

**ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM**

I, Tom Donelson, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Tom Donelson

Address: 2560 Plymouth Street, Marion, IA, 52302

Contact: Tom Donelson | Phone number: (319) 331-7615 | Email: tomeldon@aol.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: America's PAC

Address: 2560 Plymouth Street, Marion, IA, 52302

Contact: Tom Donelson | Phone number: (319) 331-7615 | Email: tomeldon@aol.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Tom Donelson, President. Barbara LeClerq, Treasurer.

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Incumbent U.S. President Donald Trump, John James (R) U.S. Senate candidate

Office(s) sought by such candidate(s) (no acronyms or abbreviations): U.S. President- Trump, U.S. Senate - James

Date of election: November 3, 2020


Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

These ads communicate multiple messages of national importance regarding the general election to be held on 11/3/2020. They explicate the issues of COVID-19, health care, gun rights, immigration and international trade.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature:
Name: Tom Donelson	Name:
Date of Request to Purchase Ad Time: 3/6/2020	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☐ Yes ☐ No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☐ Accepted
- ☐ Accepted IN PART (e.g., ad not received to determine content)*
- ☐ Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: _____

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

2014

Est #-

Start Date	End Date	Spot Length	Daypart	Weekly Spot Totals	M	T	W	Th	F	Sa	Su	Rates
10/26/2020	10/30/2020	:60	M-F 6a-7p	9	0	3	2	2	2			\$25.00
Weekly Totals			\$225.00	9								
11/2/2020	11/3/2020	:60	M-Tu 6a-7p	3	2	1	0	0	0			\$25.00
Weekly Totals			\$75.00	3								

[illegible]

Sales Order

Station: WLST-FM Agency: TOM DONELSON
 Contract Name: AMERICAS PAC Address: 2560 Plymouth Street
 Contract#: (none) City: Marion State: IA Zip: 52302
 Start Date: 10/28/20 End Date: 11/03/20 Buyer: _____
 Revenue Type: National Political Type: Cash Tax Schedule: _____ (None)
 Advertiser: AMERICA'S PAC Agency Commission %: 15
 Address: _____ Billing Cycle: Standard
 City: _____ State: _____ Zip: _____ Salesperson: 6235hmal Comm %: 0
 Product Name: AMERICA'S PAC ISSUE Makegood Policy: Within Contract Dates
 Competitive Code: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/28/20	10/30/20		6:00 AM	7:00 PM	60			3	3	3			9	D	25.00	9	225.00		
2	11/02/20	11/03/20		6:00 AM	7:00 PM	60	2	1						3	D	25.00	3	75.00		

Billing Projections: By Month

	Oct 20	Nov 20
CA	225.00	75.00
ST	0.00	300.00

☒ Print Spot Prices

DGTL MEDIA
WEB MAIN
WEB SECURITY

TOTAL SPOTS 12
 GROSS TOTAL \$ 300.00
 ADJUSTED SPOTS 12
 ADJUSTED TOTAL \$ 300.00

APPROVE DECLINE

☐ ☐ General Manager
☐ ☐ Sales Manager
☐ ☐ National Sales Manager
☐ ☐ Administrator

The reconciliation information need not be placed in the file immediately but the entity must identify a person or persons capable of informing an advertiser of the details of any reconciliation information.

Reconciliation information for this order will be posted upon completion of schedule or at the end of the month the advertising aired. Reconciliation information is also available from the business manager, Stephanie Edge at Stephanie@baycitiesonline.com or by calling 715-735-0225 extension 212.