

# ORDER



**Orders**  
**Order / Rev:** 915194  
**Alt Order #:** 25257269  
**Product Desc:** US SENATE DEMOCRATIC  
**Estimate:** US SENATE DEMOCRATIC  
**Flight Dates:** 09/12/16 - 09/18/16  
**Original Date / Rev:** 08/05/16 / 08/05/16  
**Order Type:** REG

**WBDT Dayton**  
**Primary AE:** Katz Chicago  
**Sales Office:** K-CHI  
**Sales Region:** Nat

**Agency**  
**Name:** AKPD Message & Media  
**Buying Contact:**  
**Billing Contact:**  
 6013 Simpson North  
 Hollywood, CA 91606

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Ted Strickland  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** P3  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/16/16	10	\$2,000.00	\$1,700.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	10	\$2,000.00	\$1,700.00	0.00
<b>Totals</b>	<b>10</b>	<b>\$2,000.00</b>	<b>\$1,700.00</b>	<b>0.00</b>

**Agency**

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago			Start Of Order - End Of Order	100%

Order Share	Share	Total
WBDT Dayton	4%	\$2,000.00
Market	100%	\$50,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
LMVC	0%	\$0.00
UNKWN	3%	\$1,500.00
WDTN	26%	\$13,000.00
WHIO	53%	\$26,500.00
WKCF	14%	\$7,000.00
WKOH	0%	\$0.00
WPTD	0%	\$0.00
WRGT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WBDT	09/12/16	09/12/16	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p (10:00 PM-10:30 PM)	-----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
<b>LATE NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		09/12/16	09/18/16	M-----			1	\$250.00	0.00						
E 2	WBDT	09/13/16	09/13/16	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p	-T-----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
<b>LATE NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						



Order / Rev: 915194

Advertiser: POL/Ted Strickland

# KATZ TELEVISION GROUP

125 West 56th St  
New York, NY 10019

Contract #: 25257269 Changes as of: 8/5/2016 at 8:38 AM Version: Current State Version 1

CPE: AKPD MESSAGE & Advertiser: STRICKLAND, TED Station: WBDT  
 Agency: 6013 SIMPSON NORTH HOLLYWOOD, CA Agency Order #: Product: US SENATE DEMOCRATIC Office: CHICAGO  
 Buyer: DEBRA SCHOMMER KLEIN Con Type: POLITICAL/NOTE  
 Salesperson: RYAN FLUCK 312-755-3827 Assistant: DAVID EAGLES  
 Primary Demo: Adults 35+ Traffic #: 915194  
 Separation:

Flight: 9/12/16 - 9/18/16  
 Market: Dayton  
 Total Spots: 10  
 Total CPP: \$0.00  
 Total GRP:

#	Day/Time	DP	Program	Rate	A33P Rating	Len	9/12	9/12 - 9/12	Total Spots	Total \$	CPP
1	M 10p-10:30p	LN	LATE NEWS	\$250.00	0.0	30	1		1	\$250.00	\$0.00
2	Tu 10p-10:30p	LN	LATE NEWS	\$250.00	0.0	30	1		1	\$250.00	\$0.00
3	W 10p-10:30p	LN	LATE NEWS	\$250.00	0.0	30	1		1	\$250.00	\$0.00
4	Th 10p-10:30p	LN	LATE NEWS	\$250.00	0.0	30	1		1	\$250.00	\$0.00
5	F 10p-10:30p	LN	LATE NEWS	\$250.00	0.0	30	1		1	\$250.00	\$0.00
6	M 10:30p-11p	LN	LATE NEWS	\$150.00	0.0	30	1		1	\$150.00	\$0.00
7	Tu 10:30p-11p	LN	LATE NEWS	\$150.00	0.0	30	1		1	\$150.00	\$0.00
8	W 10:30p-11p	LN	LATE NEWS	\$150.00	0.0	30	1		1	\$150.00	\$0.00
9	Th 10:30p-11p	LN	LATE NEWS	\$150.00	0.0	30	1		1	\$150.00	\$0.00
10	F 10:30p-11p	LN	LATE NEWS	\$150.00	0.0	30	1		1	\$150.00	\$0.00
<b>TOTALS:</b>							<b>10</b>		<b>10</b>	<b>\$2,000.00</b>	<b>\$0.00</b>

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

**Contract #** 25257269      **Changes as of:** 8/5/2016 at 8:38 AM      **Version:** Current State Version 1

**CPE:**      **Flight:** 9/12/16 - 9/18/16      **Station:** WBDT      **Total \$:** \$2,000.00

**Agency:** AKPD MESSAGE & MEDIA      **Advertiser:** STRICKLAND, TED      **Market:** Dayton      **Total Spots:** 10

**Product:** US SENATE DEMOCRATIC      **Office:** CHICAGO      **Total CPP:** \$0.00

**Agency Order #:**      **Primary Demo:** Adults 35+      **Total GRP:**

**Buyer:** DEBRA SCHOMMER      **Con Type:** POLITICAL/NOTE      **Traffic #:** 915194

**Salesperson:** RYAN FLICK      **Assistant:** DAVID EAGLES      **Separation:**

312-755-3822      312-755-3822

**Special Instructions**

**Competitive Information**

Market Budget: \$50,000

WBDT Share: 4%

Comment:

WDTN: 26%

WHIO: 53%

WKEF: 14%

WRGT: 3%

**Daypart Summary**

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
LN	100%	10	\$2,000.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>10</b>	<b>\$2,000.00</b>	<b>N/A</b>	<b>0.0</b>

**Monthly Summary**

Month	Spots	Dollars
2016-Sep	10	\$2,000.00
<b>Total</b>	<b>10</b>	<b>\$2,000.00</b>

**Transaction History**

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/29/16 12:44 PM	RYAN FLICK	Confirmed	10		\$0	\$0	
New	7/29/16 12:13 PM	RYAN FLICK	Confirmed	10		\$2,000.00	\$2,000.00	

**Non-Discrimination Policy**

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