

ORDER

FOX49

Orders
Order / Rev: 638100
Alt Order #:
Product Desc: AUSLEY FOR FLORIDA HOUSE
Estimate: 2507
Flight Dates: 10/17/16 - 10/23/16
Original Date / Rev: 10/03/16 / 10/03/16
Order Type: GENERAL

Primary AE: House House-Tallahassee
Sales Office: LTAL
Sales Region: LOC

Agency Name: Screen Strategies Media-Fairfax
Buying Contact:
Billing Contact:
 11150 Fairfax Blvd Ste 505
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Lorraine Ausley for Florida House-D
Demographic: A25-54
Product Codes: Political Candidate
Priority: Pol4
Revenue Codes: AGY, Political, Political Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 88238
Agency External ID: 8114
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/17/16 | 10/23/16 | 23 | \$1,640.00 | \$1,394.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| October 2016 | 23 | \$1,640.00 | \$1,394.00 | 0.00 |
| Totals | 23 | \$1,640.00 | \$1,394.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------------|--------------|--------------|-------------------------------|---------|
| House House-Tallahassee | LTAL | LOC | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------------------|-------|----------------|---------|-----|-------------------|-------------|------|---------------|------|-------|----------|
| N 1 | ETWC | 10/17/16 | 10/19/16 | M-F 9a-10a PEOPLES COURT | CM | 9a-10a | M-W---- | :30 | 2 | \$25.00 | Pol4 | 0.00 | NM | 2 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | M-W---- | | | | | 2 | \$25.00 | | 0.00 | | | |
| N 2 | ETWC | 10/20/16 | 10/20/16 | M-F 10a-11a JUDGE FAITH | CM | 10a-11a | ---T--- | :30 | 1 | \$10.00 | Pol4 | 0.00 | NM | 1 | \$10.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | ---T--- | | | | | 1 | \$10.00 | | 0.00 | | | |
| N 3 | ETWC | 10/18/16 | 10/23/16 | M-F 6p-630p 2 BROKE GIRLS | CM | 6p-630p | -T--F-- | :30 | 2 | \$25.00 | Pol4 | 0.00 | NM | 2 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | -T--F-- | | | | | 2 | \$25.00 | | 0.00 | | | |
| N 4 | ETWC | 10/17/16 | 10/19/16 | M-F 630p-7p BIG BANG THEORY | CM | 630p-7p | M-W---- | :30 | 2 | \$80.00 | Pol2 | 0.00 | NM | 2 | \$160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | M-W---- | | | | | 2 | \$80.00 | | 0.00 | | | |
| N 5 | ETWC | 10/18/16 | 10/20/16 | M-F 7p-730p MIKE & MOLLY | CM | 7p-730p | -T-T--- | :30 | 2 | \$90.00 | Pol3 | 0.00 | NM | 2 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | -T-T--- | | | | | 2 | \$90.00 | | 0.00 | | | |
| N 6 | ETWC | 10/17/16 | 10/23/16 | M-F 730p-8p BIG BANG THEORY | CM | 730p-8p | M-W-F-- | :30 | 3 | \$155.00 | Pol2 | 0.00 | NM | 3 | \$465.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | M-W-F-- | | | | | 3 | \$155.00 | | 0.00 | | | |

Order / Rev: 638100
Alt Order #:
Flight Dates: 10/17/16 - 10/23/16

Advertiser: Lorraine Ausley for Florida House-D
Product Desc: AUSLEY FOR FLORIDA HOUSE
Estimate: 2507
ETWC

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------|-------|-------------------|-----------------|---------------------------------|-------|-------------------|---------|-----|-------------|----------|---------------|------|------|-------|------------|
| N 7 | ETWC | 10/17/16 | 10/23/16 | Friday Prime A HELLS KITCHEN | CM | 8p-9p | ----F-- | :30 | 1 | \$100.00 | Pol4 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | Week: | 10/17/16 | 10/23/16 | ----F-- | | 1 | | | \$100.00 | | 0.00 | | | | |
| N 8 | ETWC | 10/17/16 | 10/23/16 | M-F Late News LATE NEWS | CM | 10p-1030p | MTWTF-- | :30 | 5 | \$100.00 | Pol4 | 0.00 | NM | 5 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | Week: | 10/17/16 | 10/23/16 | MTWTF-- | | 5 | | | \$100.00 | | 0.00 | | | | |
| N 9 | ETWC | 10/17/16 | 10/23/16 | M-F 1030p-11p MODERN FAMILY | CM | 1030p-11p | MTW-F-- | :30 | 4 | \$30.00 | Pol3 | 0.00 | NM | 4 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | Week: | 10/17/16 | 10/23/16 | MTW-F-- | | 4 | | | \$30.00 | | 0.00 | | | | |
| N 10 | ETWC | 10/23/16 | 10/23/16 | Sun 11p-12a MODERN FAMILY | CM | 11p-12a | -----S | :30 | 1 | \$5.00 | Pol4 | 0.00 | NM | 1 | \$5.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | Week: | 10/17/16 | 10/23/16 | -----S | | 1 | | | \$5.00 | | 0.00 | | | | |
| Totals | | | | | | | | | | | | | | 23 | \$1,640.00 |

Ausley for Florida House

Ce38100



| | | | | |
|---------------------|---|--------------|-------------------------------|--------------|
| Station | ETWC-TV | Buyer | Caroline Bahng | |
| Market | Tallahassee | Email | caroline@screenstrategies.com | |
| Flight Dates | 10/17/2016 - 10/23/2016 Revised (Est. 2507) | | Phone | 703-272-7300 |

| Program Name | DP | Days Length | Rate | Mon 10/17 | Tue 10/18 | Wed 10/19 | Thu 10/20 | Fri 10/21 | Sat 10/22 | Sun 10/23 | Total |
|---|----|-------------|----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------|
| People's Court 9:00 AM - 10:00 AM 4 | DT | M-F 30 | \$25.00 \$50.00 | 1 | | 1 | | | | | 2 |
| Sold Out: Lowest Rate to Clear per ETWC | | | | | | | | | | | |
| Judge Faith 10:00 AM - 11:00 AM 4 | DT | M-F 30 | \$10.00 \$10.00 | | | | 1 | | | | 1 |
| 2 Broke Girls 6:00 PM - 6:30 PM 4 | PA | M-F 30 | \$25.00 \$50.00 | | 1 | | | 1 | | | 2 |
| Big Bang Theory 6:30 PM - 7:00 PM 2 | PA | M-F 30 | \$80.00 \$160.00 | 1 | | 1 | | | | | 2 |
| Sold Out: Lowest Rate to Clear per ETWC | | | | | | | | | | | |
| Mike & Molly 7:00 PM - 7:30 PM 3 | PA | M-F 30 | \$90.00 \$180.00 | | 1 | | 1 | | | | 2 |
| Sold Out: Lowest Rate to Clear per ETWC | | | | | | | | | | | |
| Big Bang Theory 7:30 PM - 8:00 PM 2 | PA | M-F 30 | \$155.00 \$465.00 | 1 | | 1 | | 1 | | | 3 |
| Sold Out: Lowest Rate to Clear per ETWC | | | | | | | | | | | |
| Hell's Kitchen 8:00 PM - 9:00 PM 4 | PT | F 30 | \$100.00 \$100.00 | | | | | 1 | | | 1 |
| ETWC 10p News 10:00 PM - 10:30 PM 4 | LN | M-F 30 | \$100.00 \$500.00 | 1 | 1 | 1 | 1 | 1 | | | 5 |
| Sold Out: Lowest Rate to Clear per ETWC | | | | | | | | | | | |
| Modern Family 10:30 PM - 11:00 PM 3 | LF | MTuWF 30 | \$30.00 \$120.00 | 1 | 1 | 1 | | 1 | | | 4 |
| Sold Out: Lowest Rate to Clear per ETWC | | | | | | | | | | | |
| Modern Family 11:00 PM - 12:00 AM 4 | LF | Su 30 | \$5.00 \$5.00 | | | | | | | 1 | 1 |

Ausley for Florida House



| | | | | |
|---------------------|---|--------------|-------------------------------|--------------|
| Station | ETWC-TV | Buyer | Caroline Bahng | |
| Market | Tallahassee | Email | caroline@screenstrategies.com | |
| Flight Dates | 10/17/2016 - 10/23/2016 Revised (Est. 2507) | | Phone | 703-272-7300 |

| Program Name | DP | Days Length | Rate | Mon 10/17 | Tue 10/18 | Wed 10/19 | Thu 10/20 | Fri 10/21 | Sat 10/22 | Sun 10/23 | Total |
|----------------|----|-------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------|
| Station Totals | | | \$1,640.00 | 5 | 4 | 5 | 3 | 5 | 0 | 1 | 23 |