



**WGTV**  
**8513 M-72 West**  
**Traverse City, MI 49684**  
**(231) 947-7770**

# CONTRACT

<u>Contract / Revision</u> 636060 /		<u>Alt Order #</u> 08404531
<u>Product</u> DCCC		
<u>Contract Dates</u> 10/11/16 - 10/17/16		<u>Estimate #</u> 4676
<u>Advertiser</u> Democratic Congressional Campaign Commi		<u>Original Date / Revision</u> 09/28/16 / 09/28/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WGTV	<u>Account Executive</u> Washington DC HRP	<u>Sales Office</u> HRP Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agy Code</u> 9913721	<u>Advertiser Code</u> 11	<u>Product 1/2</u> 14
<u>Agency Ref</u> 5130	<u>Advertiser Ref</u> 70501	

And:

**Great American Media**  
**3050 K St NW Ste 100**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WGTV	10/11/16	10/17/16	Late News	11:00 PM-11:35 PM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	MTWTF--				2	\$100.00				
N 2	WGTV	10/11/16	10/17/16	Jimmy JKimmel	11:30 PM-12:30 XM		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	MTWTF--				2	\$40.00				
N 3	WGTV	10/11/16	10/17/16	The View	11:00 AM-12:00 PM		:30				NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	MTWTF--				2	\$130.00				
N 4	WGTV	10/11/16	10/17/16	General Hospital	2:00 PM-3:00 PM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	MTWTF--				2	\$100.00				
N 5	WGTV	10/11/16	10/17/16	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	MTWTF--				2	\$130.00				
N 6	WGTV	10/11/16	10/17/16	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	MTWTF--				3	\$100.00				
N 7	WGTV	10/11/16	10/17/16	Good Morning America	7a-9a		:30				NM	2	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	MTWTF--				2	\$230.00				
N 8	WGTV	10/11/16	10/17/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	MTWTF--				2	\$250.00				
N 9	WGTV	10/14/16	10/14/16	Friday 9p-10p	9:00 PM-10:00 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/14/16	10/20/16	----1--				1	\$650.00				
N 10	WGTV	10/15/16	10/15/16	Sat 7p-8p	7:00 PM-8:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/16	10/21/16	-----1-				1	\$400.00				
N 11	WGTV	10/16/16	10/16/16	Sun 11pm News	11-11:30pm		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/16	10/22/16	-----1				1	\$50.00				
N 12	WGTV	10/16/16	10/16/16	Sat-Sun GMA	8:00 AM-9:00 AM		:30				NM	1	\$220.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/16	10/22/16	-----1				1	\$220.00				
N 13	WGTU	10/16/16	10/16/16	Sunday 8p-9p	8:00 PM-9:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/16	10/22/16	-----1				1	\$600.00				
N 14	WGTU	10/13/16	10/13/16	Thursday 8p-9p	8:00 PM-9:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/16	10/19/16	---1---				1	\$800.00				
<b>Totals</b>								0.00				23	\$4,980.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/10/16 - 10/16/16	19	\$4,360.00	(\$654.00)	\$3,706.00
10/17/16 - 10/23/16	4	\$620.00	(\$93.00)	\$527.00
<b>Totals</b>	23	\$4,980.00	(\$747.00)	\$4,233.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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