

**KCRA** 3 Television Circle Sacramento, CA 95814 Main: (916)446-3333 Billing: (916)325-3266

www.kcra.com

Billing Address:

**Polaris Attention: Accounts Payable** 1802 Vernon St NW Washington, DC 20009

Send Payment To:

**KCRA** PO Box 14486 Des Moines, IA 50306-3486

				Page 1 of 5
IN	VOICE			
	Property	KCRA		
	Invoice #	3869833-1	Order #	3869833
	Invoice Date	03/10/24	Alt Order#	
	Invoice Month	March 2024	Deal #	
	Invoice Period	02/26/24 - 03/04/24	Flight Dates	02/27/24 - 03/04/24
	Advertiser	Yes on Prop 1		
	Product	Tues 02/27 Thru Mor	03/04	
	Estimate #			
•		Account Executive	KCRA/KQCA	NATIONAL HOUSE
		Sales Office	KCRA/KQCA	National House
		Sales Region	National	
		Agency Code		
		Advertiser Code		
		Billing Calendar	Broadcast	
		Billing Type	Cash	
		Special Handling		
		Agency Ref		
		Advertiser Ref		
		Product 1		
		Product 2		

Unless specified on the line levels below, the Class of Time purchased is Immediately Pre-emptible without Notice

Spots/

						Spots/			
Line Start Date E	nd Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 02/27/24 03	3/01/24	KCRA-TV News at 5am	5:00am-5:57am	-TF	:30	1	\$1,500.00	NM	
	art Date /26/24	End Date MTWTFSS 03/03/24 -TF	Spots/Week 2	Rate \$1,500.00					
	Day Air [		_	Start/End Time	Lenat	h Ad-ID			Rate Type
1 KCRA	Tu 02/2			5:00am-5:57am		0 BSP1241:	105н		\$1,500.00 NM
2 KCRA		01/24 5:10 AM KCRA-T		5:00am-5:57am		0 BSP1241:			\$1,500.00 NM
		.,,_:,		0.000 0.07					ψ1,000100 1tm
2 02/28/24 02	2/28/24	KCRA-TV News at 6am	5:58am-7:00am	W	:30	1	\$2,000.00	NM	
	art Date	End Date MTWTFSS	Spots/Week	Rate					
		03/03/24W	. 1	\$2,000.00					- · -
	<u>Day</u> <u>Air l</u>			Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Type
1 KCRA	W 02/2	28/24 6:12 AM KCRA-T	V News at 6am	5:58am-7:00am	:3	0 BSP1241	105н		\$2,000.00 NM
3 02/29/24 03	3/04/24	NBC Today Show	7:00am-9:00am	MT	:30	1	\$1,850.00	NM	
		End Date MTWTFSS 03/03/24T	Spots/Week 1	Rate \$1,850.00					
Spots: # Ch	Day Air I	Date Air Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KCRA	Th 02/2	29/24 7:26 AM NBC Too	day Show	7:00am-9:00am	:3	O BSP1241	105н		\$1,850.00 NM
		End Date MTWTFSS	Spots/Week	<u>Rate</u>					
		03/10/24 M	1	\$1,850.00					
	<u>Day</u> Air I			Start/End Time		h <u>Ad-ID</u>			<u>Rate</u> <u>Type</u>
2 KCRA	M 03/0	04/24 8:52 AM NBC Too	day Show	7:00am-9:00am	:3	0 BSP1241	105н		\$1,850.00 NM
4 03/02/24 03	3/02/24	SATURDAY TODAY	SATURDAY TODA	'S-	:30	1	\$600.00	NM	
		End Date MTWTFSS	Spots/Week	Rate					
	/26/24	03/03/24S-	1	\$600.00	1 1	I- A-L ID			Dete T
	Day Air I			Start/End Time		<u>h Ad-ID</u>	105		Rate Type
1 KCRA	Sa 03/0	02/24 5:20 AM SATURE	DAY TODAY	SATURDAY TO	DA :3	0 BSP1241	TO2H		\$600.00 NM
5 03/03/24 03	3/03/24	MOF S. O'BRIEN WKEN D EM	I MOF S. O'BRIEN V	۸S	:30	1	\$800.00	NM	
Weeks: Sta	art Date	End Date MTWTFSS	Spots/Week	Rate					



Send Payment To:

Invoice #	3869833-1	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/04/24
Advertiser	Yes on Prop 1		
Product	Tues 02/27 Thru Mon 03	3/04	
Estimate #			

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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
5 03/03/24	03/03/24	MOF S. O'BRIEN I D EM	WKEN MOF S. O'BRIEN	ΛS	:30	1	\$800.00	NM	
Spots: <u>#</u> <u>Ch</u> 1 KCF	02/26/24 <u>Day</u> <u>Air</u> RA Su 03		-	\$800.00 <u>Start/End Tim</u> EM MOF S. O'BR		<u>h</u> <u>Ad-ID</u> 0 BSP1241	105н		<u>Rate</u> <u>Type</u> \$800.00 NM
6 03/03/24	03/03/24	NBC Meet the Pres	ss 6:00am-7:00am	S	:30	1	\$1,200.00	NM	
Weeks: Spots: # Ch 1 KCF	Start Date 02/26/24 <u>Day</u> Air RA Su 03	03/03/24 Date <u>Air Time</u> De	-S 1	Rate \$1,200.00 <u>Start/End Tim</u> 6:00am-7:00a	_	<u>h Ad-ID</u> 0 BSP1241	105н		Rate Type \$1,200.00 NM
7 02/27/24	02/27/24	NBC Today Show	II 10:00am-11:00am	-T	:30	1	\$500.00	NM	
Weeks: Spots: # Ch 1 KCF		End Date MTWTF: 03/03/24 -T Date Air Time De /27/24 10:33 AM NE	escription	<u>Rate</u> \$500.00 <u>Start/End Tim</u> 10:00am-11:0		<u>h Ad-ID</u> 0 BSP1241	105н		<u>Rate Type</u> \$500.00 NM
8 02/28/24	02/28/24	KCRA-TV News at	Noon 11:58am-1:00pm	W	:30	1	\$1,000.00	NM	
Weeks: Spots: # Ch 1 KCF	<u>Start Date</u> 02/26/24 <u>Day</u> <u>Air</u> RA W 02	03/03/24w Date <u>Air Time</u> De	•	<u>Rate</u> \$1,000.00 <u>Start/End Tim</u> 11:58am-1:00		<u>h Ad-ID</u> 0 BSP1241	105н		Rate Type \$1,000.00 NM
9 02/29/24	02/29/24	NBC NEWS DAIL	/ M-F 1-2P	T	:30	1	\$1,200.00	NM	
Weeks: Spots: # Ch 1 KCF	<u>Start Date</u> 02/26/24 <u>Day</u> <u>Air</u> RA Th 02		1	<u>Rate</u> \$1,200.00 <u>Start/End Tim</u> M-F 1-2P		<u>h Ad-ID</u> 0 BSP1241	105н		Rate Type \$1,200.00 NM
10 03/01/24	03/01/24	JENNIFER HUDSO	ON DA M-F 2-3P	F	:30	1	\$500.00	NM	
Weeks: Spots: # Ch 1 KCF	<u>Start Date</u> 02/26/24 <u>Day</u> <u>Air</u> RA F 03		1	<u>Rate</u> \$500.00 <u>Start/End Tim</u> M-F 2-3P	_	<u>h Ad-ID</u> 0 BSP1241	105н		<u>Rate</u> <u>Type</u> \$500.00 NM
11 03/04/24	03/04/24	KELLY CLARKSO	N EF M-F 3-4p	M	:30	1	\$600.00	NM	
Weeks: Spots: # Ch 1 KCF	Start Date 03/04/24 <u>Day</u> Air RA M 03		1	<u>Rate</u> \$600.00 <u>Start/End Tim</u> M-F 3-4p		<u>h Ad-ID</u> 0 BSP1241	105н		<u>Rate</u> <u>Type</u> \$600.00 NM
12 02/27/24	02/27/24	KCRA-TV News at	4pm 4p-5p	-T	:30	1	\$2,000.00	NM	
Weeks: Spots: # Ch 1 KCF	Start Date 02/26/24 <u>Day</u> <u>Air</u> RA Tu 02		1	Rate \$2,000.00 <u>Start/End Tim</u> 4p-5p		<u>h</u> <u>Ad-ID</u> 0 вѕр1241	105н		Rate Type \$2,000.00 NM
13 02/28/24 Class of Tir	02/28/24 me - Non Pr		5pm 4:58pm-5:30pm	W	:30	1	\$3,500.00	NM	



# | Invoice # | 3869833-1 | Invoice Month | March 2024 | | Invoice Date | 03/10/24 | Invoice Period | 02/26/24 - 03/04/24 | | Advertiser | Yes on Prop 1 | | Product | Tues 02/27 Thru Mon 03/04 | | Estimate # |

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WWW.KOIG.SOSII	<b>5.15.</b>	<b>.</b>	0, 4,5 1.7			Spots/	5.	_	
Line Start Date		Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
13 02/28/24 Class of Ti	02/28/24 me - Non Pr		5pm 4:58pm-5:30pm	W	:30	1	\$3,500.00	NM	
Weeks:	Start Date 02/26/24	End Date MTWTFS 03/03/24w		<u>Rate</u> \$3,500.00					
Spots: # Ch			•	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KC	RA W 02	/28/24 5:13 PM KC	CRA-TV News at 5pm	4:58pm-5:30pm	:3	0 BSP1241	105н		\$3,500.00 NM
14 03/01/24 Class of Ti	03/04/24 me - Non Pr		6pm 6:00pm-7pm	MF	:30	1	\$3,000.00	NM	
Weeks:	Start Date 02/26/24	End Date MTWTFS 03/03/24F		<u>Rate</u> \$3,000.00					
Spots: # Ch			·	Start/End Time	Lengt	h Ad-ID			<u>Rate</u> <u>Type</u>
1	RA F 03		CRA-TV News at 6pm	6:00pm-7pm	:3	O BSP1241	105н		\$3,000.00 NM
Weeks:	03/04/24	End Date MTWTFS 03/10/24 M		<u>Rate</u> \$3,000.00					
Spots: # Ch	<u>Day</u> <u>Air</u>			Start/End Time	Lengt	h Ad-ID			<u>Rate</u> <u>Type</u>
2 KC	RA M 03	/04/24 6:58 PM KC	CRA-TV News at 6pm	6:00pm-7pm	:3	0 BSP1241	105н		\$3,000.00 NM
15 03/02/24	03/02/24	KCRA-TV News at	6pm 6:00pm-7:00pm	S-	:30	1	\$2,250.00	NM	
Weeks:	Start Date 02/26/24	End Date MTWTFS 03/03/24S		<u>Rate</u> \$2,250.00					
Spots: # Ch			•	Start/End Time	Lengt	h Ad-ID			<u>Rate</u> <u>Type</u>
1 KC	RA Sa 03	/02/24 6:14 PM KC	CRA-TV News at 6pm	6:00pm-7:00pm	:3	0 BSP1241	105н		\$2,250.00 NM
16 03/03/24	03/03/24	KCRA-TV News at	6pm 5:58pm-7:00p	S	:30	1	\$2,250.00	NM	
Weeks:	Start Date 02/26/24	End Date MTWTFS 03/03/24		<u>Rate</u> \$2,250.00					
Spots: # Ch		00/00/2:		Start/End Time	Lengt	h Ad-ID			Rate Type
1	RA Su 03	/03/24 6:12 PM KC	CRA-TV News at 6pm	5:58pm-7:00p	:3	0 BSP1241	105н		\$2,250.00 NM
17 02/27/24	03/04/24	M-F 7pm News	M-F 7-8p	MT	:30	1	\$2,750.00	NM	
Weeks:	Start Date 02/26/24	End Date MTWTFS 03/03/24 -T		<u>Rate</u> \$2,750.00					
Spots: # Ch			=	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KC	RA Tu 02	/27/24 7:29 PM M-	F 7pm News	M-F 7-8p	:3	0 BSP1241	105н		\$2,750.00 NM
Weeks:	Start Date 03/04/24	End Date MTWTFS 03/10/24 M		<u>Rate</u> \$2,750.00					
Spots: # Ch			•	Start/End Time	Lengt	h Ad-ID			Rate Type
2 KC	RA M 03	/04/24 7:29 PM M-	F 7pm News	M-F 7-8p	:3	0 BSP1241	105н		\$2,750.00 NM
18 02/28/24	03/01/24	ACESS HOLLYWO	OOD A 7:01pm-7:30pm/7:	3W-F	:30	1	\$2,000.00	NM	
Weeks:	Start Date 02/26/24	End Date MTWTF9W-F-		Rate \$2,000.00					
Spots: # Ch			<del></del>	Start/End Time		h Ad-ID			Rate Type
1 KC	RA W 02 Credited		CESS HOLLYWOOD AC	7:01pm-7:30pm/	7:3 :0	U			<del>\$2,000.00</del> NM
2 KC			CESS HOLLYWOOD AC	7:01pm-7:30pm/	7:3 :3	0 BSP1241	105н		\$2,000.00 NM
19 02/29/24	03/04/24	KCRA-TV News at	11pm 11:00pm-11:35pm	MTS	:30	1	\$2,750.00	NM	
Weeks:	Start Date	End Date MTWTFS		Rate					
Spots: # Ch	02/26/24 <u>Day</u> Air	03/03/24T Date Air Time De		\$2,750.00 Start/End Time	Lenat	h Ad-ID			Rate Type
, , <u></u> <u>911</u>			<del></del>						

INVOICE



Class of Time - Non Pre-emptible

Send Payment To:

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	Invoice #	3869833-1	Invoice Month	March 2024
	Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/04/24
	Advertiser	Yes on Prop 1		
	Product	Tues 02/27 Thru Mon 03	3/04	
	Estimate #			

				Estimate #					
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www.kcra.com						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	•	Rate	Type	
		·							
19 02/29/24	03/04/24	KCRA-TV News at	11pm 11:00pm-11:35pm	MTS	:30	) 1	\$2,750.00	NM	
Spots: # Ch	<u>Day</u> Ai	r Date <u>Air Time</u> De	scription	Start/End Tim	<u>le</u> <u>Ler</u>	igth Ad-ID			Rate Type
2 KCF	RA Th 02	2/29/24 11:33 PM KC	RA-TV News at 11pm	11:00pm-11:3	5pm	:30 BSP124	1105н		\$2,750.00 NM
1 KCF			RA-TV News at 11pm	11:00pm-11:3	5pm	:30 BSP124	1105н		\$2,750.00 NM
Weeks:	Start Date 03/04/24	End Date MTWTFS 03/10/24 M		<u>Rate</u> \$2,750.00					
Spots: # Ch	Day Air		· ·	Start/End Tim	ie Ler	ngth Ad-ID			Rate Type
3 KCF			RA-TV News at 11pm	11:00pm-11:3		:30 BSP124	1105н		\$2,750.00 NM
20 02/27/24	02/04/24	NDC Tanight Chau	11:26nm 12:25nm	NATI:/	.20	) 1	¢700.00	NM	
20 02/27/24	03/04/24	NBC Tonight Show	11:36pm-12:35am	MTW	:30	) 1	\$700.00	INIVI	
Weeks:	Start Date	End Date MTWTFS	Spots/Week	Rate					
	02/26/24	03/03/24 -TW	<del>-</del>	\$700.00					
Spots: # Ch	Day Ai			Start/End Tim		igth Ad-ID	1105		Rate Type
3 KCF 1 KCF			C Tonight Show	11:36pm-12:3		:30 BSP124			\$700.00 NM
Weeks:	Start Date	End Date MTWTFS	C Tonight Show Spots/Week	11:36pm-12:3 Rate	obam	.30 637124	ттоэн		\$700.00 NM
	03/04/24	03/10/24 M		\$700.00					
Spots: # Ch	<u>Day</u> <u>Ai</u>			Start/End Tim	<u>ie Ler</u>	igth Ad-ID			Rate Type
2 KCF	RA M 03	3/04/24 11:48 PM NB	C Tonight Show	11:36pm-12:3	35am	:30 BSP124	1105н		\$700.00 NM
21 02/27/24	03/04/24	NBC LATE NIGHT	12:36am-1:36am	MT-T	:30	) 1	\$500.00	NM	
)A/ 1	01 1 5 1	E ID ( MT)/TEG	S 0 1 00 1						
Weeks:	Start Date 02/26/24	End Date MTWTFS 03/03/24 -T-T		<u>Rate</u> \$500.00					
Spots: # Ch	Day Air			Start/End Tim	ie Ler	gth Ad-ID			Rate Type
1 KCF	RA Tu 02	2/27/24 1:32 AM NB	C LATE NIGHT	12:36am-1:36	Sam	:30 BSP124	1105н		\$500.00 NM
2 KCF	RA Th 02	2/29/24 1:02 AM NB	C LATE NIGHT	12:36am-1:36	Sam	:30 BSP124	1105н		\$500.00 NM
Weeks:	Start Date 03/04/24	End Date MTWTFS 03/10/24 M		<u>Rate</u> \$500.00					
Spots: # Ch	Day Ai		· ·	Start/End Tim	ie Ler	ngth Ad-ID			Rate Type
3 KCF			C LATE NIGHT	12:36am-1:36	_	:30 BSP124	1105н		\$500.00 NM
									700000
22 03/04/24	03/04/24	VOICE	758P-11P	M	:30	) 1	\$10,000.00	NM	
Weeks:	Start Date	End Date MTWTFS	Spots/Week	Rate					
	03/04/24	03/10/24 M	· ·	\$10,000.00					
Spots: # Ch	<u>Day Ai</u>			Start/End Tim	<u>ie Ler</u>	igth Ad-ID	4405		Rate Type
1 KCF	RA M 03	8/04/24 8:22 PM VC	ICE	758P-11P		:30 BSP124	TT02H		\$10,000.00 NM
23 02/28/24	02/28/24	Chicago PD	10:01pm-11pm	W	:30	) 1	\$8,000.00	NM	
Wooks:	Start Date	End Date MTWTFS	Spots/Week	Rate					
Weeks:	02/26/24	03/03/24W		\$8,000.00					
Spots: # Ch	<u>Day</u> Ai	r Date <u>Air Time</u> <u>De</u>	scription_	Start/End Tim	<u>ie Ler</u>	igth Ad-ID			Rate Type
1 KCF	RA W 02	2/28/24 10:07 PM Ch	icago PD	10:01pm-11pi	m	:30 BSP124	1105н		\$8,000.00 NM
24 02/29/24	02/29/24	Law & Order	7:58pm-8:57pm	T	:30	) 1	\$7,500.00	NM	
Class of Tir	me - Non Pr	re-emptible				<u> </u>	, ,=====		
Weeks:	Start Date			Rate					
Spots: # Ch	02/26/24 <u>Day</u> <u>Ai</u>	03/03/24T <u>r Date</u> <u>Air Time</u> <u>De</u>		\$7,500.00 Start/End Tim	ا ما	igth Ad-ID			Rate Type
Spots: <u>#</u> <u>Ch</u> 1 KCF	-			7:58pm-8:57p		:30 BSP124	1105н		\$7,500.00 NM
				· · ·					ψ1,000.00 14WI
25 02/29/24	02/29/24	Law & Order ORG	Crime 10:01pm-11pm	T	:30	) 1	\$7,500.00	NM	





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	Invoice #	3869833-1	Invoice Month	March 2024
	Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/04/24
	Advertiser	Yes on Prop 1		
	Product	Tues 02/27 Thru Mon 03	3/04	
	Estimate #			

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				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
25 02/29/24	e 10:01pm-11pm	T	:30	1	\$7,500.00	NM	
Class of Time - Non Pre-emptible	Consta //// a a la	Data					
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 02/26/24 03/03/24T	Spots/Week 1	<u>Rate</u> \$7,500.00					
Spots: # Ch Day Air Date Air Time Descrip	· · · · · · · · · · · · · · · · · · ·	Start/End Time	Lenat	h Ad-ID			Rate Type
1 KCRA Th 02/29/24 10:08 PM Law & 0		10:01pm-11pm		0 BSP1241	105н		\$7,500.00 NM
		' '					
26 03/02/24 03/02/24 SNL Class of Time - Non Pre-emptible	Prime Other	S-	:30	1	\$8,000.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate					
02/26/24 03/03/24S-	1	\$8,000.00					
Spots: # Ch Day Air Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KCRA Sa 03/02/24 9:53 PM SNL		Prime Other	:3	0 BSP1241	105н		\$8,000.00 NM
27 03/03/24 03/03/24 Dateline	9:01pm-10pm	S	:30	1	\$3,000.00	NM	
27 03/03/24 03/03/24 Dateline	9.0 (pini- topini	3	.50	'	ψ5,000.00	INIVI	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u>	Spots/Week	<u>Rate</u>					
02/26/24 03/03/24S	1	\$3,000.00					
Spots: # Ch Day Air Date Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
1 KCRA Su 03/03/24 Dateline Credited	•	9:01pm-10pm	:0	00			\$3,000.00 NM
Credited							
28 03/03/24 03/03/24 NBC Movie: Harry Potte	r 6:58pm-11:00pm	S	:30	1	\$3,500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u>	Spots/Week	Rate					
02/26/24 03/03/24S	1	\$3,500.00					
Spots: # Ch Day Air Date Air Time Descrip		Start/End Time		<u>h Ad-ID</u>	105		Rate Type
1 KCRA Su 03/03/24 7:56 PM NBC Mo	ovie: Harry Potter	6:58pm-11:00pn	n :3	0 BSP1241	T02H		\$3,500.00 NM
29 02/29/24 03/01/24 KCRA-TV News at 5am	5:00am-5:57am	TF	:30	1	\$1,500.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate					
02/26/24 03/03/24TF	1	\$1,500.00					
Spots: # Ch Day Air Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KCRA Th 02/29/24 5:55 AM KCRA-1	V News at 5am	5:00am-5:57am	:3	O BSP1241	105н		\$1,500.00 NM
		Total Chata		20			
		<u>Total Spots</u>		38			
D 17 00 5					_		
Payment Terms 30 Days					Gross Total		\$96,450.00
				<u>Agen</u>	cy Commission	Į.	\$14,467.50
				<u>N</u>	et Amount Due	!	\$81,982.50
		Invoice Bala	ance as of	f 03/22/24	9:40:02 AM PT		\$0.00