

# ORDER



**Orders**  
**Order / Rev:** 915190  
**Alt Order #:** 25258326  
**Product Desc:** US SENATE DEMOCRAT  
**Estimate:** US SENATE DEMOCRAT  
**Flight Dates:** 09/06/16 - 09/11/16  
**Original Date / Rev:** 08/05/16 / 08/05/16  
**Order Type:** REG

**WBTD Dayton**  
**Primary AE:** Katz Chicago  
**Sales Office:** K-CHI  
**Sales Region:** Nat

**Agency Name:** AKPD Message & Media  
**Buying Contact:**  
**Billing Contact:**  
 6013 Simpson North  
 Hollywood, CA 91606

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Ted Strickland  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** P3  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/10/16	7	\$1,400.00	\$1,190.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	7	\$1,400.00	\$1,190.00	0.00
<b>Totals</b>	<b>7</b>	<b>\$1,400.00</b>	<b>\$1,190.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WBTD Dayton	4%	\$1,400.00
Market	100%	\$35,000.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
LMVC	0%	\$0.00
UNKWN	3%	\$1,050.00
WDTN	26%	\$9,100.00
WHIO	53%	\$18,550.00
WKEF	14%	\$4,900.00
WKOI	0%	\$0.00
WPTD	0%	\$0.00
WRGT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WBTD	09/10/16	09/10/16	Sa 730p-8p Sa 730p-8p	CM	Sa 730p-8p	-----S-	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
EVERYBODY LUVS RAYMOND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		09/05/16	09/11/16	-----S-			1	\$100.00	0.00						
E 2	WBTD	09/06/16	09/06/16	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p	-T-----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		09/05/16	09/11/16	-T-----			1	\$250.00	0.00						

Order / Rev: 915190  
 Alt Order #: 25258326  
 Flight Dates: 09/06/16 - 09/11/16

Advertiser: POL/Ted Strickland  
 Product Desc: US SENATE DEMOCRAT  
 Estimate: US SENATE DEMOCRAT

WBDD Dayton

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WBDD	09/06/16	09/06/16	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p	-T-----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
LATE NEWS															
E 3	WBDD	09/07/16	09/07/16	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p	--W----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/05/16	09/11/16	--W----	1	\$250.00	0.00								
E 4	WBDD	09/08/16	09/08/16	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p (10:00 PM-10:30 PM)	---T---	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/05/16	09/11/16	---T---	1	\$250.00	0.00								
E 5	WBDD	09/09/16	09/09/16	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p (10:00 PM-10:30 PM)	----F--	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/05/16	09/11/16	----F--	1	\$250.00	0.00								
E 6	WBDD	09/06/16	09/06/16	LN M-F 1030p-11p LN M-F 1030p-11p	CM	LN M-F 1030p-11p	-T-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/05/16	09/11/16	-T-----	1	\$150.00	0.00								
E 7	WBDD	09/09/16	09/09/16	LN M-F 1030p-11p LN M-F 1030p-11p	CM	LN M-F 1030p-11p	----F--	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/05/16	09/11/16	----F--	1	\$150.00	0.00								
													Totals	7	\$1,400.00



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25258326

Changes as of: 8/5/2016 at 8:38 AM

Version: Current State Version 1

CPE:  
Agency: AKPD MESSAGE & MEDIA  
6013 SIMPSON NORTH  
HOLLYWOOD, CA 91606

Flight: 9/6/16 - 9/11/16  
Advertiser: STRICKLAND, TED

Station: WBDT  
Market: Dayton

Total \$: \$1,400.00  
Total Spots: 7

Product: US SENATE DEMOCRAT

Agency Order #:

Office: CHICAGO  
Primary Demo: Adults 35+

Total CPP: \$0.00  
Total GRP:

Buyer: DEBRA SCHOMMER  
KLEIN  
Salesperson: RYAN FLICK  
312-755-3827

Con Type: POLITICAL/NOTE  
Assistant: DAVID EAGLES  
312-755-3822

Traffic #: 915190  
Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/6 - 9/6		Total Spots	Total \$	CPP	GRP
							9/6	9/6				
1	Sa 7:30p-8p	PA	EVERYBODY LUVS RAYMOND	\$100.00	0.0	30	1		1	\$100.00	\$0.00	0.0
2	Tu 10p-10:30p	LN	LATE NEWS	\$250.00	0.0	30	1		1	\$250.00	\$0.00	0.0
3	W 10p-10:30p	LN	LATE NEWS	\$250.00	0.0	30	1		1	\$250.00	\$0.00	0.0
4	Th 10p-10:30p	LN	LATE NEWS	\$250.00	0.0	30	1		1	\$250.00	\$0.00	0.0
5	F 10p-10:30p	LN	LATE NEWS	\$250.00	0.0	30	1		1	\$250.00	\$0.00	0.0
6	Tu 10:30p-11p	LN	LATE NEWS	\$150.00	0.0	30	1		1	\$150.00	\$0.00	0.0
7	F 10:30p-11p	LN	LATE NEWS	\$150.00	0.0	30	1		1	\$150.00	\$0.00	0.0
<b>TOTALS:</b>							<b>7</b>		<b>7</b>	<b>\$1,400.00</b>	<b>\$0.00</b>	<b>0.0</b>



125 West 55th St  
New York, NY 10019

Contract # 25258326 Changes as of: 8/5/2016 at 8:38 AM Version: Current State Version 1

CPE: Flight: 9/6/16 - 9/11/16 Total \$: \$1,400.00  
Agency: AKPD MESSAGE & MEDIA Advertiser: STRICKLAND, TED Market: Dayton Total Spots: 7

6013 SIMPSON Product: US SENATE DEMOCRAT Office: CHICAGO Total CPP: \$0.00  
NORTH Agency Order #: Buyer: DEBRA SCHOMMER Con Type: POLITICAL/NOTE Traffic #: 915190  
HOLLYWOOD, CA Agency Order #: KLEIN Assistant: DAVID EAGLES Separation:  
91606 Salesperson: RYAN FLICK 312-755-3827

Special Instructions

Competitive Information	
Market Budget:	\$35,000
WBDT Share:	4%
Comment:	
WDTN:	26%
WHIO:	53%
WKEF:	14%
WRGT:	3%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
PA	7%	1	\$100.00	N/A	0.0
LN	93%	6	\$1,300.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>7</b>	<b>\$1,400.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Sep	7	\$1,400.00
<b>Total</b>	<b>7</b>	<b>\$1,400.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/29/16 12:43 PM					\$0	\$0	
New	7/29/16 12:40 PM	RYAN FLICK	Confirmed	7		\$1,400.00	\$1,400.00	

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.