

## Quarterly Issues Programs List

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Station: KOLM

January 1, 2020 through March 31, 2020

### SECTION I. Issues

A) **COVID-19** – Minnesota’s first confirmed case of COVID-19 was reported on March 1. Governor Tim Walz declared a state of emergency on March 13, closed public schools on March 15, ordered non-essential businesses to close on March 16, and issued a shelter in place order on March 25. We provided important updates from the Governor, CDC, and local health officials.

B) **Drug Seizures** - Drug seizures increased in several major drug categories in 2019, according to the Minnesota Department of Public Safety. In 2019, the amount of methamphetamine, prescription pills, hashish/marijuana wax and cocaine all increased, according to DPS.

C) **Distracted Driving** – More than 60,000 crashes, in the state of Minnesota, were attributed to distracted driving between 2014 and 2018. State officials notice a disturbing trend in Texting while driving citations. The number of citations grew from 2,177 in 2013 to over 9,500 in 2018.

D) **Public Education:** – There are over 850,000 students attending Minnesota Public Schools and a report from the Federal Reserve Bank in Minneapolis showed that Minnesota is one of the worst states in the country for education achievement gaps.

### SECTION II – RESPONSIVE PROGRAMS

**MINNESOTA MATTERS** is a weekly locally produced public affairs program that discusses matters of importance to Minnesotans. Minnesota Matters runs every Sunday morning on KOLM from 8:00 a.m. to 8:30 a.m.

01/05/2020

**Issues Discussed:** Minnesota Politics and Election Security

**Program Description:** Hosts: Scott Peterson, Tasha Redel, Bill Werner, JW Cox recap local and national political happenings from 2019 and preview the upcoming primary election in Minnesota. They are joined by Minnesota Secretary of State Steve Simon to discuss election security in 2020.

01/12/2020

**Issues Discussed:** Education in Minnesota

**Program Description:** Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm discuss the latest in local and international politics. Former Justice Alan Page joined the program for an in-depth conversation on closing the achievement gap in Minnesota’s schools.

01/19/2020

**Issues Discussed:** Minnesota Politics

**Program Description:** Hosts: Scott Peterson, Tasha Redel, and Bill Werner discuss the Presidential race before primary voting returns to Minnesota. The program also covers a state bonding bill, refugee resettlement, and winter travel tips.

01/26/2020

**Issues Discussed:** Distracted Driving – Minnesota's Hands-Free Law

**Program Description:** Hosts: Scott Peterson, Tasha Redel, Bill Werner, and Mike Grimm provide updated information on Minnesota's Hands-Free Law. Mike Hanson from the Department of Public Safety joined the program to discuss the Hands-Free law that has been in effect for 6-months and said there are a number of Minnesotans that are not getting the message and following the new law. Hanson offered tips on how to break the habit of texting while driving. The hosts also discuss the Presidential impeachment.

02/02/2020

**Issues Discussed:** Minnesota Politics

**Program Description:** Hosts: Scott Peterson, Tasha Redel, Bill Werner, JW Cox discuss the latest in local politics and tax season. They are joined by Minnesota cartoonist Kevin Cannon to discuss State Fair commemorative art.

02/09/2020

**Issues Discussed:** Special Olympics

**Program Description:** Hosts: Scott Peterson, Tasha Redel, Bill Werner, and Mike Grim discuss how the Polar Plunge benefits the Special Olympics of Minnesota. The hosts are joined by Michael Shortreed, an event organizer, who talked about the Polar Plunge, how people can get involved, and what the funds are used for. Special Olympic Athlete Abby Pearson joined the program to talk about the significance of Special Olympics.

02/16/2020

**Issues Discussed:** Minnesota Politics

**Program Description:** Hosts: Scott Peterson, Tasha Redel, Bill Werner, and Mike Grim discuss the start of the legislative session at length. This program also covered incidents of white supremacist propaganda rising in Minnesota and drug seizures in Minnesota being up in 2019.

02/23/2020

**Issues Discussed:** Minnesota Politics

**Program Description:** Hosts: Scott Peterson, Tasha Redel, Bill Werner, and Mike Grim go over the latest from the State Capitol including a bonding bill for state public works projects and what to do with the State's surplus. Plus, hockey hero Rob McClanahan joined the program to discuss the 40<sup>th</sup> anniversary of the Miracle on Ice.

03/01/2020

**Issues Discussed:** Health and Safety

**Program Description:** Hosts: Scott Peterson, Tasha Redel, Bill Werner, and Mike Grim provide information from the State Health Department which encouraged residents to develop a plan for a possible coronavirus outbreak. This program also covered the what happened during second full week

of the Minnesota Legislative session – Topics covered: A universal background check for guns, Governor Walz asking for \$250,000 to improve farm safety, and what to do with the State’s surplus.

03/08/2020

**Issues Discussed:** Super Tuesday

**Program Description:** Hosts: Scott Peterson, Tasha Redel, Bill Werner, and Mike Grim recap a hectic week in local and national politics after the Super Tuesday primary.

03/15/2020

**Issues Discussed:** COVID-19

**Program Description:** Hosts: Scott Peterson, Tasha Redel, Bill Werner, and Mike Grim provide important updates on the COVID-19 pandemic. Topics covered: Minnesota politicians approve \$21-million for coronavirus relief, officials urging people to avoid visiting nursing homes, Minnesota Universities cancelling classes, the NBA and NHL suspending their seasons, and the NCAA tournament being cancelled.

03/22/2020

**Issues Discussed:** COVID-19

**Program Description:** Hosts: Scott Peterson, Tasha Redel, Bill Werner, and Mike Grim look at the impact that the pandemic is having on Minnesotans socially and financially. Topics covered: State officials take drastic actions to slow the spread of COVID-19, Governor Walz ordering bars and restaurants closed, Schools transitioning to distance learning, Minnesota officials urging residents to stop hoarding, Unemployment benefits information, Demand for coronavirus testing kits, and the possibility of a Shelter in Place order.

03/29/2020

**Issues Discussed:** COVID-19

**Program Description:** Hosts: Scott Peterson, Tasha Redel, Bill Werner, and JW Cox discuss Governor Walz’ Stay at Home order, what lawmakers are doing to help during the pandemic, how to cope with the stress, the economic and financial impact, and how all Minnesotans can help during the pandemic.

### **INFOTRAK**

In addition to the programs listed above, **KOLM** airs a nationally syndicated community affairs program each Sunday from 7:30 a.m. to 8:00 a.m. See attached program log.



Weekly Public Affairs Program

Call Letters: KOLM

## **QUARTERLY ISSUES REPORT, JANUARY-MARCH, 2020**

Show # 2020-01

**Date aired: 01/05/2020 Time Aired: 7:30AM-8:00AM**

**Michelle Mazurek, PhD**, Assistant Professor, Computer Science, University of Maryland College Park

Nearly everyone today struggles with a myriad of passwords for their online activities. Professor Mazurek was involved in research at Carnegie Mellon University that found that long passphrases are more effective and easier to remember than an incomprehensible string of letters, numbers and special characters.

**Issues covered:**

**Online Security**

**Crime**

**Consumer Matters**

**Length: 8:52**

**Chris Voss**, former FBI's lead international kidnapping negotiator, founder and principal of The Black Swan Group, author of *"Never Split the Difference: Negotiating As If Your Life Depended On It"*

Mr. Voss discussed the skills that helped him and his colleagues succeed where it mattered most: saving lives. He explained how of those same negotiating tactics and principles are critical in everyday life, in areas such as buying a car, negotiating a salary, buying a home, or parenting.

**Issues covered:**

**Career**

**Parenting**

**Length: 8:25**

Show # 2020-02

**Date aired: 01/12/2020 Time Aired: 7:30AM-8:00AM**

**Jordan W. Smoller, PhD**, psychiatric geneticist, Professor of Psychiatry at Harvard Medical School, Professor in the Department of Epidemiology at the Harvard School of Public Health

Depression is one of the world's most common mental disorders, affecting more than 300 million people globally. Prof. Smoller led a study that found that walking, jogging, yoga or any type of exercise may help to ward off depression, even in those with a genetic susceptibility to it. He also talked about the importance of social engagement and relationships in preventing depression.

**Issues covered:**

**Mental Health**

**Physical Fitness**

**Length: 8:41**

**Wendy Wood, PhD**, Provost Professor of Psychology and Business at the University of Southern California, author of *"Good Habits, Bad Habits: The Science of Making Positive Changes That Stick"*

This is about the time in the calendar that New Year's resolutions fail. Prof. Wood explained how people form habits, and what can be done with this knowledge to make positive change. She said willpower is usually not enough when someone is striving make a change in behavior. She also outlined the differences between habits, self-control and addictions.

**Issues covered:**  
**Personal Growth**  
**Addictions**

**Length: 8:35**

Show # 2020-03

**Date aired: 01/19/2020 Time Aired 7:30AM-8:00AM**

**Erica Reischer, PhD**, psychologist, parent educator, author of *"What Great Parents Do: 75 Simple Strategies for Raising Kids Who Thrive"*

Children don't come with an owner's manual, but many parents wish they did. Dr. Reischer offered simple, action-oriented steps anyone can take to improve their parenting skills. She discussed the importance of empathy, how to distinguish between goals and methods, and why it's helpful for parents to view their kids as little explorers and scientists.

**Issues covered:**  
**Parenting**

**Length: 7:51**

**Andrew Scott**, Professor of Economics at the London Business School, Fellow at All Souls College, Oxford University and the Centre for Economic Policy Research, co-author of *"The 100-Year Life: Living and Working in an Age of Longevity"*

Many Americans have been raised on the traditional notion of a three-stage approach to life: education, followed by work and then retirement. However, Prof. Scott said this well-established pathway is already beginning to collapse: life expectancy is rising, pensions are vanishing, and increasing numbers of people are juggling multiple careers. He offered suggestions for how to better plan for a productive, longer life and retirement in today's rapidly-evolving economy.

**Issues covered:**  
**Retirement Planning**  
**Senior Citizens**

**Length: 9:23**

Show # 2020-04

**Date aired: 01/26/2020 Time Aired: 7:30AM-8:00AM**

**Donna Thomson**, author of *"The Unexpected Journey of Caring: The Transformation from Loved One to Caregiver"*

It's estimated that 45 million Americans are currently providing unpaid care for a loved one. Ms. Thomson shared her own story as a longtime caregiver, and talked about the unexpected rewards and challenges that caregivers often find. She also explained why being part of a community of caregivers is vital to navigate the unpredictable terrain of care.

**Issues covered:**  
**Caregiving**  
**Mental Health**

**Length: 9:20**

**Molly Carmel**, licensed clinical social worker with a background in addiction and nutrition, Founder of The Beacon Program in New York City, co-author of *"Breaking Up with Sugar."*

Most health experts agree that sugar is bad for you. Ms. Carmel discussed the mental and physical dangers that come from an unhealthy relationship with sugar and flour, and why we can easily get hooked on them. She explained how processed food manufacturers design foods to be addictive.

**Issues covered:**

**Nutrition**  
**Addiction**  
**Consumer Matters**

**Length: 7:48**

Show # 2020-05

**Date aired: 02/02/2020 Time Aired: 7:30AM-8:00AM**

**Rachel Alinsky, MD., MPH**, Pediatrician and Adolescent Medicine Fellow at the Johns Hopkins Children's Center

Dr. Alinsky led a recent study that found that less than a third of adolescents and young adults who experienced a nonfatal opioid overdose received appropriate follow-up addiction treatment to reduce the risk of a second overdose. She said youth are at a very high risk of another overdose in the first few months after the first one.

**Issues covered:**

**Drug Addiction**  
**Public Health**

**Length: 9:20**

**Monique Morrissey**, Economist, Economic Policy Institute

Ms. Morrissey's organization is highly critical of the nation's policies for funding retirement. She led a study that found that only about 54% of Americans are saving for retirement. She explained why she believes that the shift from traditional pensions to 401(k)s has increased retirement inequality for U.S. families, based on their income, race, ethnicity, education, and marital status.

**Issues covered:**

**Retirement Planning**  
**Minority Concerns**  
**Government Policies**

**Length: 7:48**

Show # 2020-06

**Date aired: 02/09/2020 Time Aired: 7:30AM-8:00AM**

**Anthony ONeal**, author of *"Debt-Free Degree: The Step-by-Step Guide to Getting Your Kid Through College Without Student Loans"*

Mr. ONeal discussed the huge negative impact that student debt has on today's college graduates. He outlined three main ways to graduate debt free: saving money, finding money via grants and scholarships, and working for money. He recommended that students apply for lesser-known small-dollar scholarships, before going after the large ones.

**Issues covered:**

**Education**  
**Personal Finance**

**Length: 9:02**

**Ada Calhoun**, author of "*Why We Can't Sleep: Women's New Midlife Crisis*"

Ms. Calhoun talked about the new midlife crisis facing Gen X women, and how they arrived there. She said most women in their 40s and early 50s are exhausted, terrified about money, under-employed, and overwhelmed. She believes that instead of being heard, they have been told to lean in, take "me-time," or make a chore chart to get their lives and homes in order. She talked about some of the possible societal changes that may address the problem.

**Issues covered:**  
**Women's Issues**  
**Mental Health**  
**Gen X Concerns**

**Length: 8:03**

Show # 2020-07

**Date aired: 02/16/2020 Time Aired: 7:30AM-8:00AM**

**Anna S. Mueller, PhD**, Sociologist and Assistant Professor in Comparative Human Development, Research Associate at the Population Research Center at the University of Chicago

Teen suicide clusters are a recent discovery, and little is understood about their causes and how to prevent them. Prof. Mueller studied the phenomenon in a small town. She found that intense pressure to succeed academically and athletically, plus the ease with which private information became public, due to social connectedness, left teens and their parents unwilling to seek help for mental health problems. She said suicide prevention strategies need to be tailored to fit the unique dynamics of individual communities.

**Issues covered:**  
**Teen Suicide**  
**Mental Health**  
**Parenting**

**Length: 7:57**

**Shola Richards**, author of "*Making Work Work: The Positivity Solution for Any Work Environment*"

A surprising number of Americans have experienced bullying on the job. Mr. Richards discussed the reasons that some people become bullies, and offered suggestions for how to deal with bullying in an effective and positive way. He said documenting dates, times and details of incivility are crucial, and that approaching the HR department with an issue is the best place to start.

**Issues covered:**  
**Bullying**  
**Workplace Matters**

**Length: 9:21**

Show # 2020-08

**Date aired: 02/23/2020 Time Aired: 7:30AM-8:00AM**

**Jillian Peterson, PhD**, Assistant Professor of Criminology and Criminal Justice at Hamline University, Director of the Hamline Center for Justice and Law, co-founder of the Violence Project, a nonpartisan think tank dedicated to reducing violence in society

Prof. Peterson is the co-developer of a database that contains information about every mass shooter in the US since 1966. She said the database is the most comprehensive ever developed, designed to answer the "how" and "why" of mass shootings using data-driven research. She discussed the four most common characteristics of mass shooters. She also outlined the steps that she believes would be most effective to prevent mass shootings.

**Issues covered:**  
**Mass Shootings**  
**Criminal Justice**  
**Mental Health**

**Length: 9:02**

**Peter H. Diamandis**, founder of more than 20 high-tech companies, Founder and Executive Chairman of the XPRIZE and Executive Founder of Singularity University, Co-Founder of Human Longevity, Inc, co-author of *"The Future Is Faster Than You Think: How Converging Technologies Are Transforming Business, Industries, and Our Lives"*

Technology is accelerating far more quickly than anyone could have imagined. Mr. Diamandis believes that over the next decade, the world will experience more upheaval and create more wealth than in the past hundred years. He cited examples of converging technologies which he expects to transform entertainment, education, healthcare, longevity, business and food.

**Issues covered:**  
**Consumer Matters**  
**Technology**

**Length: 8:03**

Show # 2020-09

**Date aired: 03/01/2020 Time Aired: 7:30AM-8:00AM**

**Sameer Hinduja, Ph.D.**, Professor in the School of Criminology and Criminal Justice within Florida Atlantic University's College for Design and Social Inquiry, Co-Director of the Cyberbullying Research Center

Teenagers in dating relationships today are constantly in touch via texting, social media and video chat. Prof. Hinduja led a study that examined "digital dating abuse," in which technology is used to repetitively harass, control or threaten a romantic partner. He found that more than 28% of teens who had been in a romantic relationship at some point in the previous year said they had been the victim of at least one form of digital dating abuse, and surprisingly, boys were more likely to experience it than girls.

**Issues covered:**  
**Dating Violence and Abuse**  
**Teenager Concerns**  
**Technology**

**Length: 8:37**

**Michael J. Tewes, PhD**, Associate Professor of Hospitality Management at Penn State University

Prof. Tewes led a study that analyzed how a job candidate's social media posts affect decisions made by hiring managers. He said that 70% of employers reported looking at social media sites to help them evaluate potential employees, and 60% eliminated candidates on the basis of negative content. He found that posts that indicated self-absorption were the most damaging to a job hunter's prospects.

**Issues covered:**  
**Employment**  
**Career**

**Length: 8:40**



Show # 2020-10

**Date aired: 03/08/2020 Time Aired: 7:30AM-8:00AM**

**Kelly McGonigal, PhD**, health psychologist, lecturer at Stanford University, author of *"The Joy of Movement: How Exercise Helps Us Find Happiness, Hope, Connection, And Courage"*

People who are regularly active have a stronger sense of purpose, and they experience more gratitude, love, and hope. Dr. McGonigal shared stories of people who have found fulfillment and belonging through running, walking, dancing, swimming, weightlifting, and more. She said a gym workout or other intense exercise isn't necessary—it's just important to find an activity that is enjoyable.

**Issues covered:**

**Length: 7:54**

**Mental Health**

**Physical Fitness**

**Aging**

**Mark McConville, PhD**, family clinical psychologist in private practice in Cleveland, author of *"Failure to Launch: Why Your Twentysomething Hasn't Grown Up...and What to Do About It"*

A recent study shows that a third of today's 25 to 29 year-olds live with their parents—three times as many as in 1970. Dr. McConville said that many are struggling with three critical skills that are necessary to make the transition from childhood to adulthood: finding a sense of purpose, developing administrative responsibility, and cultivating interdependence. He explained why things have changed for this generation, and how parents can help.

**Issues covered:**

**Length: 9:22**

**Parenting**

Show # 2020-11

**Date aired: 03/15/2020 Time Aired: 7:30AM-8:00AM**

**Dan Heath**, Senior Fellow at the Center for the Advancement of Social Entrepreneurship at Duke University, author of *"Upstream: The Quest to Solve Problems Before They Happen"*

Mr. Heath said far too many people stay "downstream," handling one problem after another, but they never make their way "upstream" to fix the systems that caused the problems. He cited several examples to illustrate why he believes that many crimes, chronic illnesses and customer complaints are often preventable.

**Issues covered:**

**Length: 9:35**

**Workplace Matters**

**Education**

**Government**

**Hessam Sadatsafavi, PhD**, Data Action Team Leader in the Department of Emergency Medicine at the University of Virginia Health System

Dr. Sadatsafavi led a recent study that found that properly designed and maintained outdoor green space has the potential to reduce violent crime and gun violence. He discussed the possible reasons that a community garden or small community park may keep people safe, decrease crime and promote better quality of life. He said the green space improvements are fairly inexpensive, particularly when done in the large scale of a major city.

**Issues covered:**

**Length: 7:39**

**Crime**  
**City Planning**  
**Environment**

Show # 2020-12

**Date aired: 03/22/2020 Time Aired: 7:30AM-8:00AM**

**Susan Tillery, CPA/PFS**, Chair of the American Institute of CPA's Personal Financial Planning Executive Committee

A recent survey from the American Institute of CPAs found that, for older Americans, falling victim to fraud is more devastating emotionally than financially. Ms. Tillery discussed the most common forms of fraud targeting the elderly, and how friends and family members can help to protect them.

**Issues covered:**

**Length: 9:27**

**Crime**  
**Elder Abuse**  
**Retirement Planning**  
**Aging**

**Kasey Wallis**, personal coach, co-author of *"Who You Are Being"*

A recent poll found that 22 percent of Americans feel angry a lot, up from 17 percent the previous year. Ms. Wallis talked about the reasons behind this trend, and why different people react differently to anger. She outlined several ways to diffuse the problem, including focused breathing. She also discussed ways that parents can teach their children how to deal with anger in a healthy way.

**Issues covered:**

**Length: 7:48**

**Mental Health**  
**Media**  
**Parenting**

Show # 2020-13

**Date aired: 03/29/2020 Time Aired: 7:30AM-8:00AM**

**Dani Babb, PhD, MBA**, online education expert, founder and CEO of the Babb Group, which specializes in curriculum development and faculty training and services

Ms. Babb discussed what is working well for schools, what is not working, and how education delivery will be forever changed by Covid-19. She talked about the specific technical issues and other unexpected changes facing many schools that have scrambled to move classes online. She said the graduating class of 2020 will likely end up having "virtual" graduation ceremonies.

**Issues covered:**

**Length: 9:18**

**Education**

**Coronavirus**

**Technology**

**Gail Heyman, PhD**, Professor of Psychology, University of California, San Diego

Dr. Heyman led a study that sought to find ways to reduce racial bias in children. She noted that racial bias can be measured in children as young as age 3. She said the key to her research was in repetitively teaching kids to identify people of another race as individuals. She hopes to develop a consumer-friendly version of her findings for eventual use in schools and at home.

**Issues covered:**

**Length: 7:48**

**Racial Bias**

**Diversity**

**Parenting**