

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WBBJ-TV, Jackson, TN	<b>Date:</b> <i>10/29/14</i>
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I, Smart Media Group,  
 being/on behalf of: Bill Haslam for Governor,  
 a legally qualified candidate of the Republican  
 political party for the office of: Governor  
 in the Primary  
 election to be held on: 11/4/14

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

**Attach proposed schedule with charges (if available): \$9,486.00**

I represent that the payment for the above described broadcast time has been furnished by:

Bill Haslam for TN Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Susan F Campbell

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/9/2014

**Date**



**Signature**

***To Be Signed By Station Representative***

**Accepted**

**Accepted in Part**

**Rejected**



**Signature**

Mark Brooks

**Printed Name**

V.P./Gen

**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

printed name

date

**AGREED UPON SCHEDULE**

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<b>SEE ATTACHED</b>					

**Attach proposed schedule with charges (if available): \$9,486.00**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER WORKSHEET

Rep Order# 9401033 Ver# 3 Status Confirmed Traffic Order# Last Received: 10/29/14 10:31 AM Duplicate 1 of 2  
 EC'd No Showing Buylines: All Lines

Station GBB1-TV JACKSON, TN  
 Advertiser (HASL) HASLAM, BILL  
 Product HASLAM/GOV/R  
 Estimate# C28N04  
 Buyer Hope Greenblatt

Agency (SMART) SMART MEDIA GROUP  
 1427 LESLIE AVE  
 ALEXANDRIA, VA 22301  
 Agency C/P1/P2/E HASL/ORDR/C28N04  
 Flight Dates 10/28/14-11/04/14

Rep Firm KATZ CONTINENTAL  
 Sales Office (DC) WASHINGTON  
 Salesperson (BW1) BEN WILMETH  
 Sales Assistant  
 Salesperson Phone# 202-872-5880  
 Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

HASLAM/GOV/R  
 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Tu	7P-8P	NCIS	30	5.2	5.2	\$145.00	10/28-10/28	1	1	\$145.00
2	Sa	9P-10P	48 HOURS	30	-	-	\$150.00	11/01-11/01	1	1	\$150.00
3	Su	6P-7P	60 MINUTES	30	3.5	3.5	\$195.00	11/02-11/02	1	1	\$195.00
4	Th	9P-10P	ELEMENTARY	30	5.0	5.0	\$300.00	10/30-10/30	1	1	\$300.00
5	Tu	8P-9P	NCIS: NEW ORLEANS	30	2.8	2.8	\$245.00	10/28-10/28	1	1	\$245.00
6	Th	730P-8P	MOM	30	3.0	3.0	\$275.00	10/30-10/30	1	1	\$275.00
7	W	8P-9P	CRIMINAL MINDS	30	2.6	2.6	\$245.00	10/29-10/29	1	1	\$245.00
8	F	9P-10P	BLUE BLOODS	30	2.2	2.2	\$235.00	10/31-10/31	1	1	\$235.00

---REPORT TOTALS---

Report Totals: 8 / \$1,790.00

---SALES MONTHLY TOTALS---

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Rep Firm KATZ CONTINENTAL  
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 Sales Assistant  
 Salesperson Phone# 202-872-5880  
 Salesperson Fax# 202-872-0263

Nov2014: 8 / \$1,790.00

Order Totals: 8 / \$1,790.00 Total GRPS: 24.3

--- COMPETITIVE ---

Market Totals	\$8,861.39	CABL	.00%	GBBJ	20.20%	UNKN	.00%	WBJJ	74.81%	WJKT	5.00%
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Books [null]  
 Demos RA35+

--- CREDIT RISK ---  
 STANDARD CREDIT TERMS