

# CONTRACT



**WFLA**  
 200 S. Parker Street  
 Tampa, FL 33606  
 (813) 225-2720

<u>Contract / Revision</u> 1703536 /		<u>Alt Order #</u> 26202058
<u>Product</u> 3RMPC		
<u>Contract Dates</u> 09/27/18 - 10/01/18		<u>Estimate #</u> 6891
<u>Advertiser</u> POL/Rep Party of FL - Moody/Patronis/Caldw		<u>Original Date / Revision</u> 09/26/18 / 09/26/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agency Code</u> 9912736	<u>Advertiser Code</u> 456	<u>Product 1/2</u> 565
<u>Agency Ref</u> IN2570/SP271/TO132E		<u>Advertiser Ref</u>

And:

**Mentzer Media Services**  
 210 W. Pennsylvania Ave  
 Suite 250  
 Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WFLA	09/27/18	09/27/18	M-F 4-5p	4-5p		:30			P3		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/24/18	09/30/18	---T---				1	\$1,200.00					
N 2	WFLA	10/01/18	10/01/18	M-F 4-5p	4-5p		:30			P3		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/01/18	10/07/18	M-----				1	\$1,200.00					
N 3	WFLA	09/28/18	09/28/18	Local 7p News	7-730p		:30			P3		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/24/18	09/30/18	----F--				1	\$2,000.00					
N 4	WFLA	10/01/18	10/01/18	Local 7p News	7-730p		:30			P3		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/01/18	10/07/18	M-----				1	\$2,000.00					
<b>Totals</b>													<b>4</b>	<b>\$6,400.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/30/18	2	\$3,200.00	(\$480.00)	\$2,720.00
10/01/18 - 10/01/18	2	\$3,200.00	(\$480.00)	\$2,720.00
<b>Totals</b>	<b>4</b>	<b>\$6,400.00</b>	<b>(\$960.00)</b>	<b>\$5,440.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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