

BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. Once completed, the Political Record must be provided to the Custodian of the public inspection file along with all other required documentation to be placed in the file and retained for two (2) years. All fields are required. Please write "N/A" for all fields that are not applicable.

This record is for:

- ☒ a candidate request
☐ an election message request *
☐ an issue request *

The request was:

- ☒ accepted # 638100
☐ rejected

ETWC

Candidate Named In Message: Loranne Auley

Office Being Sought: Florida House (D)

Election or Issue Referred to: general

Sponsor (or authorized candidate committee): _____

Treasurer of Authorized Candidate Committee: William Holliman

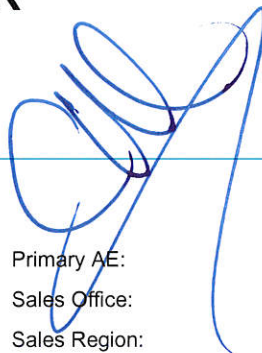
Person Ordering Advertising: Caroline Bahng

* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

ORDER



FOX49

Orders
Order / Rev: 638100
Alt Order #:
Product Desc: AUSLEY FOR FLORIDA HOUSE
Estimate: 2507
Flight Dates: 10/17/16 - 10/23/16
Original Date / Rev: 10/03/16 / 10/03/16
Order Type: GENERAL

ETWC

Primary AE: House House-Tallahassee
Sales Office: LTAL
Sales Region: LOC

Agency Name: Screen Strategies Media-Fairfax
Buying Contact:
Billing Contact:
 11150 Fairfax Blvd Ste 505
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Lorraine Ausley for Florida House-D
Demographic: A25-54
Product Codes: Political Candidate
Priority: Pol4
Revenue Codes: AGY, Political, Political Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 88238
Agency External ID: 8114
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/17/16	10/23/16	23	\$1,640.00	\$1,394.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	23	\$1,640.00	\$1,394.00	0.00
Totals	23	\$1,640.00	\$1,394.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House House-Tallahassee	LTAL	LOC	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	ETWC	10/17/16	10/19/16	M-F 9a-10a PEOPLES COURT	CM	9a-10a	M-W----	:30	2	\$25.00	Pol4	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	M-W----					2	\$25.00		0.00			
N 2	ETWC	10/20/16	10/20/16	M-F 10a-11a JUDGE FAITH	CM	10a-11a	---T---	:30	1	\$10.00	Pol4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	---T---					1	\$10.00		0.00			
N 3	ETWC	10/18/16	10/23/16	M-F 6p-630p 2 BROKE GIRLS	CM	6p-630p	-T--F--	:30	2	\$25.00	Pol4	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-T--F--					2	\$25.00		0.00			
N 4	ETWC	10/17/16	10/19/16	M-F 630p-7p BIG BANG THEORY	CM	630p-7p	M-W----	:30	2	\$80.00	Pol2	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	M-W----					2	\$80.00		0.00			
N 5	ETWC	10/18/16	10/20/16	M-F 7p-730p MIKE & MOLLY	CM	7p-730p	-T-T---	:30	2	\$90.00	Pol3	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-T-T---					2	\$90.00		0.00			
N 6	ETWC	10/17/16	10/23/16	M-F 730p-8p BIG BANG THEORY	CM	730p-8p	M-W-F--	:30	3	\$155.00	Pol2	0.00	NM	3	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	M-W-F--					3	\$155.00		0.00			

Order / Rev: 638100
Alt Order #:
Flight Dates: 10/17/16 - 10/23/16

Advertiser: Lorraine Ausley for Florida House-D
Product Desc: AUSLEY FOR FLORIDA HOUSE
Estimate: 2507
ETWC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	ETWC	10/17/16	10/23/16	Friday Prime A HELLS KITCHEN	CM	8p-9p	----F--	:30	1	\$100.00	Pol4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	----F--		1				\$100.00		0.00			
N 8	ETWC	10/17/16	10/23/16	M-F Late News LATE NEWS	CM	10p-1030p	MTWTF--	:30	5	\$100.00	Pol4	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	MTWTF--		5				\$100.00		0.00			
N 9	ETWC	10/17/16	10/23/16	M-F 1030p-11p MODERN FAMILY	CM	1030p-11p	MTW-F--	:30	4	\$30.00	Pol3	0.00	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	MTW-F--		4				\$30.00		0.00			
N 10	ETWC	10/23/16	10/23/16	Sun 11p-12a MODERN FAMILY	CM	11p-12a	-----S	:30	1	\$5.00	Pol4	0.00	NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-----S		1				\$5.00		0.00			
													Totals	23	\$1,640.00

Ausley for Florida House

Ce38100



Station	ETWC-TV	Buyer	Caroline Bahng	
Market	Tallahassee	Email	caroline@screenstrategies.com	
Flight Dates	10/17/2016 - 10/23/2016 Revised (Est. 2507)		Phone	703-272-7300

Program Name	DP	Days Length	Rate	Mon 10/17	Tue 10/18	Wed 10/19	Thu 10/20	Fri 10/21	Sat 10/22	Sun 10/23	Total
People's Court 9:00 AM - 10:00 AM 4	DT	M-F 30	\$25.00 \$50.00	1		1					2
Sold Out: Lowest Rate to Clear per ETWC											
Judge Faith 10:00 AM - 11:00 AM 4	DT	M-F 30	\$10.00 \$10.00				1				1
2 Broke Girls 6:00 PM - 6:30 PM 4	PA	M-F 30	\$25.00 \$50.00		1			1			2
Big Bang Theory 6:30 PM - 7:00 PM 2	PA	M-F 30	\$80.00 \$160.00	1		1					2
Sold Out: Lowest Rate to Clear per ETWC											
Mike & Molly 7:00 PM - 7:30 PM 3	PA	M-F 30	\$90.00 \$180.00		1		1				2
Sold Out: Lowest Rate to Clear per ETWC											
Big Bang Theory 7:30 PM - 8:00 PM 2	PA	M-F 30	\$155.00 \$465.00	1		1		1			3
Sold Out: Lowest Rate to Clear per ETWC											
Hell's Kitchen 8:00 PM - 9:00 PM 4	PT	F 30	\$100.00 \$100.00					1			1
ETWC 10p News 10:00 PM - 10:30 PM 4	LN	M-F 30	\$100.00 \$500.00	1	1	1	1	1			5
Sold Out: Lowest Rate to Clear per ETWC											
Modern Family 10:30 PM - 11:00 PM 3	LF	MTuWF 30	\$30.00 \$120.00	1	1	1		1			4
Sold Out: Lowest Rate to Clear per ETWC											
Modern Family 11:00 PM - 12:00 AM 4	LF	Su 30	\$5.00 \$5.00							1	1

Ausley for Florida House



Station	ETWC-TV	Buyer	Caroline Bahng
Market	Tallahassee	Email	caroline@screenstrategies.com
Flight Dates	10/17/2016 - 10/23/2016 Revised (Est. 2507)	Phone	703-272-7300

Program Name	DP	Days Length	Rate	Mon 10/17	Tue 10/18	Wed 10/19	Thu 10/20	Fri 10/21	Sat 10/22	Sun 10/23	Total
Station Totals			\$1,640.00	5	4	5	3	5	0	1	23

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: ETWC-TV	Date: 10/6/2016
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I, Screen Strategies Media,

being/on behalf of: Loranne Ausley,

a legally qualified candidate of the Democratic

political party for the office of: State House

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$1,394.00

I represent that the payment for the above described broadcast time has been furnished by:

Ausley for Florida House

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

William Holliman

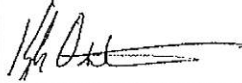
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/6/2016

Date



Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature

Halley Stinchfield
Printed Name

DOS
Title

INVOICE



ETWC
950 Commerce Blvd
Midway, FL 32343
Main: (850) 576-4990
Billing: (850) 576-4990

Invoice #	Invoice Date	Invoice Month	Invoice Period
638100-1	10/23/16	October 2016	10/17/16 - 10/23/16

Property	Account Executive	Sales Office	Sales Region
ETWC	House House-Tallahassee	Local-Tallahassee	Local

Billing Address:

Screen Strategies Media-Fairfax
Attention: Accounts Payable
11150 Fairfax Blvd Ste 505
Fairfax, VA 22030

Send Payment To:

ETWC
REMIT TO Sinclair Broadcast Group
c/o ETWC
PO Box 206270
Dallas, TX 75320-6270

Advertiser	Product	Estimate Number
Loranne Ausley for Florida	AUSLEY FOR FLORIDA H	2507

Flight Dates	Order #	Alt Order #
10/17/16 - 10/23/16	638100	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
8114	88238

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/17/16	10/19/16	PEOPLES COURT	9a-10a	M-W----	:30	2	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 M-W---- 2 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	ETWC	M	10/17/16	9:52 AM	PEOPLES COURT	9a-10a	:30	FLLA201602H	\$25.00 NM
2	ETWC	W	10/19/16	9:13 AM	PEOPLES COURT	9a-10a	:30	FLLA201602H	\$25.00 NM
2	10/20/16	10/20/16	JUDGE FAITH	10a-11a	---T---	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ---T--- 1 \$10.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	ETWC	Th	10/20/16	10:18 AM	JUDGE FAITH	10a-11a	:30	FLLA201602H	\$10.00 NM
3	10/18/16	10/23/16	2 BROKE GIRLS	6p-630p	-T--F--	:30	2	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -T--F-- 2 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	ETWC	Tu	10/18/16	6:12 PM	2 BROKE GIRLS	6p-630p	:30	FLLA201602H	\$25.00 NM
2	ETWC	F	10/21/16	6:16 PM	2 BROKE GIRLS	6p-630p	:30	FLLA201602H	\$25.00 NM
4	10/17/16	10/19/16	BIG BANG THEORY	630p-7p	M-W----	:30	2	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 M-W---- 2 \$80.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	ETWC	M	10/17/16	6:54 PM	BIG BANG THEORY	630p-7p	:30	FLLA201602H	\$80.00 NM
2	ETWC	W	10/19/16	6:43 PM	BIG BANG THEORY	630p-7p	:30	FLLA201602H	\$80.00 NM
5	10/18/16	10/21/16	MIKE & MOLLY	7p-730p	-T-TF--	:30	3	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -T-TF-- 3 \$90.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	ETWC	Tu	10/18/16	7:24 PM	MIKE & MOLLY	7p-730p	:30	FLLA201602H	\$90.00 NM
2	ETWC	Th	10/20/16	7:22 PM	MIKE & MOLLY	7p-730p	:30	FLLA201602H	\$90.00 NM

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

INVOICE



Send Payment To:

ETWC
REMIT TO Sinclair Broadcast Group
c/o ETWC
PO Box 206270
Dallas, TX 75320-6270

Invoice #	Invoice Date	Invoice Month	Invoice Period
638100-1	10/23/16	October 2016	10/17/16 - 10/23/16
Advertiser	Product	Estimate Number	
Loranne Ausley for Florida	AUSLEY FOR FLORIDA HC	2507	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																									
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1	ETWC	F	10/21/16	8:27 PM	HELLS KITCHEN	8p-9p	:30	FLLA201602H	\$100.00	NM																																																																																								
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Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

INVOICE



Send Payment To:

ETWC
 REMIT TO Sinclair Broadcast Group
 c/o ETWC
 PO Box 206270
 Dallas, TX 75320-6270

Invoice #	Invoice Date	Invoice Month	Invoice Period
638100-1	10/23/16	October 2016	10/17/16 - 10/23/16
Advertiser	Product	Estimate Number	
Loranne Ausley for Florida	AUSLEY FOR FLORIDA HQ	2507	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							24		

Payment Terms 30 Days

<u>Gross Total</u>	\$1,640.00
<u>Agency Commission</u>	\$246.00
<u>Net Amount Due</u>	\$1,394.00

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