMO	New 09/07/18-09/21/18
South Dakota Hall of Fame Chamberlain, SD SD HALL OF FAME/IN THE MOMENT/2 PR WKDAY SD HALL OF FAME/IN THE MOMENT/2 PR WKDAY	Renewal 07/16/18-07/25/18 08/20/18-08/31/18
South Dakota State Historical Society Pierre, SD SD STATE HIST/IN THE MOMENT/1 PER TU-THU	Renewal 07/01/18-06/30/19
Southeastern Dental Center Sioux Falls, SD SE DENTAL - ITMO - TTH	Renewal 10/23/17-10/22/18
Stockyard Ag Experience Sioux Falls, SD STOCKYARD AG - IN THE MOMENT MWF	New 04/30/18-09/23/18
Xcel Energy Sioux Falls, SD XCEL ENERGY - ITMO - 1 SPOT M-F	Renewal 05/21/18-12/30/18
JAZZ NIGHTLY	
Abourezk Law Firm Rapid City, SD ABOUREZK LAW/JAZZ NIGHTLY/THURS 1 PR WK	Renewal 03/26/18-03/24/19
Capital Services Sioux Falls, SD CAPITAL SERVICE - JAZZ NIGHTLY - 1 SPOT TH	Renewal 12/18/17-12/16/18
Vance Thompson Vision Sioux Falls, SD VANCE THOMPSON - JAZZ NIGHTLY - 1 SPOT M-	Renewal 09/11/17-09/09/18
KRISTA TIPPETT ON BEING	
All Souls Church Sioux Falls, SD ALL SOULS - KRISTA TIBBETT ON BEING	Renewal 01/29/18-01/28/19

MIILK STREET KITCHEN

The Market

Rapid City, SD
THE MARKET/MILK STREET KITCHEN/1 PER SUN

Renewal
02/05/18-02/03/19

MORNING EDITION

Bush Foundation

St Paul, MN
BUSH FOUNDATION - MORNING EDITION - 1 SPOT M-F

Renewal
01/01/18-12/30/18

Capital Services

Sioux Falls, SD
CAPITAL SERVICE - MORNING EDITION - 1 SPOT MTW

Renewal
12/18/17-12/16/18

First Bank and Trust

Brookings, SD
FIRST BANK - MORNING EDITION 1 SPOT MWF

Renewal
01/08/18-01/06/19

First Dakota National Bank c/o Fresh Produce

Sioux Falls, SD
FIRST DAKOTA/MORNING EDITION/ 1 SPOT M-F

Renewal
01/01/18-07/01/18

Flooring America

Sioux Falls, SD
FLOORING AMERICA/MORNING EDITION/TUES
FLOORING AMERICA/MORNING EDITION/TUES
FLOORING AMERICA/MORNING EDITION/THURS20WK

Renewal
08/07/17-08/05/18
08/06/18-08/04/19
09/06/18-01/31/19

Ingalls Homestead

De Smet, SD
INGALLS HOMESTEAD - ME 1 SPOT M-F

Renewal
05/21/18-09/02/18

LIW Pageant Society

De Smit, SD
LIW PAGEANT SOC - ME 1 SPOT M-F

Renewal
05/21/18-07/22/18

Media One Advertising

Sioux Falls, SD
MEDIA ONE - MORNING EDITION - 1 SPOT MWF

Renewal
12/11/17-12/09/18

Northern Plains Indian Art Market

Mission, SD
NORTHERN PLAINS - ME - 1 SPOT M-F

Renewal
09/17/18-09/30/18

Reliabank

Tea, SD
RELIABANK - ME - 1 SPOT

New
09/10/18-09/23/18

SD Community Foundation Pierre, SD SD COMMUNITY FN/ME/1 PER DAY/M-F SD COMMUNITY FN/MORNING EDITION/1 PR M-F/	Renewal 08/07/17-08/05/18 08/06/18-08/04/19
SD Humanities Council Brookings, SD SD HUMANITIES - MORNING EDITION - 1 SPOT M-F	Renewal 11/13/17-11/11/18
SDN Communications Sioux Falls, SD SDN - MORNING EDITION - 1 SPOTS M-F	Renewal 04/02/18-12/30/18
SFM Mutual Insurance Bloomington, MN SFM MUTUAL - MORNING EDITION	New 09/24/18-12/09/18
Sioux Falls Area Community Foundation Sioux Falls, SD SFACF - MORNING EDITION - 1 SPOT MTWTF	Renewal 01/01/18-12/30/18
South Dakota Art Museum Brookings, SD SD ART MUSEUM - MORNING EDITION TTH - 1 SPOT SD ART MUSEUM - MORNING EDITION - TTH - 1 SPOT	Renewal 07/31/17-08/05/18 09/17/18-09/15/19
Southeastern Dental Center Sioux Falls, SD SE DENTAL - ME - 1 SPOT MW	Renewal 04/02/18-09/23/18
The Center for Western Studies Sioux Falls, SD CENTER FOR WEST - ME - 1 SPOT MWF	Renewal 11/06/17-11/05/18
The Market Rapid City, SD THE MARKET/MORNING EDITION/1 PER MON & WED	Renewal 02/05/18-02/03/19
Vance Thompson Vision Sioux Falls, SD VANCE THOMPSON - MORNING EDITION - 1 SPOT M-F	Renewal 09/11/17-09/09/18
Xcel Energy Sioux Falls, SD XCEL ENERGY - ME - 1 SPOT M-F	Renewal 05/28/18-12/30/18

NATIONAL NATIVE NEWS

Mr. James Leach, Attorney at Law Renewal
Rapid City, SD
JAMES LEACH/NNNEWS/EVERY OTHER DAY 12/11/17-12/23/18

RADIOLAB

Media One Advertising Renewal
Sioux Falls, SD
MEDIA ONE - RADIO LAB - 1 SPOT SAT 12/11/17-12/09/18

STARDATE

SD Space Grant Consortium Renewal
Rapid City, SD
SD SPACE/STARDATE/PROGRAM SPONSOR/1 PER WEEKDAY 05/30/18-06/09/19

TED RADIO HOUR

Media One Advertising Renewal
Sioux Falls, SD
MEDIA ONE - TED RADIO HOUR - 1 SPOT SUN 12/11/17-12/09/18
MEDIA ONE - TED RADIO HOUR - 1 SPOT SAT 12/11/17-12/09/18

SD Humanities Council Renewal
Brookings, SD
SD HUMANITIES - TED RADIO - 1 SPOT PER SUN 11/13/17-11/11/18
SD HUMANITIES - TED HOUR - 1 SPOT PER SAT 11/13/17-11/11/18

The Market Renewal
Rapid City, SD
THE MARKET/TED RADIO HOUR/1 PER SAT 02/05/18-02/03/19

THIS AMERICAN LIFE

Media One Advertising Renewal
Sioux Falls, SD
MEDIA ONE - THIS AMERICAN LIFE - 1 SPOT SAT 12/11/17-12/09/18

South Dakota Art Museum Renewal
Brookings, SD
SD ART MUSEUM - THIS AMERICAN LIFE - 1 SPOT 09/17/18-09/15/19

The Market Renewal
Rapid City, SD
THE MARKET/THIS AMERICAN LIFE/1 PER SAT 02/05/18-02/03/19

TRAVEL WITH RICK STEVES

LIW Pageant Society

De Smet, SD

LIW PAGEANT - RICK STEVE - SUN MORNING

Renewal

05/21/18-07/22/18

WAIT WAIT

SD Humanities Council

Brookings, SD

SD HUMANITIES - WAIT WAIT - 1 SPOT PER SAT

Renewal

11/13/17-11/11/18

WEEKEND EDITION

Bush Foundation

St Paul, MN

BUSH FOUNDATION - WEEKEND EDITION - 1 SPOT S&SU

Renewal

01/01/18-12/30/18

The Center for Western Studies

Sioux Falls, SD

CENTER FOR WEST - WEEKEND EDITION - 1 SPOTS SSU

Renewal

11/06/17-11/05/18