

Order #: 25257269
 Dates: 09/12/16 - 09/18/16

Product Desc: US SENATE DEMOCRATIC
 Estimate: US SENATE DEMOCRATIC

WBDT Dayton

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WBDT	09/13/16	09/13/16	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p	-T-----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
LATE NEWS															
2	WBDT	09/14/16	09/14/16	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p	--W----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	--W----					1	\$250.00		0.00			
4	WBDT	09/15/16	09/15/16	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p (10:00 PM-10:30 PM)	---T---	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	---T---					1	\$250.00		0.00			
3	WBDT	09/16/16	09/16/16	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p (10:00 PM-10:30 PM)	----F--	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	----F--					1	\$250.00		0.00			
5	WBDT	09/12/16	09/12/16	LN M-F 1030p-11p LN M-F 1030p-11p	CM	LN M-F 1030p-11p	-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	M-----					1	\$150.00		0.00			
6	WBDT	09/13/16	09/13/16	LN M-F 1030p-11p LN M-F 1030p-11p	CM	LN M-F 1030p-11p	-T-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-T-----					1	\$150.00		0.00			
8	WBDT	09/14/16	09/14/16	LN M-F 1030p-11p LN M-F 1030p-11p	CM	LN M-F 1030p-11p	--W----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	--W----					1	\$150.00		0.00			
7	WBDT	09/15/16	09/15/16	LN M-F 1030p-11p LN M-F 1030p-11p	CM	LN M-F 1030p-11p	---T---	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	---T---					1	\$150.00		0.00			
9	WBDT	09/16/16	09/16/16	LN M-F 1030p-11p LN M-F 1030p-11p	CM	LN M-F 1030p-11p	----F--	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	----F--					1	\$150.00		0.00			
													Totals	10	\$2,000.00

Order / Rev: 915194

Advertiser: POL/Ted Strickland

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25257269		Changes as of: 8/5/2016 at 8:38 AM		Version: Current State Version 1	
CPE:		Flight: 9/12/16 - 9/18/16		Total \$: \$2,000.00	
Agency: AKPD MESSAGE & MEDIA		Advertiser: STRICKLAND, TED		Total Spots: 10	
6013 SIMPSON NORTH HOLLYWOOD, CA 91606		Product: US SENATE DEMOCRATIC		Total CPP: \$0.00	
Agency Order #:		Buyer: DEBRA SCHOMMER KLEIN		Total GRP:	
		Salesperson: RYAN FLICK 312-755-3827		Traffic #: 915194	
		Station: WBDT		Separation:	
		Market: Dayton			
		Office: CHICAGO			
		Primary Demo: Adults 35+			
		Con Type: POLITICAL/NOTE			
		Assistant: DAVID EAGLES 312-755-3822			

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/12	9/12 - 9/12	Total Spots	Total \$	CPP
1	M 10p-10:30p	LN	LATE NEWS	\$250.00	0.0	30	1		1	\$250.00	\$0.00
2	Tu 10p-10:30p	LN	LATE NEWS	\$250.00	0.0	30	1		1	\$250.00	\$0.00
3	W 10p-10:30p	LN	LATE NEWS	\$250.00	0.0	30	1		1	\$250.00	\$0.00
4	Th 10p-10:30p	LN	LATE NEWS	\$250.00	0.0	30	1		1	\$250.00	\$0.00
5	F 10p-10:30p	LN	LATE NEWS	\$250.00	0.0	30	1		1	\$250.00	\$0.00
6	M 10:30p-11p	LN	LATE NEWS	\$150.00	0.0	30	1		1	\$150.00	\$0.00
7	Tu 10:30p-11p	LN	LATE NEWS	\$150.00	0.0	30	1		1	\$150.00	\$0.00
8	W 10:30p-11p	LN	LATE NEWS	\$150.00	0.0	30	1		1	\$150.00	\$0.00
9	Th 10:30p-11p	LN	LATE NEWS	\$150.00	0.0	30	1		1	\$150.00	\$0.00
10	F 10:30p-11p	LN	LATE NEWS	\$150.00	0.0	30	1		1	\$150.00	\$0.00
TOTALS: 10									10	\$2,000.00	\$0.00



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25257269

CPE:

Agency: AKPD MESSAGE &
MEDIA

6013 SIMPSON
NORTH
HOLLYWOOD, CA
91606

Flight: 9/12/16 - 9/18/16
Advertiser: STRICKLAND, TED

Product: US SENATE
DEMOCRATIC

Agency Order #:

Buyer: DEBRA SCHOMMER
KLEIN
Salesperson: RYAN FLICK
312-755-3822

Version: Current State Version 1
Station: WBDT
Market: Dayton

Office: CHICAGO
Primary Demo: Adults 35+

Con Type: POLITICAL/NOTE
Assistant: DAVID EAGLES
312-755-3822

Total \$: \$2,000.00

Total Spots: 10

Total CPE: \$0.00

Total GRP:

Traffic #: 915194

Separation:

Special
Instructions

Competitive Information

Market Budget:	\$50,000
WBDT Share:	4%
Comment:	
WDTN:	26%
WHIO:	53%
WKEF:	14%
WRGT:	3%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPE	GRP
LN	100%	10	\$2,000.00	N/A	0.0
Total	100%	10	\$2,000.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Sep	10	\$2,000.00
Total	10	\$2,000.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/29/16 12:44 PM					\$0	\$0	
New	7/29/16 12:13 PM	RYAN FLICK	Confirmed	10		\$2,000.00	\$2,000.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Non-Discrimination
Policy