

ORDER



Orders
Order / Rev: 915190
Alt Order #: 25258326
Product Desc: US SENATE DEMOCRAT
Estimate: US SENATE DEMOCRAT
Flight Dates: 09/06/16 - 09/11/16
Original Date / Rev: 08/05/16 / 08/05/16
Order Type: REG

WBDT Dayton
Primary AE: Katz Chicago
Sales Office: K-CHI
Sales Region: Nat

Agency
Name: AKPD Message & Media
Buying Contact:
Billing Contact:
 6013 Simpson North
 Hollywood, CA 91606

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Ted Strickland
Demographic: A35+
Product Codes: PL1
Priority: P3
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/10/16	7	\$1,400.00	\$1,190.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	7	\$1,400.00	\$1,190.00	0.00
Totals	7	\$1,400.00	\$1,190.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WBDT Dayton	4%	\$1,400.00
Market	100%	\$35,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
LMVC	0%	\$0.00
UNKWN	3%	\$1,050.00
WDTN	26%	\$9,100.00
WHIO	53%	\$18,550.00
WKEF	14%	\$4,900.00
WKOI	0%	\$0.00
WPTD	0%	\$0.00
WRGT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WBDT	09/10/16	09/10/16	Sa 730p-8p Sa 730p-8p	CM	Sa 730p-8p	-----S-	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
EVERYBODY LUVS RAYMOND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	-----S-			1			\$100.00		0.00			
E 2	WBDT	09/06/16	09/06/16	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p	-T-----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	-T-----			1			\$250.00		0.00			

Order / Rev: 915190
 Alt Order #: 25258326
 Flight Dates: 09/06/16 - 09/11/16

Advertiser: POL/Ted Strickland
 Product Desc: US SENATE DEMOCRAT
 Estimate: US SENATE DEMOCRAT

WBDT Dayton

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WBDT	09/06/16	09/06/16	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p	-T-----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
LATE NEWS															
E 3	WBDT	09/07/16	09/07/16	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p	--W----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/05/16	09/11/16	--W----		1				\$250.00		0.00			
E 4	WBDT	09/08/16	09/08/16	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p (10:00 PM-10:30 PM)	---T---	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/05/16	09/11/16	---T---		1				\$250.00		0.00			
E 5	WBDT	09/09/16	09/09/16	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p (10:00 PM-10:30 PM)	----F--	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/05/16	09/11/16	----F--		1				\$250.00		0.00			
E 6	WBDT	09/06/16	09/06/16	LN M-F 1030p-11p LN M-F 1030p-11p	CM	LN M-F 1030p-11p	-T-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/05/16	09/11/16	-T-----		1				\$150.00		0.00			
E 7	WBDT	09/09/16	09/09/16	LN M-F 1030p-11p LN M-F 1030p-11p	CM	LN M-F 1030p-11p	----F--	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/05/16	09/11/16	----F--		1				\$150.00		0.00			
Totals														7	\$1,400.00



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25258326

Changes as of: 8/5/2016 at 8:38 AM

Version: Current State Version 1

CPE:

Agency: AKPD MESSAGE & MEDIA

6013 SIMPSON

NORTH HOLLYWOOD, CA 91606

Flight: 9/6/16 - 9/11/16

Advertiser: STRICKLAND, TED

Product: US SENATE DEMOCRAT

Agency Order #:

Primary Demo: Adults 35+

Total \$: \$1,400.00

Total Spots: 7

Total CPP: \$0.00

Total GRP:

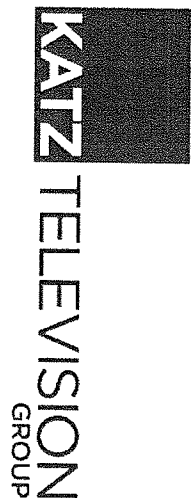
Traffic #: 915190

Buyer: DEBRA SCHOMMER
KLEIN
Salesperson: RYAN FLICK
312-755-3827

Con Type: POLITICAL/NOTE
Assistant: DAVID EAGLES
312-755-3822

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/6 - 9/6		Total Spots	Total \$	CPP	GRP
							9/6					
1	Sa 7:30p-8p	PA	EVERYBODY LUVS RAYMOND	\$100.00	0.0	30	1		1	\$100.00	\$0.00	0.0
2	Tu 10p-10:30p	LN	LATE NEWS	\$250.00	0.0	30	1		1	\$250.00	\$0.00	0.0
3	W 10p-10:30p	LN	LATE NEWS	\$250.00	0.0	30	1		1	\$250.00	\$0.00	0.0
4	Th 10p-10:30p	LN	LATE NEWS	\$250.00	0.0	30	1		1	\$250.00	\$0.00	0.0
5	F 10p-10:30p	LN	LATE NEWS	\$250.00	0.0	30	1		1	\$250.00	\$0.00	0.0
6	Tu 10:30p-11p	LN	LATE NEWS	\$150.00	0.0	30	1		1	\$150.00	\$0.00	0.0
7	F 10:30p-11p	LN	LATE NEWS	\$150.00	0.0	30	1		1	\$150.00	\$0.00	0.0
TOTALS: 7							7		7	\$1,400.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25258326

Changes as of: 8/5/2016 at 8:38 AM

Version: Current State Version 1

CPE:

Flight: 9/6/16 - 9/11/16

Station: WBDT

Total \$: \$1,400.00

Agency: AKPD MESSAGE & MEDIA

Advertiser: STRICKLAND, TED

Market: Dayton

Total Spots: 7

6013 SIMPSON
NORTH
HOLLYWOOD, CA
91606

Product: US SENATE
DEMOCRAT

Office: CHICAGO

Total CPE: \$0.00

Agency Order #:

Primary Demo: Adults 35+

Total GRP:

Buyer: DEBRA SCHOMMER
KLEIN

Con Type: POLITICAL/NOTE

Traffic #: 915190

Salesperson: RYAN FLICK
312-755-3827

Assistant: DAVID EAGLES
312-755-3822

Separation:

Special
Instructions

Competitive Information

Market Budget:	\$35,000
WBDT Share:	4%
Comment:	
WDTN:	26%
WHIO:	53%
WKEF:	14%
WRGT:	3%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
PA	7%	1	\$100.00	N/A	0.0
LN	93%	6	\$1,300.00	N/A	0.0
Total	100%	7	\$1,400.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Sep	7	\$1,400.00
Total	7	\$1,400.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/29/16 12:43 PM					\$0	\$0	
New	7/29/16 12:40 PM	RYAN FLICK	Confirmed	7		\$1,400.00	\$1,400.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.