

## ORDER

FOX49

**Orders**  
**Order / Rev:** 630868  
**Alt Order #:**  
**Product Desc:** Ausley for Florida House  
**Estimate:** 2356  
**Flight Dates:** 09/26/16 - 10/02/16  
**Original Date / Rev:** 09/20/16 / 09/20/16  
**Order Type:** GENERAL

**ETWC**  
**Primary AE:** House House-Tallahassee  
**Sales Office:** LTAL  
**Sales Region:** LOC

**Agency**  
**Name:** Screen Strategies Media-Fairfax  
**Buying Contact:**  
**Billing Contact:**  
 11150 Fairfax Blvd Ste 505  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Lorraine Ausley for Florida House-D  
**Demographic:** A35+  
**Product Codes:** Political Candidate  
**Priority:** Pol3  
**Revenue Codes:** AGY, Political, Political Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 88238  
**Agency External ID:** 8114  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/02/16	19	\$2,015.00	\$1,712.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	19	\$2,015.00	\$1,712.75	0.00
<b>Totals</b>	<b>19</b>	<b>\$2,015.00</b>	<b>\$1,712.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House House-Tallahassee	LTAL	LOC	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	ETWC	09/27/16	09/27/16	M-F 9a-10a PEOPLES COURT	CM	9a-10a	-T-----	:30	1	\$25.00	Pol4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	-T-----			1		\$25.00		0.00				
N 2	ETWC	09/28/16	09/28/16	M-F 10a-11a JUDGE FAITH	CM	10a-11a	--W----	:30	1	\$10.00	Pol4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	--W----			1		\$10.00		0.00				
N 3	ETWC	09/30/16	09/30/16	M-F 6p-630p 2 BROKE GIRLS	CM	6p-630p	----F--	:30	1	\$25.00	Pol4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	----F--			1		\$25.00		0.00				
N 4	ETWC	09/29/16	10/02/16	M-F 630p-7p BIG BANG	CM	630p-7p	---T---	:30	1	\$80.00	Pol2	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	---T---			1		\$80.00		0.00				
N 5	ETWC	09/26/16	09/26/16	M-F 7p-730p MIKE & MOLLY	CM	7p-730p	M-----	:30	1	\$90.00	Pol3	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	M-----			1		\$90.00		0.00				
N 6	ETWC	09/27/16	09/27/16	M-F 730p-8p BIG BANG THEORY	CM	730p-8p	-T-----	:30	1	\$155.00	Pol2	0.00	NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	-T-----			1		\$155.00		0.00				

Order / Rev: 630868  
 Alt Order #:  
 Flight Dates: 09/26/16 - 10/02/16

Advertiser: Lorraine Ausley for Florida House-D  
 Product Desc: Ausley for Florida House  
 Estimate: 2356

ETWC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	ETWC	09/26/16	10/02/16	Wednesday Prime B EMPIRE	CM	9p-10p	--W----	:30	1	\$730.00	Pol3	0.00	NM	1	\$730.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/26/16	10/02/16	--W----		1			\$730.00		0.00				
N 8	ETWC	09/26/16	10/02/16	Thursday Prime B PITCH	CM	9p-10p	---T---	:30	1	\$120.00	Pol4	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/26/16	10/02/16	---T---		1			\$120.00		0.00				
N 9	ETWC	09/26/16	10/02/16	Friday Prime A HELLS KITCHEN	CM	8p-9p	----F--	:30	1	\$100.00	Pol4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/26/16	10/02/16	----F--		1			\$100.00		0.00				
N 10	ETWC	09/26/16	10/02/16	M-F Late News LATE NEWS	CM	10p-1030p	MTWTF--	:30	5	\$100.00	Pol4	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/26/16	10/02/16	MTWTF--		5			\$100.00		0.00				
N 11	ETWC	09/26/16	10/02/16	Sun Late News LATE NEWS	CM	10p-1030p	-----S	:30	1	\$80.00	Pol4	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/26/16	10/02/16	-----S		1			\$80.00		0.00				
N 12	ETWC	09/26/16	10/02/16	M-F 1030p-11p MODERN FAMILY	CM	1030p-11p	MT--F--	:30	3	\$30.00	Pol3	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/26/16	10/02/16	MT--F--		3			\$30.00		0.00				
N 13	ETWC	09/28/16	09/28/16	M-F 1130p-12a 2 BROKE GIRLS	CM	1130p-12a	--W----	:30	1	\$10.00	Pol3	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/26/16	10/02/16	--W----		1			\$10.00		0.00				
Totals														19	\$2,015.00

# Ausley for Florida House



**Station** ETWC-TV  
**Market** Tallahassee  
**Flight Dates** 9/26/2016 - 10/2/2016 Revised (Est. 2356)

**Buyer** Caroline Bahng  
**Email** caroline@screenstrategies.com  
**Phone** 703-272-7300

Program Name	DP	Days Length	Rate	Mon 9/26	Tue 9/27	Wed 9/28	Thu 9/29	Fri 9/30	Sat 10/1	Sun 10/2	Total
People's Court 9:00 AM - 10:00 AM	4 DT	M-F 30	\$25.00 <b>\$25.00</b>		1						1
Sold Out: Lowest Rate to Clear per ETWC											
Judge Faith 10:00 AM - 11:00 AM	4 DT	M-F 30	\$10.00 <b>\$10.00</b>			1					1
2 Broke Girls 6:00 PM - 6:30 PM	4 PA	M-F 30	\$25.00 <b>\$25.00</b>					1			1
Big Bang Theory 6:30 PM - 7:00 PM	2 PA	M-F 30	\$80.00 <b>\$80.00</b>				1				1
Sold Out: Lowest Rate to Clear per ETWC											
Mike & Molly 7:00 PM - 7:30 PM	3 PA	M-F 30	\$90.00 <b>\$90.00</b>	1							1
Sold Out: Lowest Rate to Clear per ETWC											
Big Bang Theory 7:30 PM - 8:00 PM	2 PA	M-F 30	\$155.00 <b>\$155.00</b>		1						1
Sold Out: Lowest Rate to Clear per ETWC											
Empire 9:00 PM - 10:00 PM	3 PT	W 30	\$730.00 <b>\$730.00</b>			1					1
Sold Out: Lowest Rate to Clear per ETWC											
Pitch 9:00 PM - 10:00 PM	4 PT	Th 30	\$120.00 <b>\$120.00</b>				1				1
Hell's Kitchen 8:00 PM - 9:00 PM	4 PT	F 30	\$100.00 <b>\$100.00</b>					1			1
ETWC 10p News 10:00 PM - 10:30 PM	4 LN	M-F 30	\$100.00 <b>\$500.00</b>	1	1	1	1	1			5
Sold Out: Lowest Rate to Clear per ETWC											

# Ausley for Florida House



<b>Station</b>	ETWC-TV	<b>Buyer</b>	Caroline Bahng	
<b>Market</b>	Tallahassee	<b>Email</b>	caroline@screenstrategies.com	
<b>Flight Dates</b>	9/26/2016 - 10/2/2016 Revised (Est. 2356)		<b>Phone</b>	703-272-7300

Program Name	DP	Days Length	Rate	Mon 9/26	Tue 9/27	Wed 9/28	Thu 9/29	Fri 9/30	Sat 10/1	Sun 10/2	Total
Sunday 10p News 10:00 PM - 10:30 PM	4 LN	Su 30	\$80.00 <b>\$80.00</b>							1	1
Sold Out: Lowest Rate to Clear per ETWC											
Modern Family 10:30 PM - 11:00 PM	3 LF	M-F 30	\$30.00 <b>\$90.00</b>	1	1			1			3
Sold Out: Lowest Rate to Clear per ETWC											
2 Broke Girls 11:30 PM - 12:00 AM	4 LF	M-F 30	\$10.00 <b>\$10.00</b>			1					1
Station Totals											
			\$2,015.00	3	4	4	3	4	0	1	19