

DUPLICATE INVOICE



KCRA
3 Television Circle
Sacramento, CA 95814
Main: (916)446-3333
Billing: (916)325-3266

www.kcra.com

Billing Address:

Polaris
Attention: Accounts Payable
1802 Vernon St NW
Washington, DC 20009

Send Payment To:

KCRA
PO Box 14486
Des Moines, IA 50306-3486

Property	KCRA		
Invoice #	3869833-1	Order #	3869833
Invoice Date	03/10/24	Alt Order #	
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/04/24	Flight Dates	02/27/24 - 03/04/24
Advertiser	Yes on Prop 1		
Product	Tues 02/27 Thru Mon 03/04		
Estimate #			
Account Executive	KCRA/KQCA NATIONAL HOUSE		
Sales Office	KCRA/KQCA National House		
Sales Region	National		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Unless specified on the line levels below, the Class of Time purchased is Immediately Pre-emptible without Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/27/24	03/01/24	KCRA-TV News at 5am	5:00am-5:57am	-T--F--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -T--F-- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA Tu 02/27/24 5:43 AM KCRA-TV News at 5am 5:00am-5:57am :30 BSP1241105H \$1,500.00 NM 2 KCRA F 03/01/24 5:10 AM KCRA-TV News at 5am 5:00am-5:57am :30 BSP1241105H \$1,500.00 NM									
2	02/28/24	02/28/24	KCRA-TV News at 6am	5:58am-7:00am	--W----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 --W---- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA W 02/28/24 6:12 AM KCRA-TV News at 6am 5:58am-7:00am :30 BSP1241105H \$2,000.00 NM									
3	02/29/24	03/04/24	NBC Today Show	7:00am-9:00am	M--T---	:30	1	\$1,850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ---T--- 1 \$1,850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA Th 02/29/24 7:26 AM NBC Today Show 7:00am-9:00am :30 BSP1241105H \$1,850.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 M----- 1 \$1,850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCRA M 03/04/24 8:52 AM NBC Today Show 7:00am-9:00am :30 BSP1241105H \$1,850.00 NM									
4	03/02/24	03/02/24	SATURDAY TODAY	SATURDAY TODA	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----S- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA Sa 03/02/24 5:20 AM SATURDAY TODAY SATURDAY TODA :30 BSP1241105H \$600.00 NM									
5	03/03/24	03/03/24	MOF S. O'BRIEN WKEN D EM	MOF S. O'BRIEN W	-----S	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/03/24 03/03/24 -----S 1 \$800.00									

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Product	Tues 02/27 Thru Mon 03/04		
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	03/03/24	03/03/24	MOF S. O'BRIEN WKEN D EM	MOF S. O'BRIEN W	-----S	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----S 1 \$800.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KCRA Su 03/03/24 8:55 AM MOF S. O'BRIEN WKEN D EM MOF S. O'BRIEN W :30 BSP1241105H \$800.00 NM									
6	03/03/24	03/03/24	NBC Meet the Press	6:00am-7:00am	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----S 1 \$1,200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KCRA Su 03/03/24 6:48 AM NBC Meet the Press 6:00am-7:00am :30 BSP1241105H \$1,200.00 NM									
7	02/27/24	02/27/24	NBC Today Show II	10:00am-11:00am	-T-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -T----- 1 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KCRA Tu 02/27/24 10:33 AM NBC Today Show II 10:00am-11:00am :30 BSP1241105H \$500.00 NM									
8	02/28/24	02/28/24	KCRA-TV News at Noon	11:58am-1:00pm	--W----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 --W---- 1 \$1,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KCRA W 02/28/24 12:38 PM KCRA-TV News at Noon 11:58am-1:00pm :30 BSP1241105H \$1,000.00 NM									
9	02/29/24	02/29/24	NBC NEWS DAILY	M-F 1-2P	---T---	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ---T--- 1 \$1,200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KCRA Th 02/29/24 12:58 PM NBC NEWS DAILY M-F 1-2P :30 BSP1241105H \$1,200.00 NM									
10	03/01/24	03/01/24	JENNIFER HUDSON DAY	M-F 2-3P	----F--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ----F-- 1 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KCRA F 03/01/24 2:47 PM JENNIFER HUDSON DAY M-F 2-3P :30 BSP1241105H \$500.00 NM									
11	03/04/24	03/04/24	KELLY CLARKSON EF	M-F 3-4p	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 M----- 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KCRA M 03/04/24 3:54 PM KELLY CLARKSON EF M-F 3-4p :30 BSP1241105H \$600.00 NM									
12	02/27/24	02/27/24	KCRA-TV News at 4pm	4p-5p	-T-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -T----- 1 \$2,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KCRA Tu 02/27/24 4:12 PM KCRA-TV News at 4pm 4p-5p :30 BSP1241105H \$2,000.00 NM									
13	02/28/24	02/28/24	KCRA-TV News at 5pm	4:58pm-5:30pm	--W----	:30	1	\$3,500.00	NM
Class of Time - Non Pre-emptible									

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Estimate #			

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	02/28/24	02/28/24	KCRA-TV News at 5pm	4:58pm-5:30pm	--W----	:30	1	\$3,500.00	NM
Class of Time - Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
02/26/24 03/03/24 --W---- 1 \$3,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 KCRA W 02/28/24 5:13 PM KCRA-TV News at 5pm 4:58pm-5:30pm :30 BSP1241105H \$3,500.00 NM									
14	03/01/24	03/04/24	KCRA-TV News at 6pm	6:00pm-7pm	M---F--	:30	1	\$3,000.00	NM
Class of Time - Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
02/26/24 03/03/24 ----F-- 1 \$3,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 KCRA F 03/01/24 6:24 PM KCRA-TV News at 6pm 6:00pm-7pm :30 BSP1241105H \$3,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
03/04/24 03/10/24 M----- 1 \$3,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 KCRA M 03/04/24 6:58 PM KCRA-TV News at 6pm 6:00pm-7pm :30 BSP1241105H \$3,000.00 NM									
15	03/02/24	03/02/24	KCRA-TV News at 6pm	6:00pm-7:00pm	-----S-	:30	1	\$2,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
02/26/24 03/03/24 -----S- 1 \$2,250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 KCRA Sa 03/02/24 6:14 PM KCRA-TV News at 6pm 6:00pm-7:00pm :30 BSP1241105H \$2,250.00 NM									
16	03/03/24	03/03/24	KCRA-TV News at 6pm	5:58pm-7:00p	-----S	:30	1	\$2,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
02/26/24 03/03/24 -----S 1 \$2,250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 KCRA Su 03/03/24 6:12 PM KCRA-TV News at 6pm 5:58pm-7:00p :30 BSP1241105H \$2,250.00 NM									
17	02/27/24	03/04/24	M-F 7pm News	M-F 7-8p	MT-----	:30	1	\$2,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
02/26/24 03/03/24 -T----- 1 \$2,750.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 KCRA Tu 02/27/24 7:29 PM M-F 7pm News M-F 7-8p :30 BSP1241105H \$2,750.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
03/04/24 03/10/24 M----- 1 \$2,750.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 KCRA M 03/04/24 7:29 PM M-F 7pm News M-F 7-8p :30 BSP1241105H \$2,750.00 NM									
18	02/28/24	03/01/24	ACESS HOLLYWOOD A	7:01pm-7:30pm/7:30	--W-F--	:30	1	\$2,000.00	NM
C									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
02/26/24 03/03/24 --W-F-- 2 \$2,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 KCRA W 02/28/24 ACESSED HOLLYWOOD AC 7:01pm-7:30pm/7:30 :00 \$2,000.00 NM									
Credited									
2 KCRA F 03/01/24 7:54 PM ACESSED HOLLYWOOD AC 7:01pm-7:30pm/7:30 :30 BSP1241105H \$2,000.00 NM									
19	02/29/24	03/04/24	KCRA-TV News at 11pm	11:00pm-11:35pm	M--T--S	:30	1	\$2,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
02/26/24 03/03/24 M--T--S 2 \$2,750.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									

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19	02/29/24	03/04/24	KCRA-TV News at 11pm	11:00pm-11:35pm	M--T--S	:30	1	\$2,750.00	NM																																																							
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
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	03/04/24	03/10/24	M-----	1	\$2,750.00																																																											
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
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20	02/27/24	03/04/24	NBC Tonight Show	11:36pm-12:35am	MTW----	:30	1	\$700.00	NM																																																							
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21	02/27/24	03/04/24	NBC LATE NIGHT	12:36am-1:36am	MT-T---	:30	1	\$500.00	NM																																																							
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23	02/28/24	02/28/24	Chicago PD	10:01pm-11pm	--W----	:30	1	\$8,000.00	NM																																																							
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1	KCRA	W	02/28/24	10:07 PM	Chicago PD	10:01pm-11pm	:30	BSP1241105H	\$8,000.00	NM																																																						
24	02/29/24	02/29/24	Law & Order	7:58pm-8:57pm	---T---	:30	1	\$7,500.00	NM																																																							
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1	KCRA	Th	02/29/24	8:21 PM	Law & Order	7:58pm-8:57pm	:30	BSP1241105H	\$7,500.00	NM																																																						
25	02/29/24	02/29/24	Law & Order ORG Crime	10:01pm-11pm	---T---	:30	1	\$7,500.00	NM																																																							
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DUPLICATE INVOICE



Send Payment To:
KCRA
PO Box 14486
Des Moines, IA 50306-3486

Invoice #	3869833-1	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/04/24
Advertiser	Yes on Prop 1		
Product	Tues 02/27 Thru Mon 03/04		
Estimate #			

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
25	02/29/24	02/29/24	Law & Order ORG Crime	10:01pm-11pm	---T---	:30	1	\$7,500.00	NM	
Class of Time - Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	02/26/24	03/03/24	---T---	1	\$7,500.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KCRA	Th	02/29/24	10:08 PM	Law & Order ORG Crime	10:01pm-11pm	:30	BSP1241105H	\$7,500.00	NM
26	03/02/24	03/02/24	SNL	Prime Other	-----S-	:30	1	\$8,000.00	NM	
Class of Time - Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	02/26/24	03/03/24	-----S-	1	\$8,000.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KCRA	Sa	03/02/24	9:53 PM	SNL	Prime Other	:30	BSP1241105H	\$8,000.00	NM
27	03/03/24	03/03/24	Dateline	9:01pm-10pm	-----S	:30	1	\$3,000.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	02/26/24	03/03/24	-----S	1	\$3,000.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KCRA	Su	03/03/24		Dateline	9:01pm-10pm	:00		\$3,000.00	NM
Credited										
28	03/03/24	03/03/24	NBC Movie: Harry Potter	6:58pm-11:00pm	-----S	:30	1	\$3,500.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	02/26/24	03/03/24	-----S	1	\$3,500.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KCRA	Su	03/03/24	7:56 PM	NBC Movie: Harry Potter	6:58pm-11:00pm	:30	BSP1241105H	\$3,500.00	NM
29	02/29/24	03/01/24	KCRA-TV News at 5am	5:00am-5:57am	---TF--	:30	1	\$1,500.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	02/26/24	03/03/24	---TF--	1	\$1,500.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KCRA	Th	02/29/24	5:55 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	BSP1241105H	\$1,500.00	NM
Total Spots							38			

Payment Terms 30 Days

<u>Gross Total</u>	\$96,450.00
<u>Agency Commission</u>	\$14,467.50
<u>Net Amount Due</u>	\$81,982.50
<u>Invoice Balance as of 03/22/24 9:40:02 AM PT</u>	\$0.00

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